

# General Plan Strategic Implementation Program

## 1.0 Purpose and Update Process

Since General Plan adoption, the City has made progress on the General Plan Strategic Implementation Program (SIP) that lists and prioritizes projects and ongoing programs to implement General Plan goals and policies, known as “Implementation Measures” (IMs). Housing IMs are listed and evaluated separately in the Housing Action Plan. The SIP describes and ties implementation measures to elements and policies, and identifies the status, priority, and lead department for each action item. Annually, City departments review IMs they are responsible for, provide a status update and summary of accomplishments, and provide recommendations on which IMs to address in the following year. Additionally, departments may recommend SIP changes based on a review of resources, workload, prior Council direction, community need and interest, opportunities for efficiencies, and other criteria. The City annually updates the SIP with the budget to:

- Ensure the General Plan responds to changing needs and conditions, and to commit resources to the community’s long-term vision;
- Evaluate progress towards goals by reviewing the status of IMs underway or completed;
- Determine IMs to implement in the next fiscal year;
- Identify department or entity to lead and/or help carry out IMs.

On June 15, 2021, the City Council approved an update of the SIP for Fiscal Year 2021-2022 (“FY2021-22”) with the annual budget and long-term financial plan. The FY2021-22 SIP is included as Appendix A.

## 1.1 Status of Implementation Measures

The SIP includes IMs that are one-time projects and reoccurring activities. Four categories are used to rank the priority of IMs:

- **“High priority”** are projects required by law, needed for public health or safety, or are a Council mandate.
- **“Medium priority”** are projects are those that are important, but not urgent.
- **“Low priority”** projects are important to a department’s overall mission but are not urgent and require several years of planning and design.
- **“On-going”** are regular or reoccurring activities with no specified end.

Table 1 below summarizes the status of IMs in the SIP as of April 2021. For a complete list of IMs and their status, refer to Appendix A.

**Table 1 – SIP Status Summary**

Priority	Number of IMs	Completed	Started	Not Started
High	30	16	13 (1 inactive)	1
Medium	36	9	6 (4 Inactive/on hold)	21
Low	36	9	3 (1 inactive)	24
Ongoing	158	N/A	N/A	N/A
<b>Total</b>	<b>260</b>	<b>34</b>	<b>22</b>	<b>46</b>

\*On-going are recurring so are not counted in completed, started, or not started.

**1.2 Major Implementation Activities for 2020**

Table 2 summarizes 2020 major actions to implement the General Plan.

**Table 2 – Summary of Implementation Progress**

Department	Implementation Actions
Beaches, Parks, and Recreation	<ul style="list-style-type: none"> <li>• Master Plan updates for five parks were delayed due to COVID-19 response and restrictions.</li> </ul>
City Manager	<ul style="list-style-type: none"> <li>• Two Councilmembers continue to serve on the Hospital Advisory Subcommittee. A Request for Proposal (RFP) was posted and Council authorized funds for a survey to gauge the community’s interest in a hospital district.</li> <li>• A City staff member was appointed to a new Economic Development Officer role.</li> <li>• In addition to planned projects for 2020, the IT Division also had to adjust to the hardware, software, and connectivity needs of maintaining City services and staffing through the remote working environment necessitated by the pandemic.</li> <li>• The Neighborhood Watch program with OCSD has launched. Councilwoman Ferguson is participating with her neighborhood.</li> <li>• Implemented outdoor dining, creative recreation programming, and other measures to support the community through the COVID-19 pandemic.</li> </ul>

Department	Implementation Actions
Community Development	<ul style="list-style-type: none"> <li>• Approved an update to massage regulations, an ordinance for zoning amendments for clarification items and updating of standards for consistency with the General Plan and State and Federal law, including small cellular facilities. Worked on establishing a North Beach historic district.</li> <li>• Improved procedures for compliance with the State Water Efficiency Landscape Ordinance (WELO).</li> <li>• Implemented digital project review to maintain service during COVID-19.</li> <li>• Commenced work on an update of the General Plan roadway map to reflect improvement projects for consistency with regional plans.</li> <li>• Initiated an update of the Housing Element and completed work on existing programs, including progress on an update of the affordable housing program and in-lieu fee, and approval of ordinances for lot consolidation and Accessory Dwelling Units.</li> </ul>
Public Safety	<ul style="list-style-type: none"> <li>• Pursued and obtained over \$17,000 in grants and funding for training for the lifeguards and Junior Lifeguard programs.</li> <li>• Monitored beach erosion, attendance.</li> <li>• Worked with Public works on a marine safety relocation feasibility study.</li> </ul>
Public Works	<ul style="list-style-type: none"> <li>• Monitored and improved public facilities and infrastructure.</li> <li>• Received grant funding and completed conversion of several gasoline fleet vehicles to electric.</li> <li>• Expanded the trolley to be a daily service and to connect the route with the Dana Point trolley.</li> <li>• Completed first floor remodel of 910 Negocio building.</li> <li>• Started Marine Safety building relocation study.</li> </ul>
Utilities	<ul style="list-style-type: none"> <li>• Improved utility infrastructure and water system capacity.</li> <li>• Updated odor control systems with covers and improved air flow in the ducting.</li> <li>• Implemented the clean ocean program, established a strategic plan for waste diversion, and completed an update of the Drainage Master Plan.</li> </ul>

## **FY 2021-2022 Centennial General Plan Strategic Implementation Program**

Enclosed is the matrix for the General Plan Implementation Program (SIP) that describes and ties implementation measures to elements and policies, and identifies the status, priority, and lead department for each action item. The enclosed matrix is updated for Fiscal Year 2021-22, approved by the City Council with the long-term financial plan and City budget.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
MOBILITY AND COMPLETE STREETS (M)	M-3.05, M-2.29	22	ON-GOING	Host bicycle and walking safety lessons such as international walk/bike to school day events.	BPR	On-going	Bike safety is highlighted annually at Fun on the Run and introduced at the San Clemente Playschool.
BEACHES, PARKS AND RECREATION (BPR)		2	LOW PRIORITY	Work with community groups to help promote and establish projects that help celebrate the City's surf heritage.	BPR	In progress	Initiated conversations with USA Surfing to establish San Clemente as the home of USA Surfing organization, including public art and future events
BEACHES, PARKS AND RECREATION (BPR)	BPR-1.03, BPR-2.02, BPR-2.03	5	ON-GOING	Monitor, plan, and implement recreational programs based on demand and resources according to the Beaches, Parks, and Recreation Master Plan.	BPR	On-going	Facility, program, and staffing needs are continually evaluated. Starting Fiscal year 19-20, staff will evaluate and redesign aging recreation programs (middle school after hours and elementary school after school) to align with new community needs, as directed in Beaches, Parks, and Recreation Master Plan. Delayed due to COVID response and restrictions.
BEACHES, PARKS AND RECREATION (BPR)	BPR-2.09	8	ON-GOING	Establish or improve joint-use agreements to maximize public recreation opportunities.	BPR	On-going	Working with CUSD to renew the Forster Ranch Park/Bernice Ayer Middle School joint-use agreement.
BEACHES, PARKS AND RECREATION (BPR)	BPR-6.14	12	ON-GOING	The City will continue to support a dog park and access for dogs in neighborhood parks.	BPR	On-going	Staff promote the dog park and dog policies.
BEACHES, PARKS AND RECREATION (BPR)	BPR-6.02	26	ON-GOING	Encourage that healthy foods be served at City-sponsored events, meetings, and community-wide forums.	BPR	On-going	Staff encourages other departments and community groups to serve healthy food.

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BEACHES, PARKS AND RECREATION (BPR)	BPR-7.01, BPR-7.05	28	ON-GOING	Pursue funding such as private contributions, grants, and public-private partnerships provide, improve or maintain recreational facilities that promote health and wellness, , for fitness stations, benches, bike racks, and play equipment, and other improvements.	BPR	On-going	Staff encourages private organizations to include public improvements in new developments and works with the Friends Foundation on the promotion of health and wellness in underserved areas.
BEACHES, PARKS AND RECREATION (BPR)	BPR-6.02, BPR-6.12	34	ON-GOING	Continue collaboration with local health providers to provide public health programs and services in City parks with an emphasis on target areas.	BPR	On-going	Staff actively participates with NuPAC and continues to work with the OC Health Department on initiatives that promote wellness, including the Fun on the Run Mobile Recreation Program and Goal Zone Sports.
BEACHES, PARKS AND RECREATION (BPR)	BPR-6.11	35	ON-GOING	Staff shall continue participation in healthy living programs sponsored by collaborative partners and active youth.	BPR	On-going	Staff works with several collaborative partners, including the G.R.I.P. Initiative and NuPAC; additionally staff support community events hosted by non-profits which promote health and wellness, including the High 5 For Fitness event and the San Clemente Health & Wellness Expo.
BEACHES, PARKS AND RECREATION (BPR)	BPR-4.07	51	ON-GOING	Review and update the Beaches, Parks and Recreation Master Plan including site specific park plans based on the budget and Capital Improvement Program. Park plan updates are to provide adequate guidance for the provision of parks, trails, and other recreational facilities.	BPR	On-going	BPR Master Plan was adopted March 2018. The RFP for a site specific master plan update for Bonito Canyon, San Gorgonio, Steed Park, San Luis Rey, and Linda Lane Parks was released. All are expected to be completed by fall 2021.

