

**MINUTES OF THE REGULAR MEETING OF THE STUDY SESSION  
OF THE CITY OF SAN CLEMENTE  
PLANNING COMMISSION  
May 2, 2018 @ 6:00 p.m.  
City Council Chambers  
100 Avenida Presidio  
San Clemente, CA 92672**

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**CALL TO ORDER**

Chair Brown called the Study Session of the Planning Commission of the City of San Clemente to order at 6:08 p.m. in City Council Chambers, located at 100 Avenida Presidio, San Clemente, CA 92672.

**ROLL CALL**

Commissioners Present: Jim Ruehlin, Michael Smith, Zhen Wu; Chair pro tem Michael Blackwell, Vice Chair Barton Grandell, Chair Donald Brown

Commissioners Absent: Jason Talley

Staff Present: Cecilia Gallardo-Daly, Community Development Director  
Amy Stonich, Contract Planner  
Carl Stiehl, Senior Planner  
Stephanie Roxas, Senior Planner  
Eileen White, Recording Secretary

**AGENDA**

**A. Study Session (#3) for Murals and Painted Signs (Stonich)**

In response to City Council direction, the Planning Commission has held two study sessions to consider options for regulations of murals and painted signs on private property. The City's current practice is in need of update to reflect current case law. The purpose of the study sessions is to provide the updates on case law regarding murals and painted signs and to explore options available for addressing these within the City.

Amy Stonich, Contract Planner, narrated a PowerPoint Presentation entitled, "Private Property Mural and Painted Signs," dated May 2, 2018. A copy of the Presentation is on file in Planning Division. She reviewed progress of the study sessions to date; discussed examples of standards; requested the Commission review the information presented and provide direction to staff.

Public Comment:

Sara Allen, Zebra House Coffee owner, thanked staff and the Commission for their efforts to establish regulations; commented on the popularity and variety of the art displayed at the coffee house and noted that artists are directed to keep their art, “family friendly.” The art displayed comes from many different art forms and is constantly revolving. She requested the Commissioners allow them to continue to use rotating arts for one surface, such as a variety of artists on one space; endorsed requiring the art be well-maintained.

COMMISSION COMMENT

During Discussion the Commissioners, either individually or in agreement, provided the following commentary:

- Suggested addition of the term, “non-commercial” in front of “display” in the Murals definition.
- Suggested the mural checklist include direction to ensure materials are weatherproof and/or resilient, allow two-dimensional materials, and definition of surface to be used for the mural or artwork.
- Established that direction included on the checklist can be revised at any time by the City Planner.
- Suggested any “Funded Art Program” include many different kinds of art, including sculpture, fountains, paintings, etc.
- Speculated that charging fees for murals/public art could then be used to help moderate the program and/or fund future art.
- Commented that any art program would still include an option whereby artists could fund their own artwork if desired.
- Suggested the regulations address themed areas of the City, i.e. consider whether the artwork could be considered detracting or conflicting with the design zones as specified in the General Plan.
- Suggested removal of the 100 feet spacing standard.
- Suggested public art be subject to noticing, with the public allowed to comment/approve art before its installation.
- Suggested proposed artwork notification to the public include contact information for the artist/contractor to allow the public the opportunity for additional information, ability to comment, etc.
- Suggested the City consider including an Arts Committee, either at the onset or in a later Phase 2 of the program, to consider oversight, funding, etc.
- Requested this item be continued to another Study Session to allow further information sharing and discussion.

This item continued to a future Study Session for further consideration.

**RECESS** – The Commission recessed until the start of the Regular Session.

Respectfully submitted,

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Donald Brown, Chair

Attest:

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Cecilia Gallardo-Daly, Community Development Director

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