



AGENDA REPORT

SAN CLEMENTE CITY COUNCIL MEETING
Meeting Date: August 20, 2019

Agenda Item CE1
Approvals:
City Manager [Signature]
Dept. Head [Signature]
Attorney [Signature]
Finance [Signature]

Department: Beaches, Parks and Recreation
Prepared By: Samantha Wylie, Recreation Manager

Subject: *ACCEPTANCE OF 2019 DONATION FROM FRIENDS OF SAN CLEMENTE BEACHES, PARKS AND RECREATION FOUNDATION.*

Fiscal Impact: Yes. A donation from the Friends of San Clemente Beaches, Parks and Recreation Foundation in the amount of \$30,500 has been granted to the Beaches, Parks and Recreation Department for assistance in funding various recreation programs and scholarships.

Summary: Staff and the Beaches, Parks and Recreation Commission recommend that the City Council accept a donation of \$30,500 from the Friends of San Clemente Beaches, Parks and Recreation Foundation ("Friends"). The purpose of the donation is to provide support to various recreation programs and the scholarship funds.

Background: Friends, a non-profit 501c3, was formed in 2000 to support the City of San Clemente Beaches, Parks and Recreation Department's efforts in providing quality programs and services. They have made substantial financial contributions towards community facilities, programs, and events. In 2014, the City Council approved a formal partnership agreement between the City and Friends. Part of this agreement requires that the Friends donate a minimum of \$25,000 per year to the City in order to receive fee waivers and staff support. Annually, staff requests a dollar amount to support programs and events in Beaches, Parks and Recreation.

At its July 9, 2019 meeting, the Beaches, Parks and Recreation Commission voted to recommend the City Council accept the donation from the Friends of the San Clemente Beaches, Parks and Recreation Foundation in an amount of \$30,500.

Discussion: Friends has been increasing their financial support to City Recreation programs and events each year except for 2012 when they donated over \$200,000 as a capital fundraising campaign for building Vista Hermosa Sports Park.

In 2016, the City requested and received \$40,000. In addition, Friends donated an additional \$10,000 to support the City's trolley program to assist with the grant funding. In total, Friends donated about \$50,000 for 2016.

In 2017, the City requested and received \$45,000. In 2018, the City requested \$45,000 and received \$25,250 to be used towards programing, and scholarships. Mid-year, the Friends donated \$4,500 towards the Snow Hill and \$5,000 towards the Shorecliffs

Activate program. Additionally, the Friends donated money towards the Ralphs Skate Court lighting project, which will be completed early Fall 2019.

For 2019, the Friends Board of Directors has approved a donation of \$30,500 to aid in the costs of special events, scholarships, and programs (Attachment 1).

Without Friends support of special events, scholarships, and programs, recreation programs, such as Fun on the Run, would not be fully funded, and cuts to programming may be needed.

Recommended

Action: STAFF AND THE BEACHES, PARKS AND RECREATION COMMISSION RECOMMEND THAT the City Council accept a donation from the Friends of the San Clemente Beaches, Parks and Recreation Foundation in an amount of \$30,500 to be used towards recreation programs and scholarships.

Attachments: 2019 Board Approved Friends Donation Letter

Notification: Friend of the San Clemente Beaches, Parks and Recreation Foundation



Friends of San Clemente

Beaches, Parks & Recreation Foundation

2019 City of San Clemente's Request for Funding

Date: February 5, 2019
To: Samantha Wylie, Recreation Manager
Subject: 2019 Friends of San Clemente Funds to City

Dear Samantha,

Per the request from the City of San Clemente regarding 2019 Funding from the Friends of San Clemente, please see below the Board of Directors approval. Mid year, the Board will re-evaluate the possibility of increasing funding to the City.

Events:

Springtacular	Request Amt.	\$2,000	
Summer Concert & Movie Series	Request Amt.	\$5,000	
Santa's Village by the Sea Snow Hill	Request Amt.	\$4,500	
	<u>Sub Total</u>	<u>\$11,500</u>	Amt. Approved by BOD \$5,000*

***Please note – the \$5,000 can be applied to the events listed above as needed**

Scholarships:

City Programs (All Ages)	Request Amt.	\$6,000	Approved	\$6,000
Swim and Learn (Lesson Fee)	Request Amt.	\$3,000	Approved	\$3,000
After School Programs	Request Amt.	\$3,000	Approved	\$3,000
	<u>Sub Total</u>	<u>\$12,000</u>		Amt. Approved by BOD \$12,000

Programs:

Swim and Learn (Transportation Fee)	Request Amt.	\$2,000	Approved	\$2,000
Fun on the Run Mobile Recreation	Request Amt.	\$9,000	Approved	\$9,000
	<u>Sub Total</u>	<u>\$11,000</u>		Amt. Approved by BOD \$11,000

Activate:

	Request Amt.	\$2,500	Approved	\$2,500
	<u>Sub Total</u>	<u>\$2,500</u>		Amt. Approved by BOD \$2,500

GRAND TOTAL \$30,500

P.O. Box 73014, San Clemente, CA 92673
Thank you for supporting the Friends of San Clemente Foundation!
ID #33-0952861