

City of San Clemente Community Interest And Opinion Survey

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Findings Report

Submitted to the City of San Clemente:

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Olathe, Kansas
66061
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The City of San Clemente

Community Interest and Opinion Survey

Executive Summary

Overview

ETC Institute administered a needs assessment survey for the City of San Clemente during the spring of 2017. The survey administered the comprehensive survey to determine needs for benches, parks, and recreation in the community. The survey and its results will be used to help establish priorities for the City, and help the City take a resident-driven approach to making decisions that will enrich the future of the community and positively affected the lives of all residents.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the City of San Clemente. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it on-line at www.SanClementeSurvey.org.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the on-line version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the City of San Clemente from participating, everyone who completed the survey on-line was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered on-line with the addresses that were originally selected for the random sample. If the address from a survey completed on-line did not match one of the addresses selected for the sample, the on-line survey was not counted.

The goal was to obtain completed surveys from at least 325 residents. The goal was exceeded with a total of 496 residents completing the survey. The overall results for the sample of 496 households have a precision of at least +/-4.4% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 2)
- Benchmarking analysis comparing the City's results to national results (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

The major findings of the survey are summarized on the following pages.

Overall Facility Use

Parks: Eighty-three percent (83%) of households surveyed indicated they visited parks operated by the City of San Clemente during the past 12 months. The three most visited parks were Vista Hermosa Sports Park, Linda Lane Park, and Foster Ranch Community Park. The least used parks included: Canyon View Park, Verde Park, and Vista Del Sol Park. Of those who indicated they had visited any parks operated by the City of San Clemente, 86% rated the condition of the parks they visited as either “excellent” (36%) or “good” (50%).

Trails: Eighty percent (80%) of households surveyed indicated they used trails operated by the City of San Clemente during the past 12 months. Of those households who used trails operated by the City, 88% rated their condition as either “excellent” (32%) or “good” (56%).

Beaches: Ninety-three percent (93%) of households surveyed indicated they used beaches operated by the City of San Clemente. The three most used beaches were Pier, T-Street, and North Beach. The least used beach was Dije Court. Of those who indicated they had visited beaches operated by the City during the past 12 months 68% rated the condition of the beaches as either “excellent” (17%) or “good” (51%).

Program Participation and Ratings

Thirty-nine percent (39%) of respondents indicated they have participated in recreation programs offered by the City of San Clemente offered during the past 12 months. Respondents were asked to indicate the reasons they have participated in recreation programs during the past 12 months. The most selected reasons for participating were: fun (72%), proximity/location (65%), and price (48%).

Barriers to Park, Facility and Program Usage

Respondents were asked from a list of eight potential reasons to identify what prevents them from visiting City Parks, Trails, or Beaches offered by the City of San Clemente more often. The top three reasons selected were: lack of parking (30%), lack of awareness of parks or trails’ location (18%), and not feeling safe using parks/trails/beaches (17%).

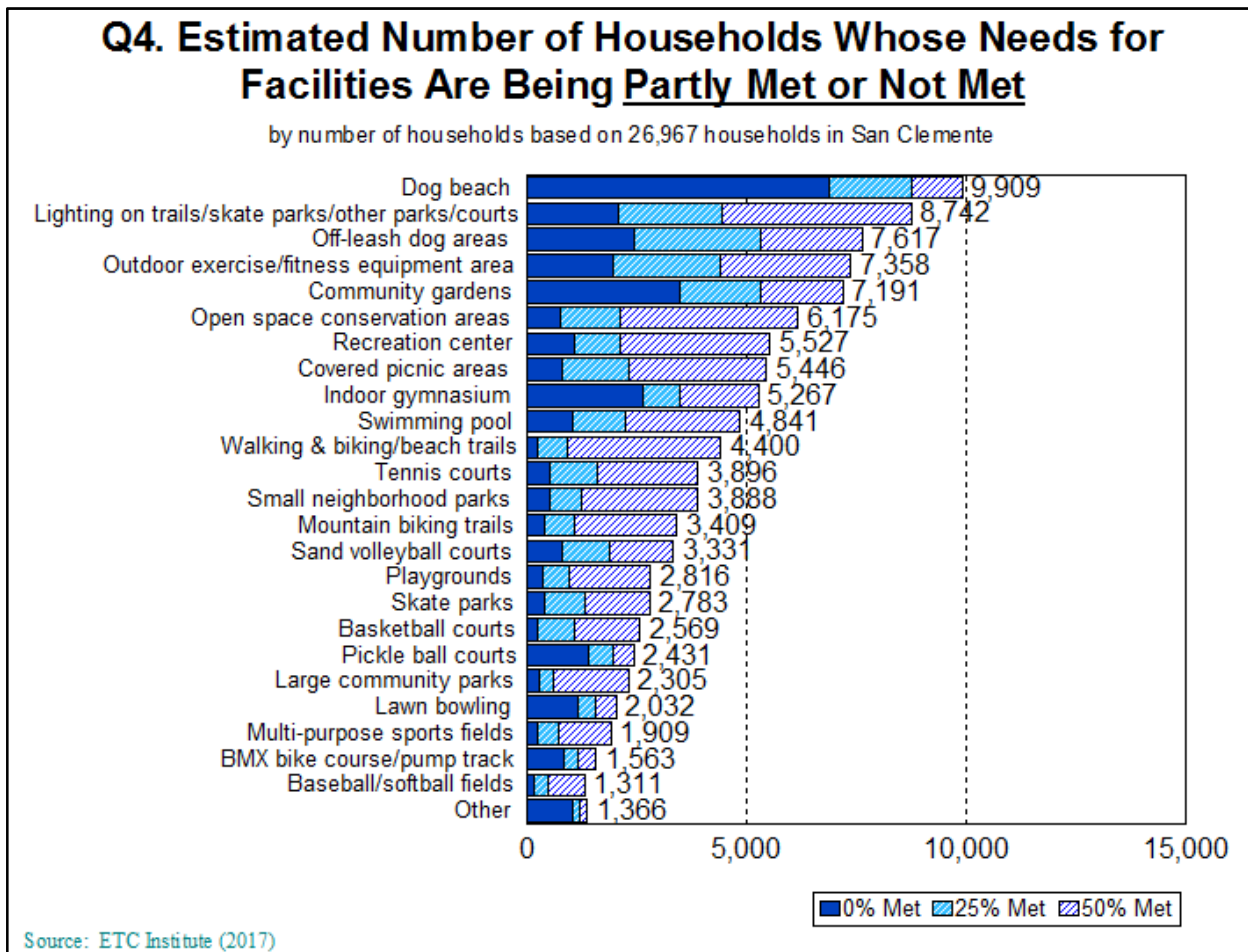
Fifty-seven percent (57%) of respondents indicated they have not participated in any recreation programs offered by the City of San Clemente. Those respondents who had not participated in a recreation program were asked from a list of 14 potential reasons to identify why they have not participated in recreation programs during the past 12 months. The top three reasons selected were: too busy/not interested (51%), not knowing what is offered (20%), and inconvenient facility hours/program times (18%).

Facility Needs and Priorities

Facility Needs: Respondents were asked to identify if their household had a need for 24 recreation facilities and amenities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three recreation facilities with the highest percentage of households that indicated a need for the facility were: walking and biking/beach trails (82%), open space conservation areas (61%), and small

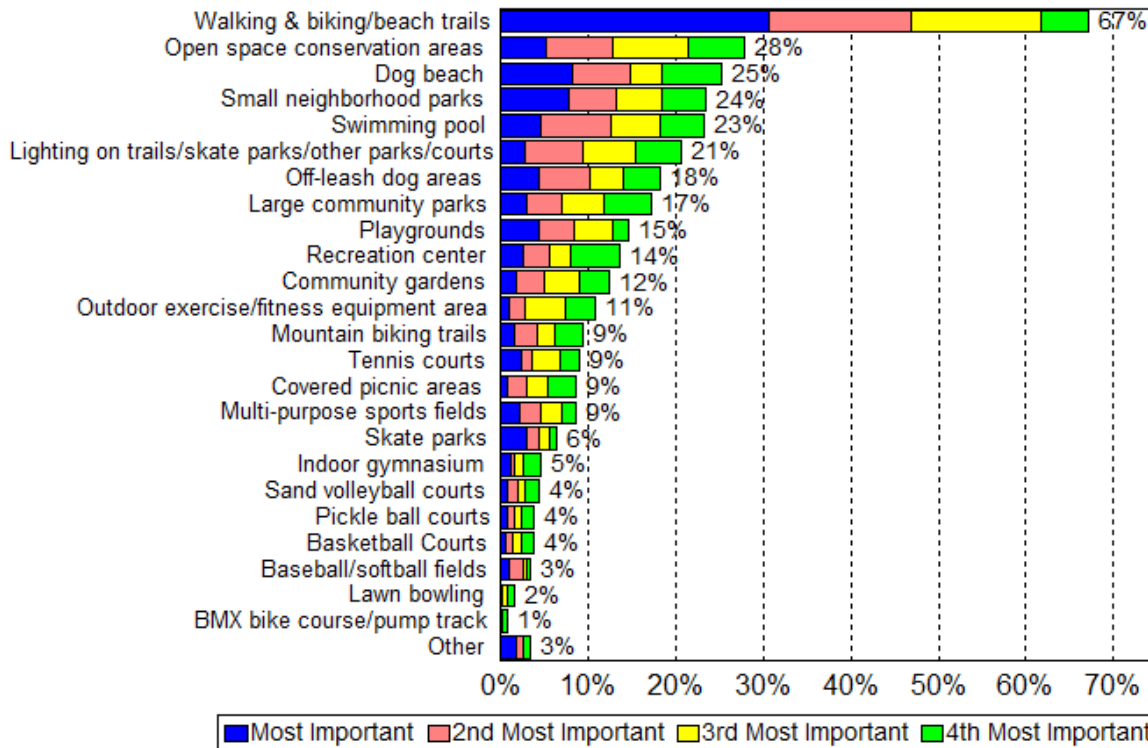
neighborhood parks (58%). When ETC Institute analyzed the needs in the community, only one facility, paved walking and biking trails within parks, had a need that affected more than 9,000 households. ETC Institute estimates a total of 9,909 of the 26,967 households in the City of San Clemente have unmet needs for a dog beach. The estimated number of households that have unmet needs for each of the 24 facilities that were assessed is shown in the table below.



Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each facility. Based on the sum of respondents' top four choices, the three most important facilities to residents were: walking and biking/beach trails (67%), open space conservation areas (28%), and a dog beach (25%). The percentage of residents who selected each facility as one of their top four choices is shown in the chart at the top of the following page.

Q5. Facilities/Amenities That Are Most Important to Households

by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2017)

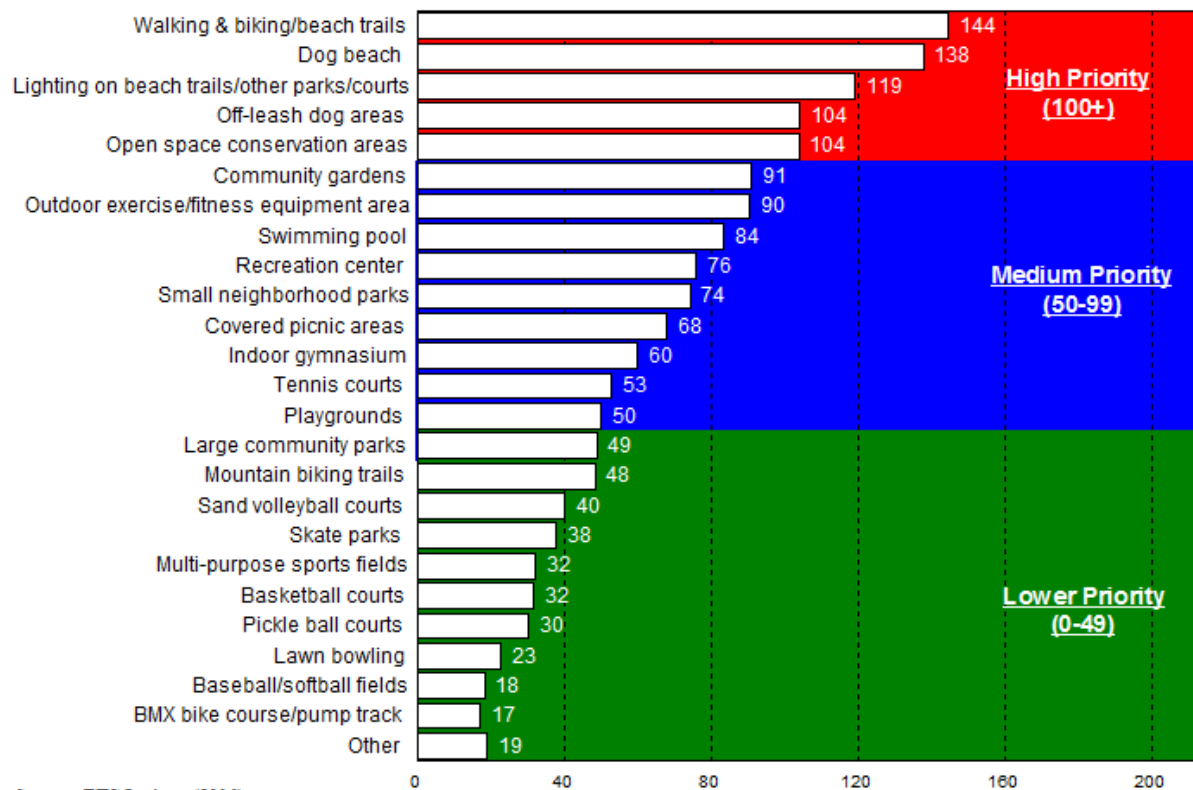
Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based the Priority Investment Rating (PIR), the following five facilities were rated as high priorities for investment:

- Walking and biking/beach trails (PIR=144)
- Dog beach (PIR=138)
- Lighting on beach trails/other parks/courts (PIR=119)
- Off-leash dog areas (PIR=104)
- Open space conservation areas (PIR=104)

The chart on the following page shows the Priority Investment Rating for each of the 24 facilities/amenities that were assessed on the survey.

Top Priorities for Investment for Recreation Facilities Based on the Priority Investment Rating



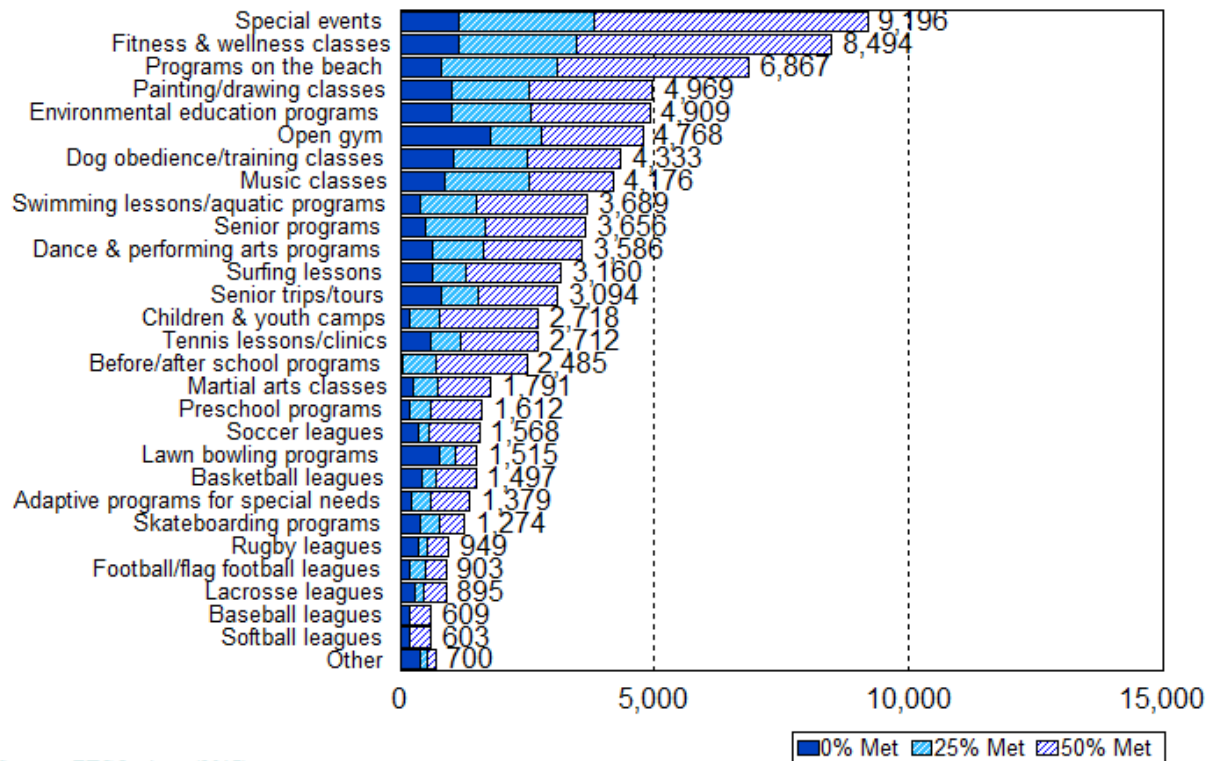
Programming Needs and Priorities

Programming Needs. Respondents were also asked to identify if their household had a need for 28 recreational programs and rate how well their needs for each program were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had “unmet” needs for each program.

