



AGENDA REPORT

SAN CLEMENTE CITY COUNCIL MEETING
Meeting Date: August 20, 2019

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| Agenda Item | <u>6V</u> |
| Approvals: | |
| City Manager | <u>[Signature]</u> |
| Dept. Head | <u>[Signature]</u> |
| Attorney | <u> </u> |
| Finance | <u>[Signature]</u> |

Department: Recreation
Prepared By: Samantha Wylie, Recreation Manager

Subject: *CONSIDERATION OF INSTALLING AN EDUCATIONAL SIGN REGARDING THE PIER AND PIERPRIDE DONATED BY PIERPRIDE.*

Fiscal Impact: None.

Summary: The Beaches, Parks and Recreation Commission recommends the City Council approve the installation of an educational sign on the San Clemente Pier regarding the Pier and PierPride.

Background: At its March 19, 2019 meeting, the City Council received a presentation from PierPride regarding the replacement of educational interpretive signage on the San Clemente Pier. Seven signs were installed to replace worn and aging signs on the pier railing. Additionally, Council directed staff to agendize a discussion with the Beaches, Parks and Recreation Commission regarding sponsors and advertisers on signs on public property.

At its June 11, 2019 meeting, the Beaches, Parks and Recreation Commission recommended the City Council approve the installation of an educational sign on the San Clemente Pier regarding the Pier and PierPride and directed staff to develop a policy to cover future requests for signage on public property within Beaches, Parks and Recreation facilities pertaining to sponsorship information and/or advertising.

Discussion: The installation of an additional sign has been requested by PierPride to educate the public about the San Clemente Pier including PierPride's fundraising efforts. A photo of the proposed sign is attached.

Recommended

Action: THE BEACHES, PARKS AND RECREATION COMMISSION RECOMMENDS THAT the City Council approve the installation of an educational sign on the San Clemente Pier regarding the Pier and PierPride.

Attachments: 1) Proposed Signage

Notification: PierPride

