



CITY OF SAN CLEMENTE PLANNING City of San Clemente COMMISSION APPLICATION

MAY 11 2023

City Clerk Department

1. Name: M. Steven Camp
2. How long have you lived in San Clemente? 26 years
3. What is your occupation? Architect / business owner

4. Please explain why you would like to serve on the Planning Commission.

My wife Angela and I have enjoyed the privilege of living in the community of San Clemente while raising our family and growing my business for many years now. At 62 years of age, I have reached a sort of sweet spot in my career having had an opportunity to make a positive impact on the built environment of many cities. My career has also afforded me the opportunity to mentor a myriad of young professionals who are now thriving in the industry. At this stage of my life, I would like to give back to the community that has given (and continues to) give us so much joy.

5. Please explain how your background and experience would contribute to the Planning Commission.

To me, the business of architecture has never been about designing and getting buildings built. It has been about shaping our communities in a way that creates joy and opportunities for it's inhabitants and visitors. While running a business, we have purposely maintained a small enough firm to allow me to be personally involved in projects. As a result, I have presented hundreds of projects to Planning Commissions and City Councils through the years. This background has informed me that functional and beautiful architecture should be the ingredients of good communities and that development is truly a team effort. This team is made up of design and construction professionals serving their clients while working together with the local community jurisdictions to arrive at the best possible solution. This experience gives me insight into the process that will prove to be beneficial to both the city and the developers of projects.

6. What is your educational background?

High School/Colleges Attended	Major Field of Study	Degree?
Troy High school - Graduated 1976		
Fullerton Community College - Graduated 1979	Architecture	Assoc. of Architecture
Cal Poly San Luis Obispo - Graduated 1984	Architecture	5 year Bachelor of Architecture
California Architecture License - 1987		

7. In your opinion, what are the three top qualities of San Clemente that should remain unchanged for future generations?

1. There exists a wonderful charm and sense of community in San Clemente

that permeates all of the different areas of the city.

2. There is a strong connection between the beach and the community which is missing in many beach towns.

3. San Clemente has a wonderful downtown on Del Mar.

8. In your opinion, what are three characteristics of San Clemente that are most in need of correction?

1. Del Mar is very important to the identity of San Clemente, but is too narrow in scope

and needs to be expanded

2. The other regions of San Clemente (primarily Talega and North San Clemente) feel dis-jointed from Southwest.

There needs to be a stronger link between the various areas.

3. The beach trail is very popular with residents and brings visitors from outside the community.

However, where possible, it needs to be utilized to safely connect the adjacent neighborhoods with the beach.

9. Please explain any experience that you have had in community, governmental, charitable or educational affairs.

I mentioned my experience working with cities as an architect. We have completed many institutional projects through the years which involved working closely with large committees and affected neighborhoods directing the effort in a way that ensured a positive outcome. My wife and I have been active members of our church in a leadership role, mentoring young couples. I served as chairperson of the Architectural control committee at Seapointe Estates during the years of 1996 - 2002. Nearly a quarter of the homes were built during that period, and we worked very hard to ensure value in the community through quality development.

10. Please describe your ideal vision for San Clemente's future (as it pertains to growth and development).

Growth is inevitable and good for a city, but it must be scrutinized for how it affects the community as a whole. For example, development in Talega will have a ripple affect through Southwest and North San Clemente and must be carefully evaluated for how it functions to create a reasonable balance so that all areas of the city will benefit. I also believe that San Clemente can help set a standard for other cities in South County. To do that, we must look at planned development around the area to see how proposed development in San Clemente can complement approved projects elsewhere.

11. The Planning Commission meets on the Wednesday following the City Council's Regular meeting at 6:00 p.m. Please explain any challenges, if any, you may have in meeting this commitment.

As a business owner, I have a flexible schedule which will afford me the time to attend and to do the necessary research to be prepared. We do travel from time to time, but typically for less than a week at a time, so I don't see this as a problem.

12. If you could influence the City of San Clemente in just one way, what would that be?

Bringing the residents of San Clemente together in a way that facilitates "good" growth. I understand that our role as planning commissioners is to facilitate good growth - not stop development. The planning staff is paid to scrutinize the details of a given project, and though I think it is important to understand that process, we must look at the big picture while allowing property owners to build out their properties according to zoning regulations.

13. Do you have any experience with historic preservation or architectural history? If so, please explain:

As a degreed architect, I had a full year of architectural history, and came to be quite interested in it. For this reason, my wife and I have traveled throughout the world with the specific goal of visiting historic sites to view examples of not just buildings, but places for people that are successful in creating an identity for their communities and promoting public use.

As a firm we specialize in adaptive re-use. It is much more satisfying for me to take a poorly designed property and help turn it into a beautiful and functional space that enhances the community than to create something from scratch. You can view many examples on our website - www.elementsarch.com.