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BEACHES, PARKS AND RECREATION (BPR)	BPR-7.04	52	ON-GOING	Investigate the possibility of establishing a volunteer staffing program to assist with recreational programs and reduce staffing costs at City public parks and recreational facilities.	BPR	In process	Staff is researching other agencies' volunteer programs and continues to work with the Friends of San Clemente BPR Foundation on volunteer opportunities at events.
NATURAL RESOURCES (NR)	NR-1.01	3	LOW PRIORITY	Create minimal and appropriate signage along the Coastal Beach Trail and in the Vista Hermosa Sports Park for educational outreach about critical habitats and native plant and animal species.	BPR	Not started	
LAND USE (LU)	LU-7.02, LU-7.03	5	ON-GOING	Meet with medical office professionals and hospital administration to better understand their needs and use of City resources, and provide leadership to help them better accomplish the City's goals and objectives.	City Manager	On-going	Staff continues to seek options to better address medical services in San Clemente. The City considered Zoning changes, Council tabled in 2020. Staff and Council have been contacted by potential operators at the former hospital site. Council authorized a survey to gauge the public's interest in a hospital district

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ECONOMIC DEVELOPMENT (ED)	ED-1.01	4	MEDIUM PRIORITY	Adopt and implement an Economic Development Strategy that considers a Business Retention and Expansion (BRE) program, includes a branding and public relations program, and working with the local arts community. The Strategy shall emphasize the mid- and long-term development of the local economy rather than focusing on individual projects. It will incorporate the long-term goals of the General Plan, but may also include additional goals with shorter time horizons. The Economic Development Strategy shall establish measurable objectives and a performance evaluation mechanism.	City Manager	Not started	Not started, but staff will prioritize initiating this effort in FY 2021-2022.
ECONOMIC DEVELOPMENT (ED)	ED-2.02, 2.04	9	ON-GOING	Partner with regional business support agencies, such as the Orange County Workforce Investment Board and the Orange County Small Business Development Center, to ensure businesses in San Clemente are aware of and have access to workforce recruitment and training services, and to ensure residents are aware of and have access to job search and business start-up training.	City Manager	On-going	Co-hosted a webinar with the OC SBDC in Nov 2020 highlighting their programs. Video is posted to the Economic Development webpage.
ECONOMIC DEVELOPMENT (ED)		11	ON-GOING	Meet with higher education administrators, trade school organizations and local businesses to better understand the opportunities to attract an educational or occupational training anchor in the Professional Business Overlay area.	City Manager	On-going	On hold, due to COVID-19.
ECONOMIC DEVELOPMENT (ED)	ED-2.03	12	ON-GOING	Continue to support and promote an annual business awards program to recognize San Clemente's outstanding business citizens.	City Manager	On-going	Chamber of Commerce is surveying partners and considering doing a video call for the annual awards.



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ECONOMIC DEVELOPMENT (ED)	ED-5.06	15	ON-GOING	Implement and update the Technology Strategic Plan as needed to guide communication and information technology decision making, budgeting, and implementation across all City functions and operations. The updates are to reflect new technology initiatives and technological advancements, while adapting to changing business needs and financial conditions.	City Manager	On-going	The ITSP is updated as part of the annual LTFP. Staff continues to work on upgrading and integrating software to improve efficiencies. The Trakit integration is ongoing into 2021
MOBILITY AND COMPLETE STREETS (M)	M-2.11	29	ON-GOING	Develop Geographic Information System solutions for public engagement, spatial analysis, decision support, and mapping and visualization.	City Manager	On-going	Community Development & Public Works have utilized Arc GIS to create Story Maps for Development projects in the City, location and status of short-term lodging units, and proposed CIP projects. The public can access GIS through the " <a href="#">Community Maps</a> " link on the website.
MOBILITY AND COMPLETE STREETS	M-1.22	32	ON-GOING	Encourage City officials and employees, as well as other employers, to participate in "Bike to Work Month" and "Bike to Work Week."	City Manager	On hold	On hold, due to COVID-19.
BEACHES, PARKS AND RECREATION (BPR)	BPR-2.10	11	ON-GOING	Work with other public agencies and non-profit organizations to help ensure all community-serving facilities, such as libraries, health centers, wellness centers, recreation facilities and parks are universally accessible.	City Manager	On-going	On-going, it is collaborative effort between Risk Management & Community Development Building Services
BEACHES, PARKS AND RECREATION (BPR)	BPR-6.08	32	ON-GOING	Continue City-sponsored Mayor's Walks and similar activities to encourage residents' participation in community events and encourage healthy neighborhoods.	City Manager	On hold	Group activities are on hold during the pandemic; however, BPR continues to provide safe outdoor recreation opportunities.

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BEACHES, PARKS AND RECREATION (BPR)		33	ON-GOING	Ensure that Police Services continues to work with neighborhoods to promote safety and the “Neighborhood Watch Program.”	City Manager	On-going	On-going effort with OCSD and City Manager. In the FY19-20 Budget, the City added a full time Crime Prevention Specialist (CPS) to its contract with OCSD. The CPS is tasked with promoting and expanding Neighborhood Watch programs. The Neighborhood Watch program has launched. Councilwoman Ferguson is participating with her neighborhood.
BEACHES, PARKS AND RECREATION (BPR)		39	ON-GOING	Promote and support a City Employee Wellness Program.	City Manager	On-going	Implemented and on-going program. During the pandemic, recreation offered weekly virtual classes to encourage staff to stay active.
SAFETY (S)	S-3.03	7	ON-GOING	Partner with Orange County Fire Authority to pursue grant and other funding opportunities for appropriate Fire and Emergency Medical Services measures, staffing, and facilities, and to support wildfire mitigation efforts in the City and in surrounding open space areas such as the Richard and Donna O’Neill Conservancy and San Onofre State Beach.	City Manager	On-going	On-going with City staff and OCFA.
SAFETY (S)	S-7.04	20	ON-GOING	Information Technology staff will periodically review and update an emergency preparedness and response plan into overall City Emergency Response Plan.	City Manager	On-going	The City’s Emergency Planning <a href="#">web page</a> continues to be updated regularly and includes Covid-19 updates.
SAFETY (S)	S-7.01	24	ON-GOING	Support and maintain an Active Ambulance Subscription Service.	City Manager	On-going	Implemented and on-going.

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PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU Goal 2	8	ON-GOING	Explore opportunities to expand library services through creative public/private/non-profit partnerships, either as a supplement or alternative to the County operation.	City Manager	On-going	Ongoing.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-3.02, PSFU-3.03	15	ON-GOING	Collaborate with art associations, non-profits, businesses, educational institutions and the private sector to provide more opportunities and venues for cultural arts programs, including the establishment of a performing arts venue in San Clemente.	City Manager	On-going	While many activities were impacted by the pandemic in 2020, the City did support the "Village Art Faire" which operated a couple of Saturdays when allowed by the State/County health orders.
GROWTH MANAGEMENT (GM)	GM-1.02	3	ON-GOING	Maintain City participation in the Richard and Donna O'Neill Conservancy, located on the Reserve at Rancho Mission Viejo.	City Manager	On-going	
GROWTH MANAGEMENT (GM)	GM-2.01	5b	ON-GOING	City shall periodically update its standards for the provision of public services to reflect current needs and costs, including: fire/emergency medical, library, and police.	City Manager	On-going	On-going, the review of these standards will be considered during the City's Long Term Financial Plan and the annual budget process.
GROWTH MANAGEMENT (GM)		6	ON-GOING	If annexation to the City is considered, the potential annexation shall require preparation of an economic impact analysis.	City Manager	On-going	In the event of an annexation of Planning Area 5 of Rancho Mission Viejo, this requirement will be met.
GROWTH MANAGEMENT (GM)	GM-1.03	7	ON-GOING	The City will study and adopt updated fees and other appropriate financing measures to increase revenue and ensure new in-City development pays its share of the costs of new services and facilities needed to serve it.	City Manager	On-going	Staff periodically updates its fee, along with financing mechanisms to ensure new development covers costs of future City services.

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SAFETY (S)	LU-6.05	25	HIGH PRIORITY	List surplus City properties for sale or lease and consider proposals.	City Manager	In progress	Council evaluated proposals for the parcel at Avenida La Pata and Vista Hermosa in Q3 of 2020. They are revisiting this item in Q1 of 2021. Staff also issued an RFP for the former City Hall site (Presidio property). Council will evaluate those proposals in Q1 2021 as well.
SAFETY (S)	G-2.01, G-2.04	26	HIGH PRIORITY	Update/extend leases at City properties or pursue new tenants for any vacancies at City properties.	City Manager	In progress	Council approved an amendment to the 24 Carrots lease at the Ole Hanson Beach Club to provide financial restructuring and relief.
SAFETY (S)	S-7.01	27	HIGH PRIORITY	Respond to Covid-19 by providing safe facilities for employees and the public.	City Manager	In progress	Glass shields have been installed at the public counters, and hand sanitation stations have been installed at City Hall. Staff has been enabled to work remotely on revolving schedules to reduce the risk of Covid-19 transmission.
SAFETY (S)	S-7.05	28	ON-GOING	Pursue grant opportunities for Economic Development or Capital Improvement projects that would benefit the public	City Manager/Public Works	On-going	A staff working group (Parking Action Team) continues to meet to discuss parking/access improvement opportunities. Staff intends to apply for a SCAG grant in Q1 2021 to support a cohesive parking management plan. Staff will also investigate the EDA grant.

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SAFETY (S)	S-7.01, S-7.02, S-7.03, S-7.04, S-7.05	29	HIGH PRIORITY	Implement emergency measures to facilitate public health and business support through the powers afforded to the Director of Emergency Services during the City's Declared Local Emergency due to the Covid-19 pandemic.		In progress	The City implemented a very successful outdoor dining program to assist local restaurants. Similarly, staff created an online directory to support shopping local and encourage residents to support their local retailers during the holiday season. Shop Local banners will be installed in Q1 2021.
LAND USE (LU)		1b	HIGH PRIORITY	Update Specific Plans for City areas outside the Coastal Zone to be consistent with the Centennial General Plan	Community Development	Not Started	Work will follow updates of Specific Plans of areas in the Coastal Zone as part of the Local Coastal Program Implementation Plan
LAND USE (LU)	LU-2.01, LU-2.03	2	LOW PRIORITY	Establish design guidelines for automobile repair, fueling stations, outdoor storage, and similar uses which provide for their physical and visual compatibility with the district in which they are located; including standards for building character and design, materials, colors, landscape, signage, lighting, and other pertinent elements.	Community Development	Not started	Design guideline updates will be prioritized and scheduled after updates to Specific Plans for General Plan consistency, and following the LCP, based on resources.
LAND USE (LU)	LU-1.02	4	LOW PRIORITY	Evaluate the locations of fast food outlets and drive-through restaurants and where applicable, establish zoning standards for the spatial distribution of such uses.	Community Development	Not started	

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LAND USE (LU)	LU-8.01, LU-8.02	6	MEDIUM PRIORITY	Update the Rancho San Clemente Specific Plan Business and Industrial Park regulations to facilitate the establishment of light manufacturing and business-oriented uses, and to protect employment-oriented businesses. This includes but is not limited to accommodating automobile, truck, motorcycle, watercraft, and RV sales and services.	Community Development	Not started	Work to follow updates of Specific Plans of areas in the Coastal Zone.
LAND USE (LU)	LU-6.05	11	LOW PRIORITY	Work with U.S. Postal Service to explore opportunities to redesign the post office located on Avenida Pico, or relocate to a more appropriate location, to provide opportunities for improved circulation and new development opportunities with a master plan for the Pico Plaza area.	Community Development	Not started	
LAND USE (LU)	LU-6.02	13	LOW PRIORITY	Consider changes to the Zoning Ordinance or incentives that preserve “experiential retail uses” in key shopping areas along Avenida Del Mar and El Camino Real, from the Downtown/T-zone to North Beach. Future changes in use must be sensitive to adjacent residential uses. [Experiential retail uses are those that enhance consumer interaction, drive repeat visits and purchases, and create distinction. This experience can only be achieved in “brick and mortar” retail establishments—not online.]	Community Development	Not started	Work to follow updating Specific Plans for consistency with the General Plan, and follow the LCP.
LAND USE (LU)	LU-10	14	MEDIUM PRIORITY	Consider design guidelines and zoning standards for North Beach that implement goals and policies for the North Beach/North El Camino Real Focus Area.	Community Development	Not started	Work to follow updates of Specific Plans of areas in the Coastal Zone.

