

SAN CLEMENTE

WEEKLY

Update

4/15/2023

MAYOR'S MESSAGE

On Tuesday, the City Council will be discussing ideas for making North Beach more attractive and inviting for residents and visitors. Economic Development and encouraging investment will be a critical element in making North Beach a more vibrant and desirable part of the community.

I have asked our staff to concentrate on facilitating private investment in North Beach and to find ways to remove barriers for business owners wanting to open their doors throughout the City and especially in North Beach. One of those projects is the restoration of the Historic Miramar building into an exciting food court and event venue.

The work has seemed to stall recently, so I asked for an update from staff. Staff has been in recent contact with the owner and I am pleased the project will soon be progressing again. One of the biggest delays had been waiting for the soil to dry so that work on the exterior, specifically the parking lot, can commence.

These and other projects will benefit both North Beach and the entire City. I hope you will join us Tuesday evening at 6:00 at City Hall for a lively and important discussion about the future of North Beach!

CITY MANAGER'S MINUTE

In just the few short weeks that I've been honored to serve as the City Manager, I've come to appreciate the dedication and talent of the City of San Clemente employees. They have experienced a complete transition of leadership in the City with several new elected officials, a number of City Managers, a change in legal counsel, and a series of new practices in the post COVID world in just the past handful of years. Yet, the City organization functions quite well and municipal services are delivered in a highly professional manner.

As we concentrate on becoming a "yes" first organization with facilitation as the goal rather than regulation, I am excited to report that the entire staff is eager to help residents and applicants accomplish their goals whenever possible and to the extent allowed by the laws and ordinances we are obligated to implement.

I take full responsibility for any frustrations of residents and business owners working with the City. At the same time, I'm excited to enable our great group of employees to find ways to help people accomplish their goals with the minimum amount of government bureaucracy possible. We are open to your suggestions and ideas of how we can improve. Bear in mind that there are laws and ordinances that must be followed, but I am confident we can improve the interface experience of those working with the City. Once again, great work City employee team! We look forward to serving the residents of San Clemente!