

**CITY OF SAN CLEMENTE
MINUTES OF THE REGULAR MEETING OF THE
DESIGN REVIEW SUBCOMMITTEE
SEPTEMBER 19, 2019**

Subcommittee Members Present: Bart Crandell, Zhen Wu

Subcommittee Members Absent: Jason Talley

Staff Present: City Planner Gabriel Perez, Associate Planner Katie Crockett,
Community Development Technician Erin Guy

1. MINUTES

The Subcommittee approved the minutes from the August 28, 2019 meeting.

2. ARCHITECTURAL REVIEW OF THE FOLLOWING ITEMS:

A. Discretionary Sign Permit 19-243, 211 Calle Pintoresco, YT Industries Master Sign Program (Guy)

A request to consider five signs (one internally illuminated), as built, at the existing single tenant building at 211 Calle Pintoresco in the Rancho San Clemente Business Park.

Community Development Technician Erin Guy summarized the staff report and noted that a representative from the Rancho San Clemente Business Park Association has stated that the signs do not meet the requirements of the CC&Rs. The Applicant, Curen Devlin, provided background on his business and was available to answer questions.

The Design Review Subcommittee (DRSC) discussed the project, and made the following comments either individually or as a group:

- Stated that Sign E could be either a monument sign or a mural, but not both.
- Questioned whether the images on Sign E would constitute advertising, and directed staff to review the information presented in the Mural Planning Commission Study Session to ensure consistent interpretation as well as verifying with the City Attorney.
- Stated that the “YT” logo on Sign E constitutes advertising; this would definitely need to be removed (in both locations) for Sign E to be considered a mural.
- Recommended modifying Sign E to remove “YT” logos and any other images that would constitute “advertising,” consistent with the Zoning Ordinance, discussions at the mural Study Session, and City Attorney recommendations, and apply for a Mural Permit. Alternatively, the sign could be reduced in size to meet the requirements for a monument sign.

- Recommended modifying Sign A to be “dark skies” compliant. Two acceptable options were discussed: (1) removing the illumination of the existing channel letter sign or (2) modifying the sign to be halo-illuminated as opposed to the proposed side illumination.
- Stated the color temperature of lighted sign (Sign A) should be 4,000 Kelvin and light emitted not to exceed 2,000 lumens, consistent with other recent approvals.
- Suggested utilizing a condition requiring the lighted sign have a dimmer to lower the illumination should it be deemed necessary by the City Planner.

The Subcommittee provided additional comments to staff and the applicant and recommended the project, with modifications, move forward to the Planning Commission for consideration.

3. NEW BUSINESS

Commissioner Crandell noted he will not be in attendance at the next two DRSC meetings of September 25 and October 9, 2019 and that Commissioner Wu will chair the meetings in his absence.

4. OLD BUSINESS

None

5. ORAL AND WRITTEN COMMUNICATION

None

ADJOURNMENT

Adjourn to the Regular Meeting of the Design Review Subcommittee to be held Wednesday, September 25, 2019 at 4:00 p.m., at the Community Development Department, Conference Room A, located at 910 Calle Negocio, San Clemente, California.

Respectfully submitted,

Bart Crandell, Chair

Attest:

Katie Crockett, Associate Planner