



Agenda Item 5.C.
Approvals: _____
Dept. Head _____
Manager SW
Admin. Asst. MS

AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION
Meeting Date: February 11, 2020

Department: Beaches, Parks and Recreation
Prepared By: Samantha Wylie, Recreation Manager

Subject: *CONSIDERATION OF PUBLIC MURAL AT END OF PIER RESTROOM FACILITY.*

Fiscal Impact: None.

Summary: Staff recommends that the Beaches, Parks and Recreation Commission recommend the City Council approve the installation and design of public art entitled "Open Door Policy" on the end of pier restrooms. The purpose of this project is to provide artistic enhancements to a utility storage door located on the end of pier restroom facility.

Background: City Council adopted a process for the review and approval of public art on public property. This structured process allows for individuals or organizations to apply to create and establish artwork on public property by going through a formal review process, ending with City Council approval and acceptance.

The Beaches, Parks and Recreation Department received an application for public art from PierPride Foundation (Attachment 1) with a request to install a painted mural at the end of pier restrooms on the utility door located between the men's and women's restroom doors (Attachment 2). Per the Art on Public Property process, a 30-day public notice was posted on January 17, 2020 at the proposed mural site. No comments or feedback have been received from the public regarding the posting or proposal.

Discussion: In fall 2019, PierPride coordinated a call for public art. For the artwork selection, the organization commissioned an art jury committee consisting of two members of PierPride, the president of the San Clemente Art Association, one councilmember, and the Recreation Manager. After review, the committee selected "Open Door Policy" for its playful design and unique, eye-catching character (Attachment 3).

The artwork is designed by, and will be completed by Andriana "Andi" Goud. The mural is intended to depict a crafty octopus walking her way onto the Pier. The artistic rendering is stated to represent the San Clemente Pier in that the octopus is native to this area, and the door is meant to be seamless with the building.

Consistent with the Public Art Policy, the final mural will include an anti-graffiti coating. Should the mural be approved, it would be entered into the standard maintenance of the public art procedure and would have a lifespan of approximately 10 years.

Although the City does not have adopted design guidelines when it comes to public art, City art projects typically reflect the character of San Clemente, enhance the

Spanish Village by the Sea character, and are consistent with the design of the surrounding community. This design is consistent with these measures.

The artwork will be installed and completed in conjunction with the approved Capital Improvement Project to update and renovate the Pier restroom. Alongside the public art enhancement, PierPride is also donating funds for additional improvement to the restroom, including a drinking fountain/bottle filling station and sky lights within the restrooms.

Recommended

Action: STAFF RECOMMENDS THAT the Beaches, Parks and Recreation Commission recommend the City Council approve the installation and design of public art entitled "Open Door Policy" on the end of pier restrooms.

Attachments: 1) Art on Public Property Application – PierPride Foundation
2) Proposed Mural Rendering
3) Location photos

Notification: PierPride Foundation



City of San Clemente
Beaches, Parks and Recreation Department
 100 N. Calle Seville, San Clemente, California 92672
 Phone: (949) 361-8264 | Fax: (949) 361-8280

ART ON CITY-OWNED PROPERTY APPLICATION

Please review the procedure guidelines before completing this application. The donor/owner must complete and sign this application form. If the donor/owner is not the artist who created the artwork, the artist must also sign this Application below. In order to process your application as quickly as possible, the application must be submitted to the Recreation Division in complete form. Incomplete applications will be delayed in the review process and are grounds for denial.

APPLICANT INFORMATION			
Donor/Organization Name:	PierPride Foundation		
Primary Contact:			
E-mail Address:			
Mailing Address:			
Non-Profit ID #:	32-0515984	SC Business License #:	317537

ARTWORK INFORMATION			
Title of Artwork:	Open Door Policy		
Artist Name/Company:	Andi Goud		
E-mail Address:			
Mailing Address:			
Proposed Location:	Storage door on Pier restroom		
Description of Work: <i>(Attach additional drawings, models, photographs or other graphic depiction which will help more clearly define the artwork)</i>	A crafty octopus is working her way onto the Pier. Orange and blue color palette.		
Goal of the artwork/significance to the community:	Provide a sense of delight of discovering whimsical art in an unexpected place.		
Materials/Medium:	Steel Door/Acrylic Paint	Dimensions:	7' X 3' approx
Appraised Value:			
Is the artwork commissioned?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Is the artwork donated?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If commissioned, please provide the artist's SC Business License #:			

ACKNOWLEDGEMENT OF APPLICATION AND EXPECTATIONS

By signing this Application below and in consideration for participating in the City's Art on City-Owned Property program, the artist/owner acknowledges and understands that upon completion and installation of the artwork, and upon its acceptance by the City Council, the work shall become the property of the City of the San Clemente. The City retains the right to remove or relocate the artwork in its sole discretion as the interest of the public welfare, health and safety may require.

If the artwork is damaged, defaced, altered or destroyed by human acts or by acts of nature, the City retains the right to remove, restore, repair or replace the artwork at any time in keeping with the artist's original design intent, without consulting the artist, or his or her heirs or assigns. The City will make reasonable efforts to contact the artist, or if unavailable, another design professional, to advise or assist in any restoration work.

I have read, understand and accept the terms herein and represent that I am the artist
of the artwork which is the subject of this Application. (owner, artist, or owner/artist)

Andi Goud 1-24-2020
Print Name Signature Date

I have read, understand and accept the terms herein and represent that I am the board member
of the artwork which is the subject of this Application. (owner, artist, or owner/artist)

Lori Donchak 1-24-2020
Print Name Signature Date

Please make a copy of the application for yourself, prior to submitting it to the Recreation Division. Your application will be circulated to all additional approval bodies and required City departments.

SUBMISSION CHECKLIST

- Application
- Copy of City of San Clemente Business License (plus, artist's if applicable)
- Photo of proposed location
- Design Concept & Drawings

Please **submit this application to the City of San Clemente Recreation Division** by email at recreation@san-clemente.org or mail to 100 N. Calle Seville, San Clemente 92672. For questions, please contact Recreation at (949) 361-8264.



Pier Restroom Location