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LAND USE (LU)	LU-12.02, LU-12.07	20	ON-GOING	Meet with developers to better understand changing opportunities and constraints (physical, regulatory and financial), and use feedback to maintain and implement effective standards for development that fulfills City goals.	Community Development	On-going	Monitor and research as needed to address issues and inform decision makers.
URBAN DESIGN	UD-1.11	4	MEDIUM PRIORITY	Reexamine public space/outdoor area requirements in the Zoning Ordinance and specific plans to identify opportunities to create new public spaces or expand existing ones and to remove barriers to their implementation.	Community Development	Not started	Work to follow updating Specific Plans for consistency with the General Plan, and follow the LCP.
URBAN DESIGN (UD)	UD-2.01 to UD-2.12	5	LOW PRIORITY	Identify and pursue opportunities to improve gateways with the creation of a gateways program and/or updates to the Design Guidelines.	Community Development	Not started	Design guideline updates will be prioritized and scheduled after updates to Zoning and Specific Plans for General Plan consistency, and following the LCP, based on resources.
URBAN DESIGN (UD)	LU-11.03	7	MEDIUM PRIORITY	Review and where appropriate, amend zoning standards and design guidelines to allow added flexibility in land uses in the Downtown/T-Zone Focus Area to respond to changing economic market forces over time.	Community Development	Started but inactive	In 2015, the City Council adopted zoning amendments that allow stand-alone residential uses in the Downtown MU3.1 and MU3.3 zones, in addition to commercial and mixed-use projects. When the City Design Guidelines are updated, design principles for stand-alone residential uses in these areas will be considered.

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URBAN DESIGN (UD)	UD-5.05	11	LOW PRIORITY	Conduct public meetings or design charrettes, including community stakeholders, to discuss ways to identify, protect and enhance Downtown Village Character. Based on meeting findings, consider updating and refining a Downtown Mission Statement which new projects must follow, and consider adopting new development regulations such as form-based codes or objective design standards to improve the effectiveness and predictability of the design review process, including how to accommodate commercial development on small mixed-use zoned lots. This includes but is not limited to potential form-based standards for Avenida del Mar and El Camino Real with emphasis on the commercial core in the T-Zone.	Community Development	Not started	Work to follow updating Specific Plans for consistency with the General Plan, and follow the LCP. In regards to small mixed-use zoned lots, the City Council adopted a lot consolidation ordinance New Housing Element Program 2, in December 2020 that is to streamline lot mergers that would make it easier to develop properties.
URBAN DESIGN (UD)	UD-5.05	13	MEDIUM PRIORITY	Update the Design Guidelines to clarify encouraged design principles for Spanish Colonial Revival, including the incorporation of the Henry Lenny Design Guidelines.	Community Development	Not started	Design guideline updates will be prioritized and scheduled after updates to Specific Plans for General Plan consistency, and following the LCP, based on resources. Henry Lenny guidelines have been published on the City website in an accessible location and the public is frequently referred to the guidelines by planning staff. In February 2021, a training session is scheduled with Henry Lenny on architectural design review methods.



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URBAN DESIGN (UD)	UD-1.09	14	LOW PRIORITY	Prepare Sign Design Guidelines and incorporate them into the Design Guidelines. Preparation of the Guidelines will involve business, sign designers and manufacturers in their preparation and provide follow-up education.	Community Development	Not started	Design guideline updates will be prioritized and scheduled after updating Specific Plans for General Plan consistency, and following the LCP, based on resources.
URBAN DESIGN (UD)	UD-5.06	15	LOW PRIORITY	Prepare and adopt Design Guidelines for Historic Preservation that describe design methods and standards for development on or adjacent to sites with historic resources; including buildings in the Architectural Overlay with distinctive architecture other than Spanish Colonial Revival.	Community Development	Not started	Design guideline updates will be prioritized and scheduled after updating Specific Plans for General Plan consistency, and following the LCP, based on resources.
URBAN DESIGN (UD)	UD-5.07, UD-5.08	16	LOW PRIORITY	Update the Design Guidelines for Architectural Overlay areas where policies allow "Other Spanish" architectural styles in addition to Spanish Colonial Revival, such as Mission, Monterey, Italianate, and Tuscan; and include a "Surf Zone" architectural style in the South El Camino Real area east of Interstate 5, to allow additional design flexibility.	Community Development	Started but inactive	In 2015, with Phase 1 Zoning updates, interim design guidelines were adopted for S. El Camino Real MU 3.2 Zone that address policies for coastal view preservation from Interstate-5. The interim guidelines will be considered and folded into a future overall update of the City Design Guidelines. In general, design guideline updates will be prioritized and scheduled after updating Specific Plans for General Plan consistency and follow the LCP based on resources.

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URBAN DESIGN (UD)	UD-5.13	17	MEDIUM PRIORITY	Update Zoning Ordinance to avoid penalizing commercial developments that include exterior patios, paseos and other similar outdoor use areas by allowing usable outdoor spaces to meet minimum Floor Area Ratio requirements.	Community Development	Not started	Work to follow updating Specific Plans for consistency with the General Plan, and follow the LCP.
URBAN DESIGN (UD)	UD-5.08	19	MEDIUM PRIORITY	Update design guidelines in the West Pico Corridor Specific Plan to provide new design guidance for architecture and landscape character.	Community Development	Not started	Design guideline updates will be prioritized and scheduled after updating Specific Plans for General Plan consistency, and following the LCP, based on resources.
URBAN DESIGN (UD)	Element Goals	20	ON-GOING	Review and update regulations and design guidelines as necessary to reflect best practices in architectural design, landscaping and maintenance.	Community Development	On-going	Work to follow updating Specific Plans for consistency with the General Plan, and follow the LCP.
URBAN DESIGN (UD)	UD-5.13	21	ON-GOING	Review and update the Zoning Ordinance and Design Guidelines to streamline the development review process, including the possibility of parking waiver and in-lieu fee programs and other incentives that encourage the rehabilitation and facade upgrades in the Downtown Core.	Community Development	On-going	Zoning procedures were amended in 2015 with direction to reconsider and possibly streamline review process further after updates to Zoning, Specific Plans, and Design Guidelines. The Parking Action Team evaluates various parking solutions, including in-lieu fees, for City Council consideration.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
URBAN DESIGN (UD)	UD-2.05, UD-6.06	24	MEDIUM PRIORITY	Update the Master Landscape Plan for Scenic Corridors for consistency with the General Plan, Local Coastal Program, and State regulations. The update will reconsider the tree palette, size, spacing, and irrigation guidelines for streets, neighborhoods, and districts, based on several factors such as water use, desired visual character, plant coverage, topography, public view corridors, and the Tree Ordinance.	Community Development	Not started	
HISTORIC PRESERVATION (HP)	HP-1.04	2	ON-GOING	Consider nominating properties for inclusion on the National and/or State Register of Historic Places when registration criteria is met.	Community Development	On-going	This gives the City additional protections for projects that can adversely affect the status of historic resources.
HISTORIC PRESERVATION (HP)	HP-1.01	3	ON-GOING	Pursue financial resources from state, federal and private sources, and other funding options, including the possibility of public-private partnerships, to support of historic preservation objectives.	Community Development	On-going	Monitor and seek funding as opportunities become available, needs occur, and as directed by Council. Applied and obtained grant funding in 2019 for a North Beach Historic District. Designation of the historic district on the National Register of Historic Places occurred in January 2021.
HISTORIC PRESERVATION (HP)		4	ON-GOING	Participate in the National Trust for Historic <a href="#">Preservation Main Street Program</a> .	Community Development	On-going	