The three programs with the highest percentage of households that had needs were: special events (71%), fitness and wellness classes (51%), and programs on the beach (39%). In addition to having the highest total need, the top three programs also have the highest unmet need among the 28 programming-related areas that were assessed. ETC Institute estimates a total of 9,196 households have unmet needs for special events, 8,494 households have unmet needs for fitness and wellness classes, and 6,867 households have unmet needs for programs on the beach. The estimated number of households that have unmet needs for each of the 28 programs that were assessed is shown in the chart at the top of the following page.

Q7. Estimated Number of Households Whose Needs for Programs Are Being Partly Met or Not Met

by number of households based on 26,967 households in San Clemente



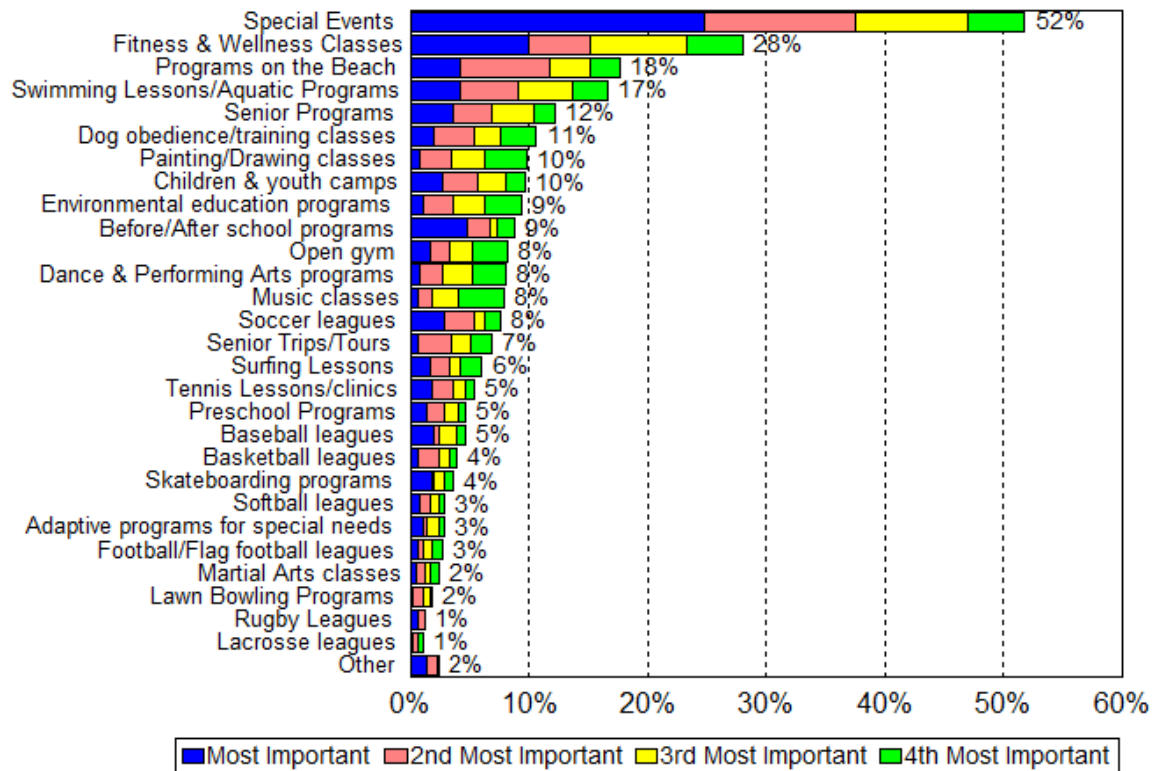
Source: ETC Institute (2017)

Program Importance. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents place on each program. Based on the sum of respondents’ top four choices, the three most important programs to residents were: special events (52%), fitness and wellness classes (28%), and programs on the beach (18%).

The percentage of residents who selected each program as one of their top four choices is shown in the table at the top of the following page.

Q8. Programs That Are Most Important to Households

by percentage of respondents who selected the items as one of their top four choices

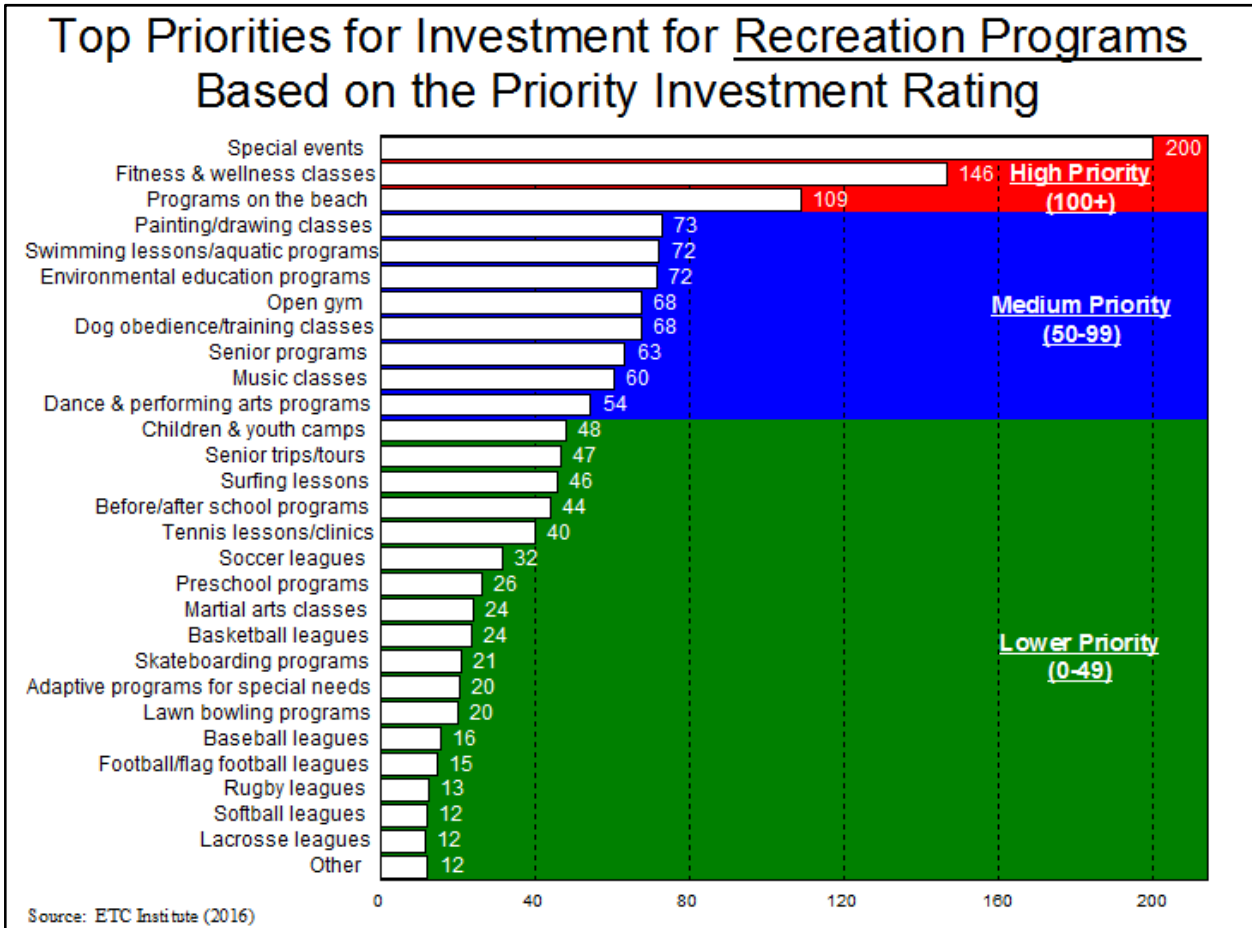


Source: ETC Institute (2017)

Priorities for Programming Investments. Based on the priority investment rating (PIR), which was described briefly on page iv of this Executive Summary and is described in more detail in Section 2 of this report, the following three programs were rated as “high priorities” for investment:

- Special events (PIR=200)
- Fitness and wellness classes (PIR=146)
- Programs on the beach (PIR=109)

The chart on the following page shows the Priority Investment Rating (PIR) for each of the 28 programs that were rated.



Additional Findings

Respondents were given a list of actions that the City of San Clemente could take to improve the parks, trails, and recreation system. For each actions respondents were to indicate whether they were “very supportive”, “somewhat supportive”, “not sure”, or “not supportive. Based on the sum of “very supportive” and “somewhat supportive” responses the actions which received the highest level of support were: improve existing beach trail system (83%), improve existing restroom facilities (81%), improve access to the beaches (73%), and connect parks to the trail system (71%). Based on the sum of respondent’s top four choices, the four actions respondents would most like to see funded include: improve existing beach trail system, develop new paved walking, biking beach trails, improve existing restroom facilities, and purchase land to preserve open space and natural areas.

Respondents were also asked to indicate how supportive they are for funding improvements to the City of San Clemente Parks, Recreation, and Beaches that are important to their household. Thirty-one percent (31%) of respondents were either “very supportive” (11%) or “supportive” (20%), 31% were not sure, and 38% were either “unsupportive” (17%) or “very unsupportive” (21%).

The three most supported strategies for funding sand replenishment are: extend metered beach parking hours and operation (41%), increase the existing Transient Occupancy Tax (TOT) rate (41%), and increase metered beach parking rates (40%).

Most (74%) of respondents indicated they use the Activity Guide/Magazine to learn about recreation programs and activities. Forty-six percent (46%) get information from word of mouth, 33% use the newspaper, and 30% use the City website to get information about recreation programs and activities.

Conclusions and Recommendations

When analyzing the programs offered by the City of San Clemente and the same item was the most important to respondent's households and had the highest level of unmet need. The City should consider focusing on adding more special events within the community to provide the greatest benefit for the largest number of residents within the City of San Clemente. Special events are also the one program that nearly half (44%) of respondents indicated they would participate in most often. Walking and biking and beach trails was the most important facility and the facility respondents indicated they would use most often. Although this facility does not have a relatively high unmet need, it is the highest priority based on the PIR rating. Focusing on this amenity will give the City the opportunity to provide the greatest benefit for the largest number of residents.

Overall, households are generally satisfied with the overall value their household receives from the City of San Clemente beaches, parks, and recreation department. Seventy-five percent (75%) of respondents indicated they were either "very satisfied" (32%) or "somewhat satisfied" (43%), 16% of respondents were "neutral", 6% were "somewhat dissatisfied", and 2% were "very dissatisfied".

In order to ensure that the City of San Clemente continues to meet the needs and expectations of the community, ETC Institute recommends that the City of San Clemente sustain and/or improve the performance in areas that were identified as "high priorities" by the Priority Investment Rating (PIR). The facilities and programs with the highest PIR ratings are listed below.

Facility Priorities

- Walking and biking/beach trails (PIR=144)
- Dog beach (PIR=138)
- Lighting on beach trails/other parks/courts (PIR=119)
- Off-leash dog areas (PIR=104)
- Open space conservation areas (PIR=104)

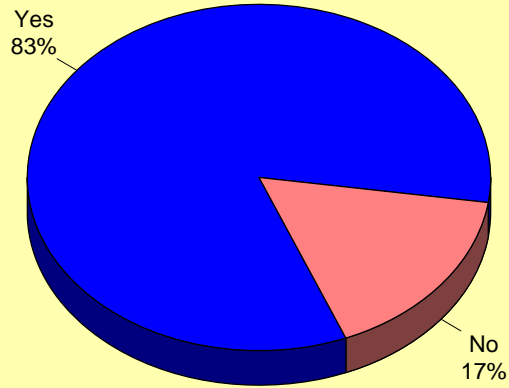
Programming Priorities

- Special events (PIR=200)
- Fitness and wellness classes (PIR=146)
- Programs on the beach (PIR=109)

Section 1
Charts and Graphs

Q1. Has Your Household Used Any Parks Operated by the City of San Clemente During the Past 12 Months?

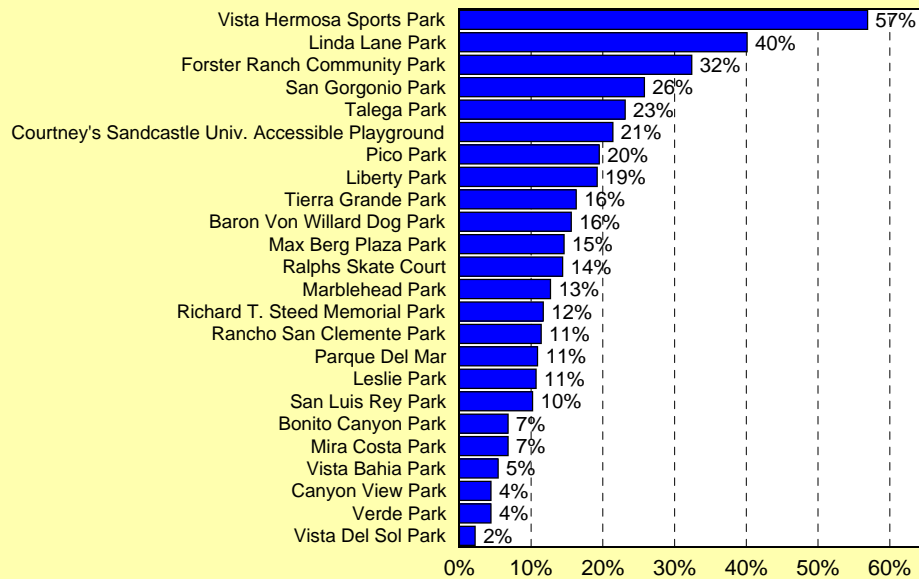
by percentage of respondents



Source: ETC Institute (2017)

Q1a. Parks Respondent Households Have Used During the Past Year

by percentage of respondents who have used parks during the past 12 months

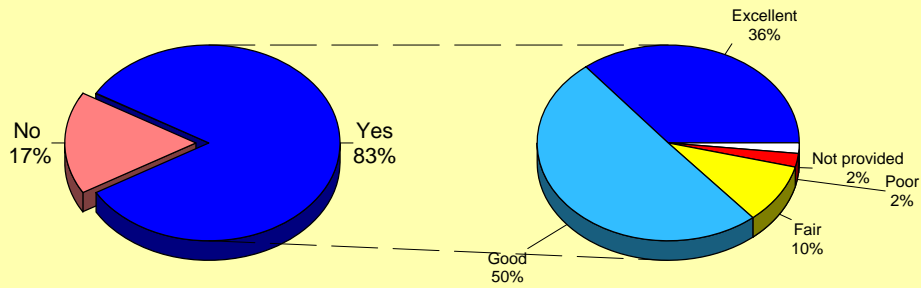


Source: ETC Institute (2017)

Q1. Has Your Household Used Any Parks Operated by the City of San Clemente During the Past 12 Months?

by percentage of respondents

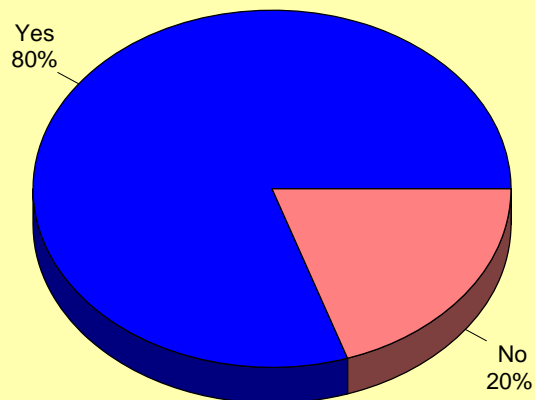
Q1b. How Would You Rate the Overall Condition of the City of San Clemente Parks You and Your Household Have Visited?



