#### Presented by CITY OF SAN CLEMENTE in partnership with the FRIENDS OF SAN CLEMENTE FOUNDATION



## 2019 SPONSOR & VENDOR INFORMATION

# SATURDAY, SEPTEMBER 14, 2019 • 9AM-3PM **RALPHS SKATE COURT (247 AVE. LA PATA)**

Be a part of the only skateboard contest offered at the San Clemente Ralphs Skate Court!



The City of San Clemente's SC OPEN Skate Contest is an annual event that is designed to promote and support skateboarding in San Clemente. The event is open to all ages, male and females, from groms to adults. In partnership with the Friends of San Clemente Beaches, Parks & Recreation Foundation, this unique San Clemente event also helps to raise funds and awareness for future improvements and programs at the San Clemente Skate Park.

Get in on all the event action! SC OPEN vendors will be a part of the vendor arena and will have the opportunity to promote their business through the sale of merchandise and

# VENDOR INFORMATION

## Important details regarding being a vendor:

other apparel.

- Vendors selling merchandise must have a current City of San Clemente business license. If you need to acquire a temporary license, please contact Business Licensing at (949) 361-6166 or visit www.san-clemente.org/department-services.
- Vendors selling merchandise must list sales permit status on application. Some products and non-profit agencies are exempt. To ensure compliance, please contact the local State Board of Equalization office in Laguna Niguel at (949) 461-5711.
- Products sold or exhibited must be appropriate for families. NO GLASS is permitted.
- Food/Non-Alcoholic beverage sales are permitted, but may require OC Health Dept. and City approval, see application.
- Products that display profanity or promote sexual promiscuity, drugs and alcohol, or juvenile delinquency are prohibited.
- Vendors must provide their own booths/canopies, tables/chairs, and signage.
- All vendors are encouraged to have items/prizes at their booths for participant swag bags and/or donate promotional merchandise to go towards awards. Please deliver award items by August 23 to the San Clemente Aquatics Center.
- Vendors registered for a "game booth" are required to supply their own booth game (preferably skate oriented) and small handouts/prizes for those that participate in their game (i.e. stickers, candy, shoelaces, wax etc.).

## **COMMERCIAL SPACE (10X10)**

 \$20 Discounted Fee Provides prizes for goody bags

#### NON-PROFIT (10x10)

 \$10 Discounted Fee Provides prizes for goody bags

## Important details pertaining to the day of the event:

- Vendor set-up time is 7:00am-8:30 am. Enter through the gate off La Pata.
- After 8:30am, vendors will lose their assigned booth locations and may be reassigned based on availability.
- The City reserves the right to review all merchandise and giveaways and ask for removal if deemed inappropriate.
- All vendor equipment should be removed from the park premises 30-minutes after
- Booths must be staffed at all times during the program and vendors should not leave prior to the completion of the event. Alcohol is prohibited on the premises.

final division. Dirt parking lot will close at 4pm.

SPONSORSHIP/VENDOR INQUIRIES Please mail all applications to Friends of San Clemente Include the application form (sponsor or vendor) along with payment.

ATTN: Skate Contest P.O. Box 73014 San Clemente, CA 92673 www.friendsofsanclemente.org

All vendors must pre-register. No refunds will be given. Vendors not complying with City policies may be asked to leave the event. Approved applicants will receive an email confirmation and site map (1) week prior to event.

#### JUMP ON BOARD TO SUPPORT THE CONTEST!

# SPONSORSAIP OPPORTUNITIES

## T-SHIRT SPONSOR (\$600 or PRODUCT/PRINT)

- Provides contest T-shirts for participants.
- Company logo included on event poster, flyers, tshirts, and website.
- Sponsor may display one banner (up to 3'x6') day of the contest and 2 promotional announcements.
- Reserved location in vendor arena (10'x10' space).
- Reserved parking for (1) vehicle.

## PRIZE SPONSOR (\$600 OR PRODUCT)

- Company logo included on event poster, flyers, tshirts, and website.
- Sponsor may display one banner (up to 3'x6') day of the contest and 2 promotional announcements.
- Reserved location in vendor arena (10'x10' space).
- Reserved parking for (1) vehicle.

