



CITY OF SAN CLEMENTE BEACHES, PARKS AND RECREATION COMMISSION APPLICATION

1. Name:

2. How long have you lived in San Clemente?

3. What is your occupation?

4. Please explain why you would like to serve on the Beaches, Parks and Recreation Commission.

I would like to get involved in the community where I will be living and utilize my many years of professional experience to make a positive impact in the City. I love the outdoors and hope to be a part of planning, maintaining, and protecting a beautiful environment for the public to enjoy. Protecting the environment is something that I feel strongly about, but I also believe in strategic and carefully planned future development. With the right combination of both, I believe the City can flourish without sacrificing the public amenities that we seek to develop and preserve.

My friend, Terry Rousseau, who currently serves on the Beaches, Parks and Recreation Commission, told me about this position and I was intrigued. I would like to give back to the City where I will be residing, and feel that serving on the commission would be a great opportunity to do just that.

5. Please explain how your background and experience would contribute to the Beaches, Parks and Recreation Commission.

My education and professional experience make me well qualified for this position. I have a Bachelor of Science degree in Landscape Architecture from Cal Poly, San Luis Obispo. I graduated college in 1987 and worked as a commercial landscape architect for 2 years. Subsequently, I worked as a Project Manager for a Land Planning consulting company for 4 years where I was involved in entitling thousands of acres of master-planned communities throughout Orange, San Diego and Riverside Counties. As such, I understand the importance of providing public amenities in a community and the fundamentals of land planning. The majority of my career has been spent working for new home builders. I have been a project manager, Marketing Director, and currently Vice President of Marketing for a real estate developer in Orange County. I am a creative thinker, leader, detail-oriented and know how to get things done. I am confident that my experience would serve the Commission well if given the opportunity.

6. Please explain any expertise that you may have in the area of ocean water quality and/or beach environmental stewardship.

I don't have direct expertise in either ocean water quality or beach environmental stewardship.

7. What is your educational background?

High School/Colleges Attended	Major Field of Study	Degree?
Troy High School	General	diploma
Cal Poly SLO	Landscape Architecture	BS
UCI	Light construction/Development Management coursework	

8. Please explain any experience that you have in community, governmental, charitable or educational affairs.

I formerly served on the Board of Directors for Jamboree Housing, a non-profit, affordable housing provider, for 2 years. I also served on the Board of Directors of the OC Building Industry Association's Sales and Marketing Council.

I currently serve as a Board Member on the Intracorp Foundation, a private foundation that my company started two years ago, as a means of giving back to at-risk youth.

9. The Beaches, Parks and Recreation Commission meets on the second Tuesday in February, April, June, August, October and December at 6:00 p.m. Please explain any challenges, if any, you may have in meeting this commitment.

I have no issues with this commitment.

10. Please describe your views on the quality of City beaches and parks, including any steps you feel should be taken for improvement.

I have always been impressed with the City's abundance of beaches and parks, including its trails, sports parks, neighborhood/pocket parks, golf courses, and public beaches. They all appear to be well maintained and easily accessible. San Clemente is host to some of California's finest land and protecting and preserving our land so that all can enjoy it is important to me.

From an outsider's perspective, it appears that the City has done a good job of planning, developing and protecting its numerous outdoor amenities. However, I have witnessed a great deal of beach and cliff-side erosion over the years and this is a concern to me. I don't have an answer on how to solve this as I am not an expert, but would like to be on a team that helps guide the City forward.

11. Please use the space below to explain any other factors about yourself that you would like for the Councilmembers to consider as they review your application.

I first moved to San Clemente and purchased a home in the Alisol community in Forester Ranch from 2000-2002. I moved away when I needed a larger home in a more affordable area, but have lived in South Orange County for the last 30+ years. I have recently purchased a home in San Clemente once again and will be moving in late June 2022. I am very excited to be moving back to San Clemente after all these years and hoping I can get involved in the community in a service-oriented manner and develop new friendships and business relationships.