Source: ETC Institute (2017)

Q2. Has Your Household Used Any Trails Operated by the City of San Clemente During the Past 12 Months?

by percentage of respondents

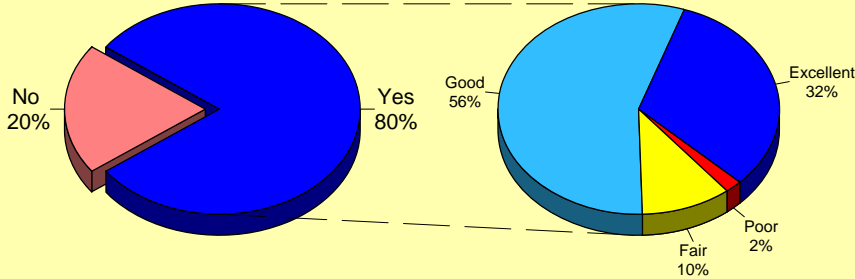


Source: ETC Institute (2017)

Q2. Has Your Household Used Any Trails Operated by the City of San Clemente During the Past 12 Months?

by percentage of respondents

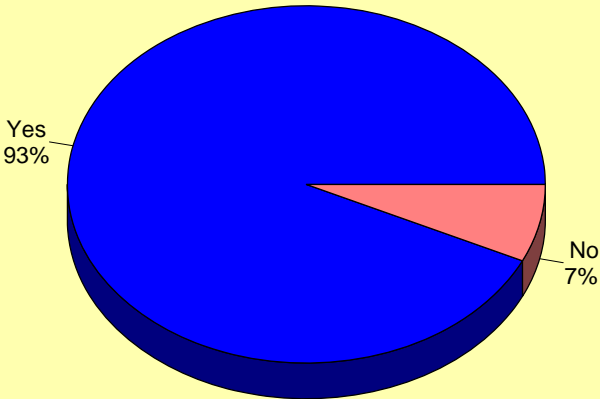
Q2a. How Would You Rate the Overall Condition of the City of San Clemente Trails You and Your Household Have Used?



Source: ETC Institute (2017)

Q3. Has Your Household Used Any Beaches Operated by the City of San Clemente During the Past 12 Months?

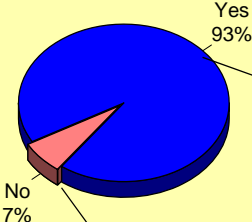
by percentage of respondents



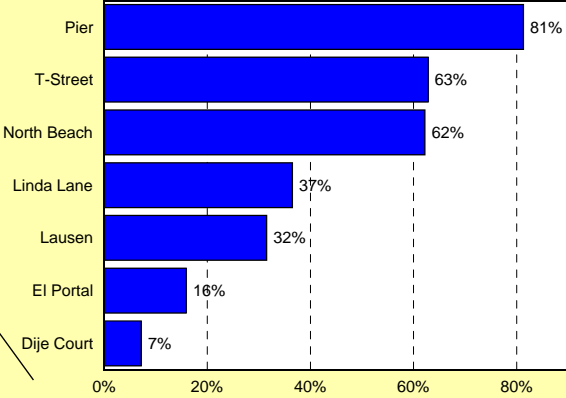
Source: ETC Institute (2017)

Q3. Has Your Household Used Any Beaches Operated by the City of San Clemente During the Past 12 Months?

by percentage of respondents



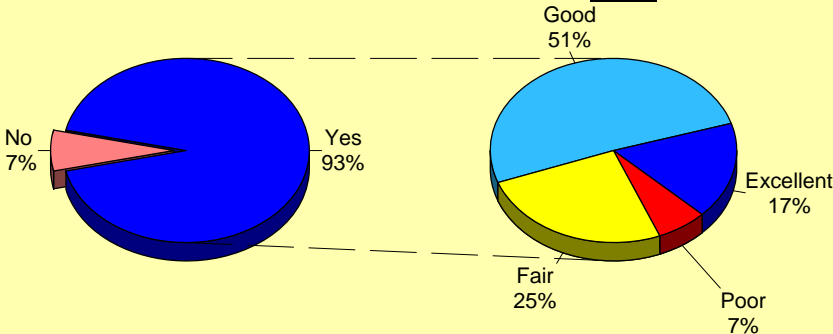
Q3a. Which of the Following Beaches Have You or Members of Your Household Used?



Source: ETC Institute (2017)

Q3. Has Your Household Used Any Beaches Operated by the City of San Clemente During the Past 12 Months?

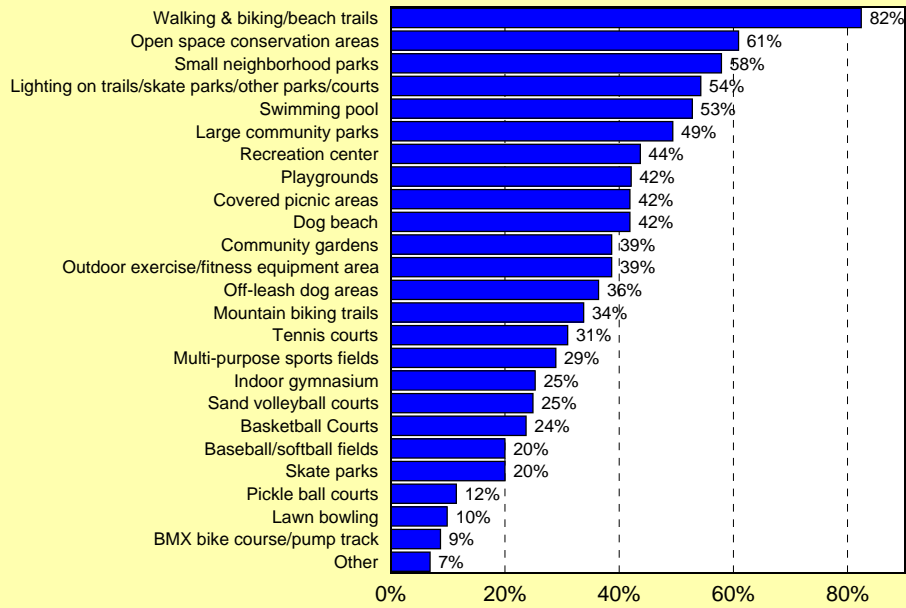
by percentage of respondents



Source: ETC Institute (2017)

Q4. Facilities Respondent Households Have a Need For

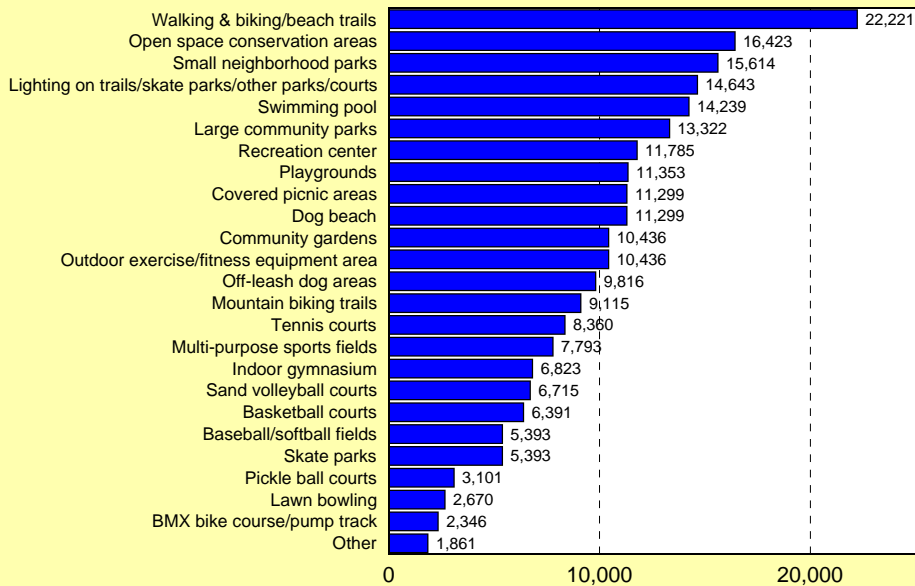
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2017)

Q4. Estimated Number of Households That Have a Need for Various Facilities

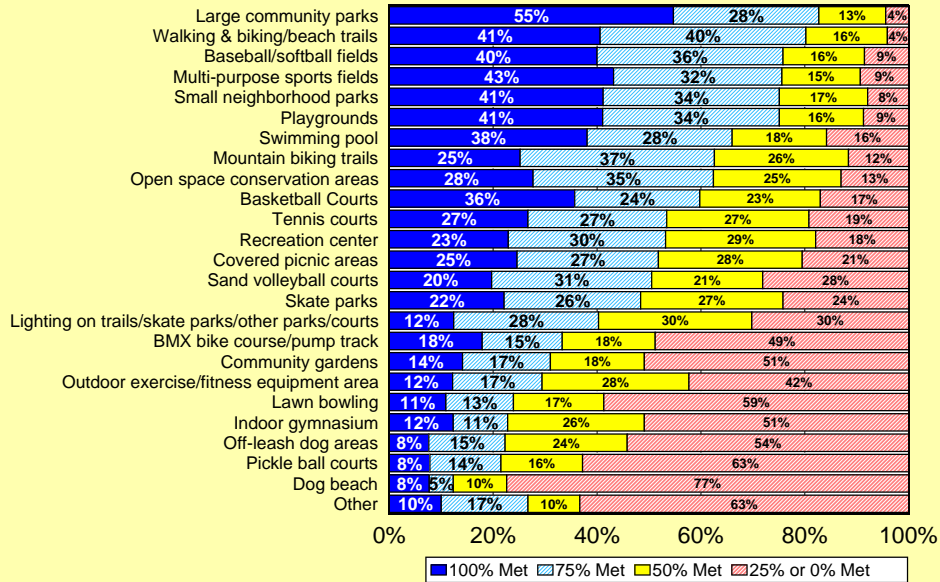
by number of households based on 26,967 households in San Clemente



Source: ETC Institute (2017)

Q4. How Well Parks and Recreation Facilities Meet the Needs of Respondent Households

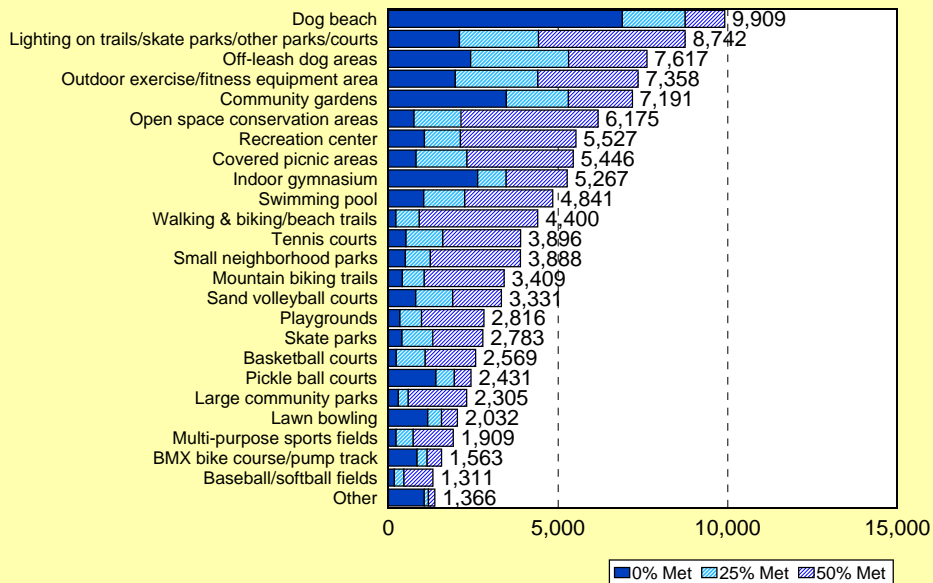
by percentage of respondents with a need for facilities



Source: ETC Institute (2017)

Q4. Estimated Number of Households Whose Needs for Facilities Are Being Partly Met or Not Met

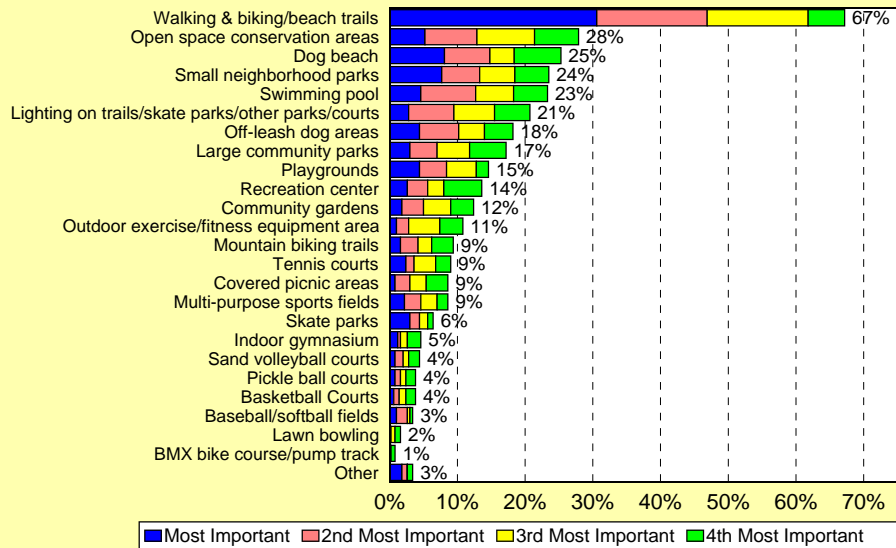
by number of households based on 26,967 households in San Clemente



Source: ETC Institute (2017)

Q5. Facilities/Amenities That Are Most Important to Households

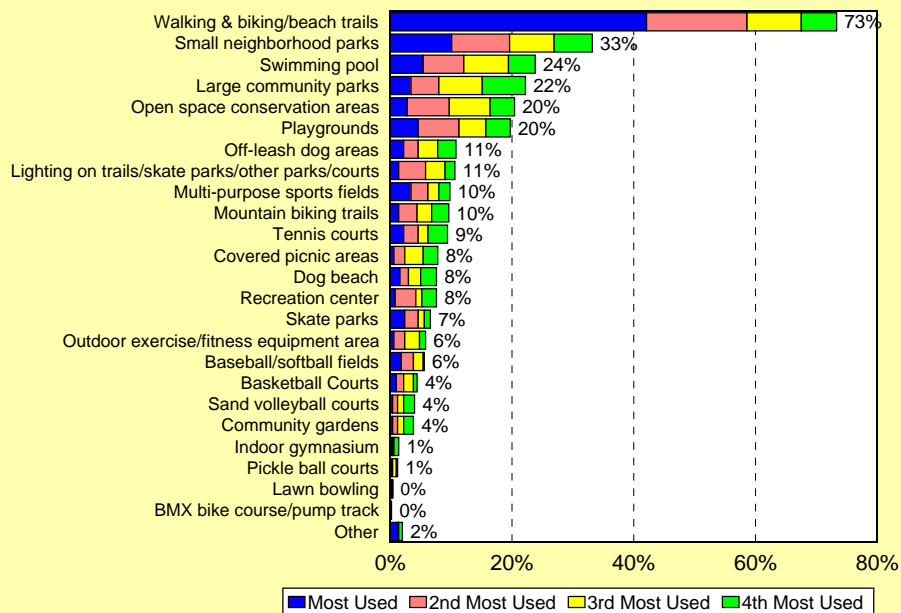
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2017)

Q6. Facilities/Amenities That Households Use Most Often

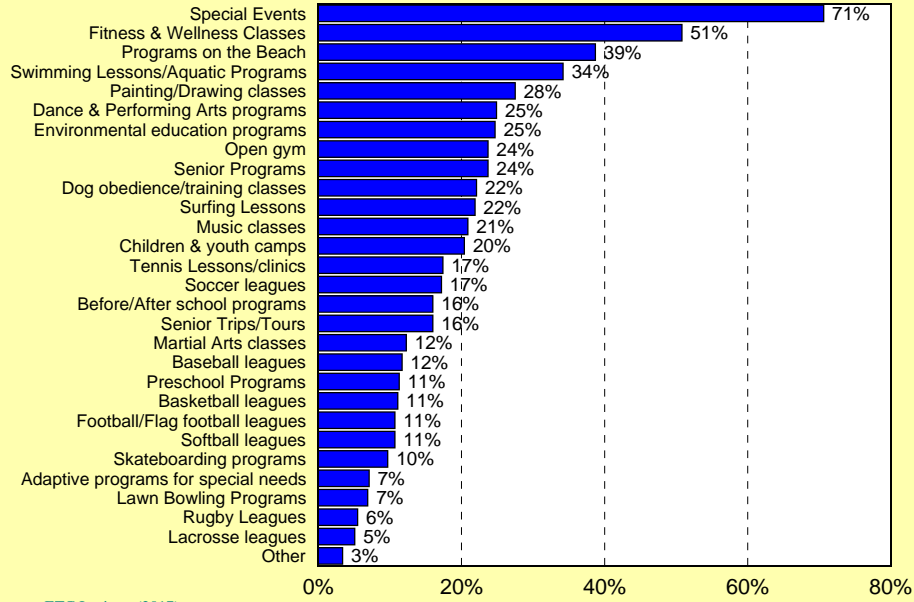
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2017)

