



AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION
Meeting Date: November 12, 2019

Agenda Item 3.B.

Approvals:

Dept. Head

Manager SP

Admin. Assistant MA

Department: Beaches, Parks and Recreation
Prepared By: Samantha Wylie, Recreation Manager

Subject: *RECREATION DIVISION ACTIVITY UPDATE – SUMMER 2019*

Recreation Registration	Registration for Summer Programs		
	2019	2018	% Change
Registrations	8,092	8,622	-6%
Registration Revenue	\$1,009,569	\$1,003,199	1%
Sessions Offered	1,250	1,682	-26%

Rentals	Total Revenue in Summer (Jun-Aug)		
	2019	2018	% Change
Facilities	\$25,983	\$28,228	-8%
Pools	\$53,615	\$39,626	35%
Parks & Ball Fields	\$121,066	\$133,189	-9%
TOTAL	\$200,664	\$201,043	0%

Aquatics Program	Total in Summer (Jun-Aug)		
	2019	2018	% Change
Aquatic Registration	3,714	4,036	-8%
Pool Passes Sold	351	422	-17%
SCAC Lap/Rec Swim	25,297	27,766	-9%
OHBC Lap/Rec Swim	3,108	3,667	-15%
TOTAL	32,470	35,891	-10%

Adult Sports Program	2019 Teams	2018 Teams	% Change
Softball	36	36	0%
Coed Soccer	6	9	-33%

Youth and Teen Program	Attendance in Summer (Jun-Aug)		
	2019	2018	% Change
Fun on the Run	821	1,062	-23%
Playschool Kids Club	145	185	-22%
TOTAL	966	1,247	-23%

Special Events and Partnership Activities (Jun-Aug)			
Date	Event	Attendance	Sponsor
6/15/19	Car Show	20,000	Downtown Business Association
6/20/19	Beach Concert – Lights	1,600	City of San Clemente
6/22/19	Paint San Clemente	100	SC Art Association
6/29/19	Gala	1,250	SC Art Association
7/4/19	Fireworks Display	28,200	City of San Clemente
7/11/19	Concert – Kelly Boyz Band	1,600	City of San Clemente
7/20-21	Ocean Festival	62,000	Ocean Festival
8/1/19	Beach Concert – Wigs & Ties	1,600	City of San Clemente
8/11/19	Fiesta Music Festival	10,000	SC Chamber of Commerce
8/15/19	Beach Concert – Tunnel Vision	1,600	City of San Clemente
8/17-18	Art & Craft Fair	2,000	SC Art Association