14. Please use the space below to explain any other factors about yourself that you would like for the Councilmembers to consider as they review your application.

Over the last fifteen years, our firm has become very selective about doing work for speculative developers. When we started the firm in 1990, we were sustained by developer work, but came to realize that many of the larger companies were not concerned with the communities in which they built. This is certainly not true in all cases, and some developers understand that you can realize a profit while creating quality developments that are a benefit to the city. My goal will be to work with my fellow commissioners to evaluate projects and see that this kind of balance is achieved.



CITY OF SAN CLEMENTE PLANNING COMMISSION APPLICATION

City of San Clemente

MAY 17 2023

1. Name: Barton Crandell City Clerk Department

2. How long have you lived in San Clemente? 15 years

3. What is your occupation? Architect Retired

4. Please explain why you would like to serve on the Planning Commission.

Being retired, it is now my chance to give back to the Town that my wife and I, our two children and four grandchildren call home.

As a Planning Commissioner I have worked hard to do the Cities work and set a good example of what being a Planning Commissioner is all about. We are in the midst of changing times and pressures and I feel my experience and training gives me the tools to continue being an effective Commissionee.

5. Please explain how your background and experience would contribute to the Planning Commission.

1. 12 years as San Clemente Planning Commissioner serving as Chair and Commissioner. Served during the General Plan update and Housing Element update process.
2. 12 years as member of the Design Review Sub Committee as Chair and member.
3. Graduate of Leadership San Clemente.
4. Licensed Architect in 7 western states, Hawaii and South Carolina.
5. My Award winning Architectural Firm (35 Years) primarily served developers as well as individuals. We concentrated on single and multi-family housing and light commercial projects. We wrote Specific Plans, designed and processed Single Family Homes, Master Planned Communities, Senior Housing, Assisted Living Projects and Recreational Projects.
6. I have extensive first hand experience of both sides of the Planning Approval Process. 35 years representing applicants and processing their projects and 10 years representing the City of San Clemente as a Planning Commissioner.

6. What is your educational background?

High School/Colleges Attended	Major Field of Study	Degree?
Pacific Palisades High School, Pacific Palisades, CA	General	Yes 1966
California State University, San Luis Obispo, CA	Architecture and Planning	Yes 1972
Annual Continuing Education required by States I held licenses in.	Architecture and Planning	on going
Numerous Conferences and Seminars	Historic, Planning	on going

7. In your opinion, what are the three top qualities of San Clemente that should remain unchanged for future generations?
1. Safety, Safety, Safety
 2. Maintain all the qualities of the Multi-Generational, Small Historic Coastal Town, and the pride that is held by its residents and businesses.
 3. San Clement should continue to resist, to the best of its ability, the outside influences that are trying to change the essence of what San Clemente is all about.

8. In your opinion, what are three characteristics of San Clemente that are most in need of correction?
1. Improve infrastructure maintenance.
 2. Actively pursue undergrounding utilities.
 3. Get all our City Planning Documents current and fill vacant Planning positions.

9. Please explain any experience that you have had in community, governmental, charitable or educational affairs.
1. 12 years as San Clemente Planning Commissioner serving as Chair and Commissioner. Served during the General Plan update and Housing Element update process.
 2. 12 years as member of the Design Review Sub Committee as Chair and member helping applicants navigate the application process.
 3. Graduate of Leadership San Clemente.
 4. Graduate of CERTS
 5. Coached 12 Years of Youth Soccer and Ice and Roller Hockey.
 6. Licensed Architect in 7 western states, Hawaii and South Carolina.
 7. My Award winning Architectural Firm (35 Years) primarily served developers as well as individuals. We concentrated on single and multi-family housing and light commercial projects. We wrote Specific Plans, designed and processed Single Family Homes, Master Planned Communities, Senior Housing, Assisted Living Projects and Recreational Projects.
 8. I have extensive first hand experience of both sides of the Planning Approval Process. 35 years representing applicants and processing their projects and 10 years representing the City as a Planning Commissioner.

10. Please describe your ideal vision for San Clemente's future (as it pertains to growth and development).
- Like Carmel, Monterey, Morro Bay, Los Osos, Montecito, Avila Beach etc, San Clemente is a treasured example of the small, multi-generational coastal town character that is rapidly being threatened by outside forces beyond our City boundaries. Our City Character is defined in the Vision San Clemente document that our General Plan is based on. Once this character is gone it cannot be replaced. The powers that be are trying to solve state and county wide problems with broad boiler plate mandates that ignore local unique conditions and in many instances are bad planning practices. This doesn't mean that all change is bad. If the changes are tailored to be compatible with current local land use and the expectations of the Public, change can be good.
- San Clemente is built out. There is room for small infill projects as addressed by mixed use zoning overlays and lot mergers. Large projects will most likely require redevelopment of existing properties. There are some locations east of the freeway where height limits and FAR's could be loosened to increase usable floor area and lower cost per sq. ft.
- We can never loose site of the fact that the City designates land uses with zones and overlays, but does not build projects.