Q7. Programs That Respondent Households Have a Need For

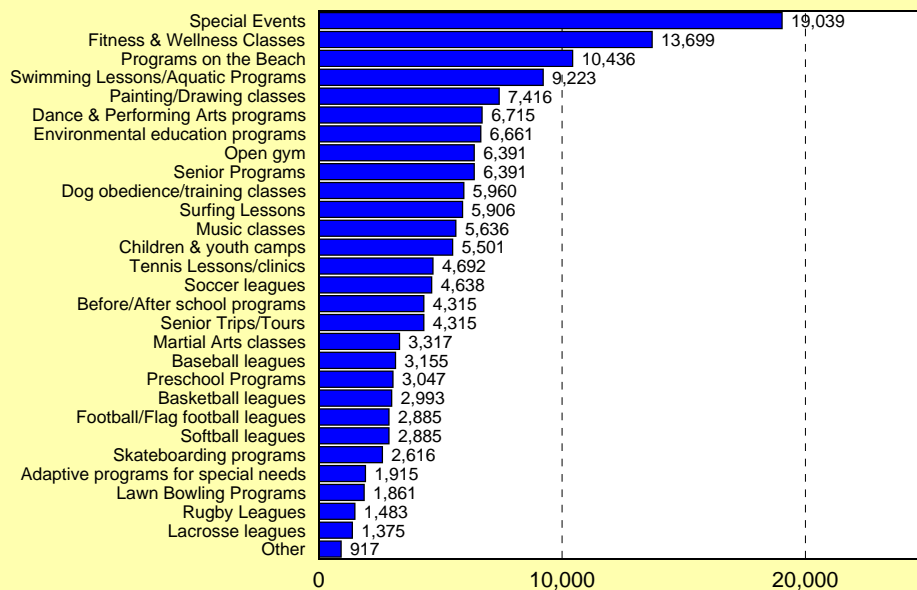
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2017)

Q7. Estimated Number of Households That Have a Need for Various Programs

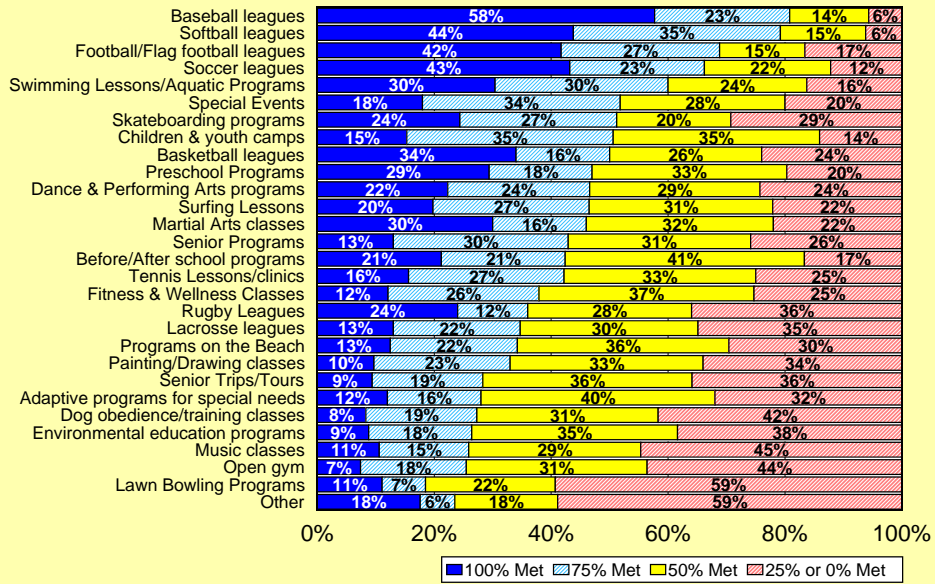
by number of households based on 26,967 households in San Clemente



Source: ETC Institute (2017)

Q7. How Well Programs Meet the Needs of Respondent Households

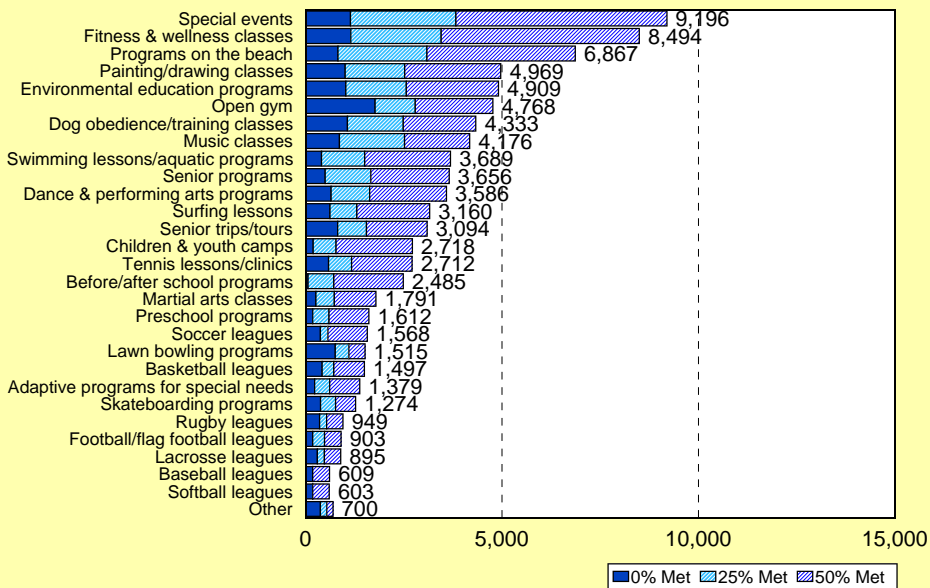
by percentage of respondents with a need for programs



Source: ETC Institute (2017)

Q7. Estimated Number of Households Whose Needs for Programs Are Being Partly Met or Not Met

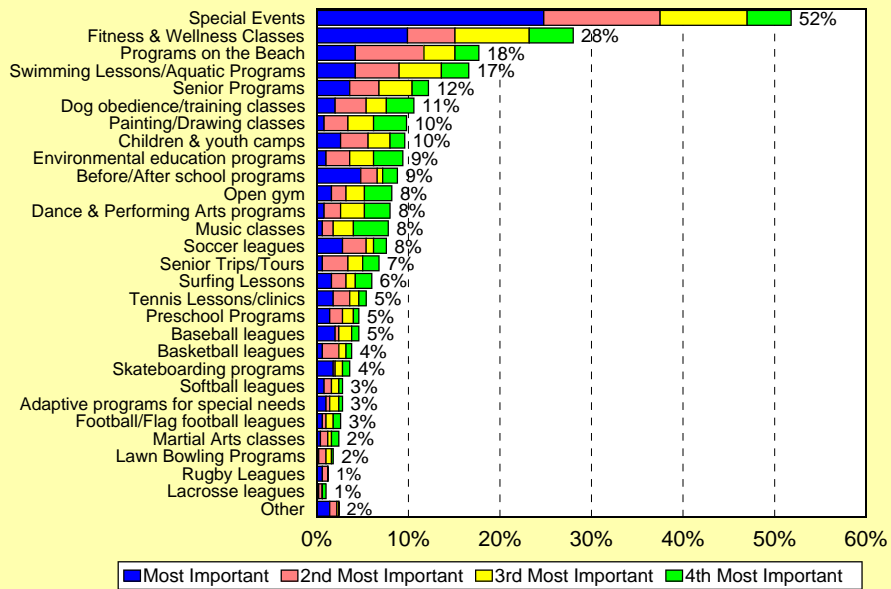
by number of households based on 26,967 households in San Clemente



Source: ETC Institute (2017)

Q8. Programs That Are Most Important to Households

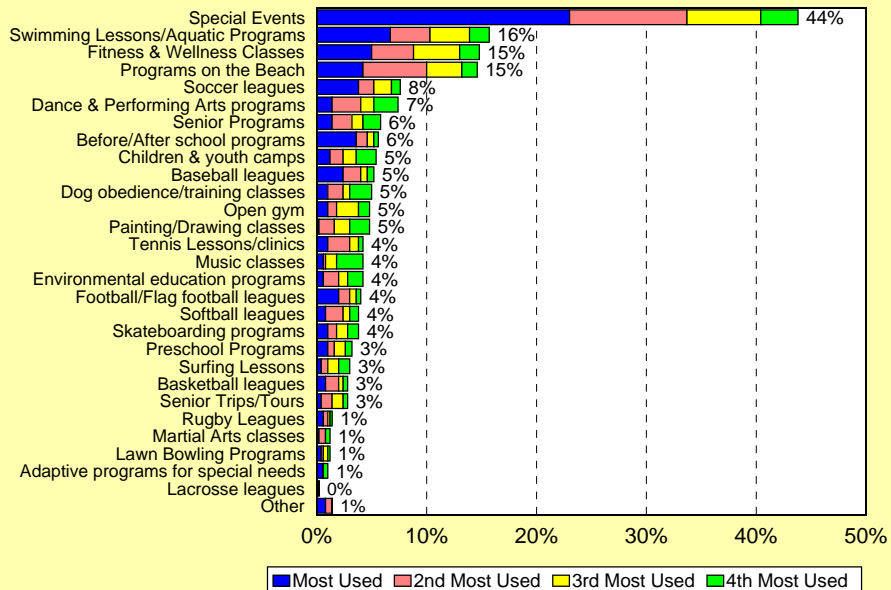
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2017)

Q9. Programs Households Participate in Most Often

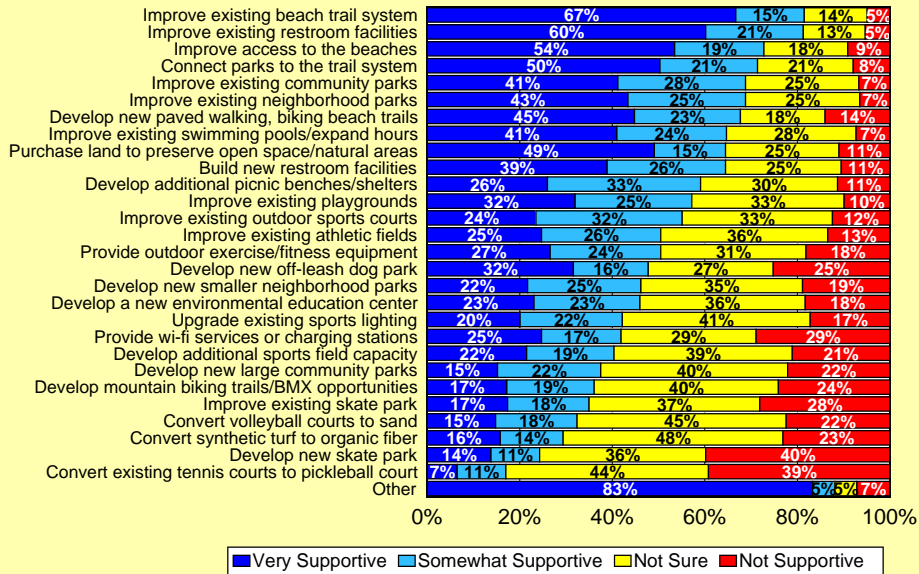
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2017)

Q10. Level of Support For Actions That Could be Taken to Improve Parks, Trails & Recreation System

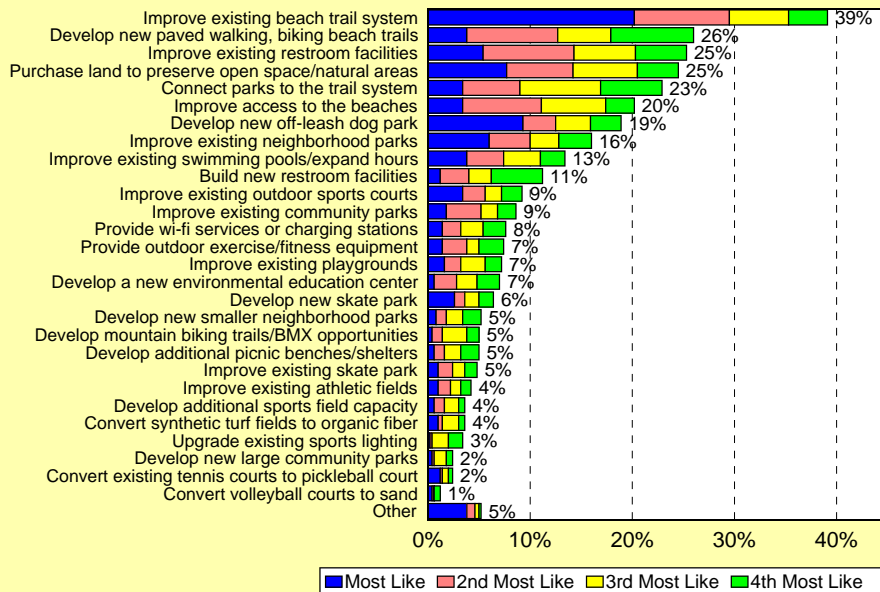
by percentage of respondents



Source: ETC Institute (2017)

Q11. Actions Households Would Most Like to See Funded

by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2017)

Q12. Reasons Keeping Households From Visiting City Parks, Trails, or Beaches More Often

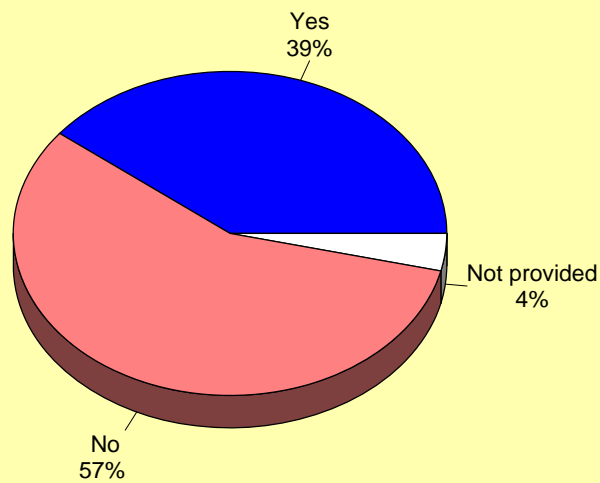
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2017)

Q13. Has Your Household Participated in any Recreation Programs Offered During the Past 12 Months?

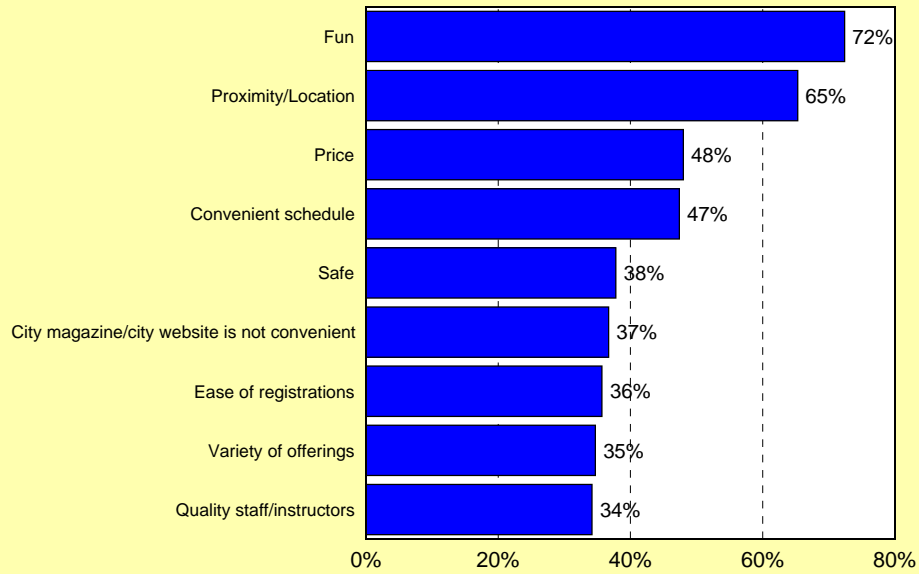
by percentage of respondents



Source: ETC Institute (2017)

Q13a. Reasons Households Have Participated in Recreation Programs During the Past 12 Months

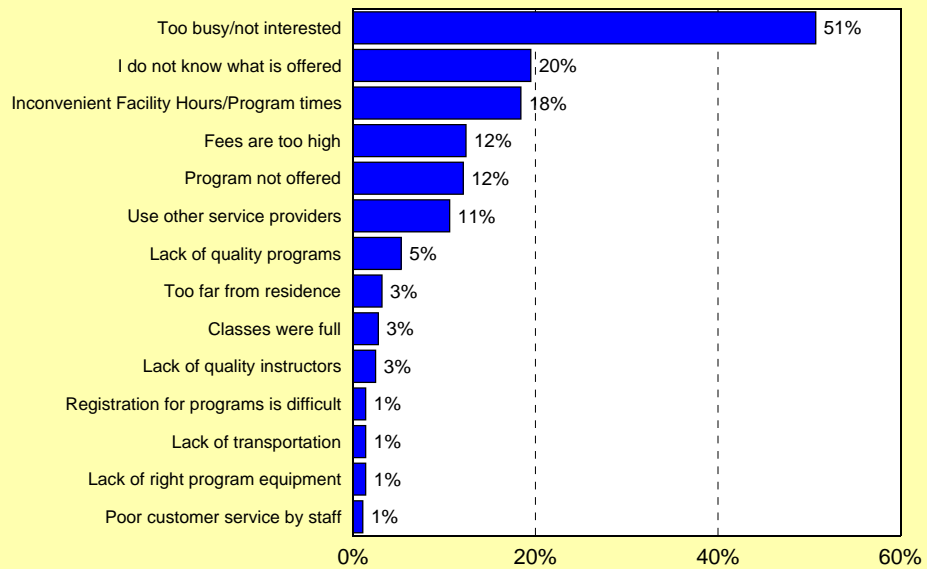
by percentage of respondents who have participated (multiple choices could be made)



Source: ETC Institute (2017)

Q13b. Reasons Households Have Not Participated in Recreation Programs During the Past 12 Months

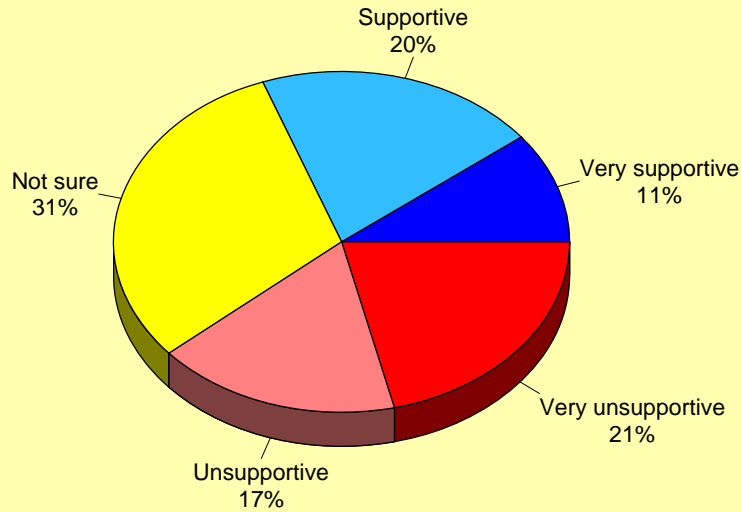
by percentage of respondents who have not participated (multiple choices could be made)



Source: ETC Institute (2017)

Q14. How supportive would you be of paying a tax increase to fund improvements to the City's parks, recreation and beaches that are important to you and members of your household?

