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From: Martin Weinberg

Sent: Monday, June 17, 2024 8:31 PM

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Subject: Tuesday's Council Meeting

Greetings,

Unfortunately I will be in Colorado and not able to attend Tuesday's meeting regarding Steed Park's master plan. I asked Gigi Harris, our other pickleball ambassador to attend, but she is also out of state.

The Pickleball Community is hopeful that all of you will remain pickleball positive and stay the course! The recent council approved 24 pickleball court facility is necessary for the future expansion of San Clemente Pickleball. Pickleball remains the fastest growing sport in our country/community.

Just a reminder of what was discussed at previous council meetings. Having 24 courts in one facility is healthy for the expansion of pickleball in our community. Having 24 courts can provide considerable tournament revenue for our city.

We are one week away from the San Clemente PPA event at Lifetime, one of the larger tournaments held in our country. San Clemente will have thousands of people in our city during the seven day event. We have 1293 registered players who entered the tournament. Besides the \$130 registration fee, spectator tickets are selling for, between \$25 - \$350 per day. Add concessions to the mix, we're now talking hundreds of thousands of dollars of tournament revenue. Also, many of the players and spectators that are here with their families are spending money at stores, restaurants and hotels in San Clemente and the surrounding communities.

One last thing regarding San Clemente Pickleball. Besides the normal city pickleball classes that are always full, beginning tomorrow at San Gorgonio Park, several youth (ages 6-12) pickleball classes will be held 2 days a week thru August 28. With the increased pickleball popularity in San Clemente, residents and non-residents...adults, teens, and children, San Clemente will require more courts to provide pickleball classes, camps, league play, tournaments, and open play.

Your consideration to approve the 24 court venue in the Steed Park Master Plan will be appreciated. Regards.

Marty Weinberg

USA Pickleball Ambassador San Clemente