

# FY 2022-2023 Strategic Priorities



## COUNCIL STRATEGIES

1

Ensure financial stability as demonstrated by low debt, high ratings, and new revenue generation

2

Grow resident confidence and value in City services and operations

3

Update and maintain infrastructure that reflects best available technology and service

4

Improve and maintain strong staff recruitment and retention strategy to attract and keep best and most qualified staff

5

Maintain strong approach to digital transformation to become best in class

In FY 2022-2023, City Staff will prioritize time and resources to:

## OPERATIONAL TACTICS

- Reduce the City's debt
- Maintain the City's high financial rating
- Provide sufficient revenue streams
- Continue to actively pursue grants

- Update the City's permit system (TRAKiT)
- Streamline the City's permit and review process
- Use Nixel to post street project updates
- Increase community communication and outreach across several platforms

- Maintain the City's asset system (CMMS)
- Maintain GIS & mapping programs
- Ensure regular inspections
- Update the Recycled Water Master Plan
- Complete the Wastewater Cost-of-Service Study
- Complete the Clean Ocean Program Fee analysis

- Complete a Classification and Compensation Study
- Promote the Wellness Committee and up-to-date employee discount brochure
- Use best available platforms for job postings
- Maintain the City's competitive benefits package

- Update the City's permit system (TRAKiT)
- Maintain the City's asset system (CMMS)
- Increase digital communications
- Implement Agenda & Legislative Management System (Granicus)
- Complete Council Chambers Audio/Visual/Broadcast System