



**CITY OF SAN CLEMENTE
MINUTES OF THE REGULAR MEETING OF THE
ARTS AND CULTURE COMMITTEE
JULY 22, 2024**

CALL TO ORDER/ROLL CALL

Committee Chair, Sherman Fowler, called the Adjourned Regular Meeting of the City of San Clemente Arts and Culture Committee to order on Monday, July 22, 2024, at 5:02 p.m. The meeting was held at San Clemente City Hall, 2nd Floor Council Chambers located at 910 Calle Negocio, San Clemente, California.

Committee

Members Present: Nicholas Crays, Amanda Greco, Chair Sherman Fowler, Vice Chair Shane Hirschman, and Kathi Koehler

Joshua Paskowitz joined the dais at 5:10 pm

Members Absent: Jacqui Groseth

Staff Present: Samantha Wylie, Beaches, Parks and Recreation Director
Debbie Fields, Administrative Assistant

PLEDGE OF ALLEGIANCE

The Pledge was led by Vice Chair Hirschman.

1. APPROVAL OF MINUTES

MEMBER KOEHLER MOVED AND MEMBER GRECO SECONDED A MOTION TO APPROVE THE MAY 20, 2024, ADJOURNED REGULAR MEETING MINUTES. THE MOTION CARRIED 5-0, WITH MEMBER GROSETH, AND MEMBER PASKOWITZ ABSENT.

2. SPECIAL PRESENTATIONS

None.

3. ORAL COMMUNICATIONS

None.

4. OLD BUSINESS

None.

5. NEW BUSINESS

A. Re-Establishment of the Utility Box Art Program

Director Wylie presented the staff report. Staff recommends to establish a subcommittee of no more than three committee members. This program has no funding at this time and the Subcommittee would need to consider paths for funding partners.

Kim Beaver, President of the San Clemente Women's Club, would like to help the City with the Utility Box Art Program.

The Arts and Culture Committee discussed the Utility Box Art Program and made the following comments either individually or as a group:

- Since there is no funding, possibly opening up alternative funding, such as grants or an artist buy-in could be considered.
- Timeline of phases for all 16 utility boxes should be assessed.
- Consider the possibility of moving the Utility Box Art Program into the Arts/Exhibits Display Subcommittee.

CHAIR FOWLER MOVED AND MEMBER GRECO SECONDED A MOTION TO NOMINATE MEMBER CRAYS, MEMBER GRECO, AND MEMBER KOEHLER TO THE SUBCOMMITTEE FOR THE UTILITY BOX ART PROGRAM. THE MOTION CARRIED 6-0, WITH MEMBER GROSETH ABSENT.

6. STAFF COMMUNICATIONS

Director Wylie commented that a new Arts and Culture Committee Chairperson and Vice Chairperson would be selected after July 1, 2025, upon new appointments to the Committee.

7. ITEMS FROM COMMITTEE MEMBERS

A. Subcommittee – Art Exhibits/Displays (Crays, Fowler, Hirschman)

No updates. Director Wylie suggested setting up a meeting to discuss the upcoming Día de los Muertos event.

B. Subcommittee – Concert Series & Events (Crays, Hirschman, Paskowitz)

Summer concerts are fully underway and looking forward to scheduling the 2025 lineup.

C. Subcommittee – Amphitheater and Performing Arts Facility (Crays, Hirschman, Koehler)

Members Koehler and Hirschman met with Samantha to discuss several the former Citizens Amphitheater Committee progress. The subcommittee reviewed locations under consideration for a future site and provided the following list:

- Vacant lot on Ave. La Pata & Ave. Vista Hermosa
- Locations at San Clemente Outlets
- 100 Avenida Presidio (Old City Hall & Police Station)
- San Clemente High School Upper Campus
- San Clemente Community Center
- Bella Colina Golf Course

The Subcommittee stated that the locations discussed are not viable. Member Koehler expressed an interest in setting up a meeting with the Subcommittee and Chris Duncan.

D. Subcommittee – Mission & Vision (Greco, Groseth, Koehler)

Director Wylie will distribute the Arts & Culture Mission and Vision survey to the subcommittee and stated that the subcommittee will need to start working on marketing.

The Arts and Culture Committee discussed the Mission & Vision and made the following comments either individually or as a group:

- Reach out to the SC Times and SC Journal for support in distribution.
- A logo or flyer may help define the Arts and Culture Committee.
- Marketing the Mission and Vision of the Arts and Culture Committee is important.
- Consider hosting a townhall meeting to meet the Arts and Culture Committee.
- Distributing a press release to the media will help share the survey.

E. Future Agenda Items

- The Arts and Culture Committee would like to discuss having booth at the Dia de los Muertos event in November.

8. ADJOURNMENT

MEMBER KOEHLER MOVED AND MEMBER GRECO SECONDED A MOTION TO ADJOURN THE MEETING AT 5:50 P.M. TO THE REGULAR ARTS AND CULTURE COMMITTEE MEETING TO BE HELD ON SEPTEMBER 23, 2024, AT 5:00 P.M. AT SAN CLEMENTE CITY HALL, SECOND FLOOR COUNCIL CHAMBERS, LOCATED AT 910 CALLE NEGOCIO, SAN CLEMENTE, CALIFORNIA. THE MOTION CARRIED 6 – 0, MEMBER GROSETH ABSENT.

Respectfully submitted,


Arts and Culture Committee Chair


Beaches, Parks & Recreation Director