#### **BEST TRICK SPONSOR (\$250 CASH)**

- Provides cash reward for best trick contest
- Company logo included on event poster and flyers.
- Sponsor may display one banner (up to 3'x6') day of the contest and 1 promotional announcement.
- Reserved location in vendor arena (10'x10' space).



#### PRESENTING SPONSOR (\$2,500)

- Company name listed as presenting sponsor.
- Company logo included on event street banner, poster, flyers, t-shirts, Friends & City website, and press releases.
- Promotional announcements throughout the event.
- Sponsor may display two banners (up to 4'x10') day of the contest.
- Premier location in vendor arena (10'x20' space).
- Reserved parking spots for 2 vehicles.
- 5 complimentary event T-shirts.
- Comped entry fees for 5 SC OPEN participants.

## GOLD SPONSOR (\$1,000)

- Company logo included on event street banner, poster, flyers, websites, and press releases.
- Sponsor may display one banner (up to 4'x10') day of the contest.
- 5 Promotional announcements throughout the event.
- Premier location in vendor arena (10'x10' space).
- Reserved parking spot for (1) vehicle.
- 3 event T-shirts.
- Comped entry fees for 3 SC OPEN participants.

## SILVER SPONSOR (\$500)

- Company logo included on event poster, flyers, website.
- Sponsor may display one banner (up to 3'x6') day of the contest.
- 2 Promotional announcements throughout the event.
- Reserved location in vendor arena (10'x10' space).
- Reserved parking spot for (1) vehicle.

#### **BRONZE SPONSOR (\$250)**

- Company logo included on event poster and flyers.
- Sponsor may display one banner (up to 3'x6') day of the contest.
- Reserved location in vendor arena (10'x10' space).
- 1 Promotional announcement throughout the event.

#### SPONSORSHIP/VENDOR INQUIRIES

- Bill Hart | 2bhart@cox.net | (949) 436-3213
- www.friendsofsanclemente.org

All applications should be mailed to Friends of San Clemente Foundation. Please include the application form (sponsor or vendor) along with payment.

ATTN: Skate Contest P.O. Box 73014 San Clemente, CA 92673



## **CONTEST INQUIRIES**

Wendyann Fernandez | Fernandez | Fernandez | Fernandez | City of San Clemente Recreation Division

## **CONTEST REGISTRATION**

Registration begins Wednesday, August 7th. Early Bird Rate (\$35) available until Sept. 13th.

## SKATER REGISTRATION INFORMATION

recreg@san-clemente.org | (949) 361-8264 www.san-clemente.org/recreation





## 19th ANNUAL SC OPEN VENDOR APPLICATION

EVENT DATE: September 14, 2019

## APPLICATIONS ARE DUE August 30, 5pm

Submit to the Friends of San Clemente Foundation ATTN: SC OPEN | P.O. Box 73014, San Clemente, CA 92673

**Note to all vendors:** Please review the vendor information located in the attached "Sponsor & Vendor Brochure" for detailed information.

(A) ORGANIZATION:		
(B) MAIN CONTACT:		(C) NON-PROFIT # (if applicable):
(D) ADDRESS:		
(E) PHONE #:	(F) E-MAIL ADDR	ESS:
(G) SALES PERMIT STATUS: (Check appropriate box	and provide all requ	uested information)
☐ Current & valid Seller's Permit. <i>Permit #</i> :		☐ Items are tax-exempt.
☐ Current/valid San Clemente Business. <i>License</i>	:: #	□ No sales are being made (promo booth only)
(H) BOOTH DESCRIPTION:  Please include booth operations and items to be sold (if applicable) - review prohibited items on attached brochure.		
(I) BOOTH SELECTION: Select one option below. Can  ☐ Non-profit Space (10'x10'): \$10  (Provide prizes for goody bags)	□ Со	oided.  ommercial Space (10'x10'): <b>\$20</b> Provide prizes for goody bags)
TOTAL: \$ \( \sqrt{\text{Check #}}	🗆 Cash	
MAKE CHECKS PAYABLE TO: Friends of San Cleme payment along with this application with ATTN:		P.O. Box 73014, San Clemente, CA 92673. Please return
RELEASE FROM LIABILITY AND INDEMNIFICATIONS  We hereby enter the above event at our own risk and w Clemente Foundation. We further agree that if any damagenter with this entry, we will make no claim therefore agai agree to indemnify and hold harmless the SC Open, or Cit from an accident of any cause whatsoever.  Photo/Video Release: I understand that at various times C special events and participants. By signing this form, I aut	ill abide by all rules an ges occur from any ca nst the City of San Cler y of San Clemente and ity representatives ma thorize the City of San o promote classes on	nd regulations of the City of San Clemente and the Friends of San Buse, the booth, merchandise, decorations of, articles that we may mente and the Friends of San Clemente Foundation: and we further y legal proceeding for personal injuries or property damage arising any photograph and /or video activities of City recreation programs, a Clemente and the Friends of San Clemente to use or publish and the City's website and other internet publicity, and/or in future
SIGNATURE:		
PRINT NAME & TITLE:		DATE:
We appreciate your contribution to this exciting	event. A member o	of the SC OPEN committee will be in contact with you to