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
HISTORIC PRESERVATION (HP)		5a	ON-GOING	Maintain the City's list of designated Landmarks and Historic Resources.	Community Development	On-going	List is available online.
HISTORIC PRESERVATION (HP)		5b	MEDIUM PRIORITY	Survey potential historic resources that are not currently listed in the City's list of designated Landmarks and Historic Resources, such as post-war, mid-century modern, etc.	Community Development	Not started	The last comprehensive historic resource survey was completed in 2006.
HISTORIC PRESERVATION (HP)		7	ON-GOING	Continue to support and explore preservation incentives and potential financial assistance, such as rehabilitation tax credits, facade easements, preservation grants, transfer of development rights, zoning incentives, and state, federal, non-profit assistance and private donations, permit fee waivers, and rehabilitation loans.	Community Development	On-going	Continue to monitor and support opportunities to incentivize historic preservation programs and improvements (e.g. HPPA), as directed by Council. In 2020, a HPPA inspection fee was approved for a specialist to assess the status of contract improvements and new opportunities to apply program tax incentives toward improving resource integrity.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
HISTORIC PRESERVATION (HP)	HP-1.04, HP-1.05	8	ON-GOING	Provide the public with technical assistance and information on preservation methods and promote the use of California’s Historic Building Code for preservation of historic resources. This information may consist of historic preservation materials and media for homeowners, realtors, contactors and developers to educate the public on requirements, guidelines and processes. Outreach should be provided through workshops for homeowners, developers, real estate professionals and others describing the benefits and obligations of owning historic property and the incentives available for rehabilitation.	Community Development	On-going	HPPA program and development review process.
HISTORIC PRESERVATION (HP)	HP-1.01	12	MEDIUM PRIORITY	Develop and consider adopting criteria and procedures for designating historic districts and thematic historic districts. Consider establishing a historic district that 1) provide historic preservation incentives, 2) enforce historic preservation measures in the Zoning Ordinance, and 3) include eligibility criteria for the designation of potential district contributing properties.	Community Development	In progress	Work is underway on a historic district for North Beach with grant funding. Designation of the historic district on the National Register of Historic Places occurred in January 2021.
HISTORIC PRESERVATION (HP)	HP-1.01	15	ON-GOING	Develop and provide training for Cultural Heritage Board and City staff on the Secretary of the Interior’s Standards for the Treatment of Historic Properties, the San Clemente preservation ordinance, the California Historical Building Code, and other preservation information.	Community Development	On-going	Training is provided annually.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
HISTORIC PRESERVATION (HP)	HP-1.03	16	ON-GOING	Maintain Certified Local Government (CLG) status.	Community Development	On-going	Status is maintained annually.
HISTORIC PRESERVATION (HP)	HP-1.04	18	ON-GOING	Establish and regularly update a list of qualified architectural historians to use for project consultation.	Community Development	On-going	Qualified historic specialists are being used to assess proposed and existing Historic Preservation Property Agreements.
HISTORIC PRESERVATION (HP)		21	ON-GOING	Review discretionary development applications for consistency with historic preservation policies in the General Plan, the Historic Preservation Ordinance and zoning standards, the Secretary of the Interior Standards for the Treatment of Historic Properties, and the Design Guidelines..	Community Development	On-going	Applications are reviewed for consistency with the Secretary of the Interior's Standards for the Treatment of Historic Structures and other policy and guideline documents.
HISTORIC PRESERVATION (HP)		23 A	HIGH PRIORITY	Work with the property owner, citizens, San Clemente Historical Society, schools, performing arts, business and other community groups to assist in the rehabilitation of the Miramar Theatre.	Community Development	In progress	Application processed for Miramar rehabilitation. Building permits were issued and construction is ongoing in 2020. Staff continues to work with the owner to facilitate progress on the project.
HISTORIC PRESERVATION (HP)		23b	ON-GOING	Work with public works through the CIP to identify and pursue public improvements adjacent to or on properties with historic resources .	Community Development	On-going	
HISTORIC PRESERVATION (HP)	HP-1.04	24	LOW PRIORITY	Help establish historic archives and/or library to protect, organize, preserve and make accessible the City's written and graphic archival records.	Community Development	Not started	

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HISTORIC PRESERVATION (HP)		27	ON-GOING	Implement a historic plaque program for all historic resources. Plaque designs shall be consistent with the adopted wayfinding sign program.	Community Development	In progress	In 2020, the Planning Commission approved the plaque design for the North Beach Historic District.
HISTORIC PRESERVATION (HP)		28	LOW PRIORITY	Develop a digital wayfinding program, including electronic or web-based interpretive information.	Community Development	Not started	Based on resources, following updates to Specific Plans, and the LCP, a Geographic Information System (GIS) based storymap will be pursued or another electronic based option for wayfinding.
ECONOMIC DEVELOPMENT (ED)	ED-1.01, ED-1.02, ED-1.03	3	ON-GOING	Continue to assign City urban planners with specialized knowledge and experience in specific business districts to serve as liaisons in the City's award-winning Business Liaison Program. The liaisons provide services to business owners. Services include on-site meetings to learn business owner needs and explain how to access City resources, where possible, to help businesses accomplish their goals and objectives.	Community Development	On-going	Liaison program is being reassessed with the role of the Economic Development Officer.
ECONOMIC DEVELOPMENT (ED)	ED-1.01, ED-1.02, ED-1.03	6	ON-GOING	Support Business Improvement Districts or similar measures for Del Mar/T-zone, Los Molinos, El Camino Real, Pier Bowl, North Beach and other commercial districts. The districts should generate revenue to maintain each area, to support special events, and to publicize each area. The districts may also be empowered (or a separate financing vehicle established) to provide physical improvements, such as parking facilities, landscaping, lighting, and pedestrian and bicycle facilities.	Community Development	On-going	Liaison program

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ECONOMIC DEVELOPMENT (ED)	ED-2.04	10	ON-GOING	Explore opportunities to partner with a business “incubator” in San Clemente.	Community Development	On-going	
ECONOMIC DEVELOPMENT (ED)		13	ON-GOING	Assess parking needs in Del Mar/T-Zone, Pier Bowl, and North Beach every five years, or as needed, and implement solutions to identified parking deficiencies to achieve the City’s Vision and Strategic Plan.	Community Development	On-going	In 2018, City completed an update to Walker parking study supply analysis of Del Mar/T-Zone (Downtown Parking Study) and completed a similar study of North Beach. The staff Parking Action Team (PAT) continues to monitor and implement the parking study recommendations and direction received from Council.
MOBILITY AND COMPLETE STREETS (M)	M-4.06	14b	LOW PRIORITY	Prepare comprehensive parking and circulation strategies for the Pier Bowl.	Community Development	Not started	This item is an implementation measure of the Pier Bowl Specific Plan. With budget and Council direction, this item will be pursued following Specific Plan updates, the LCP, and Design Guidelines update.
BEACHES, PARKS AND RECREATION (BPR)	BPR-3.06	14b	ON-GOING	Continue to enhance the beaches and beach support facilities at the North Beach train station, recognizing their importance as City gateways.	Community Development	On-going	Part of review process when opportunities for enhancement arise.
BEACHES, PARKS AND RECREATION (BPR)		22	ON-GOING	Work with the State, Federal and County agencies to advocate strict enforcement of laws against the sale to or use of alcoholic beverages and tobacco products by minors.	Community Development	On-going	Code Compliance Division, OCSA, Human Affairs Committee, SC Collaborative, SCHS PTA, Wellness & Prevention Center @ SCHS



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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
BEACHES, PARKS AND RECREATION (BPR)		23	ON-GOING	Work with governmental and non-governmental agencies to stem the availability of illegal drugs and to prevent substance abuse.	Community Development	On-going	Code Compliance Division, OCSD, Human Affairs Committee, SC Collaborative, SCHS PTA, Wellness & Prevention Center @ SCHS, at Sheriff's Crime Prevention Unit
BEACHES, PARKS AND RECREATION (BPR)		25	ON-GOING	Encourage restaurants to provide nutritional information to help customers make healthy dining choices and recognize those that do.	Community Development	On-going	Human Affairs Committee, SC Collaborative Wellness Committee
BEACHES, PARKS AND RECREATION (BPR)	BPR-6.01	30	MEDIUM PRIORITY	Amend the Zoning Ordinance to establish standards that allow for farmers markets, food cooperatives, community gardens, and similar temporary agricultural retail uses in commercial areas; and allow small, neighborhood-serving markets within easy walking and biking distance from most residential areas.	Community Development	Not started	Work to follow updating Specific Plans for consistency with the General Plan, and follow the LCP, based on resources.
BEACHES, PARKS AND RECREATION (BPR)		36	ON-GOING	Continue to promote local health service providers participation in community-wide health fairs and similar events.	Community Development	On-going	BP&R collaborates with Human Affairs Committee on community events that encourage local service participation
BEACHES, PARKS AND RECREATION (BPR)		37	ON-GOING	Continue to cooperate with nonprofit health organizations to provide no-or-low cost health services on a regular basis.	Community Development	On-going	Continue to support health organizations through social grants, such as CDBG funding of Camino Health Center & Mobile Vans

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BEACHES, PARKS AND RECREATION (BPR)	BPR-6.01	41	LOW PRIORITY	Consider amending the Zoning Ordinance to allow keeping chickens in low-density residential zones for home-based egg production and non-chemical pest control. City will establish guidelines and specific zoning standards for poultry raising in low-density residential zones.	Community Development	Not started	
BEACHES, PARKS AND RECREATION (BPR)		43	ON-GOING	Where feasible, the City will implement the Vista Los Mares Revitalization recommendations in the University of California at Irvine’s Healthy Community Guide (March 2012), as grant funding is available.	Community Development	On-going	Implementation occurs as funding and resources are available.
BEACHES, PARKS AND RECREATION (BPR)	BPR-6.12, BPR-6.13	45	MEDIUM PRIORITY	Establish a Community Living Gardens program, identify viable community garden sites and consider the feasibility of planting fruit trees in parks and on City-owned property and parkways.	Community Development	Not started	
BEACHES, PARKS AND RECREATION (BPR)	BPR-7.07	49	ON-GOING	Continue to require open space dedication or appropriate park in-lieu fees as part of the development review process.	Community Development	On-going	Reviewed by Public Works in discretionary review process through DMT.
NATURAL RESOURCES (NR)	NR-1.01, NR-1.02, NR-1.03	1	ON-GOING	Identify and protect riparian corridors through zoning, easements or other measures that ensure effective, long-term conservation.	Community Development	On-going	Will be included in Zoning updates and Local Coastal Program process.
NATURAL RESOURCES (NR)	NR-1.01	2	ON-GOING	Continue to provide public education materials regarding the City’s sensitive habitats, the values of watershed, biological resources and sensitive habitats and how to protect them.	Community Development	On-going	Resources made available when needed or requested.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
NATURAL RESOURCES (NR)	NR-1.02, NR-1.03, NR-1.04, NR-1.05, NR-1.06	4	MEDIUM PRIORITY	Review the Zoning Ordinance and amend if necessary to ensure regulations adequately address non-compatible land uses in habitat areas and passive open space, such as commercial uses, off-road motorized vehicle use, off-trail, non-motorized vehicle use, hang gliding, grading or other activities that conflict with biological conservation goals or policies.	Community Development	Not started	Work to follow updating Specific Plans for consistency with the General Plan, and follow the LCP.
NATURAL RESOURCES (NR)	NR-2.01	6	MEDIUM PRIORITY	Review the Zoning Ordinance, Hillside Development Ordinance and other City standards and amend if necessary to ensure regulations and guidelines adequately address ridgeline preservation, access roads, driveway and site design, and architectural and sign design to protect hillsides, coastal canyons and bluffs, and beaches.	Community Development	Not started	Work to follow updating Specific Plans for consistency with the General Plan, and follow the LCP.
NATURAL RESOURCES (NR)	NR-5.01	12	ON-GOING	Review discretionary development applications to ensure projects follow mitigation measures of the General Plan Environmental Impact Report, including AQMD air quality requirements.	Community Development	On-going	Reviewed and required through discretionary project reviews through DMT, CEQA, and conditions of approval.
NATURAL RESOURCES (NR)	NR-5.03	14	LOW PRIORITY	Consider adopting an ordinance to establish an anti-idling zone (e.g. cars waiting to pick up students at schools).	Community Development	Not started	