11. The Planning Commission meets on the Wednesday following the City Council's Regular meeting at 6:00 p.m. Please explain any challenges, if any, you may have in meeting this commitment.

None

12. If you could influence the City of San Clemente in just one way, what would that be?

If I can demonstrate to the residents of the City that volunteering to serve the City, in anyway possible, is not only personally rewarding but has enormous impact on the success of our Town. If you want change participate, if you don't want change participate. Don't just stand by the wayside and watch. It's "Our" Town and it's "Our" Community and its Our responsibility.

13. Do you have any experience with historic preservation or architectural history? If so, please explain:

Architectural History at the University level.
Worked for the Urban Housing Company doing adaptive reuse as built drawings of : The Monica Hotel in Santa Monica CA, The Old Mission Inn in Riverside CA, and the Embassy Hotel (Trinity Auditorium) in downtown L.A.
Personally restored a 1907 Bungalow Home at 286 North Orange, Orange CA. Restoration included complying with the Mills Act.
Numerous Seminars and Webinars on the Secretary of the Interior Standards and Historic Preservation and Adaptive Reuse.
As Chair and member of the Design Review Subcommittee I review applications for Cultural Heritage Permits and projects.

14. Please use the space below to explain any other factors about yourself that you would like for the Councilmembers to consider as they review your application.

I understand the responsibilities of the Planning Commission as well as its limitations. It is an appointed position, not an elected position. The rules, legal limits, and criteria for making a decision or recommendation are different than those of the City Council. The determinations may differ but ultimately the City Council, as elected officials, have the final say.



CITY OF SAN CLEMENTE PLANNING COMMISSION APPLICATION

City of San Clemente

MAY 22 2023

1. Name: Brent Davis City Clerk Department

2. How long have you lived in San Clemente? 8 years

3. What is your occupation? Business owner

4. Please explain why you would like to serve on the Planning Commission.

I have been on the current planning commission for the last 9 months and it has been a joy to serve our community alongside my fellow commissioners.

5. Please explain how your background and experience would contribute to the Planning Commission.

I served in the Marine Corps 89-94. Owning my own company for the past 28 plus years has definantly prepared me for a roll on the planning commission. I have critical thinking skills that have the ability to see many different angles and viewpoints on any particular project.

6. What is your educational background?

High School/Colleges Attended	Major Field of Study	Degree?
Alta Loma High School	General	Y
Military training	general	Y

7. In your opinion, what are the three top qualities of San Clemente that should remain unchanged for future generations?

1. Small town feel

2. United community. 1 town 1 team attitude

3. Beach life

8. In your opinion, what are three characteristics of San Clemente that are most in need of correction?

1. Homeless is a major future concern

2. Safety is always at the top of the list and we can always improve

3.

9. Please explain any experience that you have had in community, governmental, charitable or educational affairs.

I am currently on the planning commission.

10. Please describe your ideal vision for San Clemente's future (as it pertains to growth and development).

I would like to see San Clemente still evolve and update and retain the small beach town feel.

11. The Planning Commission meets on the Wednesday following the City Council's Regular meeting at 6:00 p.m. Please explain any challenges, if any, you may have in meeting this commitment.

Generally not a problem however as of late I have been traveling often. The great thing is that we have 7 planning commissioners and can back one another up when need be.

12. If you could influence the City of San Clemente in just one way, what would that be?

I would like to see our local resources used and enjoyed by all residents and visitors alike.

13. Do you have any experience with historic preservation or architectural history? If so, please explain:

Most of my experience is from my current position on the planning commission.

14. Please use the space below to explain any other factors about yourself that you would like for the Councilmembers to consider as they review your application.

I have served for the past 9 months and am willing to continue.



CITY OF SAN CLEMENTE PLANNING COMMISSION APPLICATION

City of San Clemente
MAY 19 2023

City Clerk Department

1. Name: Shane Hirschman
2. How long have you lived in San Clemente? Just over 2 years.
3. What is your occupation? Digital Media Content Manager at VIZIO
4. Please explain why you would like to serve on the Planning Commission.

As a San Clemente city council candidate this past election, I've held a profound interest in keeping San Clemente's reputation as one of the best places in the world to live and work. This role would allow me to contribute directly to the decision-making process and make a positive impact on the development and growth of our city. My extensive background in design would enable me to recommend policies related to land use, zoning regulations, urban development, and overall community design.

5. Please explain how your background and experience would contribute to the Planning Commission.
- I studied design and digital media, which led to significant involvement in creative endeavors ranging from large-scale art installations, incorporating the latest digital technologies, to general creative direction. I have a solid understanding and detailed vision for San Clemente that aligns with the vital quality of life standards historically established by Ole Hanson. I see both the Downtown and North Beach areas primed for growth and I'd like to put an end to the costly delays & underutilized eyesores, stemming from many of our currently incomplete large-scale commercial projects.