confirm and finalize your sponsorship. Thank you for supporting San Clemente skateboard programming!



**City of San Clemente Recreation Division** 100 N. Calle Seville | (949) 361-8264 www.san-clemente.org | recreg@san-clemente.org



**Friends of San Clemente** P.O. Box 73014 Friends of San Clemente www.friendsofsanclemente.org



## 19th ANNUAL SC OPEN SPONSORSHIP APPLICATION

EVENT DATE: September 14, 2019

## APPLICATIONS ARE DUE Friday, August 23rd

Submit to the Friends of San Clemente Foundation ATTN: SC OPEN | P.O. Box 73014, San Clemente, CA 92673

Note to all sponsors: Please review the sponsor information located in the attached "Sponsor & Vendor Brochure" regarding sponsorship levels.

(A) ORGANIZATION:	
(B) MAIN CONTACT:	(C) NON-PROFIT # (if applicable):
(D) ADDRESS:	
(E) PHONE #:	(F) E-MAIL ADDRESS:
(G) SPONSORSHIP LEVELS (Sponsor levels on are de	tailed on attached brochure)
☐ Title sponsor (\$5,000) ☐ Presenting Sponsor ☐ Bronze Sponsor (\$250) ☐ T-Shirt or Prize Sponsor	or (\$2,500) Gold Sponsor (\$1,000) Silver Sponsor (\$500) onsor* (\$600 value) Best Trick Sponsor (\$250 Cash)
* Circle which category	you prefer – T-Shirt or Prize. This sponsorship is donation of product or payment.
(H) BOOTH DESCRIPTION  Please include booth operations and items to be sold (if applicable) - review prohibited items under vendor regulations on attached brochure.	
(I) PAYMENT INFORMATION: Fill in appropriate and	nount corresponding to Box G and select form of payment.
TOTAL: \$ □ Check #	Cash
MAKE CHECKS PAYABLE TO: Friends of San Cleme payment along with this application with ATTN: S	ente Foundation, P.O. Box 73014, San Clemente, CA 92673. <i>Please return SC Open Contest</i> .
(J) SALES PERMIT STATUS: (Check appropriate box of	and provide all requested information)
☐ Current & valid Seller's Permit. <i>Permit #: S</i>	☐ Items are tax-exempt.
☐ Current/valid San Clemente Business. <i>License</i>	: # No sales are being made (promo booth only)
Clemente Foundation. We further agree that if any damage enter with this entry, we will make no claim therefore again agree to indemnify and hold harmless the SC Open, or Cit from an accident of any cause whatsoever.  Photo/Video Release: I understand that at various times C special events and participants. By signing this form, I aut photographs/videos taken of me or my child/children to publications of City brochures and/or flyers.  I CERTIFY THAT I HAVE READ AND UNDERSTAND THIS WAIVE	ill abide by all rules and regulations of the City of San Clemente and the Friends of San ges occur from any cause, the booth, merchandise, decorations of, articles that we may not the City of San Clemente and the Friends of San Clemente Foundation: and we further y of San Clemente any legal proceeding for personal injuries or property damage arising ity representatives may photograph and /or video activities of City recreation programs, horize the City of San Clemente and the Friends of San Clemente to use or publish and a promote classes on the City's website and other internet publicity, and/or in future ER AND RELEASE.
SIGNATURE:	
PRINT NAME & TITLE:	DATE:
We appreciate your contribution to this exciting	event. Thank you for supporting San Clemente skateboard programming!