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
NATURAL RESOURCES (NR)	NR-7.01, NR-7.02, NR-7.03	20	HIGH PRIORITY	Use the International Dark-Sky Association's (IDA's) Model Lighting Ordinance to aid in developing outdoor lighting standards for residential and non-residential uses lighting zones that provide different guidelines and standards for different areas, recognizing their various safety, aesthetic and environmental constraints and functions. Also, consider changes to public lighting design/spacing standards to reduce light pollution, improve energy efficiency and maintain safety.	Community Development	Started but inactive	Work is partially completed on a draft ordinance with a Dark Skies task force. Work to resume after Zoning and Specific Plan updates for General Plan consistency, and following LCP, based on resources.
NATURAL RESOURCES (NR)	Goal 6	29	LOW PRIORITY	Consider point-of-sale efficiency retrofit requirements.	Community Development	Not started	
COASTAL (C)	C-2.05	1	HIGH PRIORITY	Prepare a Local Coastal Program and secure California Coastal Commission certification. The LCP includes an update of the Land Use Plan (LUP), a Sea Level Rise Vulnerability Assessment (SLRVA) and Sea Level Rise Resiliency Plan (SLRRP), and an Implementation Plan (IP), which comprises Specific Plans for coastal zone areas.	Community Development	In progress	Work in progress with grant funding. The California Coastal Commission certified the Local Coastal Program Land Use Plan (LUP) on August 8, 2018. The City is now preparing an IP for public review, City Council consideration and adoption, and Coastal Commission certification.
COASTAL (C)	C-1.01, C-1.02, C-1.03, C-1.04	3	ON-GOING	Protect the public's right of coastal access where established through public ownership, legislative authorization prescriptive rights, as adjudicated by a court of law. Where appropriate and legally permissible, new development shall be designed to provide public access or be required to provide public access or irrevocable offer to provide public access, as a condition of development.	Community Development	On-going	Monitor and protect coastal access through discretionary process (conditions of approval and design review) and plan checks with Coastal Commission.

ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
COASTAL (C)	C-1.04	4	ON-GOING	Identify and require property owners to remove all non-permitted structures, including signs and fencing, which inhibit legal public access.	Community Development	On-going	Part of code enforcement duties, along with collaboration with the Coastal Commission's enforcement division.
COASTAL (C)	C-1.11	6	ON-GOING	Update the City's website to facilitate regional access from Interstate 5 to coastal destinations (e.g., Del Mar, Pier Bowl, North Beach), primary beach access points, parks, public parking areas, prominent natural features and City entry points.	Community Development	On-going	Website improvements made as opportunities arise. Information added to City community maps (on website) including beach access and amenities, trails, parks, etc.
COASTAL (C)	C-1.14	7	ON-GOING	Preserve existing and identify opportunities for and encourage new low cost overnight accommodations in the Coastal Zone.	Community Development	On-going	Through liaison program, planning staff provides guidance to business and property owners with interest in establishing accommodation uses in coastal zone.

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COASTAL (C)	C-1.01, C-1.02	8	ON-GOING	Access management programs for Capistrano Shores and the private beach area north of Capistrano Shores, La Ladera, Cyprus Shores, Cyprus Cove, and Cotton’s Point private communities shall be prepared when development is proposed in one of these private communities and a property owner is required to dedicate public coastal access. The purpose of such programs shall be to provide maximum public access consistent with the Coastal Act of 1976. The access management programs shall be implemented by the City of San Clemente, other public agencies or by private homeowner associations that accept the offers of dedication. The access management program shall include the following: a) Establishment of hours of public access which shall include, at a minimum, the hours between sunrise and sunset, and b) The provision of aesthetically pleasing bicycle racks for the appropriate number of bicycles based on use and site conditions, and c) The provision of signage at the entrance to the private communities in order to make the public aware of the existence of the accessway and its hours of operation, and d) The provision of a public restroom facility, and e) The provision of signage relating to proper animal management and animal waste disposal on the beach trail.	Community Development	On-going	Monitor and protect coastal access through discretionary process (conditions of approval and design review). Enforcement in collaboration between City code enforcement and maintenance staff, the Orange County Sheriff's department, and the California Coastal Commission.

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COASTAL (C)	Goal 4	16	ON-GOING	Update hazard maps (e.g., sea level rise, flood zones, etc.) as new information becomes available.	Community Development	On-going	Included in Local Coastal Program Sea Level Rise Vulnerability Assessment.
COASTAL (C)	C-4.03, C-4.04, C-4.05, C-4.06	17	ON-GOING	Prepare and implement a shoreline management strategy which includes, but is not limited to, the following: a) An examination of local and regional long-term erosion rates and trends to identify and plan for shoreline changes, b) An examination of mean sea level elevation trends and future sea level rise projections to help determine future erosion rates and plan for potential shoreline changes.	Community Development	On-going	Included in Local Coastal Program Sea Level Rise Vulnerability Assessment and resiliency studies in process.
SAFETY (S)	S-1.02	2	ON-GOING	Review and update building, zoning, and grading codes to ensure adopted standards are appropriate to mitigate potential geologic, seismic, soils, flooding, and noise hazards, and would comply with the Alquist-Priolo Act if an active fault were identified in the City.	Community Development	On-going	Projects are reviewed through the permitting process for compliance with grading and health and safety building codes.
SAFETY (S)	S-1.03	3	MEDIUM PRIORITY	Encourage public and private entities to ensure that buildings housing critical public facilities, such as schools, hospitals and emergency services, are seismically strengthened to meet applicable building codes.	Community Development	Not started	Projects are reviewed through the permitting process for compliance with grading and health and safety building codes.
SAFETY (S)	S-3.02	6	ON-GOING	Obtain and maintain information on fire and wildfire hazards and home, business, and open space fire mitigation measures.	Community Development	On-going	

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SAFETY (S)	S-4.01	8	ON-GOING	Review the Existing and Future Noise Contour Maps and Noise Ordinance for applicability to each development project to identify potential impacts to sensitive uses.	Community Development	On-going	Reviewed during DMT process, when applicable.
SAFETY (S)	S-4.04	10	ON-GOING	Working with other agencies and property owners, the City will seek to re-establish ocean views blocked by noise barriers, where feasible.	Community Development	On-going	
SAFETY (S)		12	ON-GOING	As part of a larger regional effort, improve safety in the Quiet Zone by using targeted and directed measures to reduce noise to within acceptable General Plan levels.	Community Development	On-going	Quiet Zone safety measures and permitting pursued with Public Works and other agencies as directed by Council.
SAFETY (S)	S-4.08	13	MEDIUM PRIORITY	Adopt and maintain a City policy of best management practices for live entertainment uses to mitigate noise impacts on residential or other sensitive uses.	Community Development	Not started	
SAFETY (S)	S-7.07	21	MEDIUM PRIORITY	Update the City's Design Guidelines to address crime prevention features in the orientation and design of new buildings and public facilities.	Community Development	Not started	Consider after updates to Zoning and Specific Plan for General Plan consistency, the LCP, and other high priority items.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-1.04	2	ON-GOING	Continue communication and cooperation efforts between City officials and CUSD, especially in the areas of population projections, safety and security, circulation and pedestrian elements, development of schools and funding sources, and monitoring of development activities to prevent overcrowding of schools and help meet future educational needs.	Community Development	On-going	Human Affairs Committee, and Public Works – Safe Routes 2 School program



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PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-3.04	12	LOW PRIORITY	Consider establishing an Art in Public Places Ordinance.	Community Development	Not started	In 2018, completed zoning amendments that streamlined review of murals. Zoning processes for other forms of public art will be considered after updates to Zoning and Specific Plan for General Plan consistency, the LCP, and other high priority items.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-3.03	13	LOW PRIORITY	With the update of Design Guidelines, consider guidelines that highlight cultural or historic themes for different General Plan Focus Areas that provide cohesion City-wide, without compromising their distinctiveness.	Community Development	Not started	Incorporate public art when opportunities arise through discretionary process (conditions of approval and design review).
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-3.04	14	ON-GOING	Incorporate unique public art in public improvements such as street lighting, sidewalks, walls, bridges and public buildings.	Community Development	On-going	Work with staff from Public Works and Beaches, Parks, and Recreation to add public art when opportunities arise.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-4.01	18	ON-GOING	Continue coordination among the City and other human services-related agencies and institutions, both locally and regionally.	Community Development	On-going	Human Affairs Committee
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-4.05	20	MEDIUM PRIORITY	Consider amending the Zoning Ordinance to encourage child care facilities to be established, especially where such facilities are appropriate to serve working parents.	Community Development	Not started	Consider after updates to Zoning and Specific Plan for General Plan consistency, the LCP, and other high priority items.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-5.12	26	HIGH PRIORITY	Review and update City landscaping and irrigation requirements for public and private development to ensure regulations promote drought-tolerant landscaping and systems best practices.	Community Development	In process	

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PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-6.03, PSFU-6.04	32	ON-GOING	Review structures intended for human occupancy located in the 100-year flood plain for conformance with local, State and Federal (FEMA) requirements.	Community Development	On-going	Projects are reviewed through the permitting process for compliance with grading and health and safety building codes.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-9.07, PSFU-9.08	46	LOW PRIORITY	Update our codes to encourage the private development of alternative energy infrastructure where appropriate.	Community Development	Not started	
GROWTH MANAGEMENT (GM)	GM-1.07	2	ON-GOING	Maintain a formal communication process with Camp Pendleton to stay informed of land use, noise, and other issues relating to military sites adjacent to the City.	Community Development	On-going	Staff has established lines of communication related to issues affected by base operations.
GROWTH MANAGEMENT (GM)	GM-1.06, GM-2.06	4	HIGH PRIORITY	Working with LAFCO, update the City's Sphere of Influence and Municipal Services Review to address potential development in unincorporated areas adjacent to the City.	Community Development	In progress	Staff is coordinating with LAFCO staff and providing requested information, including surveys.
GOVERNANCE (G)	G-1.01, G-1.02	1	ON-GOING	Community Development Department staff will annually evaluate progress in achieving the Strategic Implementation Program and other General Plan milestones. Staff will report its findings to the Planning Commission, City Council, and State agencies as necessary.	Community Development	On-going	Progress evaluated annually in the process of updating the annual budget and completing the State mandated General Plan and Housing Annual Progress Report (APR).

