



AGENDA REPORT
SAN CLEMENTE CITY COUNCIL MEETING
Meeting Date: September 3, 2019

Agenda Item 9-A
Approvals:
City Manager JM
Dept. Head ES
Attorney _____
Finance JR

Department: Beaches, Parks and Recreation
Prepared By: Samantha Wylie, Recreation Manager

Subject: *CONSIDERATION OF INSTALLING MONOFILAMENT RECYCLING CANISTERS ON THE PIER DONATED BY PIERPRIDE.*

Fiscal Impact: Yes, Public Works staff will install sign, staff time is budgeted in FY 2019-20.

Summary: Staff and the Beaches, Parks and Recreation Commission recommend the City Council approve the installation of five (5) fishing line recycle canisters on the Pier, donated by PierPride. Staff recommends the City Council direct staff to work with PierPride on the placement of the canister decals and final canister design and placement on the Pier. The purpose of the canisters is to provide a space for those fishing on the San Clemente Municipal Pier to recycle their fishing line.

Background: At its March 19, 2019 meeting, the City Council directed staff to review PierPride's proposal to install monofilament (fishing line) recycle canisters (Attachment 1) on the Pier and bring forward a recommendation from the Beaches, Parks and Recreation Commission.

At its June 11, 2019 meeting, the Beaches, Parks and Recreation Commission recommended approval of the installation of five monofilament recycling canisters, and requested staff work with PierPride to refine the layout and design of the decals and return to the Commission at a later meeting.

At its July 9, 2019 meeting, the Beaches, Parks and Recreation Commission considered recommended design changes, ultimately voting to recommend the existing 4-inch design already created by PierPride.

Discussion: According to the CA Division of Boating and Waterways, when fishing line is deposited into the ocean it can entangle and kill wildlife and also cause damage to boats. The Boat U.S. Foundation provides canisters along the California coast to help aid in the recycling of fishing line. Currently there are 12 canisters in Orange County, with some located at the Dana Point Harbor. To help alleviate this potentially detrimental environmental impact, PierPride has fundraised to purchase five (5) monofilament recycling canisters along with stickers to be placed one each canister identifying their purpose and general use.

PierPride has worked with the Boat U.S. Foundation to create the canisters for the Pier, including the decals. PierPride has agreed to oversee general upkeep of the

canisters and replace canisters as needed. The organization has already built five canisters with the layout and design displayed in (Attachment 1, top image).

After reviewing the design, staff recommend a modification to the existing layout of the decals and increasing the width of the canister from 4-inches to 6-inches. Staff believe that increasing the width will allow for the decals to be more legible, avoiding any overwrapping (Attachment 1, bottom image). The Boat U.S. Foundation recommendation for assembly is 6-inch canisters.

Additionally, it is recommended that PierPride rearrange the decal order to reflect the "Monofilament Recycling" decal on top, the "No Trash" decal on the bottom, and the large PierPride logo be removed. However, the PierPride logo will remain on the top of the canister, which is a more prevailing location based on where the canisters will be installed. These modifications were discussed with PierPride, and the organization agreed to make recommended changes as necessary.

Recommended

Action: STAFF AND THE BEACHES, PARKS AND RECREATION COMMISSION RECOMMEND THAT the City Council approve the installation of five (5) monofilament recycling canisters on the Pier, donated by PierPride.

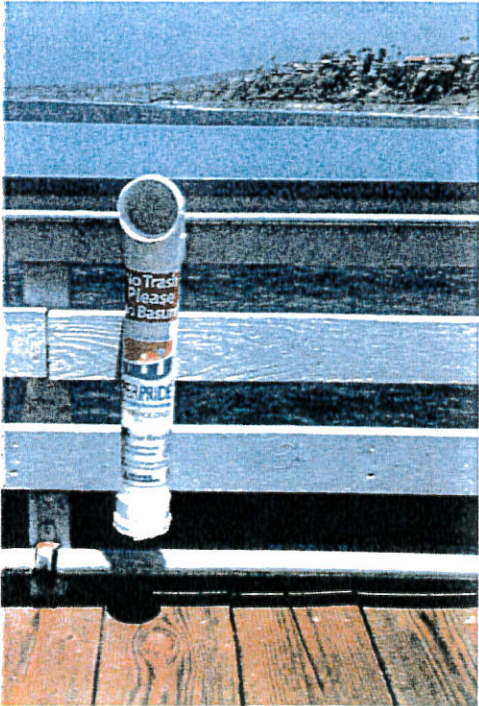
THE BEACHES, PARKS AND RECREATION COMMISSION RECOMMENDS the City Council approve the existing 4-inch design of the monofilament recycling canisters.

STAFF RECOMMENDS THAT the City Council direct staff to work with PierPride on the design of the monofilament recycling canisters for a 6-inch design with modified decal placement.

Attachments: PierPride Monofilament Recycling Canister Designs

Notification: PierPride

Existing Design of 4-inch Canisters



Sample of 6-inch Canister