I'd like to work with consultants, contractors, and developers to ensure that the Miramar Food-hall / venue, local medical facilities, and new hotels are completed ASAP. There are currently too many commercial vacancies, delayed developments and unfulfilled spaces, which are all causing San Clemente to lose out on local economic value.

I'd like all generations to have creative, cultural and recreational events on any given weekend, while still striking a balance of quiet, scenic, and walkable residential spaces.

6. What is your educational background?
- | High School/Colleges Attended | Major Field of Study | Degree? |
|---------------------------------------|----------------------|---------|
| Agoura High School | Diploma | |
| Santa Monica College | Liberal Arts | A.A. |
| University of California, Los Angeles | Design Media Arts | B.A. |
| | | |

7. In your opinion, what are the three top qualities of San Clemente that should remain unchanged for future generations?

1. Preservation of the Spanish / Ole Hanson heritage and maintaing this unique Californian architectural style throughout San Clemente. Cherishing the history of our city.

2. Protecting our world-class beaches and fighting on-going environmental effects. Promoting and advising on environmental sustainability. Related to our beaches, maintaining our cultural heritage as a surfing destination.

3. Protecting our world-class beaches and fighting on-going environmental effects. Promoting and advising on environmental sustainability. Related to our beaches, maintaining our cultural heritage as a surfing destination.

8. In your opinion, what are three characteristics of San Clemente that are most in need of correction?

1. Red-tape, delays in building permits, under-staffing, and all the factors contributing to various commercial developments from being completed. Our city will be more financially solvent if we can have more opportunities for commerce

2. San Clemente is a safe city, but a close eye on crime and homelessness, need to be improved in conjunction with law enforcement. Part of this obstacle is the need for more affordable housing in the South O.C. area. We also need a long-term vision for expanding parking / transportation throughout the city.

3. Funds and staff need to be dedicated to fighting the effects of erosion, water conservation, and sand replenishment. San Clemente needs to get ahead of the curve in fighting these environmental concerns.

9. Please explain any experience that you have had in community, governmental, charitable or educational affairs.

As mentioned, I ran for City Council this past election cycle, which immediately got me up to speed on many of San Clemente's more pressing concerns. From a more professional perspective, I've worked for the official film office of the Greater Los Angeles area, FilmLA, for over 6 years, where I dealt directly with film permits, contracted city clients, and community outreach to residents affected by the impacts of production.

Locally to San Clemente, I volunteer with the Cabrillo Playhouse in designing the promotional artwork for their whole slate of theatrical productions.

Currently, I'm in touch with a local commercial real estate developer on some ideas to improve the North Beach area, as well as working on re-imagining the Knuckleheads venue with an associated colleague.

10. Please describe your ideal vision for San Clemente's future (as it pertains to growth and development).

I've highlighted the topic of redevelopment in some of my other responses, but essentially, I'd like to see San Clemente become more of a cultural destination, where locals don't have to rely on driving to surrounding cities for leisure, creative outlets, and inspiration.

We are sorely in need of some new commercial establishments to give our youth entertainment, which will help not only stimulate our local commerce, but to also keep people out of trouble.

I'd like to see more live music opportunities, art exhibitions, and a celebration of the Spanish roots that makes San Clemente so scenic.

One example, the Redo Market, which takes place in Dana Point, is the perfect type of hip event that could take place in San Clemente instead. Furthermore, the tenants and format of the planned Miramar Food Hall should be more like the Lab / CAMP in Costa Mesa.

11. The Planning Commission meets on the Wednesday following the City Council's Regular meeting at 6:00 p.m. Please explain any challenges, if any, you may have in meeting this commitment.

No challenges. I'll accomodate my schedule as needed.

12. If you could influence the City of San Clemente in just one way, what would that be?

To complete the incomplete developments. Accordingly, we need to fill the empty commercial vacancies / eyesores throughout the city.

13. Do you have any experience with historic preservation or architectural history? If so, please explain:

Via my education in Design, I'm quite familiar with architectural history, trends, and eras. My father also works in a construction-related industry, so I do have some familiarity.

14. Please use the space below to explain any other factors about yourself that you would like for the Councilmembers to consider as they review your application.

I'm applying for a role in the Human Affairs Commission as well, which would also be a great role for me to stay involved with our incredible city. However, until an arts or amphitheater committee is created, I feel that this Planning Commission is likely the most effective fit for my experience.