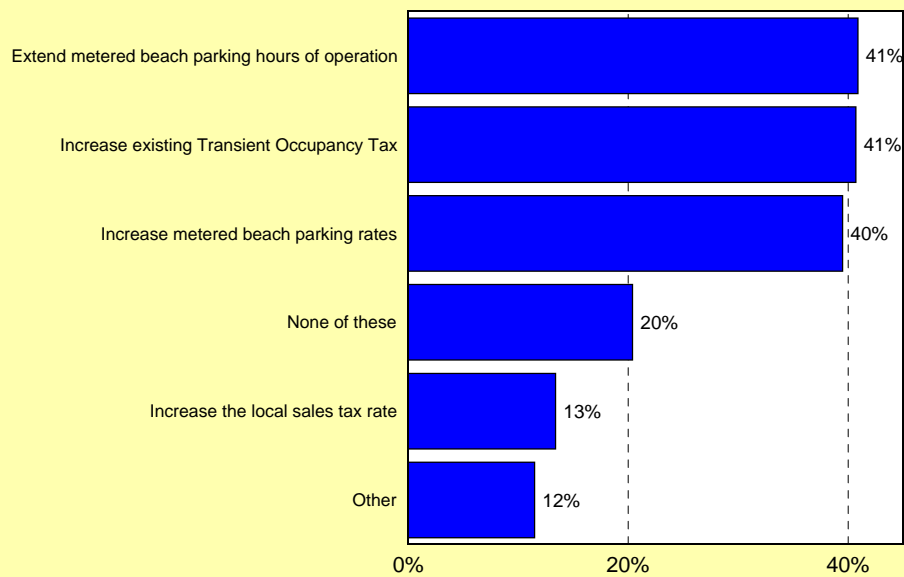
by percentage of respondents



Source: ETC Institute (2017)

Q15. Strategies You Would Support For Funding Sand Replenishment

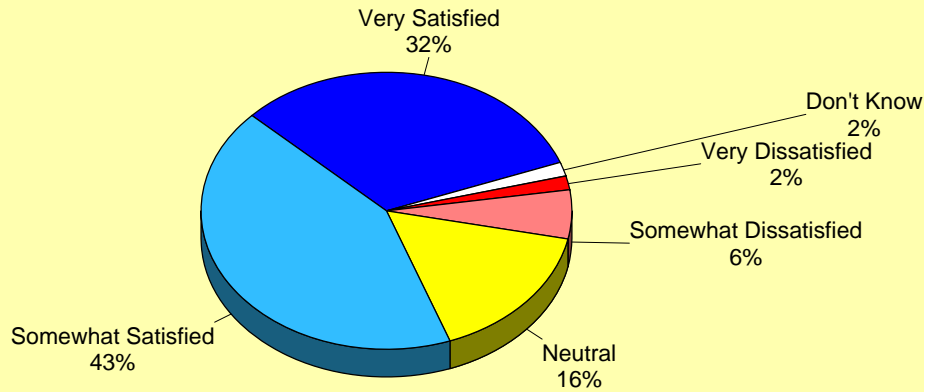
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2017)

Q16. Level of Satisfaction with the Overall Value Households Receive From the City of San Clemente Beaches, Parks & Recreation Department

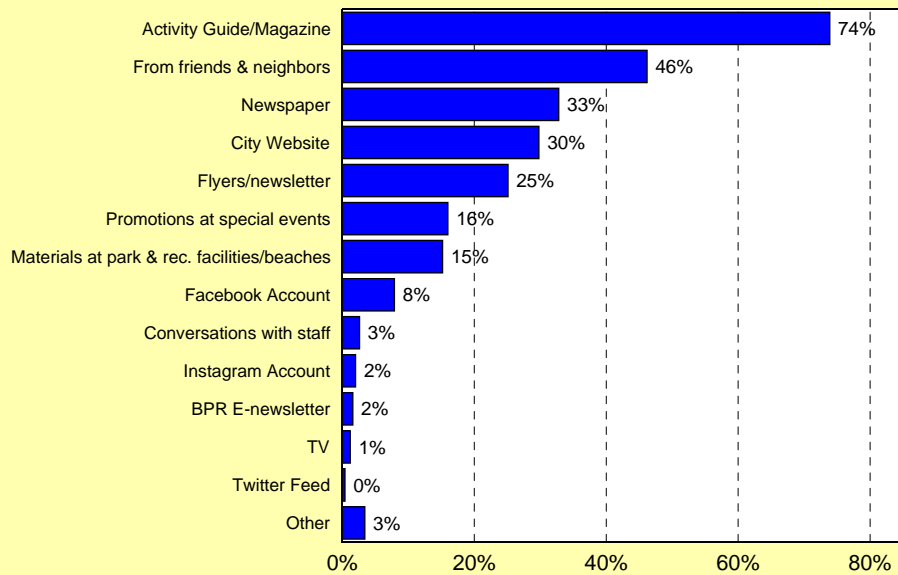
by percentage of respondents



Source: ETC Institute (2017)

Q17. Ways Respondents Learn About Recreation Programs & Activities

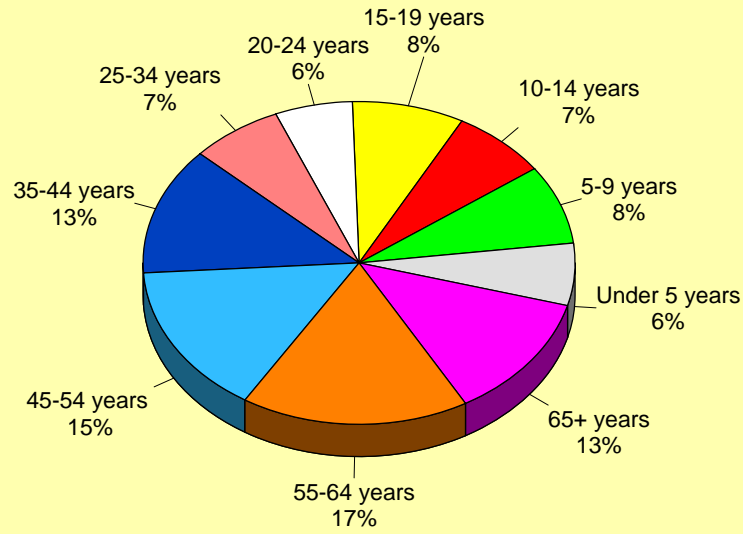
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2017)

Q18. Demographics: Ages of People in Household

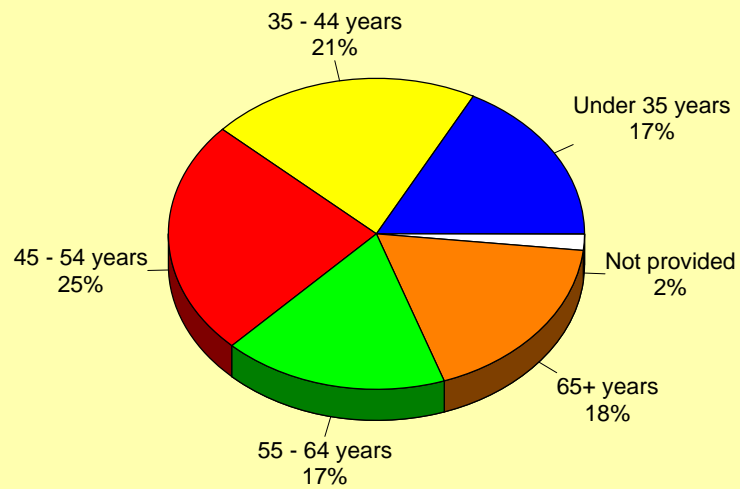
by percentage of household occupants



Source: ETC Institute (2017)

Q19. Demographics: What is your age?

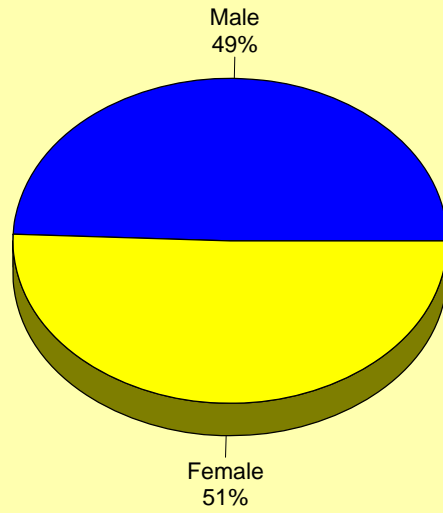
by percentage of respondents



Source: ETC Institute (2017)

Q20. Demographics: What is your gender?

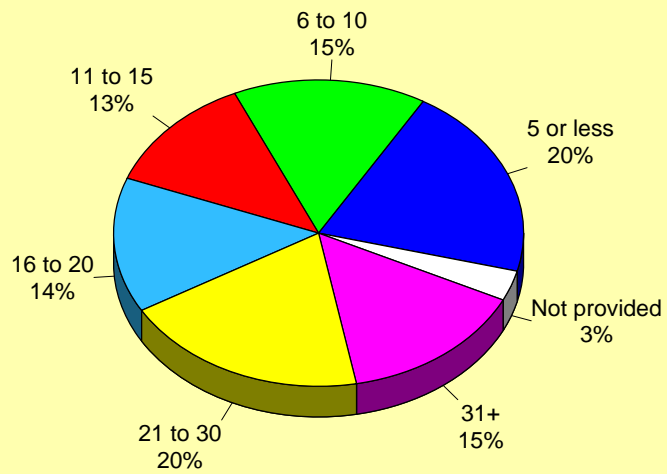
by percentage of respondents



Source: ETC Institute (2017)

Q21. Demographics: How many years have you lived in San Clemente?

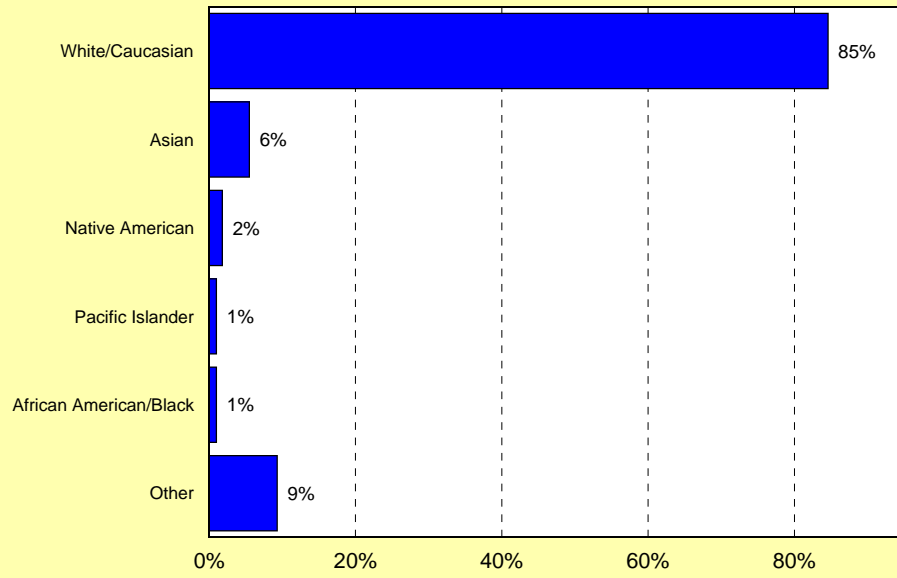
by percentage of respondents



Source: ETC Institute (2017)

Q22. Demographics: Which of the Following Best Describes Your Race?

by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2017)

Section 2
Priority Investment Rating

Priority Investment Rating

City of San Clemente

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

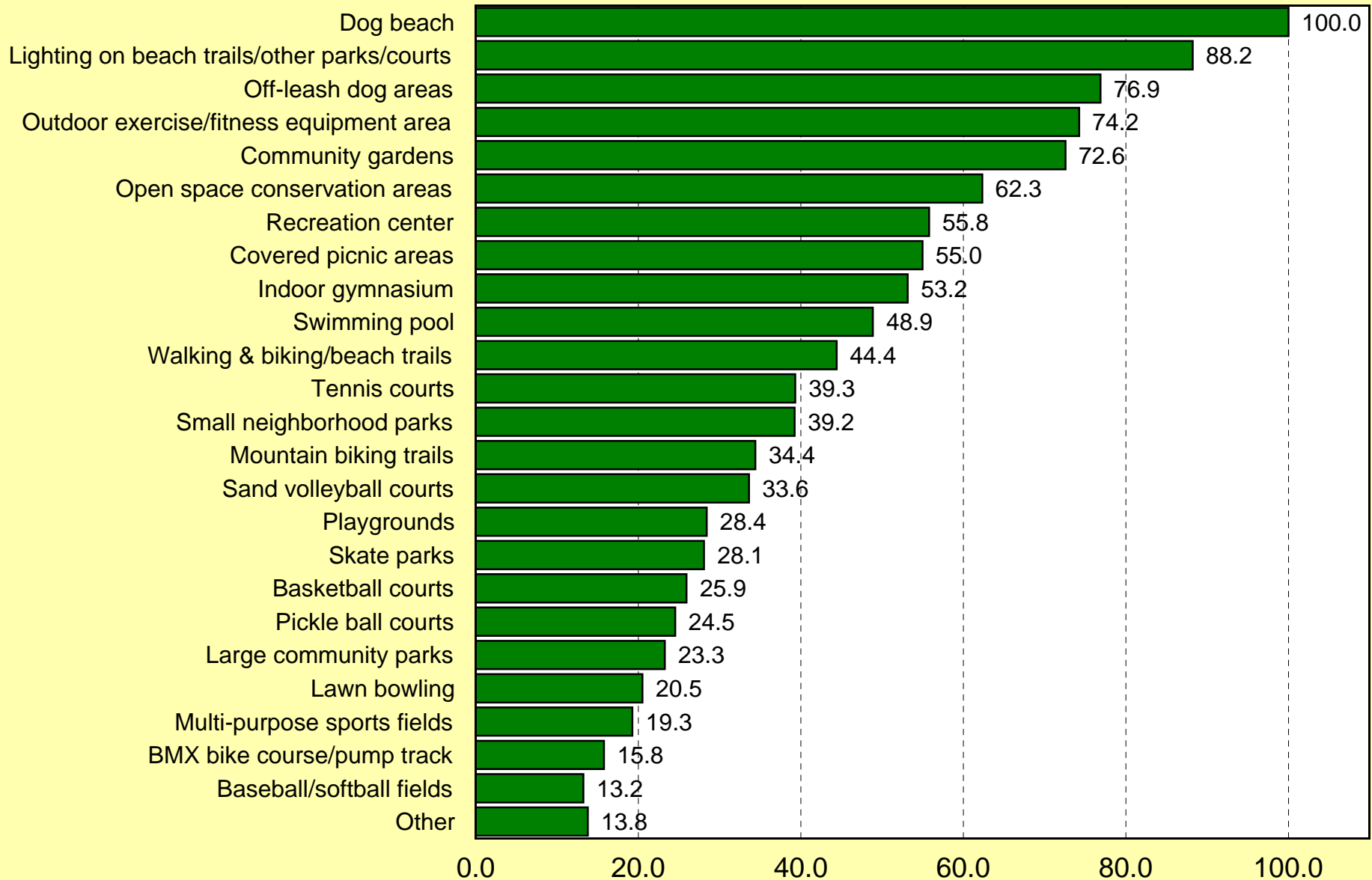
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Recreation Facilities

