

**CITY OF SAN CLEMENTE  
MINUTES OF THE REGULAR MEETING OF THE  
DESIGN REVIEW SUBCOMMITTEE  
FEBRUARY 23, 2022**

Subcommittee Members Present: Bart Crandell and M. Steven Camp

Subcommittee Members Absent: Scott McKhann

Staff Present: Senior Planner Stephanie Roxas, Beaches, Parks and Recreation  
Director Samantha Wylie

**1. MINUTES**

The Subcommittee approved the minutes from the January 26, 2022 regular meeting with a minor change.

**2. ARCHITECTURAL REVIEW OF THE FOLLOWING ITEMS:**

**A. Mural on Public Property, End of Pier Concession Building (S. Wylie)**

A request to install two murals on the north and south sides of the concession building located at the end of the San Clemente Municipal Pier proposed by PierPride Foundation.

Beaches, Parks and Recreation Director Samantha Wylie summarized the staff report. In response to DRSC comments, Ms. Wylie clarified: “Snack Shack & Tackle Box” does not advertise a specific business; the name was intentionally generic so that any business can operate within the building; the concession building is a revenue generator for the City; visitors have indicated it is difficult to identify the concession building because they do not realize there are food services on the pier; and this mural is part of a larger enhancement project for various pier improvements, including adding outdoor seating.

Chair Crandell opened the item for public comments. Staff stated no public comments were received.

The Design Review Subcommittee (DRSC) discussed the project, and made the following comments either individually or as a group:

- Expressed support for the overall enhancements to the pier concession building and commended the conceptual artwork.
- Stated the concession identification seal was a dominant feature and preferred the “wave” artwork to be brought to the foreground, rather than being obscured by the seal.
- Made specific suggestions to the north side mural to help the identification seal better blend in with the artwork and building façade.

The Subcommittee provided feedback and comments on the proposed artwork. Beaches, Parks and Recreation Director Wylie stated staff will work with the applicant, PierPride Foundation, to incorporate their feedback and revise the conceptual mural designs before presenting it to the City Council for approval.

**3. NEW BUSINESS**

Senior Planner Roxas requested feedback on potentially changing the Design Review Subcommittee meeting start time to begin one hour earlier at 3:00 p.m. Staff stated this proposed change would allow meetings to be consistent with other City Committee meetings that begin at 3:00 p.m.

Chair Crandell and Subcommittee Member Camp were open to the change.

**4. OLD BUSINESS**

None

**5. ORAL AND WRITTEN COMMUNICATION**

None

**ADJOURNMENT**

Adjourned to the Regular Meeting of the Design Review Subcommittee to be held Wednesday, March 9, 2022 at 4:00 p.m., San Clemente City Hall, First Floor Community Room, 910 Calle Negocio, San Clemente, CA.

Respectfully submitted,

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Bart Crandell, Chair

Attest:

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Stephanie Roxas, Senior Planner