SHANE HIRSCHMAN



CORE SKILLS

- + Comprehensive knowledge of the Adobe Creative Cloud suite, Figma, WorkFront, Wrike, Microsoft Office, and all social media applications.
- + Extensive familiarity of all macOS and Windows operating systems
- + Educated in various programming languages: XHTML, CSS, and Processing
- + Fine art collages, graphic design, audio production, music composition, and digital video.
- + Vast understanding of design fundamentals, UI/UX, and grid-based layout.
- + Attentive communication and collaboration to deliver sales-driven content
- + Managed and launched personal campaign for San Clemente City Council in 2022

EDUCATION

University of California, Los Angeles
B.A., Design | Media Arts

- + Graduated 2008 with honors
- + Earned an academic scholarship
- + Mastered several courses in communication design, fine arts, interactivity, film, digital photography, art history, and music production.

EMPLOYMENT



VIZIO *Digital Media Content Manager* 02/2021 - Present

Complete management of all incoming and outgoing video assets. Editing and creating video content for social media and prominent marketing outlets. Working within the Creative Services team to ensure that VIZIO content is dynamic at both retailers and product display pages, by utilizing motion graphics / video enhancements. Interfacing with both production agencies and in-house designers is paramount in this role. Budget oversight and production planning are also key in ensuring that content is delivered with efficiency.



SHANE.STUDIO *Creative Director* 09/2013 - Present

Freelance services include graphic design, video production, photography, and web design. In a wide range of capacities, recent clients have included Netflix, Coachella, ...Lost Clothing, Cabrillo Playhouse, and USA MoldGuard. To that note, I've also been contracted for video editing projects for Sizmek, Antiquiet.com, Sony PlayStation, and Warner Bros. Home Entertainment.



FilmLA *Creative Strategist* 03/2015 - 03/2021

Complete creative direction on various marketing campaigns, including presentations for notable clients such as, HBO, Netflix, A+E Networks, Sundance Institute, Skydance Productions, AMC Networks, and YouTube. Re-design and optimization of the FilmLA.com website, which resulted in a 2017 Prism Award. Creation of advertisements for industry publications and trade-show collateral, while establishing modernized branding standards. Developed documentation for community efforts and produced multimedia slide-decks for prospective city clients in the Greater L.A. region. Being that FilmLA serves governmental agencies, professionalism is key in all endeavors.



Mandatory Media *Studio Manager* 08/2005 - 09/2013

Guided the complete production and workflow of all in-house, original video series. Design, branding, and animation of logos for title sequences. Extensive optimization of video assets for use in promotional materials and sales-driven content. Encoding and editing web-featured videos for placement on CraveOnline. Manipulating various images using proper web specifications in order to create custom graphics for articles and advertisements. Providing crucial input on marketing strategies to maintain an edgy, eye-catching demographic over various design disciplines.



COLLABO

COLLABO *Co-founder / Contributor* 05/2008 - 2012

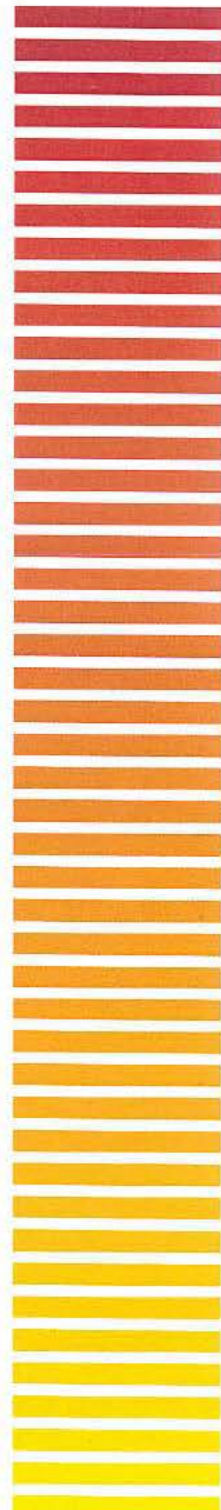
COLLABO consisted of various collaborating multimedia artists, with strong ties to both live video mixing at electronic music festivals and full-scale art installations. COLLABO subsequently expanded into a multi-faceted collective of design professionals.

Responsibilities: Organizing, confirming, and promoting events. Documenting and editing short-form videos of multiple installations. Live mixing at events, including but not limited to, operating video mixing hardware and software, plus general A/V equipment set-up. Fulfilling various design strategies to enhance COLLABO marketability and client base.



Universal Music Group *New Media Intern* 01/2004 - 06/2004

Encoding audio and video of various label artists by using specialized software to submit to online servers on StreamOS. Evaluating marketing and online statistics, in order to prepare the data for departmental meetings. E-mailing various sound formats to clients for promotional and marketing purposes. General Photoshop retouching and web design optimization.





