



PRESS RELEASE

CITY OF SAN CLEMENTE

OFFICE OF THE CITY MANAGER
ANDY HALL, CITY MANAGER

Contact:

Matt Davis, Recreation Supervisor
(949) 361-8245 | DavisM@san-clemente.org

FOR IMMEDIATE RELEASE
10/4/2023

SAN CLEMENTE CELEBRATES 2023 NATIONAL NIGHT OUT AND RED RIBBON WEEK WITH PARADE AND EXPO ***“Be Kind To Your Mind. Live Drug Free.”***

10/4/2023...San Clemente, California... Join the City of San Clemente in celebrating healthy choices, being drug-free, and community safety! The City’s annual Red Ribbon Parade & National Night Out event will take place on October 23, 2023, from 4 – 6 p.m. at the San Clemente Community Center located at 100 N. Calle Seville.

This free community event combines the national campaigns for Red Ribbon Week and National Night Out. The event will kick off with the annual Red Ribbon Parade, featuring the San Clemente High School Marching Alliance, Cheer and Dance teams, San Clemente elementary and middle schools, members of the San Clemente City Council, OC Sheriff’s Department, OC Fire Authority, and the Fun on the Run Truck. Spectators are welcome to cheer on the parade from the sidewalks along Del Mar. Parade participants and spectators are encouraged to wear red in support of a drug-free lifestyle!

The parade will conclude at the Community Center grounds and lead into the Pep Rally and National Night Out expo, which is intended to bring awareness of safety resources and celebrate public safety. We invite you to join us in this event and take this opportunity to engage with your local San Clemente deputies, members of the Orange County Fire Authority, local representatives from the US Border Patrol, and other safety-based community groups.

The National Night Out expo promises to be fun for the whole family with live demonstrations, activations from multiple departments with the Orange County Sheriff’s Department, and equipment displays and demos from the Orange County Fire Authority.

Event Timeline:

- The community safety booths and event exhibit will be available at the Community Center from 4 to 6 p.m.
- The Red Ribbon Parade will be kicked off promptly at 4:15 p.m. at the top of Del Mar.
- The pep rally, demonstrations, and live music will go from 4:30 p.m. until 6 p.m.

Traffic will be impacted on October 23, 2023, in the following areas and times:

- Avenida Del Mar (100 & 200 Blocks) will be inaccessible 4 – 4:30 pm. Cars will not be towed but will be unable to exit until the parade has concluded.
- Avenida Del Mar (Library to North Calle Seville) will be closed from 3 to 7 p.m. Parking is prohibited on this portion of the street, and vehicular access will be limited to local resident access only. Unauthorized vehicles may be towed.
- San Clemente Police Services will be present to support the enforcement of a safe and successful event.

San Clemente is proud to promote the Red Ribbon Week theme “Be Kind To Your Mind. Live Drug-Free.” and takes a stand against drug abuse. Thank you to the event sponsor, Friends of San Clemente Beaches, Parks, and Recreation Foundation.

- ### -