



PRESS RELEASE

CITY OF SAN CLEMENTE

OFFICE OF THE CITY MANAGER
ANDY HALL, CITY MANAGER

Contact:

Julia Petit, Recreation Supervisor
Beaches, Parks, and Recreation Department
(949) 361-8245 | recreation@san-clemente.org

FOR IMMEDIATE RELEASE
10/4/2024

2024 RED RIBBON WALK & RALLY ***“Life is a Movie, Film Drug Free.”***

San Clemente, CA – The City of San Clemente invites the community to take part in its annual Red Ribbon Week Walk and Rally on Monday, October 21, 2024, at 4:00 PM. This inspiring event will begin at Linda Lane Park (400 N. Linda Lane) and end at the north side of the San Clemente Pier, as participants walk along the scenic beach trail wearing red to show their support for a drug-free lifestyle.

Red Ribbon Week, celebrated nationwide, serves as a reminder of the importance of making healthy choices and staying drug-free. The City of San Clemente is proud to promote this message and the 2024 Red Ribbon Week theme, “Life is a movie, film drug-free.”, with a special emphasis on engaging local schools and youth in this year’s walk and rally.

Event highlights include:

- **Walk along the San Clemente Beach Trail:** Starting at Linda Lane Park and proceeding south to the Pier.
- **Wear red:** Participants are encouraged to wear red to symbolize their commitment to a drug-free lifestyle.

- **Pep Rally at the Pier:** Featuring a dynamic performance by the San Clemente High School Triton Marching Alliance and the San Clemente High School Cheer Team. Appearances from members of the San Clemente City Council and San Clemente Police Services – Orange County Sheriff’s Department.
- **Free Ice Cream for Kids:** After the rally, The Fisherman’s Restaurant will provide free ice cream cones from the Crab Pot Snack Bar to all children wearing red and participating in the event.
- Banners decorated by participating schools will be displayed at the San Clemente Community Center entrance from October 22nd until October 25th

“We’re excited to bring the community together for this meaningful event, especially with a strong focus on our youth,” said Julia Petit, Recreation Supervisor for the City of San Clemente. “The walk and rally are great ways to show support for making positive life choices and creating a drug-free community.”

All members of the public are welcome to participate. Whether you're a student, parent, or community member, this walk is an opportunity to unite for a common cause and enjoy an afternoon of fun and inspiration.

Event Timeline:

- 3:30pm – Participants meet at Linda Lane Park (*400 Linda Lane*)
- 4:00pm – Walk begins
- 4:30pm – Walk ends and Rally begins at the picnic structure
- 4:45pm – Ice cream social. Free ice cream for children wearing red, provided by Fisherman’s Restaurant/Crab Pot Snack Bar.

A portion of the Linda Lane Park parking lot will be closed from 2:30 P.M. until 4:00 P.M. to accommodate the event participants. The cul-de-sac will not be accessible to vehicles and parking will be limited.

For more information on this event, visit www.san-clemente.org/events or contact San Clemente Recreation at (949) 361-8264.

- # # # -