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Robert Feuerstein

CITY OF SAN CLEMENTE BEACHES, PARKS AND RECREATION COMMISSION APPLICATION

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2.	How long have you lived in San Clemente?	4 years, 1 month	
3.	What is your occupation?	Retired Boeing Manager	
4.	Please explain why you would like to serve o	on the Beaches, Parks and Recreation Commission	

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I was selected to be on BPRC last Aug. and have enjoyed the interaction, discussion and attention to San Clemente's important resources. I feel I've just gotten started (only 4 meetings over 8 months) and want to continue.

I haven't lived in SC very long, but I've come to love this community. My wife and I considered many California beach cities for our retirement, and chose SC during our first visit here. It has become our home and we love it. I grew up in a beach town along the coast of Washington and later covered beach and estuary issues as a reporter. But, I've never seen such active management and attention to the beach environment as we see here.

I simply would like to continue giving back, being involved and conributing.

Please explain how your background and experience would contribute to the Beaches, Parks and Recreation Commission.

I have significant background in organizational practices, both direct experience and formal training. I've also held other positions on non-profit and educational boards (see Questions 8 and 11).

My interest in BPRC comes from first-hand use. I use the Beach Trail for part of my running route a few times every week, typically between El Portal and Calafia. The full length of the pier is also on my regular route. We use Linda Land and Leslie Park as well. My granddaughter and son-in-law (as a coach) are participating in flag football offered through BPR. We cheer them on every week and I'm loving watching her develop skills and meet new friends. Every week I appreciate what this city offers.

So, I'm approaching this position as a user of several amazing city features, helping to ensure they are protected and developed for the many different uses San Clemente citizens have.

6. Please explain any expertise that you may have in the area of ocean water quality and/or beach environmental stewardship.

I have no experience in ocean water quality or beach environmental science, but I do have time available to study and research issues. I can bring that information back to the commission for evaluation.

I've been in contact with the US Army Corps of Engineers project manager for the city's sand replenishment project, in order to learn more about the detailed planning for the project. The detail plan is "not ready yet", but I want to make sure BPRC has an opportunity to review the details and ask questions that SC citizens may have as the project moves forward.

7. What is your educational background?

High School/Colleges Attended	Major Field of Study	Degree?
Weatherwax High School, Aberdeen, WA		
University of Washington, Seattle, WA	English, Journalism	BA
University of Phoenix, Phoenix, AZ	Business	MBA

8. Please explain any experience that you have in community, governmental, charitable or educational affairs.

I served as a member of the Industrial Advisory Board for the Engineering Technology Department at Arizona State University. The board provided industry input to the department's curriculum and programs. 2010-2015.

I served as a member of the Board of Directors of Goodwill of Central Arizona, including a special subcommittee to select a new Regional Director for the agency. 2001-2005.

9. The Beaches, Parks and Recreation Commission meets on the second Tuesday in February, April, June, August, October and December at 6:00 p m. Please explain any challenges, if any, you may have in meeting this commitment.

I have not had, and don't foresee a a problem with the scheduled dates and times.

10. Please describe your views on the quality of City beaches and parks, including any steps you feel should be taken for improvement.

First, I think San Clemente has done an exceptional job of providing a warm and inviting community, much of which comes from the city's attention to beaches and parks. I love the Beach Trail and use it regularly, along with Max Berg Park, Linda Land Park and Pico Park.

Along with many other citizens, I'm concerned about the effects of sea-level rise and want to understand the reasonable efforts we can implement in response. I look forward to reviewing a detail plan for the sand replenishment project, and having an opportunity to ask questions that San Clemente citizens may have.

11. Please use the space below to explain any other factors about yourself that you would like for the Councilmembers to consider as they review your application.

I retired from The Boeing Company in March 2018 after 37 tears, 25 of which were in management. I led teams of up to 200 employees and 5 subordinate managers. My time there gave me great experience in many organizational areas: Finance, Supplier and Customer Relations, HR, IT. After retiring and moving to SC, I began taking feelance jobs as an editor, focusing on business and political topics. I have recurring work from a publishing company that encourages business leaders to write books about their experiences. I believe all of this expereince provides significant background that I can apply to help the City of San Clemente serve its citizens.