



## Design Review Subcommittee (DRSC)

Meeting Date: January 29, 2020

**STAFF:** Samantha Wylie, Recreation Manager

**SUBJECT:** Mural on Public Property, San Clemente Pier Restroom, a request to install a mural on the plumbing chase door of the public restroom building on the San Clemente Municipal Pier.

### **BACKGROUND:**

In 2017, the City Council approved the Artwork on Public Property procedure. This policy allows for individuals or organizations to apply to create and establish artwork on public property by going through a formal review process, ending with City Council approval and acceptance. The mural request consists of a painted mural on the door on the restroom on the San Clemente Municipal Pier.

See Exhibit 1 for an image of existing site conditions.

### **Exhibit 1. Proposed mural location (plumbing chase door)**



The artwork, entitled “Open Door Policy” and shown in Exhibit 2 below has been designed, and will be completed by Andriana “Andi” Goud. The mural is intended to depict a crafty octopus walking her way onto the Pier.

The artistic rendering is stated to represent the San Clemente Pier in that the octopus is native to this area, and the door is meant to be seamless with the building.

**Exhibit 2. Proposed Sketch of Mural – “Open Door Policy”**



***Why is DRSC Review Required?***

As per the City Council approved policy and procedure on artwork on/within public facilities, Design Review Subcommittee (DRSC) review is required to ensure the project is consistent with City policies and guidelines. Public facilities are often highly visible and accessed by large populations of the community and the addition of artwork could impact the overall experience at a facility. The DRSC’s comments will be forwarded to the Beaches, Parks and Recreation Commission and then to the City Council, which is the decision authority for these types of projects.

**ANALYSIS:**

PierPride is facilitating the approval and placement of the mural. The application submitted to the Beaches, Parks and Recreation Department is attached. A public notice was posted on the proposed mural location on January 17, 2020. No comments or feedback have been received from the public regarding the proposal at this time. The

Department sees no issues with the proposed project and supports the applicant's request.

In fall 2019, PierPride coordinated a call for public art. For the artwork selection, the organization commissioned an art jury committee consisting of two members of PierPride, the president of the San Clemente Art Association, one councilmember, and the Recreation Manager. After review, the committee selected "Open Door Policy" for its playful design and unique, eye-catching character.

The artwork would be installed and completed in conjunction with the approved Capital Improvement Project to update and renovate the Pier restroom.

Although the City does not have adopted design guidelines when it comes to public art, City art projects typically reflect the character of San Clemente, enhance the Spanish Village by the Sea character, and are consistent with the design of the surrounding community. This design is consistent with these measures.

**General Plan Consistency**

The project is consistent with related General Plan policies as shown in Table 1 below.

**Table 1 – General Plan Policies**

Policy	Project Consistency
<p><u>UD-1.02</u> Design of Public Plazas and Spaces. <i>"We require public plazas and spaces to be designed for safety, comfort, convenience and universal accessibility. They should be well-defined by surrounding buildings, located near the public street for good visibility and convenience and incorporate amenities such as seating, distinctive focal points, <u>public art</u>, shade trees and/or eating and entertainment facilities."</i></p>	<p>Consistent. The project proposes a painted mural in a public space, adding public art consistent with the policy.</p>

