

# Next Generation Retail

For Brick and Mortar Retailers

9 AM to 11 AM | A four-week series

September 15, 22, 29, and October 6



**Register Online:**  
[NextGenerationRetail.eventbrite.com](https://NextGenerationRetail.eventbrite.com)

Next Generation Retail is a program offered to assist brick-and-mortar retailers break through challenges and focus on growth opportunities. The traditional retail model has been forever altered due to COVID, from connecting goods and services with customers to integrating new technologies which enhance the clients' experience and streamline the businesses' efficiency. Join us to assess your growth, identify new technologies for your business, and learn best practices to decrease cost and increase revenue.

## Why attend?

- Evaluate challenges that may be holding you back from growing
- Assess multiple channels for growth
- Set a plan in motion to grow your business
- Learn about latest resources to set your business up for success

## Who should attend?

**Brick and mortar retailers who meet the following criteria:**

- Been in business for 1+ years
- Have employees or need to hire them
- Poised for growth
- Selling products and/or services
- Operating a store front/brick and mortar location

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