**AGENDA ITEM: 2-A** 



## Design Review Subcommittee (DRSC)

Meeting Date: March 11, 2020

**PLANNER:** Katie Crockett, Associate Planner

SUBJECT: Site Plan Permit Amendment 20-006, Outlets Buildings 9-11

Modification, 395 W. Avenida Vista Hermosa, a request to allow a modification to the approved site plan permit for the Outlets at San Clemente development (SPP 99-16) including combining buildings 10 and 11, and adding a small amount of floor area to the subject buildings, 9, 10,

and 11.

#### **BACKGROUND:**

The project site is toward the northern end of the Outlets at San Clemente (Outlets) to the southwest of the future Lodge at San Clemente (see Attachment 1 – location map). The Outlets is a regional commercial center located on a 60.4 acre site within the Regional Commercial zoning district of the Marblehead Coastal Specific Plan (RC1-MCSP). Portions of the Outlets, including the project site, are located within the Coastal Zone overlay district (CZ). The site is situated west of Interstate 5 and north of Avenida Pico.

The Outlets project was originally approved by the City in 1998 through Site Plan Permit (SPP) 99-16/ Conditional Use Permit (CUP) 99-17/ Sign Exception Permit (SEP) 99-18 as "Marblehead Coastal Promenade" to allow construction of a 700,140 square foot commercial development consisting of largely factory outlets, restaurants, and entertainment uses. The project has been amended several times over the years since its original approval. The first phase of the project's construction has been completed, and construction continues at the site with modifications to the future movie theater (located in the first phase of the Outlets), and construction of the future Lodge at San Clemente and Chick-fil-A at the north end of the project. Existing site plan approvals include pad buildings 9, 10, and 11, which are not yet constructed, and are located near the future Lodge and Chick-fil-A.

The project applicant is requesting modifications to the approved site plan approvals for Buildings 9, 10, and 11.

The site is surrounded by the future Lodge and Jim Johnson Sports Park to the north, Marblehead Canyon and the Outlets to the east and south, and Sea Summit residential development and Shorecliffs Middle School to the west.

Why is DRSC Review Required?

Zoning Ordinance Section 17.12.180 states that requests for modifications to project plans which are significant enough to warrant discretionary approval, but will not cause

public impact or concern shall be referred to the Zoning Administrator for consideration at a noticed public hearing. Section 17.12.025 states that the City Planner may refer any project to the Design Review Subcommittee (DRSC). Given the prominence of this location as a City Gateway location as designated in the General Plan, the City Planner has referred this project for DRSC review prior to the Zoning Administrator hearing.

Figure 1: Existing Conditions
(from Avenida Vista Hermosa looking Southeast)



#### PROJECT DESCRIPTION

The Outlets have identified a potential medical tenant for the subject buildings who would benefit from a slightly modified configuration. Medical office uses are permitted in the RC1 zone of the MCSP. The applicant proposes to merge buildings 10 and 11 into one building, moving the service yard (trash, utilities, deliveries) from between the two buildings to the south end of the new combined building. The applicant also proposes to increase the combined floor area of buildings 9, 10, and 11 by 3,540 square feet.

Figure 2a: Approved Site Plan

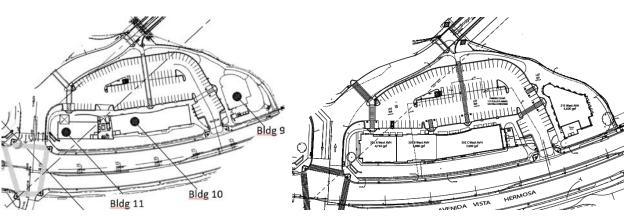


Figure 2b: Proposed Site Plan

Proposed Approved Square Required Parking Required Parking Footage for Approved Square Footage for Proposed **Building 9** 5,000 sf (+2,814 sf 6,600 sf 33 spaces 66 spaces outdoor dining) Building 10 10,400 sf 17,340 sf 35 spaces 87 spaces 5,000 sf (+1,287 sf Building 11 53 spaces outdoor dining) TOTAL 20,400 sf (+4,101 154 spaces 23,940 sf 120 spaces sf outdoor dining)

<u>Table 1 – Project Square Footage and Parking</u>

Parking calculations for buildings 9 and 11 under existing approvals were assumed to be restaurants and also included an additional 4,101 square feet of outdoor dining. Parking calculation for building 10 under existing approvals was assumed to be general retail. If approved outdoor dining areas are included in the approved square-footage, the proposed modifications actually represent a slight reduction in square-footage. Because the proposed use for these buildings is medical office, and only 3,540 square feet of additional area is proposed the proposed modification represents a reduction in parking demand of 34 spaces.