**RECOMMENDATIONS:**

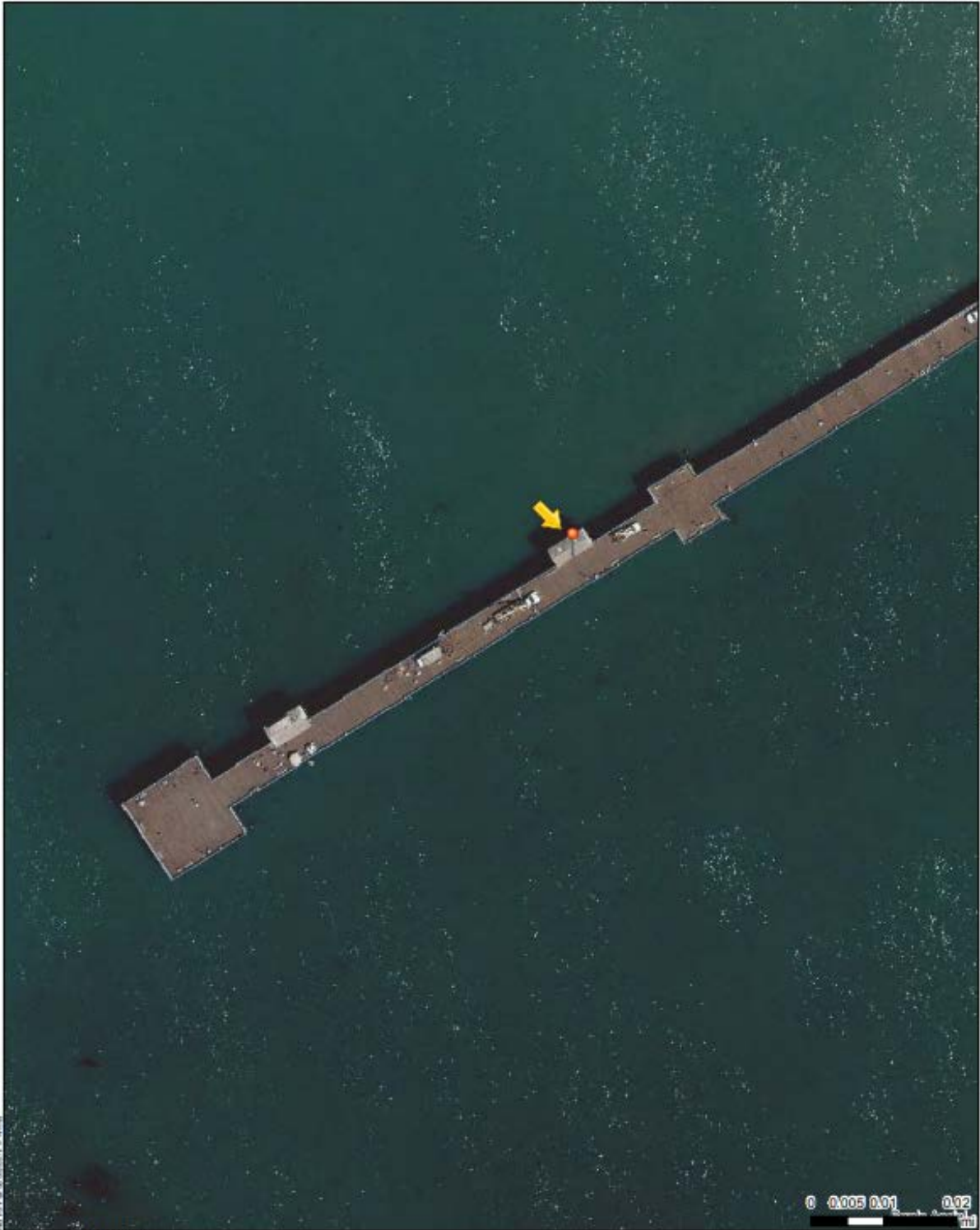
Staff recommends DRSC approve and the proposed artwork titled "Open Door Policy" to be located on the pier restroom utility door. If no further DRSC review is necessary, this item will be forwarded to the Beaches, Parks and Recreation Commission.

**ATTACHMENTS:**

1. Location Map
2. Public Art Application – PierPride Foundation



**Public Art - Pier Restroom**



**LEGEND**

	City_500ft_buffer	Address Points	Parcel Address Label	<b>Streets RGB</b>	Green: Band_2
	City Boundary	Historic Structure	Parcels	Red: Band_1	Blue: Band_3



Artist Application  
"Art On The Pier"

ARTIST INFORMATION

Last Name **GOUD**

First Name **ANDRIANA "ANDI"**

ARTWORK DESCRIPTION

Title of Submission (1) **OPEN DOOR POLICY**

Design Description **A CRAFTY OCTOPUS IS WALKING HER WAY ONTO THE PIER.**

Title of Submission (2)

Design Description

Title of Submission (3)

Design Description

GETTING TO KNOW THE ARTIST

Artists approach to the project - vision and intent **I LOVE PAINTING OCTOPUS- THEY ARE TRULY A MARVELOUS CREATURE- THE COLOR SCHEME IS BLUE & ORANGE TO COMPLEMENT**

Artist's philosophy on public art; why is public art important to you? **PIER PRIDE'S LOGO. PUBLIC ART SERVES AS A BACKDROP TO UNITY A COMMUNITY'S IDENTITY.**

How does the artistic rendering(s) represent the San Clemente Pier? **THE OCTOPUS IS NATIVE TO THIS AREA & THE DOOR IS MEANT TO BE SEEMLESS W/THE BUILDING.**