the rating for the item with the most unmet need=100

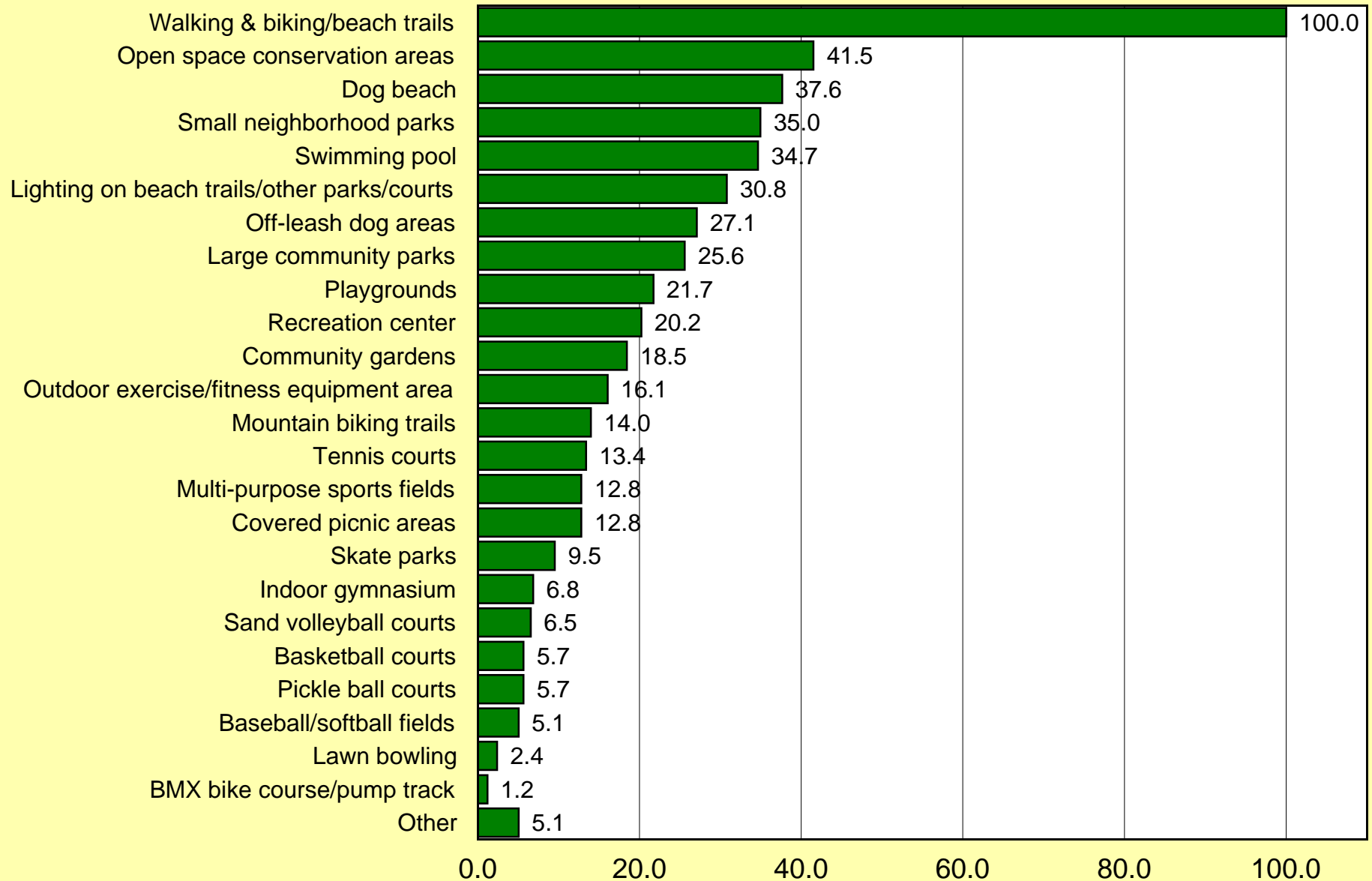
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



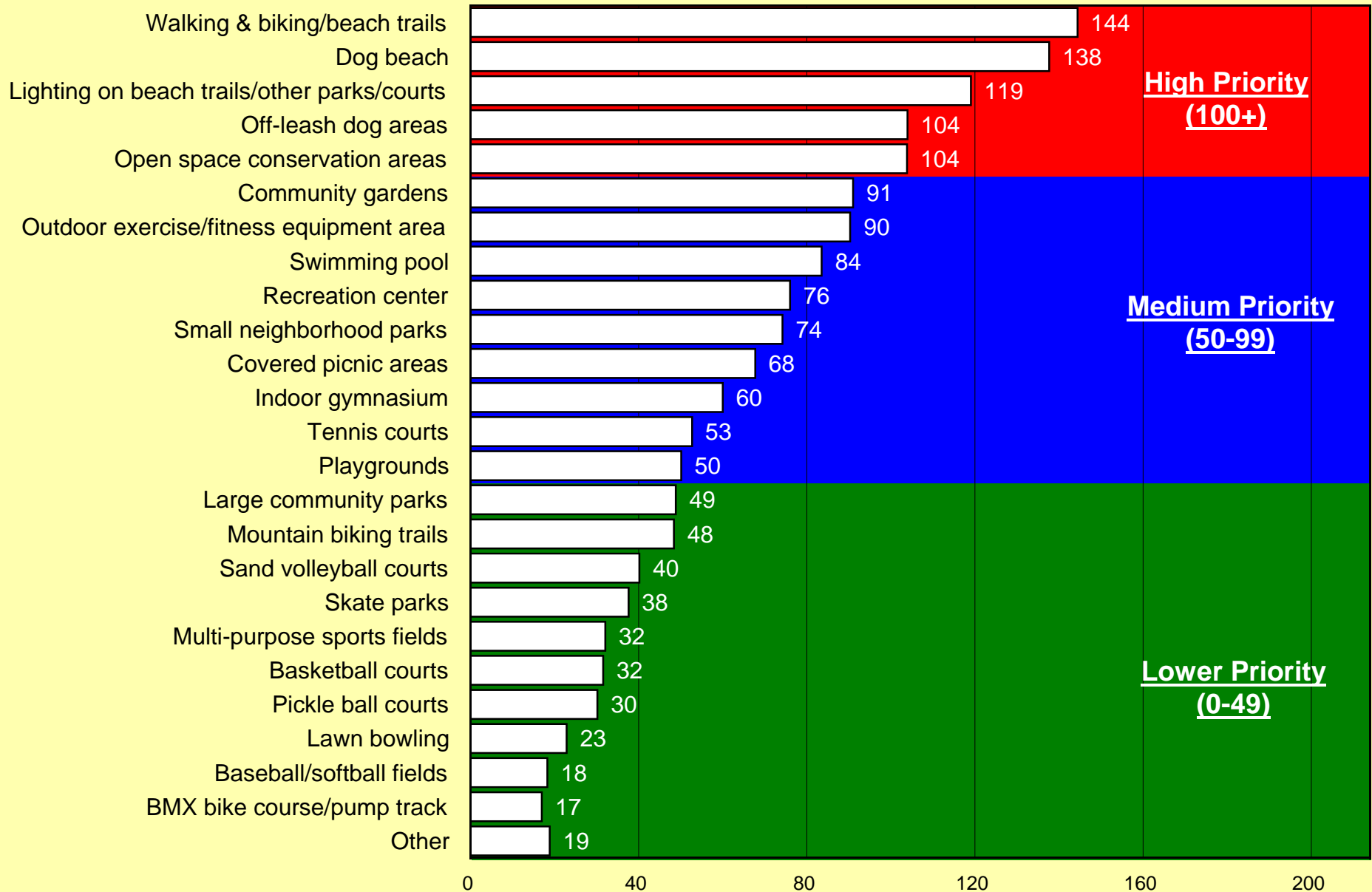
Importance Rating for Recreation Facilities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Recreation Facilities Based on the Priority Investment Rating

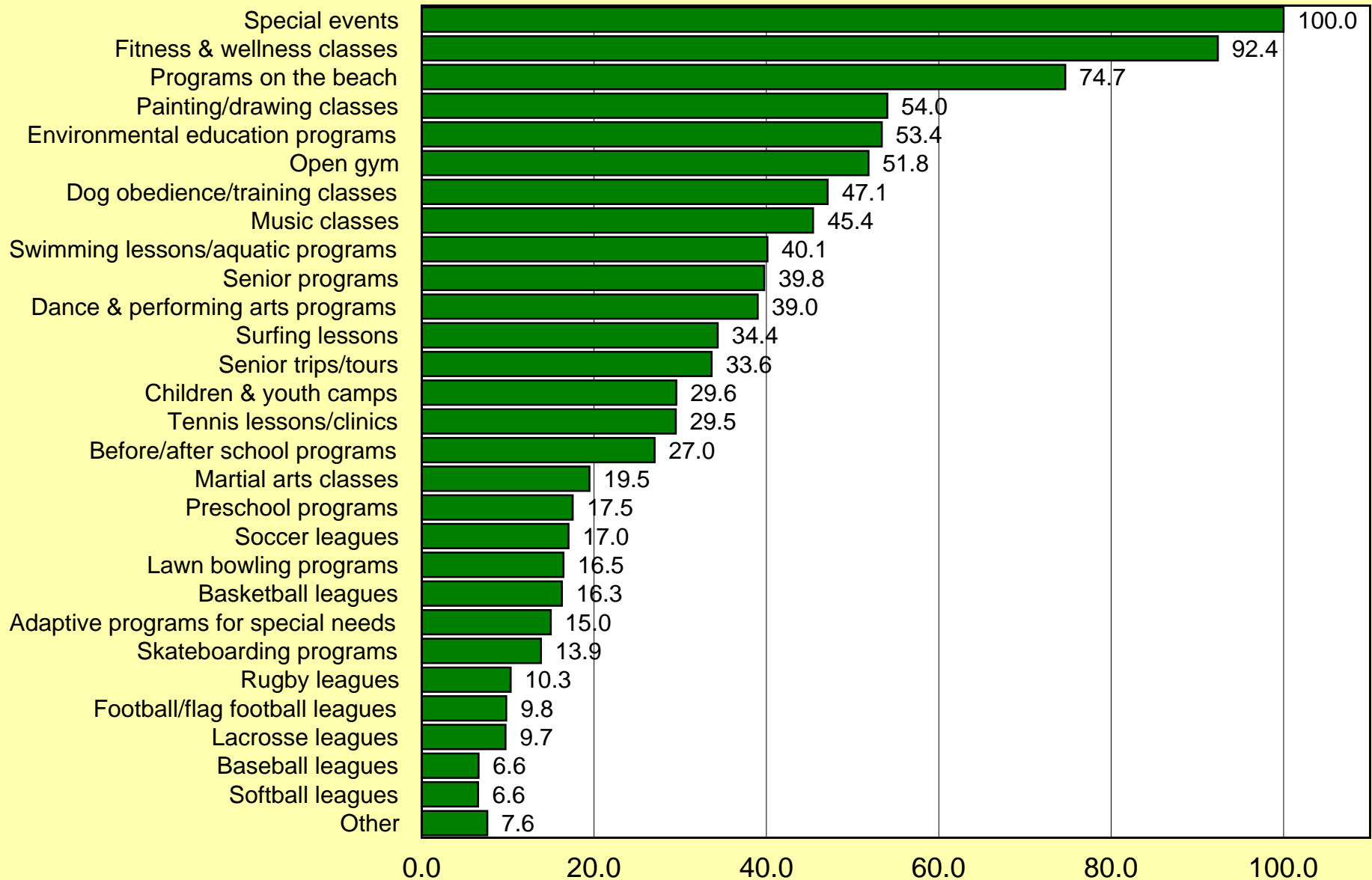


Source: ETC Institute (2016)

Unmet Needs Rating for Recreation Programs

the rating for the item with the most unmet need=100

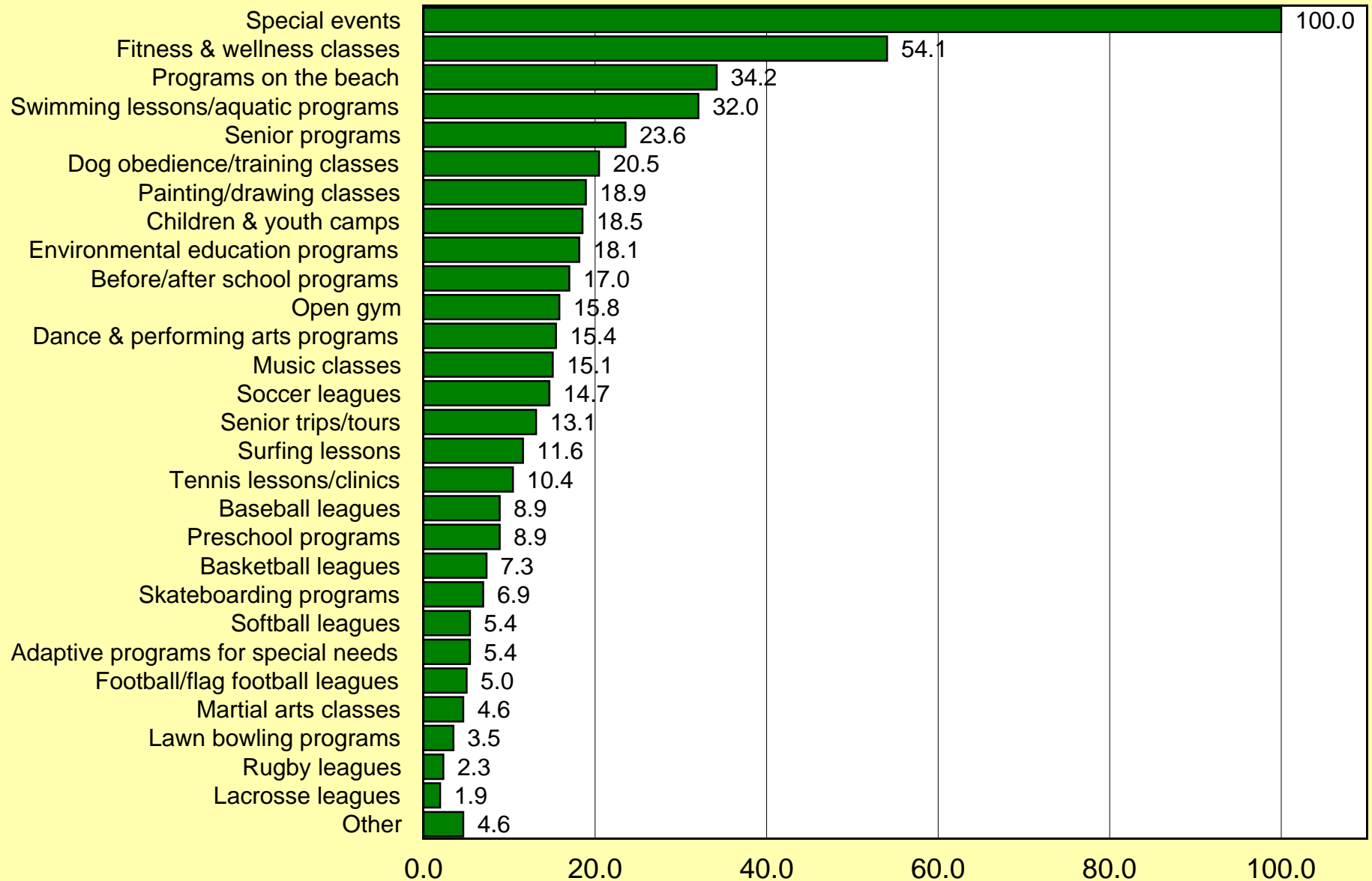
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