#### **ANALYSIS:**

#### **Development Standards**

With the proposed modifications, the project continues to meet all required development standards, including setbacks, lot coverage, and parking requirements.

### Design Guidelines Consistency

Considerable attention was given to design of the Outlets by the City throughout the approval process. The subject site is located in a General Plan Gateway area. As such attention to design is required. The architectural design of the project, as proposed to be modified, is consistent with the architectural design of the approved plans for the subject buildings. This can be seen in the project plans (Attachment 2), where the approved and proposed elevations of buildings 10 and 11 are both shown for comparison. The overall aesthetic, design, and massing of the buildings remains the same. The buildings, formerly separated by a service yard enclosure are connected with floor area and the service yard is pushed to the south end of the combined building. Because the service yard is proposed to be located at a project entry, the walls, and gates surrounding the enclosure were carefully designed with the same attention to detail as the rest of the building, utilizing smooth white stucco, pilasters, and wood-look entry gates.

<u>Table 2 – Relevant Design Guidelines</u>

Design Guideline	Project Consistency
Design Guidelines II.C.2. Basic Principles of 'Spanish Colonial Revival' Architecture.  Building and site design should follow basic principles of Spanish Colonial Revival (SCR) architecture	Consistent. The project maintains the approved architectural design for the affected buildings. No changes from the SCR style originally proposed and approved are proposed.
Design Guidelines II.C.3.d. Building Materials, Color, and Texture. White, off white, or earth tone cement plaster/stucco finishes are encouraged along with barrel type mission tile in natural red clay or earth tone colors.	Consistent. The buildings continue to be designed with smooth white stucco, red clay tile roofing, and architecturally interesting and articulated frontages on Avenida Vista Hermosa (despite this being the rear of the buildings).
Design Guidelines II.F. Equipment and Services. Trash containers and outdoor storage areas should be screened from public streets, pedestrian areas, and neighboring properties. The screen should be designed to be compatible with the architectural character of the development.	Consistent. The service yard area is proposed to be moved from between buildings 10 and 11 to south of combined building 10/11. The service yard continues to be enclosed by smooth white stucco walls, which are architecturally incorporated into the overall building design, with similar pilasters, detailing, and wood-look gates.
Design Guidelines III.A1.3.f. Storefront Transparency. Provide attractive street-facing elevations that add pedestrian variety and interestProvide views intorestaurants to encourage pedestrian activity.	Consistent. The Avenida Vista Hermosa frontage is architecturally interesting and well-articulated despite this being the rear of the building. The proposed modifications maintain windows on this façade as well.

### General Plan Consistency

The proposed modifications maintain consistency with General Plan goals and policies as shown below in Table 3.

<u>Table 3 – Relevant General Plan Policies</u>

Policy	Project Consistency
LU-2.01. Quality. We require that new	Consistent. The proposed modification is
development protect community character	nearly identical to the approved site plan
by providing architecture, landscaping,	permits for the subject buildings in
and urban design of equal or greater	architectural style, character, and scale.
quality than surrounding development,	The landscape plan is not proposed to be
and by respecting the architectural	modified significantly from the existing
character and scale of adjacent buildings.	approved landscape plan for the Outlets.

Policy	Project Consistency
UD-2.01. Architecture/Design Quality. We require high quality design for buildings at visually significant locations in gateway areas. New buildings and major remodels in Gateway areas adjacent to or opposite i_5 offrampsshall follow Spanish Colonial Revival architectural style	Consistent. The approved site plan has been reviewed for high-quality design and SCR architectural style. The building style and design is not significantly modified with the proposed modifications to the approved buildings. See Table 2 for consistency with Design Guidelines.
UD-2.10. Visual Screening. We require visual screening of blank walls, trash dumpsters, and parking facilities through a variety of landscaping and architectural design treatments	Consistent. The service yard area is proposed to be moved from between buildings 10 and 11 to south of combined building 10/11. The service yard continues to be enclosed by smooth white stucco walls, which are architecturally incorporated into the overall building design, with similar pilasters, detailing, and wood-look gates. Site landscaping has already been installed in areas surrounding the proposed site, and landscaping inspections will be performed prior to building final to ensure all existing landscape has been protected and/or replaced and any new required landscape installed. Additionally, the proposed modified site plan would maintain the building locations along Avenida Vista Hermosa, which screen the parking lot from the street.