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GOVERNANCE (G)	G-1.04, G1.08	2	ON-GOING	Community Development Department staff will develop annual Centennial General Plan and Housing status reports. Reports will include a system of indicators or other feedback mechanisms to track the General Plan’s progress toward achieving its goals and community vision. The reports will be used to inform the Planning Commission, City Council, and the Long Term Financial Plan and annual budget process.	Community Development	On-going	Progress evaluated annually as part of the State mandated General Plan and Housing Annual Progress Report process.
GOVERNANCE (G)	G-1.02	3	ON-GOING	Community Development Department staff will annually review the General Plan to ensure internal consistency and consistency with other Federal, State and local regulations and policies.	Community Development	On-going	
GOVERNANCE (G)	G-1.06	4	ON-GOING	Community Development Department staff will review each new Capital Improvement Plan and Long Term Financial Plan for consistency with the General Plan and report its findings to the Planning Commission and City Council.	Community Development	On-going	An analysis is completed as part of the process of updating the budget and Capital Improvement Program (CIP).
GOVERNANCE (G)	G-1.09, 1.11	5	ON-GOING	The City will collect an impact fee as part of development applications or permits to offset costs of maintaining the Centennial General Plan, including updating web based text and graphics.	Community Development	On-going	Impact fee is established

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
GOVERNANCE (G)	G-1.07	6	MEDIUM PRIORITY	Develop a Public Engagement Manual that includes specific strategies and guidelines for enhanced community notice and participation to promote informed and comprehensive decision-making. Strategies could include, but are not limited to, an interactive website, public opinion surveys, automatic public notifications through various media, etc.	Community Development	Started but inactive	Research and attendance in trainings and seminars. Work on manual was started but is inactive based on resources and higher priorities.
GOVERNANCE (G)	G-3.08, G-3.09	7	ON-GOING	With clear communication and effective coordination among private and non-profit organizations, improve awareness and promote the following: a) The City's rich local arts, history and culture, b) Dark skies, c) Organic gardening and other health and wellness issues, d) City historic resource appreciation and preservation; e) Social and housing services, f) Residential landscape plantings in coastal canyon and bluff areas. The information should address recommended plant types and their care, invasive plants removal, and landscaping for fire safety, g) Maps of hazard areas, land use plans, etc., h) Energy conservation, i) Liaison and customer service programs, j) Preservation and creation of coastal terrestrial wildlife or plant sanctuaries.	Community Development	On-going	

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
URBAN DESIGN (UD)	UD-1.08-09, UD-2.07	6	ON-GOING	Maintain and expand the Wayfinding Sign Program and City website to facilitate regional access from Interstate 5 to popular destinations (e.g., Del Mar, Pier Bowl, North Beach), primary beach access points, parks, public parking areas, prominent natural features and City entry points.	Community Development /Public Works	On-going	Continue to monitor issue, identify opportunities for improved wayfinding, and assess maintenance. Consider improvements in annual budget process. With Council direction, in a future update of the design guidelines, the previously processed and accepted wayfinding sign program can be folded into guidelines.
MOBILITY AND COMPLETE STREETS (M)	M-1.09	25	ON GOING	Consider designating a law enforcement liaison officer for the bicycle and pedestrian community.	Public Safety	On-going	Law enforcement staffing is considered and adjusted through the annual budget process
BEACHES, PARKS AND RECREATION (BPR)	BPR-1.03	1	ON-GOING	Monitor beach attendance and trends in beach usage, using the data to develop projections for future lifeguard tower and staffing needs.	Public Safety	On-going	Beach attendance and trends for individual beach usage are continually evaluated and lifeguard staffing is adjusted accordingly. Current trend has been a population shift from the north end our City beaches towards the south due to eroded beaches in the north.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
BEACHES, PARKS AND RECREATION (BPR)	BPR-1.01	3	ON-GOING	Support and maintain active programs to enhance ocean safety through community education programs such as: School Outreach program; Junior Lifeguards; safety presentations to civic groups; distribution of rip current awareness materials to hotels, trolleys, and Metro-link Beach Train; Ocean Safety Public Safety Announcements (PSA's) on YouTube; and Neighborhood Beach Watch program teaching proficient surfers how to safely assist others in the ocean.	Public Safety	On-going	In 2020, Marine Safety taught Neighborhood Beach Watch to 1,000 participants; produced and posted three one-minute PSA's on ocean safety on YouTube and City website; and distributed rip current awareness materials to hotels. Due to the COVID-19 pandemic, the ocean safety education programs were cancelled such as: School Outreach Program; Junior Lifeguard Program; safety presentations to civic groups; distribution of rip current awareness materials to trolley riders, given the cancellation of trolley service. These programs are to help protect the health and safety of the public and staff.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
COASTAL (C) / SAFETY (S)	C-4.04, S-7.02	12	ON-GOING	Monitor beach erosion and the limitations reduced beach widths will have on emergency transportation access and lifeguard tower placement. Develop alternative lifeguard tower designs, and methods for safely transporting equipment, personnel, and injured persons as necessary.	Public Safety	On-going	As beach widths have narrowed with erosion, Marine Safety has reduced the number of full-sized Jeeps from three to two and increased the number of smaller ATV's, as well as increasing the use of the Emergency Personal Watercraft for reaching emergencies via the water. In the future, new lifeguard tower designs or portable towers may be necessary, smaller vehicles used as well as more hand transportation of patients, and consideration of using more offshore modes of response via watercraft or boat may be necessary.
SAFETY (S)	S-7.02	19b	ON-GOING	Pursue emergency services grants and other funding opportunities for Marine Safety staffing, facilities, training, and programs.	Public Safety	On-going	FY 2020 pursued and obtained over \$17,000 in grants and funding for training for the lifeguards and Junior Lifeguard programs. Grants and funding have been received from the San Clemente Ocean Festival (\$1,200), the San Clemente Lifeguard and Junior Lifeguard Foundation (\$12,000), and Rancho Santiago College (\$3,800). These are annual grants and funding opportunities which will be pursued again in FY 2021.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
LAND USE (LU)	LU-8.06, LU-9.05, LU-10.09, LU-12.09, LU-13.02, LU-14.05	18	ON-GOING	Develop strategies to improve transit, pedestrian and bicycle access and reduce congestion, possibly including shuttle services and bicycle facilities.	Public Works	On-going	Implemented trolley service starting in 2017. Continuing to improve and/or add bicycle facilities in conjunction with approved street rehabilitation projects. Also, continue to implement innovative rideshare program in partnership with Lyft.
LAND USE (LU)	LU-11.09	22	MEDIUM PRIORITY	Develop a Downtown Improvement Plan to improve sidewalk quality and consistency and to encourage the construction and expansion of public spaces, such as courtyards, plazas and paseos.	Public Works	Not started	Tentative for FY2022 pending filling senior civil engineer position.
LAND USE (LU)	LU-12.09	23	ON-GOING	Consider traffic calming strategies in the area.	Public Works	On-going	Do as requests/petitions are received and in conjunction with street improvement projects plus annual CIP planning.
LAND USE (LU)	LU-14.05	25	ON-GOING	Develop a new streetscape and landscaping plan and Safe Routes to School program to implement the Mobility and Complete Streets Element and Bicycle and Pedestrian Master Plan.	Public Works	On-going	Obtained grant for S. El Camino Real. Planned and budgeted in grant for FY2022.



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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
URBAN DESIGN (UD)	Goals 7-14	1	ON-GOING	Expand and upgrade the City's important public places, giving high priority to urban design and streetscape improvements in the following areas, in no particular order: a) North Beach, b) South El Camino Real, between T-Zone and Interstate; c) Los Molinos, d) South El Camino Real, south of Avenida Magdalena, e) Del Mar/T-Zone, f) Pier Bowl, g) South El Camino Real, between Interstate 5 and Avenida Magdalena, h) Camino de Estrella/Camino de Los Mares, i) North El Camino Real	Public Works	On-going	Improvements are pursued as directed by Council through budget and Capital Improvement Program
URBAN DESIGN (UD)	UD-4.01, UD-4.06	10	ON-GOING	Establish programs to maintain clean, attractive sidewalks in commercial areas.	Public Works	On-going	No standard – City has Council approved program for T-Zone.
URBAN DESIGN (UD)		23b	HIGH PRIORITY	Review the standards established by the International Society of Arboriculture and adopt a citywide maintenance plan for street trees and City-owned trees, including trimming and pruning procedures, which cultivates the full potential of street trees as providers of shade and designators of key design corridors. Consider referencing the plan in the Tree Ordinance and into city policies for maintenance of city-owned trees.	Public Works	In progress	Completed plans and specifications incorporated in the bid documents in FY2021.
MOBILITY AND COMPLETE STREETS (M)	M-1.01, M-1.11, M-1.12, M-1.13	1	MEDIUM PRIORITY	Adopt a Street Design Manual based on the Model Design Manual of Living Streets.	Public Works	Not started	Not started, pending filling of vacancy of senior civil engineering position.
MOBILITY AND COMPLETE STREETS (M)	M-1.08	2	LOW PRIORITY	Conduct regular surveys of City residents to identify preferences and behavior and report on the survey results to the City Council to benchmark travel behavior.	Public Works	Not started	Plan to begin semi annual survey in FY2022.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
MOBILITY AND COMPLETE STREETS (M)	M-1.19-24 M-2.11-54	3	ON-GOING	Implement the Bicycle and Pedestrian Master Plan, including candidate projects in subject to more detailed engineering studies.	Public Works	On-going	Considered as part of annual budget process. Implemented as part of annual CIP process.
MOBILITY AND COMPLETE STREETS (M)		6	LOW PRIORITY	If necessary to mitigate potential impacts, the City will implement improvements identified as mitigation measures in the Final Environmental Impact Report for the Centennial General Plan.	Public Works	Not started	
MOBILITY AND COMPLETE STREETS (M)	M-2.22, M-2.46	8	ON-GOING	Working with other agencies, the City will seek grants to help develop, operate and maintain a comprehensive trail system through San Clemente's open spaces.	Public Works	On-going	Ongoing effort with regular maintenance and improvements.
MOBILITY AND COMPLETE STREETS (M)	M-1.11	13	ON-GOING	Consider preparing detailed concept plans to evaluate alternate visions for major MPAH corridors, and address types of multi-modal improvements that can be included within the constrained rights-of-way (unless it is decided to acquire more right-of-way) for various alternatives.	Public Works	On-going	Part of CIP project development process
MOBILITY AND COMPLETE STREETS (M)	M-2.39, M-2.40, M-2.41	15	ON-GOING	Identify and designate Class 2 bike lanes where considered appropriate and there is sufficient curb-to-curb street paveout width.	Public Works	On-going	Addressed in annual CIP process.
MOBILITY AND COMPLETE STREETS (M)	M-2.17, M-2.25, M-2.26	16	ON-GOING	Install vehicle actuation to detect bicycles (CVC 21450.5) and install bicycle detector pavement markings at traffic signals using best practices and adopted State or Federal standards when intersections with signals are rehabilitated.	Public Works	On-going	Addressed in annual CIP process when we have signal rehabilitation projects.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
MOBILITY AND COMPLETE STREETS (M)	M-2.24	19	ON-GOING	Periodically review (for example, when the Bicycle and Pedestrian Master Plan is updated and as part of the Long Term Financial Plan process) official databases of bicycle and pedestrian accidents, analyze their causes and locations, and strive to reduce accidents through infrastructure improvements, community outreach and education and law enforcement efforts.	Public Works	On-going	Review reports of accidents.
MOBILITY AND COMPLETE STREETS (M)	M-2.21, M-2.22	21	ON-GOING	Integrate walking routes into new greenways and open space areas, where appropriate, and encourage them in existing greenways and open space areas.	Public Works	On-going	Improvements pursued as opportunities arise.
MOBILITY AND COMPLETE STREETS (M)	M-2.21, M-2.25, M-2.26, M-2.28	26	ON-GOING	Provide training opportunities for engineering and planning staff on ways to integrate bicyclists and pedestrians with the transportation network.	Public Works	On-going	Ongoing as training opportunities/ courses arise.
MOBILITY AND COMPLETE STREETS (M)	M-3.05	27	ON-GOING	Provide training and public outreach opportunities about bicyclists' and pedestrians' legal rights and duties for City engineering and planning staff, as well as for law enforcement officials.	Public Works	On-going	Ongoing. Conduct outreach when opening new major bike facilities.
MOBILITY AND COMPLETE STREETS (M)	M-2.29	28	ON-GOING	Provide an outreach and education component to coincide with the first installation of any new type of bicycle facility as part of the implementation of the associated capital improvement project.	Public Works	On-going	Ongoing on an as-requested basis.

ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
MOBILITY AND COMPLETE STREETS (M)	M-1.22, M-2.48, M-2.49	34	LOW PRIORITY	Establish a bicycle-friendly business program to encourage and facilitate use of alternative modes of transportation by employees and customers.	Public Works	Not started	OCTA has a bike website: <a href="https://www.octa.net/Bike-Month-2019/">https://www.octa.net/Bike-Month-2019/</a> The website includes safety tips and employer resources. A link to the OCTA webpage is on the City website. City GIS map to be developed by FY2022.
MOBILITY AND COMPLETE STREETS (M)	M-2.30, M-2.36 M-3.03	36	ON-GOING	Provide assistance to school districts in facility planning and transportation operations to ensure safety for users of all modes during school pick-up, drop-off and other special events.	Public Works	On-going	ADA ramps are installed or upgraded when implementing street rehabilitation projects.
MOBILITY AND COMPLETE STREETS (M)	M-1.21, M-1.22, M-2.31	37	LOW PRIORITY	Establish mode shift/share goals, and track mode shift to quantify greenhouse gas reductions.	Public Works	Not started	
MOBILITY AND COMPLETE STREETS (M)	M-3.01	39	HIGH PRIORITY	Prepare and maintain an inventory of sidewalk facilities to determine where pedestrian improvements are most needed to provide a continuous safe route for pedestrians throughout San Clemente.	Public Works	In progress	Inventory is updated via ongoing inspections. Full sidewalk inventory to be completed in FY2020 identifying gaps.
MOBILITY AND COMPLETE STREETS (M)	M-3.02	40	ON-GOING	Retrofit streets and require developments to install public improvements that provide disabled access and mobility on public streets, as required by State or Federal law.	Public Works	On-going	This is an ongoing effort with regular maintenance.
MOBILITY AND COMPLETE STREETS (M)	M-3.01, M-3.02	41	ON-GOING	Work towards closing gaps in San Clemente's pedestrian network.	Public Works	On-going	Addressed via annual CIP budget process and with ongoing private development.
BEACHES, PARKS AND RECREATION (BPR)	BPR-3.01, BPR-3.02, BPR-3.03	13	ON-GOING	Continue to maintain and enhance the City's beaches and Municipal Pier and seek outside funding sources to help support these efforts.	Public Works	On-going	This is an ongoing effort with regular maintenance.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
BEACHES, PARKS AND RECREATION (BPR)	BPR-3.06	14a	ON-GOING	Continue to enhance the beaches and beach support facilities at the Municipal Pier, recognizing their importance as City gateways, and North Beach train stations	Public Works	On-going	Ongoing effort. Completed North Beach opportunistic project in late 2016.
BEACHES, PARKS AND RECREATION (BPR)	BPR-3.10, BPR-3.10, BPR-3.11	15	ON-GOING	Seek sand nourishment and replacement funding opportunities to ensure beachgoers have a high quality beach experience and to maintain ongoing monitoring activities.	Public Works	On-going	Received grants to continue pursuing federal sand project.
BEACHES, PARKS AND RECREATION (BPR)	BPR-3.02	16	ON-GOING	Continue to provide and maintain beach fire pits in designated public beach locations.	Public Works	On-going	
BEACHES, PARKS AND RECREATION (BPR)		27	ON-GOING	Implement the Bicycle and Pedestrian Master Plan by allocating a portion of the annual City budget to complete sidewalk projects that infill public sidewalk gaps and provide connectivity.	Public Works	On-going	Completed installation of AWS system in 2016.
NATURAL RESOURCES (BPR)	NR-5.07	7	HIGH PRIORITY	Develop a Tree Ordinance. The ordinance will consider standards and procedures for city-owned property tree selection and removal, preservation and maintenance and the establishment of a tree canopy percentage target, based on standards encouraged by the International Society of Arboriculture. The tree ordinance shall include criteria for evaluating potential conflicts which may arise when trees uplift sidewalks or where new sidewalks are being constructed. Potential mitigation may include root pruning, modification of frontage improvements, root barriers, relocation, and removal and replacement.	Public Works	In progress	Tree maintenance specifications and plans developed. Tree ordinance to be developed in FY2022.

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ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
NATURAL RESOURCES (BPR)	NR-2.07	8	MEDIUM PRIORITY	The City will develop and implement a utilities undergrounding plan to avoid the adverse impacts to aesthetic resources of public utilities and unmanned telecommunications facilities, where feasible and where costs of such undergrounding do not pose economic hardship. Where undergrounding is determined by the City to not be physically possible, such features shall be located and designed to reduce their visibility and in developed areas, consistent with prevailing architectural character and scale. In beaches, parks and open spaces areas, such facilities shall be designed and located to blend in with natural colors, textures and landforms.	Public Works	On Hold	Next City Council approved project for downtown awaiting SDG&E funding.
NATURAL RESOURCES (NR)	Goal 4	10	ON-GOING	Maintain up-to-date information regarding the location of mineral resource zones in the City.	Public Works	On-going	Update information as opportunities become available.
NATURAL RESOURCES (BPR)	NR-7.02	22	LOW PRIORITY	Establish a retrofitting plan for outdoor lighting at City buildings, streets and parks.	Public Works	In progress	Similar for City facilities as lighting needs to be replaced, more efficient LED lighting is installed.
COASTAL (C)	C-1.07	2	ON-GOING	Maintain the San Clemente Beach Trails as part of the California Coastal Trail siting and design standard.	Public Works	On-going	Staff continues to seek funding opportunities to approved and potential projects.

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COASTAL (C)	C-1.06, C-1.11	5	ON-GOING	Periodically inventory beach access facilities to identify access needs. Based on the inventory, prepare capital improvements projects and/or establish schedule for renovating access facilities, and update the City's way-finding program to facilitate regional access from Interstate 5 to coastal destinations (e.g., Del Mar, Pier Bowl, North Beach), primary beach access points, parks, public parking areas, prominent natural features and City entry points.	Public Works	On-going	Part of on-going asset inspection and maintenance program.
COASTAL (C)	C-1.06	11	ON-GOING	Seek funding to maintain and improve access ways, implement complete streets projects as identified in the Mobility and Complete Streets Element, and to enhance public coastal access, including: a. Improved pedestrian railroad crossings through the construction of at-grade, above-grade, or below-grade crossings at existing accessways. b. Additional off-street public parking spaces at or near public coastal access ways through improvements of existing beach parking lots and creation of parking lots, where feasible.	Public Works	On-going	Information is made available upon request.
COASTAL (C)	C-1.01	15	ON-GOING	Implement City Policies and Procedures (effective date September 5, 2001) regarding Management of Beach Facilities in terms of their maintenance, replacement, protection, or relocation.	Public Works	On-going	Information is made available upon request.

ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
COASTAL (C) / SAFETY (S)	S-7.01, S-7.02	13	MEDIUM PRIORITY	Prepare a feasibility study to determine the best location for a new lifeguard headquarters. Consider future sea level rise, local and long-term sand erosion rates and trends, as well as applicable Coastal Act policies.	Public Works	Started	Effort started and expected to be complete in FY2021.
SAFETY (S)	S-1.01	1	ON-GOING	When feasible, make information on fault locations, soil hazards and areas of landslide or liquefaction publicly available, on request.	Public Works	On-going	
SAFETY (S)	S-2.04, S-2.05, S-2.06	4	ON-GOING	Review and update drainage and water retention studies and improvement plans to incorporate appropriate best practices and Federal, State, and County flood control regulations.	Public Works	On-going	Reviewing and updating drainage and water retention studies and improvement plans.
SAFETY (S)	S-4.02-03	9	ON-GOING	Work with local, State and Federal agencies to reduce highway-generated noise levels to within acceptable General Plan levels.	Public Works	On-going	Part of current operations.
SAFETY (S)	S-4.06	11	ON-GOING	Continue to use a program of truck prohibitions, including appropriate signage, to minimize truck traffic noise impacts to sensitive land uses.	Public Works	On-going	
SAFETY (S)	S-5.01	14	ON-GOING	Continue to collect and disseminate information relating to all hazards, as well as to radiological hazards preparedness, response, and recovery for SONGS.	Public Works	On-going	Occurs via emergency planning efforts.
SAFETY (S)		16	ON-GOING	Regularly review and update, exercise and revise the San Clemente Multi-Hazard Emergency Plan with appropriate best practices related to the community's natural and human-made hazards.	Public Works	On-going	Part of current operations.