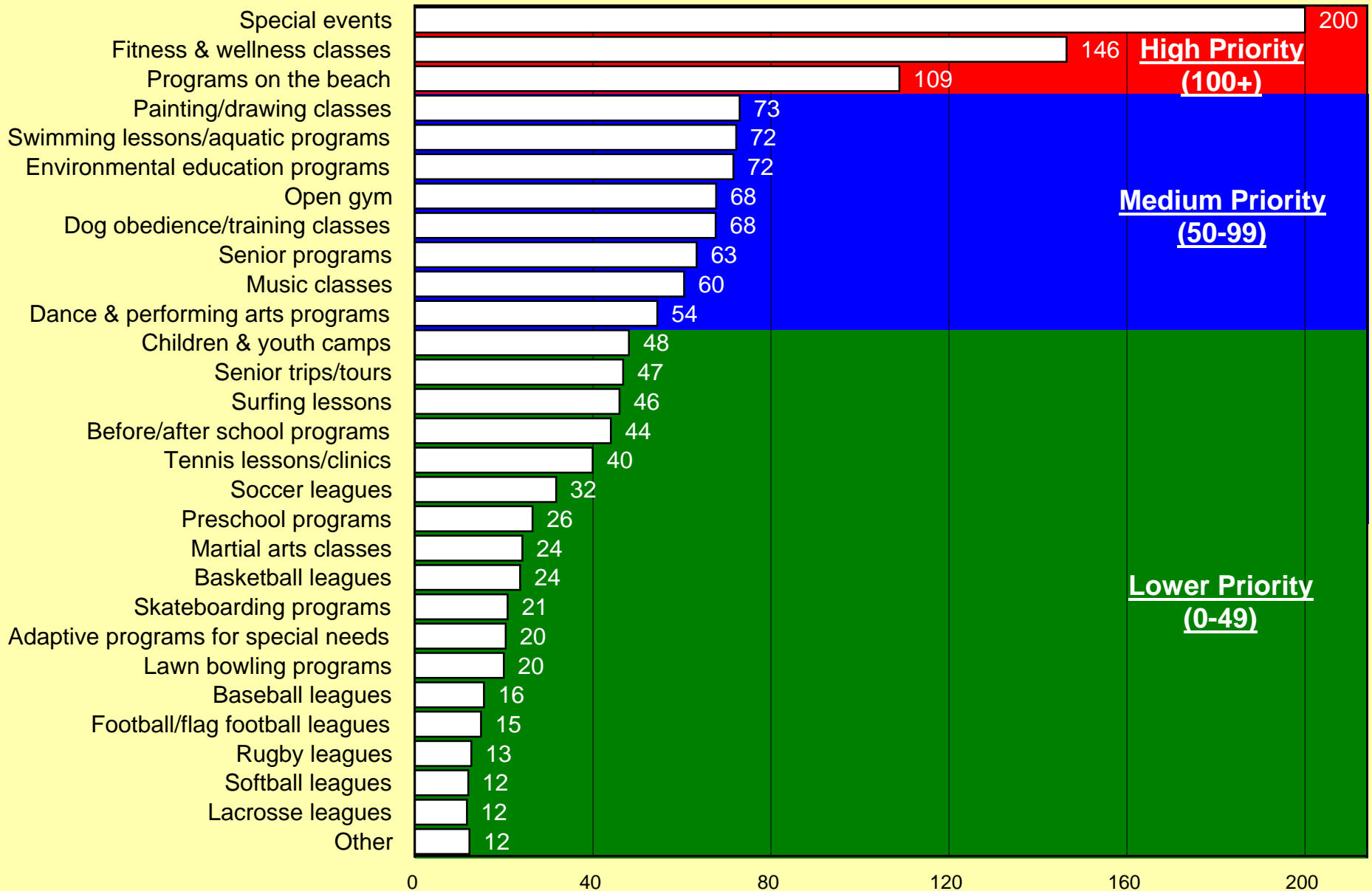
Importance Rating for Recreation Programs

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Recreation Programs Based on the Priority Investment Rating



Source: ETC Institute (2016)

Section 3
Benchmarking Analysis

Benchmarking Summary Report

City of San Clemente

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in over 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for San Clemente were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons are shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of San Clemente is not authorized without written consent from ETC Institute.

Benchmarking for the City of San Clemente, California

	<i>National Average</i>	<i>San Clemente 2017</i>
Have you or members of your household visited any City/County/Park District parks over the past year?		
Yes	81%	83%
No	18%	17%
How would you rate the quality of all the parks you've visited?		
Excellent	31%	36%
Good	54%	51%
Fair	12%	10%
Poor	1%	2%
Have you or members of your household participated in City/County/Park District recreation programs during the past year?		
Yes	34%	41%
No	65%	59%
Ways respondents learn about recreation programs and activities		
Departmental Brochure (Seasonal program guide)	54%	74%
Word of Mouth/Friends/Coworkers	43%	46%
Newspaper	37%	33%
Website	31%	30%
School flyers (Program fliers at school)	14%	25%
Flyers/Materials at City/County/Park District facilities	18%	15%
Social media - Facebook/Twitter	11%	8%
Conversations with City/County/Park District staff	6%	3%
E-mail bulletins/notification (Email)	11%	2%
TV/Cable Access	13%	1%

Benchmarking for the City of San Clemente, California

	<i>National Average</i>	<i>San Clemente 2017</i>
Reasons preventing the use of parks and recreation facilities and programs more often		
We are not interested	17%	51%
We are too busy	34%	51%
Lack of parking	6%	30%
I do not know what is being offered	24%	20%
Facility operating hours are not convenient	7%	18%
I do not know locations of parks	15%	18%
I do not feel safe at parks	9%	17%
Fees are too expensive	15%	12%
Programs I am interested in are not offered	16%	12%
Parks too far from residence	12%	12%
Parks are not well maintained	6%	11%
Use facilities in other Cities/Park Districts	10%	11%
Use programs of other organizations	16%	11%
Lack of quality programs	8%	5%
Waiting list/programs were full	5%	3%
Facilities do not have right equipment	8%	1%
Lack of accessibility (Not accessible for people w disabilities)	4%	1%
Lack of transportation	3%	1%
Poor customer service by staff	3%	1%
Registration for programs is difficult	3%	1%

Benchmarking for the City of San Clemente, California

	<i>National Average</i>	<i>San Clemente 2017</i>
Recreation programs that respondent households have a need for		
Special events	40%	71%
Adult fitness and wellness programs	46%	51%
Water fitness programs	29%	34%
Adult arts, dance, performing arts	21%	25%
Nature programs/environmental education	31%	25%
Seniors/Adult programs for 50 years and older	25%	24%
Youth summer camp programs	19%	20%
Tennis lessons and leagues	16%	17%
Before and after school programs	16%	16%
Martial arts programs	14%	12%
Preschool programs	14%	11%
Special needs programs	12%	7%
Most important recreation programs (sum of top choices)		
Special events	21%	52%
Adult fitness and wellness programs	30%	28%
Water fitness programs	14%	17%
Seniors/Adult programs for 50 years and older	15%	12%
Youth summer camp programs	9%	10%
Before and after school programs	7%	9%
Nature programs/environmental education	13%	9%
Adult arts, dance, performing arts	8%	8%
Preschool programs	8%	5%
Tennis lessons and leagues	6%	5%
Special needs programs	5%	3%
Martial arts programs	4%	2%

Benchmarking for the City of San Clemente, California

	<i>National Average</i>	<i>San Clemente 2017</i>
Parks and recreation facilities that respondent households have a need for		
Walking & Biking Trails	70%	82%
Natural areas/wildlife habitats (Greenspace and natural areas)	50%	61%
Small neighborhood parks	59%	58%
Indoor Swimming Pools/Aquatic Center	41%	53%
Large Multi Use Community Parks	56%	49%
Community/Recreation Centers	41%	44%
Playground Equipment for Children	43%	44%
Picnic Areas and Shelters	52%	42%
Community Gardens	31%	39%
Off-leash dog parks	28%	36%
Mountain bike trails	21%	34%
Tennis Courts (outdoor)	26%	31%
Soccer, Lacrosse Fields (Outdoor field space)	21%	29%
Indoor Gyms	27%	25%
Volleyball courts (outdoor sand)	15%	25%
Outdoor basketball/multi-use courts	23%	24%
Adult Softball Fields	13%	20%
Skateboarding Park/Area	12%	20%
Youth Baseball Fields	20%	20%
Youth Softball Fields	15%	20%
BMX Bicycle Course	14%	9%

Benchmarking for the City of San Clemente, California

	<i>National Average</i>	<i>San Clemente 2017</i>
Most important parks and recreation facilities (sum of top choices)		
Walking and Biking Trails	44%	67%
Natural areas/wildlife habitats (Greenspace and natural areas)	17%	28%
Small Neighborhood Parks	26%	24%
Outdoor Swimming Pools/Aquatic Facilities	19%	23%
Off-Leash Dog Park	14%	18%
Large Community Parks	19%	17%
Playground Equipment for Children	18%	15%
Community/Recreation Centers	13%	14%
Community Gardens	9%	12%
Mountain bike trails	6%	9%
Picnic Areas and Shelters	15%	9%
Soccer, Lacrosse Fields (Outdoor field space)	8%	9%
Tennis Courts (outdoor)	7%	9%
Skateboarding Area	2%	6%
Indoor Gyms	7%	5%
Outdoor Basketball Courts	4%	4%
Volleyball Courts (outdoor sand)	2%	4%
Adult Softball Fields	3%	3%
Youth Baseball Fields	8%	3%
Youth Softball fields	4%	3%
BMX Bicycle Course	3%	1%
Satisfaction with the overall value received from the parks and recreation department		
Very Satisfied	29%	32%
Somewhat Satisfied	34%	43%
Neutral	20%	16%
Somewhat Dissatisfied	6%	6%
Very Dissatisfied	3%	2%
Don't Know	7%	2%

Section 4

Tabular Data

Q1. Has your household used any parks operated by the City of San Clemente during the past 12 months?

Q1. Has your household used any parks operated by the City of San Clemente during the past 12 months?

	Number	Percent
Yes	411	82.9 %
No	83	16.7 %
Not provided	2	0.4 %
Total	496	100.0 %

Q1a. Which of the following parks operated by the City of San Clemente have you or other members of your household used during the past 12 months?

(N=411)

	Yes	No
Q1a. Baron Von Willard Dog Park	15.6%	84.4%
Q1a. Bonito Canyon Park	6.8%	93.2%
Q1a. Canyon View Park	4.4%	95.6%
Q1a. Courtney's Sandcastle Universally Accessible Playground	21.4%	78.6%
Q1a. Forster Ranch Community Park	32.4%	67.6%
Q1a. Leslie Park	10.7%	89.3%
Q1a. Liberty Park	19.2%	80.8%
Q1a. Linda Lane Park	40.1%	59.9%
Q1a. Marblehead Park	12.7%	87.3%
Q1a. Max Berg Plaza Park	14.6%	85.4%
Q1a. Mira Costa Park	6.8%	93.2%
Q1a. Parque Del Mar	10.9%	89.1%
Q1a. Pico Park	19.5%	80.5%

CONTINUED

Q1a. Which of the following parks operated by the City of San Clemente have you or other members of your household used during the past 12 months?

	Yes	No
Q1a. Ralphs Skate Court	14.4%	85.6%
Q1a. Rancho San Clemente Park	11.4%	88.6%
Q1a. Richard T. Steed Memorial Park	11.7%	88.3%
Q1a. San Gorgonio Park	25.8%	74.2%
Q1a. San Luis Rey Park	10.2%	89.8%
Q1a. Talega Park	23.1%	76.9%
Q1a. Tierra Grande Park	16.3%	83.7%
Q1a. Verde Park	4.4%	95.6%
Q1a. Vista Bahia Park	5.4%	94.6%
Q1a. Vista Del Sol Park	2.2%	97.8%
Q1a. Vista Hermosa Sports Park	56.9%	43.1%

Q1b. How would you rate the overall condition of the City of San Clemente parks you and your household have used during the past 12 months?

Q1b. How would you rate the overall condition of the City of San Clemente parks you and your household have used during the past 12 months?

	Number	Percent
Excellent	147	35.8 %
Good	207	50.4 %
Fair	41	10.0 %
Poor	9	2.2 %
Not provided	7	1.7 %
Total	411	100.0 %

Q2. Has your household used any trails operated by the City of San Clemente during the past 12 months?

Q2. Has your household used any trails operated by the City of San Clemente during the past 12 months?

	Number	Percent
Yes	397	80.0 %
No	97	19.6 %
Not provided	2	0.4 %
Total	496	100.0 %

Q2a. How would you rate the overall condition of the City of San Clemente trails you and your household have used during the past 12 months?

Q2a. How would you rate the overall condition of the City of San Clemente trails you and your household have used during the past 12 months?

	Number	Percent
Excellent	127	32.0 %
Good	220	55.4 %
Fair	41	10.3 %
Poor	8	2.0 %
Not provided	1	0.3 %
Total	397	100.0 %

Q3. Has your household used any beaches in the City of San Clemente during the past 12 months?

Q3. Has your household used any beaches in the City of San Clemente during the past 12 months?	Number	Percent
Yes	460	92.7 %
No	34	6.9 %
Not provided	2	0.4 %
Total	496	100.0 %

Q3a. Which of the following beaches operated by the City of San Clemente have you or other members of your household used during the past 12 months?

(N=460)

	Yes	No
Q3a. North Beach	62.2%	37.8%
Q3a. Dije Court	7.2%	92.8%
Q3a. El Portal	15.9%	84.1%
Q3a. Linda Lane	36.5%	63.5%
Q3a. Pier	81.3%	18.7%
Q3a. T-Street	62.8%	37.2%
Q3a. Lausen	31.5%	68.5%

Q3b. How would you rate the overall condition of the City of San Clemente beaches you and your household have used during the past 12 months?

Q3b. How would you rate the overall condition of the City of San Clemente beaches you and your household have used during the past 12 months?	Number	Percent
Excellent	77	16.7 %
Good	232	50.4 %
Fair	116	25.2 %
Poor	31	6.7 %
Not provided	4	0.9 %
Total	460	100.0 %

Q4. Please indicate if your household has a need for each of the facilities listed below by circling YES or NO.

(N=496)

	Yes	No
Q4-1. Small neighborhood parks	57.9%	42.1%
Q4-2. Large community parks	49.4%	50.6%
Q4-3. Open space conservation area	60.9%	39.1%
Q4-4. Community gardens	38.7%	61.3%
Q4-5. Playgrounds	42.1%	57.9%
Q4-6. Covered picnic areas	41.9%	58.1%
Q4-7. Outdoor exercise/fitness equipment area	38.7%	61.3%
Q4-8. Swimming pool	52.8%	47.2%
Q4-9. Basketball Courts	23.7%	76.3%
Q4-10. Baseball/softball fields	20.0%	80.0%
Q4-11. Multi-purpose sports fields	28.9%	71.1%
Q4-12. Tennis courts	31.0%	69.0%
Q4-13. Pickle ball courts	11.5%	88.5%
Q4-14. Sand volleyball courts	24.9%	75.1%
Q4-15. Skate parks	20.0%	80.0%
Q4-16. Lawn bowling	9.9%	90.1%
Q4-17. Walking & biking/beach trails	82.4%	17.6%
Q4-18. Mountain biking trails	33.8%	66.2%
Q4-19. BMX bike course/pump track	8.7%	91.3%
Q4-20. Lighting on beach trails/skate parks/other parks/courts	54.3%	45.7%

CONTINUED

Q4. Please indicate if your household has a need for each of the facilities listed below by circling YES or NO.

	Yes	No
Q4-21. Off-leash dog areas	36.4%	63.6%
Q4-22. Dog beach	41.9%	58.1%
Q4-23. Recreation center	43.7%	56.3%
Q4-24. Indoor gymnasium	25.3%	74.7%
Q4-25. Other	6.9%	93.1%

Q4. If you mark YES, please rate how well your needs are being met on a scale of 5 to 1, where 5 means "100%" of your household's needs are being met and 1 means "0%" (or none) of your household's needs are being met.

(N=477)

	100% met	75% met	50% met	25% met	0% met
Q4-1. Small neighborhood parks	41.2%	33.9%	17.0%	4.7%	3.2%
Q4-2. Large community parks	54.7%	28.0%	12.9%	2.2%	2.2%
Q4-3. Open space conservation areas	27.7%	34.7%	24.6%	8.4%	4.6%
Q4-4. Community gardens	14.1%	16.9%	18.1%	17.5%	33.3%
Q4-5. Playgrounds	41.1%	34.0%	16.2%	5.6%	3.0%
Q4-6. Covered picnic areas	24.6%	27.2%	27.7%	13.3%	7.2%
Q4-7. Outdoor exercise/fitness equipment area	12.2%	17.2%	28.3%	23.3%	18.9%
Q4-8. Swimming pool	38.1%	27.9%	18.2%	8.5%	7.3%
Q4-9. Basketball Courts	35.7%	24.1%	23.2%	13.4%	3.6%
Q4-10. Baseball/softball fields	40.0%	35.8%	15.8%	5.3%	3.2%
Q4-11. Multi-purpose sports fields	43.2%	32.4%	15.1%	6.5%	2.9%
Q4-12. Tennis courts	26.7%	26.7%	27.4%	13.0%	6.2%
Q4-13. Pickle ball courts	7.8%	13.7%	15.7%	17.6%	45.1%
Q4-14. Sand volleyball courts	19.7%	30.8%	21.4%	16.2%	12.0%
Q4-15. Skate parks	22.1%	26.3%	27.4%	16.8%	7.4%
Q4-16. Lawn bowling	10.9%	13.0%	17.4%	15.2%	43.5%
Q4-17. Walking & biking/beach trails	40.6%	39.6%	15.7%	3.1%	1.0%
Q4-18. Mountain biking trails	25.2%	37.4%	25.8%	7.1%	4.5%
Q4-19. BMX bike course/pump track	17.9%	15.4%	17.9%	12.8%	35.9%
Q4-20. Lighting on beach trails/skate parks/other parks/courts	12.4%	27.9%	29.5%	15.9%	14.3%

CONTINUED

Q4. If you mark YES, please rate how well your needs are being met on a scale of 5 to 1, where 5 means "100%" of your household's needs are being met and 1 means "0%" (or none) of your household's needs are being met.