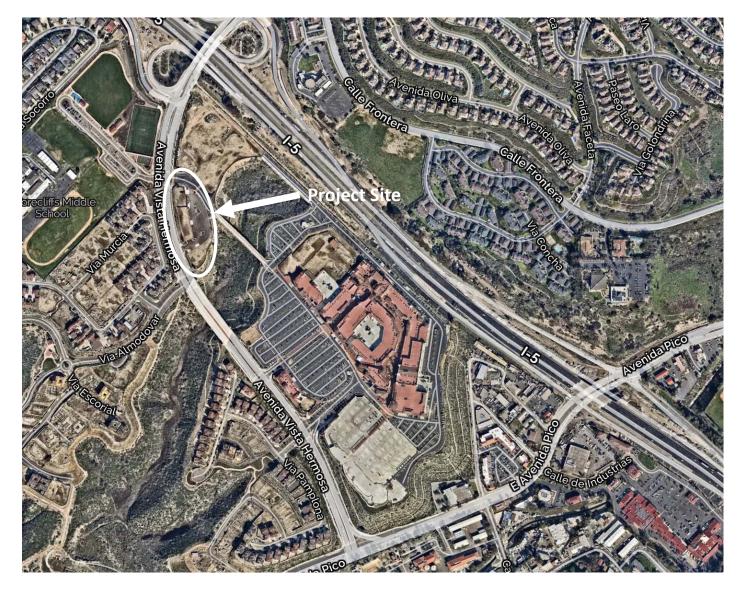
#### **CONCLUSION**

The proposed modifications maintain the design, style, and massing of the approved plans for these buildings within the Outlets project. Staff seeks DRSC input to ensure the modified project blends seamlessly with the approved plans for the Outlets development. The Subcommittee's recommendations will be forwarded to the Zoning Administrator for a final decision.

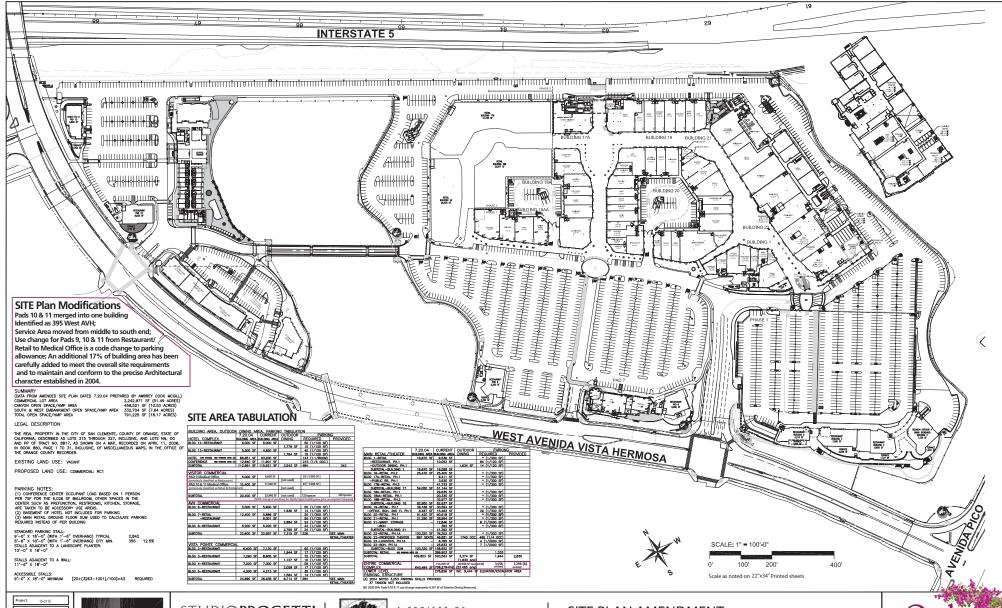
#### Attachments:

