

Effective Marketing Strategies



to Propel Your Growth

Wednesday, October 05, 2022

9:00 AM - 10:30 AM | A Virtual Event



Register
Now!

(657)-256-3874
orangecountysbdc.com
@CSUFSBDC  

Talking points we'll cover:



What is your marketing strategy?



How do you develop an effective marketing strategy?



Who are your customers?



How do you measure the success of your marketing investment?



Where are you marketing? Where should you be marketing?

EffectiveMarketing.eventbrite.com



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Funding is not an endorsement of any product, opinion, or service. All programs are extended to the public on a nondiscriminatory basis. Funded in part through a Grant with the Governor's Office of Business and Economic Development. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the Governor's Office of Business and Economic Development.