CITY OF SAN CLEMENTE PLANNING COMMISSION APPLICATION

City of San Clemente

MAY 22 2023

City Clerk Department
4:41 PM

1. Name: Brian Jacobs
2. How long have you lived in San Clemente? 12 + years
3. What is your occupation? Hydrogeologist/Environmental Scientist/Manager

4. Please explain why you would like to serve on the Planning Commission.

I believe it is important to be civically engaged in your community. I enjoy being engaged, involved, and to give back. I wish to continue grow in city engagement following completing the city's 2023 Leadership program. I believe by professional work background in environmental engineering/construction and people management skills would complement the needs of this commission.

5. Please explain how your background and experience would contribute to the Planning Commission.

I believe by professional work background in environmental engineering/construction and people management skills would complement the needs of this commission. I have a problem solving, "can do" attitude.

My background as geologist, engineering, urban planning, permitting, construction, and CEQA planning gives me a solid foundation in understanding the key issues that the commission will need to address.

6. What is your educational background?

High School/Colleges Attended	Major Field of Study	Degree?
Cal St University at Fullerton	Geological Sciences	BS
35+ year of professional work experience in So Cal		

7. In your opinion, what are the three top qualities of San Clemente that should remain unchanged for future generations?

1. Maintain the small town feel of the "Spanish City by the Sea".

2. Minimize traffic congestion and high density housing population

3. Maintain a family oriented community.

8. In your opinion, what are three characteristics of San Clemente that are most in need of correction?

1. Reduce/control homelessness living on the streets/open spaces

2. Streamlining typical homeowner permit applications/processing

3. Change/Improve the perception of North Beach

9. Please explain any experience that you have had in community, governmental, charitable or educational affairs.

As an environmental professional, I have dealt with many governmental and regulatory agencies, such as:

1) Department of Toxic Substances Control (DTSC)

2) USEPA

3) CA Regional Water Quality Board (RWQCB)

4) LA METRO

5) Professional Environmental Mangement Association (Acting Board Member, past treasurer)

As a private citizen...

1) Past President, VP, and treasurer of Fullerton Recreational Riders - Liason to City of Fullerton & managed establish MOU

2) Volunteer at Family Assistance Ministries (FAM)

3) Volunteer/advocate at Mission San Juan Capistrano providing tours to 4th graders and private VIP tours/events promoting the importance of the Spanish Mission System as start of California's history.

10. Please describe your ideal vision for San Clemente's future (as it pertains to growth and development).

My vision for San Clemente's future includes:

1) A clear, long term plan for measured growth that maintains the city heritage and beach/surf culture.

2) A plan and vision for the future that is effectively communicated to city residents and existitng/future business owner/operators.

11. The Planning Commission meets on the Wednesday following the City Council's Regular meeting at 6:00 p.m. Please explain any challenges, if any, you may have in meeting this commitment.

No problem with this time frame.

12. If you could influence the City of San Clemente in just one way, what would that be?

Improvement and investment in upgrading North Beach. It has so much potential to improve life in San Clemente for residents and visitors alike.

13. Do you have any experience with historic preservation or architectural history? If so, please explain:

Yes - As an environmental professional at firms such as AECOM, WSP, URS, and Kleinfelder, I am familiar with the CEQA requirements associated with preservation of historic structures and evaluating architectural history. I am also familiar with CEQA mitigation requirements to address impacts from development projects.

14. Please use the space below to explain any other factors about yourself that you would like for the Councilmembers to consider as they review your application.

In addition to having participated in San Clemente's 2023 Leadership Program and other civic organizations, I am a practical, level headed, civic-minded resident with over 35 years of practical work experience.



CITY OF SAN CLEMENTE PLANNING COMMISSION APPLICATION

City of San Clemente

MAY 21 2023

1. Name: Kristen Olosky City Clerk Department

2. How long have you lived in San Clemente? 5 Years

3. What is your occupation? Business Owner - Kidcreate Studio

4. Please explain why you would like to serve on the Planning Commission.

I am a relatively new resident of San Clemente, and I plan to retire and remain here permanently. I often tell people, I am never moving again!

I want to get involved in the community in a meaningful professional volunteer way. I am currently participating in the Leadership San Clemente program, which has been a valuable opportunity to learn about the city. I've learned that the commissions are the ideal way to volunteer in a professional capacity. I've done a deep dive into the agendas, minutes and videos of the commissions to better understand what they do and what is expected of commissioners.

While it would be an honor to serve on any of the commissions, I believe my professional skills and personal interests are particularly well suited to the Planning Commission. This commission plays an incredibly important role in safeguarding the character and culture of San Clemente, while maintaining an appropriate balance between preservation and prosperity. I would like to serve on this commission because I believe I could be a thoughtful, prepared and dedicated member, and could make a meaningful contribution to its important work.

5. Please explain how your background and experience would contribute to the Planning Commission.

First, I bring the perspective of a small business owner. I opened a children's art studio in Dana Point in 2020, which involved a large TI project. I am now embarking on building out a second, bigger location in Aliso Viejo. These experiences have taught me a great deal about commercial building and signage permits, city processes, codes and the various complexities of commercial development. I would bring an appreciation for the entrepreneurial perspective, tempered with an appreciation for a San Clemente's need to be thoughtful and thorough in handling proposals and applications from businesses.