- 1. Location Map
- 2. Plans

# ATTACHMENT 1 LOCATION MAP











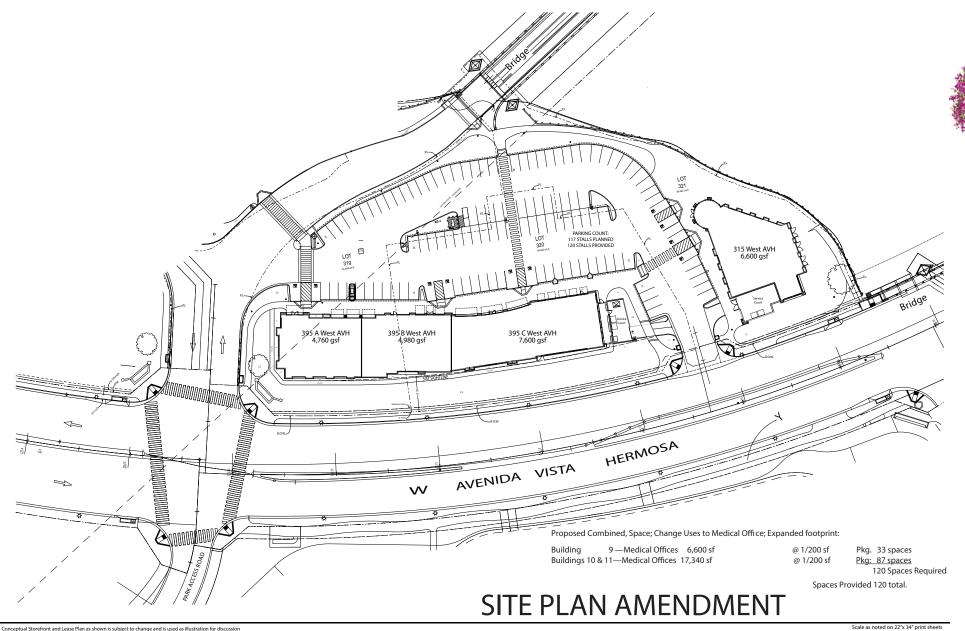
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SITE PLAN AMENDMENT 02 JANUARY 2020





Conceptual Storefront and Lease Plan as shown is subject to change and is used as illustration for discussion purposes. Landlord reserves the right to execute all or part of this concept. Grid spacing is subject to change.

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02 JANUARY 2020



# PROPOSED ELEVATIONS ADJUSTED FOR OCCUPANT

WEST FACING ELEVATION at West Avenida Vista Hermosa 1/8" = 1'-0"



## 2004 CITY APPROVED BUILDING ELEVATIONS

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FACING AVENIDA VISTA HERMOSA

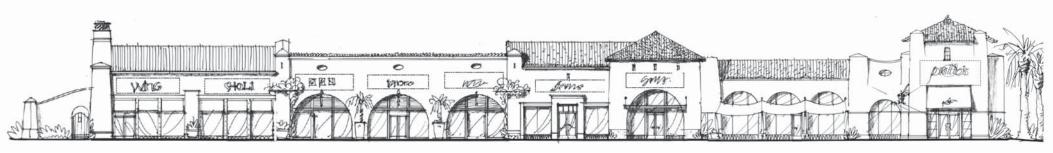


SITE PLAN AMENDMENT 02 January 2020

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## PROPOSED FRONT

1/8'' = 1'-0''



EAST FACING ELEVATION at Parking Lot 1/8'' = 1'-0''



2020 Comparision to Approved 2004



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SITE PLAN AMENDMENT 02 JANUARY 2020

FACING PARKING SCALE: 3/32" 1'-0"

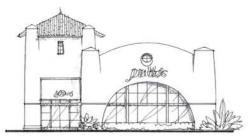
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EAST FACING ELEVATION at Parking Lot 1/16" = 1'-0"



WEST FACING ELEVATION at West Avenida Vista Hermosa 1/16" = 1'-0"



NORTH FACING ELEVATION at West Avenida Vista Hermosa Entry Drive





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1/16'' = 1'-0''

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CITY PLANNING ISSUE 04 December 2019

Scale as noted on 11"x17" print sheets

at San Clemente

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