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SAFETY (S)	S-7.01	17	ON-GOING	Explore the siting and structural integrity of the City's critical facilities to identify and plan to mitigate any potential defects related to natural or human-made hazards.	Public Works	On-going	Part of current operations.
SAFETY (S)	S-7.08, S-7.09	18	ON-GOING	Continue to maintain and update emergency services, preparedness, response and recovery plans and training programs that meet Federal and State requirements.	Public Works	On-going	Pursuing emergency services grants and other funding opportunities
SAFETY (S)	S-7.02	19a	ON-GOING	Pursue emergency services grants and other funding opportunities for emergency planning, and public safety.	Public Works	On-going	Information is made available upon request, outreach made when possible.
SAFETY (S)	S-7.03	22	ON-GOING	Provide educational materials and outreach efforts to inform the public about emergency preparation and response, and about the availability of emergency services.	Public Works	On-going	
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-6.01	30	ON-GOING	Continue to prepare 5-year Capital Improvement Programs for the City's storm drainage system.	Public Works	On-going	Fee schedule periodically reviewed.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-9.03	40	ON-GOING	Upgrade City facilities by installing energy-efficient lighting where feasible, upgrading City facilities with EnergyStar or equivalent facilities, updating HVAC systems and establishing shut-off times, occupancy-sensing lighting controls, programmable thermostats and variable speed drive motors in City water and sewer pumping stations.	Public Works	On-going	LED traffic signals completed, and almost all LED pedestrian signals completed.

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PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-9.03	42	ON-GOING	Where appropriate and feasible, install solar-powered street radar signs.	Public Works	On-going	
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-9.09	45	ON-GOING	Pursue grant funding and other financial resources to offset the public cost of energy retrofits to existing City facilities.	Public Works	On-going	Reviewed by Public Works, Sewer, and Water Departments.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	NR-2.07	48	MEDIUM PRIORITY	Update priorities for the undergrounding of overhead utility lines, including implementation plan and funding strategies.	Public Works	On Hold	Next City Council approved project for downtown awaiting SDG&E funding.
GROWTH MANAGEMENT (GM)	GM-2.03, GM-2.05	1	ON-GOING	Continue to regularly update development impact fees and/or other financing mechanisms so that development outside City Limits that request use of City services or facilities pays the full costs needed to serve it and does not decrease levels of service to San Clemente residents.	Public Works	On-going	Standards periodically reviewed.
GROWTH MANAGEMENT (GM)	GM-2.01	5a	ON-GOING	City shall periodically update its standards for the provision of public services and facilities to reflect current needs and costs, including: drainage/flood control, parks, water and wastewater, and traffic.	Public Works	On-going	Standards periodically reviewed.
NATURAL RESOURCES (BPR)	Goal 6	18	ON-GOING	Solicit state and federal grants to implement the City's energy conservation programs as such funding becomes available.	Public Works and Utilities	On-going	Ongoing as opportunities arise.
URBAN DESIGN (UD)	UD-4.04	9	MEDIUM PRIORITY	Work with neighborhood volunteers to establish a Zero Trash chapter, or similar organization devoted to keeping San Clemente litter free. [Link to ZeroTrash.org]	Utilities	Not started	

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URBAN DESIGN (UD)	UD-5.18	18	ON-GOING	Develop incentives for the use of drought-tolerant and California native species in landscape design.	Utilities	On-going	There incentives for turf removal and installation of drought tolerant plants along with drip irrigation conversion.
NATURAL RESOURCES (NR)	NR-1.06	5	ON-GOING	Working with community volunteers, conservation clubs, youth groups and non-profit agencies, help plan and support conservation activities such as habitat restoration, interpretive signage and tours, trail building, erosion control and litter removal.	Utilities	On-going	Staff works with various groups to promote litter removal and erosion control. In addition, staff provides education to high school, middle and elementary school students.
NATURAL RESOURCES (NR)	NR-5.03	13	ON-GOING	Implement greenhouse gas emission reduction measures of the City's Climate Action Plan.	Utilities	On-going	Funding and resources are needed for Utilities to implement this program.
NATURAL RESOURCES (NR)	Goal 5	15	ON-GOING	Review and update the San Clemente Municipal Code to further the goals, policies and measures of the Climate Action Plan and Sustainability Action Plan. Enforce provisions and establish additional energy performance requirements in the building code as information becomes available.	Utilities	On-going	Funding and resources are needed for Utilities to implement this program.
NATURAL RESOURCES (NR)	NR-6.08	16	ON-GOING	Promote private utility programs for energy audits of existing structures and public education programs to promote energy conservation. The programs should define the current levels of use, compare these to current standards for similar types of structures and prescribe corrective methods to improve conservation.	Utilities	On-going	Funding and resources are needed for Utilities to implement this program.
NATURAL RESOURCES (NR)	NR-6.04	27	ON-GOING	Consider potential for achieving LEED Operations and Maintenance certification, or the equivalent, for appropriate City facilities.	Utilities	On-going	Funding and resources are needed for Utilities to implement this program.

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NATURAL RESOURCES (NR)	Goal 6	28	ON-GOING	Consider programs that benchmark and sub-meter all City facilities and audit energy usage.	Utilities	On-going	Funding and resources are needed for Utilities to implement this program.
NATURAL RESOURCES (NR)	NR-6.07	30	ON-GOING	Research opportunities for Power Purchase Agreements (PPAs) and Sustainable Communities Program (SDG&E) for renewable power on City facilities.	Utilities	On-going	Funding and resources are needed for Utilities to implement this program.
NATURAL RESOURCES (NR)	NR-6.08	31	ON-GOING	Continue to promote energy conservation and educate residents on benefits of energy efficiency and solar power generation.	Utilities	On-going	Funding and resources required to implement this program. Participate in local forums.
NATURAL RESOURCES (NR)	NR-6.07	32	ON-GOING	Continue to promote utility sponsored programs and training for City staff, local businesses and residents.	Utilities	On-going	Met with SDG&E and coordinated with utilities.
NATURAL RESOURCES (NR)	NR-6.07	33	ON-GOING	Approach SDG&E about forming a local government partnership to develop, operate and maintain energy resources using sustainable practices and materials.	Utilities	On-going	Ongoing part of routine maintenance and considered as part of CIP design and implementation process.
SAFETY (S)	S-7.10	23	ON-GOING	Support and maintain active programs to enhance community safety, emergency preparedness and disaster response through volunteer programs such as the Community Emergency Response Team Program (CERT), Retired Senior Volunteer Program (RSVP), Explorer Scouts, Neighborhood Watch and Radio Amateur Citizen Emergency Services (RACES).	Utilities	On-going	Part of current operations.

ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-Goal 5	21	ON-GOING	Study feasibility and effectiveness of new technologies to reduce the use of chemicals at the water treatment plant.	Utilities	On-going	This is an ongoing activity, a study by Trussell Engineers will be completed in FY2021.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-5.08	23	ON-GOING	Expand local water recycling capabilities.	Utilities	On-going	Participating in regional study and designing expansion of the system.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-5.05	24	ON-GOING	Explore the feasibility of desalinization and other regional projects as an alternative resource to reduce the City's dependency on imported water.	Utilities	On-going	Plan is updated as needed.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-5.06	25	ON-GOING	Maintain and update the City's Urban Water Management Plan, as needed, and implement and enforce the water conservation ordinance.	Utilities	On-going	Urban Water Management Plan is updated every five years (required in 2021). Outreach is completed as part of the City's Water Conservation Program.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-5.09	27	ON-GOING	Complete water efficiency use surveys of all City facilities.	Utilities	On-going	Ongoing activity administered by Utilities and Public Works Maintenance
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-5.07	28	ON-GOING	Continue providing education and community outreach on water conservation options and methods.	Utilities	On-going	Part of regular operations.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-6.02	29	HIGH PRIORITY	Review and if necessary, update the existing City Drainage Master Plan in order to identify deficiencies and needed improvements in the drainage system.	Utilities	In progress	Study is completed, projects have been prioritized and are being implemented as part of the City's ongoing CIP.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-6.07	31	ON-GOING	Review and amend as necessary and appropriate, drainage impact fees collected from new development for the construction of new drainage facilities necessitated by the new development.	Utilities	On-going	Consider fee adjustment following the completion of Drainage Master Plan.

ELEMENT	GENERAL PLAN POLICY	IM#	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	LEAD DEPT.	STATUS	NOTES ON STATUS
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-7.01	33	ON-GOING	Continue to implement the Clean Ocean Program and Stormwater Local Implementation Plan to protect local surface water quality and meet or exceed applicable regional, state and federal requirements.	Utilities	On-going	Staff enforcing water quality run-off standards. Clean Ocean Program sunseted in June 2020. Fee renewal vote anticipated in 2021.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-8.05	37	ON-GOING	Continue using rubberized asphalt and recycled aggregate for City street projects, as appropriate.	Utilities	On-going	Where appropriate, City uses rubberized asphalt for street rehabilitation projects
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-8.10	38	ON-GOING	Achieve state solid waste requirements including but not limited to a minimum construction and demolition waste diversion requirement of 75 percent.	Utilities	On-going	Upgrades completed in 2016 and on an ongoing basis.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-9.09	43	LOW PRIORITY	Explore the feasibility of establishing a City grant program to provide funding support for local energy retrofiting projects.	Utilities	Not started	Funding and resources are needed for Utilities to implement this program.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-9.03	44	LOW PRIORITY	Consider requiring future City facilities to meet LEED Certification standards or equivalent standards.	Utilities	Not started	Funding and resources are needed for Utilities to implement this program.
PUBLIC SERVICES, FACILITIES AND UTILITIES (PSFU)	PSFU-Goal 9	47	MEDIUM PRIORITY	Implement the Climate Action Plan and Sustainability Action Plan.	Utilities	Not started	Specific actions considered in annual budget process. Funding and resources are needed for Utilities to implement this program.
SAFETY (S)		15	ON-GOING	Study the feasibility and practicality of obtaining adequate generators for critical City facilities that do not currently have them.	Utilities/ Public Works	On-going	Generators have been installed in accordance with the City's Water Master Plan, at all Wastewater facilities and at critical IT infrastructure locations. The use and location of generators is evaluated as part of normal operations.