Secondly, my husband and I once renovated a home built in the 1930's in the historically rich community of Grosse Pointe Park, Michigan. I genuinely enjoy architecture and design, and developed an interest in things like architectural design standards and Cultural Heritage Protection, which are critical to preserve and strengthen the character of a historic community.

Finally, prior to being a small business owner, I was a management consultant, corporate manager and non-profit fundraising manager. I would be able to learn quickly, synthesize technical information, and contribute readily to the analysis, collaboration and cooperation that are required from members of the Planning Commission.

6. What is your educational background?

High School/Colleges Attended	Major Field of Study	Degree?
Michigan Technological University	Technical Communication	BS
University of Michigan Business School	Marketing & Finance	MBA
Johns Hopkins University	Nonprofit Management	Grad Cert

7. In your opinion, what are the three top qualities of San Clemente that should remain unchanged for future generations?

1. Natural beaches with thoughtfully planned community amenities

2. Historic walkable downtown

3. Greenspace

8. In your opinion, what are three characteristics of San Clemente that are most in need of correction?

1. Revitalization of North Beach - making it a more desirable, vibrant and attractive location

(National Historic District designation, Placemaking Plan)

2. Remediation / accelerated development of prominent eyesore properties (I was very happy to see the focus on the razing of the dilapidated gas station in the center of town)

3. Coastal Planning and Protection

9. Please explain any experience that you have had in community, governmental, charitable or educational affairs.

Leadership San Clemente Program (current)
Member of the Dana Point Chamber of Commerce
School Parent Teacher Organizations (15 years) St Margaret's Executive Board (3 years)
School Fundraising (10 years volunteer, 4 years as Advancement Manager, International School of Dusseldorf)
Nonprofit Fundraising Manager (Room to Read, Caring for Cambodia)

10. Please describe your ideal vision for San Clemente's future (as it pertains to growth and development).

I would like to answer this by taking the perspective of a resident (such as my children or grandchildren) 25 or 50 years from now.

Ideally, I would want them to say:

"San Clemente did a great job managing growth and development over the years! They stayed with the times but didn't fall into the over-commercialization trap. They are thriving. They retained their history and character while businesses of all kinds thrive on Del Mar, in Los Molinos and in South San Clemente. The parks and green spaces are wonderful. And North Beach is one of the greatest comeback stories in California - what an oceanfront gem! It's an amazing place to live and we are so fortunate."

11. The Planning Commission meets on the Wednesday following the City Council's Regular meeting at 6:00 p.m. Please explain any challenges, if any, you may have in meeting this commitment.

None

12. If you could influence the City of San Clemente in just one way, what would that be?

I don't envision myself in a prominent or powerful position in San Clemente. I don't have a grand plan or mission. I'm not a political person with an agenda.

I think it's really easy for people to complain and grandstand and bluster. It's easy to criticize. It's even easier from behind your computer. But actually getting things done takes hardworking, dedicated people who care and have stamina.

My goal is to find opportunities where I can do something useful and positive. I want to be a factor in many small wins and successes in my community, consistently year after year. I want to help people with good ideas get positive things done.

(See #14)

13. Do you have any experience with historic preservation or architectural history? If so, please explain:

As I answered in #5, I have some experience renovating a home in a historic neighborhood.

While I don't have any professional experience or training, I do have an interest in, and have accumulated a fair bit of understanding of art and architecture.

For example, I lived in Germany for 7 years in the historic village of Kaiserswerth, which wasn't destroyed in WW2. I lived for a time in a row house that was renovated from a 200 year old silk factory. The architect was my neighbor and friend. I took a deep interest in learning about buildings that had survived the war and those that had been faithfully recreated during post-war reconstruction, as in the city of Dresden. I lived in Dusseldorf and enjoyed learning about the competing/co-existing interests between modern architecture and historical preservation/restoration in that city.

14. Please use the space below to explain any other factors about yourself that you would like for the Councilmembers to consider as they review your application.

I was born in Detroit in the summer of the riots. My large extended family all lived in the city. Within 10 years, everyone had moved to the suburbs. People called it "white flight", but my family wasn't fleeing from black people, they had been living happily in a mixed community for 2 generations. Our black neighbors were moving away too. They were fleeing from crime, drugs, declining schools and abandoned neighborhood houses. The more families who moved out, the worse it got. And it got very very bad in my neighborhood.

I worry about this effect at North Beach. I worry when I hear at council meetings that families won't take their kids to North Beach, that they haven't been there in years. It becomes such a terrible spiral.

There are many perspectives on how to deal with the situation that has developed at North Beach through enforcement and/or social services. But do we give enough airtime or attention to the roles of economic growth and development and community activity in keeping areas clean, safe and family friendly? I believe that Chapters 4 and 5 of the North Beach Placemaking Plan are crucial and I will support and contribute to realizing their potential in any way I can.

Detroit is finally experiencing a remarkable downtown transformation. It was brought on by the investment, dedication and stamina of business people for the past 10-15 years, with the leadership and support of city government.



CITY OF SAN CLEMENTE PLANNING COMMISSION City of San Clemente APPLICATION

MAY 10 2023

City Clerk Department

1. Name: Aaron T. Washington Jr
2. How long have you lived in San Clemente? 17 years
3. What is your occupation? Deputy Program Manager

4. Please explain why you would like to serve on the Planning Commission.

I would like to put my extensive years of engineering experience to use supporting our City and City Council. My ability to prove that I can work on teams in high stress environments has been proven through my 35 years of service to our country. I am well versed and experienced in electrical power generation, water production, sewage processing, quality assurance, firefighting, interpreting blueprints and schematics, OSHA requirements and hazardous material management transportation and storage (ocean). Although most of my certification and qualifications were achieved during my military service, they transfer rather well in the civilian sector. I completed my home inspections training with the American Home Inspectors Training (AHIT) and a member of California Real Estate Inspection Association, which is not expired, only noted to reflect my past experience.

5. Please explain how your background and experience would contribute to the Planning Commission.

With my wide range of experience, I feel will be used well. I enjoy the fact that the Planning Commission meets more than every two months, and I feel I will have a positive impact. I want to be a contributing member to maintaining San Clemente's heritage and small village by the sea feel. I will complement the wealth of knowledge that already exists on the Planning Commission. I am use to working on diverse teams, and able to review and understand plans. I have communicated with a few members of the Planning Commission and know what is expected of me. Completed my Electrical Apprenticeship with the United States Department of Labor (24June1994). Serve multiple tours as Chief Engineer (the analogy of City Manager) on Naval assets, the largest was Amphibious Carrier USS PELELIU (LHA 5) with a crew size of approximately 3,000 when marines are embarked. I have the time to commit to such an important role for our city and I humbly ask the support of our Dias to give me the opportunity to serve.

6. What is your educational background?

High School/Colleges Attended	Major Field of Study	Degree?
CAPELLA UNIVERSITY	BUS (BS)	Yes
COLUMBIA COLLEGE	AA	Yes

7. In your opinion, what are the three top qualities of San Clemente that should remain unchanged for future generations?

1. Preservation of all our Ole Hanson Historical Properties. (this includes Casa Romantica, we msut save this gem.)

Delmar Street leading all the way down to the pier bowl, to include our beautiful pier.

2. Park Master Plan (The permitting construction etc...Pickleball, Skateboard and Pump Tracks)

3. We have a hidden history in Surf Ghetto that we must preserve and not forget. Our beaches!

8. In your opinion, what are three characteristics of San Clemente that are most in need of correction?

1. Our beaches (sand) and the walkway bridges, over the tracks leading to them.

2. Improving our parking.

3. Getting ahead of the slope erosion threatening our historical sites and residential properties.

9. Please explain any experience that you have had in community, governmental, charitable or educational affairs.

--Served as Commissioner Beach, Parks and Recreation & Coastal Advisory (BPRCA)

--Currently serving as Commissioner on Human Affairs (Co-Chair)

--Board of Directors member PierPride

--Board of Directors member San Clemente Men's Golf Club (SCMGC)

--Volunteer in Adopt-A-Highway (as member of SCMGC)

--Volunteer in Food Distribution for families in need (Sponsored by Saddleback Church)

--Volunteer in the coordination of Coastal Cleanup (with Susan Ambrose and Tyler Boden)

10. Please describe your ideal vision for San Clemente's future (as it pertains to growth and development).

I envision not allowing over development, and that which we do allow, will be in the theme of the Spanish Colonial architect. Properties do get old and require refurbishing and we will ensure we execute the approved policies and ordinances set by our council.

11. The Planning Commission meets on the Wednesday following the City Council's Regular meeting at 6:00 p.m. Please explain any challenges, if any, you may have in meeting this commitment.

NONE

12. If you could influence the City of San Clemente in just one way, what would that be?

It would be to have a contagious influence of working together, to accomplish business important to our city and agree to disagree and respectfully, but still be productive.

13. Do you have any experience with historic preservation or architectural history? If so, please explain:

Preserving and maintaining several historical naval assets. The only city historical property I have been indirectly supportive of preservation, through my volunteering as PierPride board of director's member and personal monetary donations is our pier.

14. Please use the space below to explain any other factors about yourself that you would like for the Councilmembers to consider as they review your application.

I would want them to know that I will be running for City Council in 2024. I am fine if they choose me to only serve 1 year, although, nothing is ever guaranteed, I am ready to serve in the way they will use me.