	100% met	75% met	50% met	25% met	0% met
Q4-21. Off-leash dog areas	7.6%	14.7%	23.5%	29.4%	24.7%
Q4-22. Dog beach	7.7%	4.6%	10.3%	16.4%	61.0%
Q4-23. Recreation center	22.9%	30.3%	28.9%	9.0%	9.0%
Q4-24. Indoor gymnasium	12.3%	10.5%	26.3%	12.3%	38.6%
Q4-25. Other	10.0%	16.7%	10.0%	6.7%	56.7%

Q5. Which FOUR facilities/amenities from the list in Question #4 are MOST IMPORTANT to your household?

<u>Q5. Most important</u>	<u>Number</u>	<u>Percent</u>
Small neighborhood parks	38	7.7 %
Large community parks	15	3.0 %
Open space conservation areas	26	5.2 %
Community gardens	9	1.8 %
Playgrounds	22	4.4 %
Covered picnic areas	4	0.8 %
Outdoor exercise/fitness equipment area	5	1.0 %
Swimming pool	23	4.6 %
Basketball courts	3	0.6 %
Baseball/softball fields	5	1.0 %
Multi-purpose sports fields	11	2.2 %
Tennis courts	12	2.4 %
Pickle ball courts	4	0.8 %
Sand volleyball courts	4	0.8 %
Skate parks	15	3.0 %
Walking & biking/beach trails	152	30.6 %
Mountain biking trails	8	1.6 %
Lighting on beach trails/skate parks/other parks/courts	14	2.8 %
Off-leash dog areas	22	4.4 %
Dog beach	40	8.1 %
Recreation center	13	2.6 %
Indoor gymnasium	6	1.2 %
Other	9	1.8 %
<u>None chosen</u>	<u>36</u>	<u>7.3 %</u>
Total	496	100.0 %

Q5. Which FOUR facilities/amenities from the list in Question #4 are MOST IMPORTANT to your household?

Q5. 2nd most important	Number	Percent
Small neighborhood parks	28	5.6 %
Large community parks	20	4.0 %
Open space conservation areas	38	7.7 %
Community gardens	16	3.2 %
Playgrounds	20	4.0 %
Covered picnic areas	11	2.2 %
Outdoor exercise/fitness equipment area	9	1.8 %
Swimming pool	40	8.1 %
Basketball courts	4	0.8 %
Baseball/softball fields	8	1.6 %
Multi-purpose sports fields	12	2.4 %
Tennis courts	6	1.2 %
Pickle ball courts	4	0.8 %
Sand volleyball courts	6	1.2 %
Skate parks	7	1.4 %
Lawn bowling	1	0.2 %
Walking & biking/beach trails	81	16.3 %
Mountain biking trails	13	2.6 %
BMX bike course/pump track	1	0.2 %
Lighting on beach trails/skate parks/other parks/courts	33	6.7 %
Off-leash dog areas	29	5.8 %
Dog beach	33	6.7 %
Recreation center	15	3.0 %
Indoor gymnasium	2	0.4 %
Other	4	0.8 %
None chosen	55	11.1 %
Total	496	100.0 %

Q5. Which FOUR facilities/amenities from the list in Question #4 are MOST IMPORTANT to your household?

Q5. 3rd most important	Number	Percent
Small neighborhood parks	26	5.2 %
Large community parks	24	4.8 %
Open space conservation areas	42	8.5 %
Community gardens	20	4.0 %
Playgrounds	22	4.4 %
Covered picnic areas	12	2.4 %
Outdoor exercise/fitness equipment area	23	4.6 %
Swimming pool	28	5.6 %
Basketball courts	5	1.0 %
Baseball/softball fields	2	0.4 %
Multi-purpose sports fields	12	2.4 %
Tennis courts	16	3.2 %
Pickle ball courts	4	0.8 %
Sand volleyball courts	4	0.8 %
Skate parks	6	1.2 %
Lawn bowling	3	0.6 %
Walking & biking/beach trails	74	14.9 %
Mountain biking trails	10	2.0 %
Lighting on beach trails/skate parks/other parks/courts	30	6.0 %
Off-leash dog areas	19	3.8 %
Dog beach	18	3.6 %
Recreation center	12	2.4 %
Indoor gymnasium	5	1.0 %
None chosen	79	15.9 %
Total	496	100.0 %

Q5. Which FOUR facilities/amenities from the list in Question #4 are MOST IMPORTANT to your household?

Q5. 4th most important	Number	Percent
Small neighborhood parks	25	5.0 %
Large community parks	27	5.4 %
Open space conservation areas	32	6.5 %
Community gardens	17	3.4 %
Playgrounds	9	1.8 %
Covered picnic areas	16	3.2 %
Outdoor exercise/fitness equipment area	17	3.4 %
Swimming pool	25	5.0 %
Basketball courts	7	1.4 %
Baseball/softball fields	2	0.4 %
Multi-purpose sports fields	8	1.6 %
Tennis courts	11	2.2 %
Pickle ball courts	7	1.4 %
Sand volleyball courts	8	1.6 %
Skate parks	4	0.8 %
Lawn bowling	4	0.8 %
Walking & biking/beach trails	27	5.4 %
Mountain biking trails	16	3.2 %
BMX bike course/pump track	3	0.6 %
Lighting on beach trails/skate parks/other parks/courts	26	5.2 %
Off-leash dog areas	21	4.2 %
Dog beach	34	6.9 %
Recreation center	28	5.6 %
Indoor gymnasium	10	2.0 %
Other	4	0.8 %
None chosen	108	21.8 %
Total	496	100.0 %

SUM OF TOP 4 CHOICES

Q5. Which FOUR facilities/amenities from the list in Question #4 are MOST IMPORTANT to your household? (sum of top four choices)

<u>Q5. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Small neighborhood parks	117	23.6 %
Large community parks	86	17.3 %
Open space conservation areas	138	27.8 %
Community gardens	62	12.5 %
Playgrounds	73	14.7 %
Covered picnic areas	43	8.7 %
Outdoor exercise/fitness equipment area	54	10.9 %
Swimming pool	116	23.4 %
Basketball courts	19	3.8 %
Baseball/softball fields	17	3.4 %
Multi-purpose sports fields	43	8.7 %
Tennis courts	45	9.1 %
Pickle ball courts	19	3.8 %
Sand volleyball courts	22	4.4 %
Skate parks	32	6.5 %
Lawn bowling	8	1.6 %
Walking & biking/beach trails	334	67.3 %
Mountain biking trails	47	9.5 %
BMX bike course/pump track	4	0.8 %
Lighting on beach trails/skate parks/other parks/courts	103	20.8 %
Off-leash dog areas	91	18.3 %
Dog beach	125	25.2 %
Recreation center	68	13.7 %
Indoor gymnasium	23	4.6 %
Other	17	3.4 %
None chosen	36	7.3 %
Total	1742	

Q6. Which FOUR facilities/amenities from the list in Question #4 does your household currently use MOST OFTEN?

<u>Q6. Use most often</u>	<u>Number</u>	<u>Percent</u>
Small neighborhood parks	50	10.1 %
Large community parks	17	3.4 %
Open space conservation areas	14	2.8 %
Community gardens	2	0.4 %
Playgrounds	23	4.6 %
Covered picnic areas	3	0.6 %
Outdoor exercise/fitness equipment area	3	0.6 %
Swimming pool	27	5.4 %
Basketball courts	5	1.0 %
Baseball/softball fields	9	1.8 %
Multi-purpose sports fields	17	3.4 %
Tennis courts	11	2.2 %
Pickle ball courts	1	0.2 %
Sand volleyball courts	2	0.4 %
Skate parks	12	2.4 %
Lawn bowling	1	0.2 %
Walking & biking/beach trails	209	42.1 %
Mountain biking trails	7	1.4 %
Lighting on beach trails/skate parks/other parks/courts	7	1.4 %
Off-leash dog areas	11	2.2 %
Dog beach	8	1.6 %
Recreation center	4	0.8 %
Indoor gymnasium	1	0.2 %
Other	6	1.2 %
None chosen	46	9.3 %
Total	496	100.0 %

Q6. Which FOUR facilities/amenities from the list in Question #4 does your household currently use MOST OFTEN?

<u>Q6. Use 2nd most often</u>	<u>Number</u>	<u>Percent</u>
Small neighborhood parks	47	9.5 %
Large community parks	23	4.6 %
Open space conservation areas	34	6.9 %
Community gardens	4	0.8 %
Playgrounds	33	6.7 %
Covered picnic areas	9	1.8 %
Outdoor exercise/fitness equipment area	9	1.8 %
Swimming pool	33	6.7 %
Basketball courts	6	1.2 %
Baseball/softball fields	10	2.0 %
Multi-purpose sports fields	14	2.8 %
Tennis courts	12	2.4 %
Pickle ball courts	1	0.2 %
Sand volleyball courts	4	0.8 %
Skate parks	11	2.2 %
Walking & biking/beach trails	82	16.5 %
Mountain biking trails	15	3.0 %
Lighting on beach trails/skate parks/other parks/courts	22	4.4 %
Off-leash dog areas	12	2.4 %
Dog beach	7	1.4 %
Recreation center	17	3.4 %
Indoor gymnasium	1	0.2 %
<u>None chosen</u>	<u>90</u>	<u>18.1 %</u>
Total	496	100.0 %

Q6. Which FOUR facilities/amenities from the list in Question #4 does your household currently use MOST OFTEN?

Q6. Use 3rd most often	Number	Percent
Small neighborhood parks	36	7.3 %
Large community parks	35	7.1 %
Open space conservation areas	33	6.7 %
Community gardens	5	1.0 %
Playgrounds	22	4.4 %
Covered picnic areas	15	3.0 %
Outdoor exercise/fitness equipment area	12	2.4 %
Swimming pool	36	7.3 %
Basketball courts	8	1.6 %
Baseball/softball fields	8	1.6 %
Multi-purpose sports fields	9	1.8 %
Tennis courts	8	1.6 %
Pickle ball courts	3	0.6 %
Sand volleyball courts	5	1.0 %
Skate parks	5	1.0 %
Lawn bowling	1	0.2 %
Walking & biking/beach trails	44	8.9 %
Mountain biking trails	12	2.4 %
Lighting on beach trails/skate parks/other parks/courts	16	3.2 %
Off-leash dog areas	16	3.2 %
Dog beach	10	2.0 %
Recreation center	5	1.0 %
Indoor gymnasium	1	0.2 %
Other	1	0.2 %
None chosen	150	30.2 %
Total	496	100.0 %

Q6. Which FOUR facilities/amenities from the list in Question #4 does your household currently use MOST OFTEN?

Q6. Use 4th most often	Number	Percent
Small neighborhood parks	31	6.3 %
Large community parks	35	7.1 %
Open space conservation areas	20	4.0 %
Community gardens	8	1.6 %
Playgrounds	20	4.0 %
Covered picnic areas	12	2.4 %
Outdoor exercise/fitness equipment area	5	1.0 %
Swimming pool	22	4.4 %
Basketball courts	3	0.6 %
Baseball/softball fields	1	0.2 %
Multi-purpose sports fields	9	1.8 %
Tennis courts	16	3.2 %
Pickle ball courts	1	0.2 %
Sand volleyball courts	9	1.8 %
Skate parks	5	1.0 %
Walking & biking/beach trails	29	5.8 %
Mountain biking trails	14	2.8 %
BMX bike course/pump track	1	0.2 %
Lighting on beach trails/skate parks/other parks/courts	8	1.6 %
Off-leash dog areas	15	3.0 %
Dog beach	13	2.6 %
Recreation center	12	2.4 %
Indoor gymnasium	4	0.8 %
Other	3	0.6 %
None chosen	200	40.3 %
Total	496	100.0 %

SUM OF TOP 4 CHOICES**Q6. Which FOUR facilities/amenities from the list in Question #4 does your household currently use MOST OFTEN? (sum of top four choices)**

<u>Q6. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Small neighborhood parks	164	33.1 %
Large community parks	110	22.2 %
Open space conservation areas	101	20.4 %
Community gardens	19	3.8 %
Playgrounds	98	19.8 %
Covered picnic areas	39	7.9 %
Outdoor exercise/fitness equipment area	29	5.8 %
Swimming pool	118	23.8 %
Basketball courts	22	4.4 %
Baseball/softball fields	28	5.6 %
Multi-purpose sports fields	49	9.9 %
Tennis courts	47	9.5 %
Pickle ball courts	6	1.2 %
Sand volleyball courts	20	4.0 %
Skate parks	33	6.7 %
Lawn bowling	2	0.4 %
Walking & biking/beach trails	364	73.4 %
Mountain biking trails	48	9.7 %
BMX bike course/pump track	1	0.2 %
Lighting on beach trails/skate parks/other parks/courts	53	10.7 %
Off-leash dog areas	54	10.9 %
Dog beach	38	7.7 %
Recreation center	38	7.7 %
Indoor gymnasium	7	1.4 %
Other	10	2.0 %
None chosen	46	9.3 %
Total	1544	

Q7. Please indicate if your household has a need for each of recreation PROGRAMS listed below by circling YES or NO.

(N=496)

	Yes	No
Q7-1. Before/After school programs	16.0%	84.0%
Q7-2. Children & youth camps	20.4%	79.6%
Q7-3. Open gym	23.7%	76.3%
Q7-4. Baseball league	11.7%	88.3%
Q7-5. Basketball leagues	11.1%	88.9%
Q7-6. Football/Flag football leagues	10.7%	89.3%
Q7-7. Rugby leagues	5.5%	94.5%
Q7-8. Soccer leagues	17.2%	82.8%
Q7-9. Softball leagues	10.7%	89.3%
Q7-10. Lacrosse leagues	5.1%	94.9%
Q7-11. Surfing lessons	21.9%	78.1%
Q7-12. Dance & performing arts programs	24.9%	75.1%
Q7-13. Fitness & wellness classes	50.8%	49.2%
Q7-14. Dog obedience/training classes	22.1%	77.9%
Q7-15. Lawn bowling programs	6.9%	93.1%
Q7-16. Programs on the beach	38.7%	61.3%
Q7-17. Special events in parks or on the beaches	70.6%	29.4%
Q7-18. Martial arts classes	12.3%	87.7%
Q7-19. Skateboarding programs	9.7%	90.3%
Q7-20. Preschool programs	11.3%	88.7%
Q7-21. Tennis lessons/clinics	17.4%	82.6%

CONTINUED

Q7. Please indicate if your household has a need for each of recreation PROGRAMS listed below by circling YES or NO.

	Yes	No
Q7-22. Painting/drawing classes	27.5%	72.5%
Q7-23. Senior programs	23.7%	76.3%
Q7-24. Environmental education programs	24.7%	75.3%
Q7-25. Senior trips/tours	16.0%	84.0%
Q7-26. Swimming lessons/aquatic programs	34.2%	65.8%
Q7-27. Adaptive programs for special needs	7.1%	92.9%
Q7-28. Music classes	20.9%	79.1%
Q7-29. Other	3.4%	96.6%

Q7. If you mark YES, please rate how well your needs are being met on a scale of 5 to 1, where 5 means "100%" of your household's needs are being met and 1 means "0%" (or none) of your household's needs are being met.

(N=429)

	100% met	75% met	50% met	25% met	0% met
Q7-1. Before/after school programs	21.2%	21.2%	40.9%	15.2%	1.5%
Q7-2. Children & youth camps	15.3%	35.3%	35.3%	10.6%	3.5%
Q7-3. Open gym	7.4%	18.1%	30.9%	16.0%	27.7%
Q7-4. Baseball leagues	57.7%	23.1%	13.5%	0.0%	5.8%
Q7-5. Basketball leagues	34.0%	16.0%	26.0%	10.0%	14.0%
Q7-6. Football/Flag football leagues	41.7%	27.1%	14.6%	10.4%	6.3%
Q7-7. Rugby leagues	24.0%	12.0%	28.0%	12.0%	24.0%
Q7-8. Soccer leagues	43.2%	23.0%	21.6%	4.1%	8.1%
Q7-9. Softball leagues	43.8%	35.4%	14.6%	0.0%	6.3%
Q7-10. Lacrosse leagues	13.0%	21.7%	30.4%	13.0%	21.7%
Q7-11. Surfing lessons	19.8%	26.7%	31.4%	11.6%	10.5%
Q7-12. Dance and performing arts programs	22.3%	24.3%	29.1%	14.6%	9.7%
Q7-13. Fitness & wellness classes	12.1%	25.8%	36.8%	16.8%	8.4%
Q7-14. Dog obedience/training classes	8.3%	19.0%	31.0%	23.8%	17.9%
Q7-15. Lawn bowling programs	11.1%	7.4%	22.2%	18.5%	40.7%
Q7-16. Programs on the beach	12.5%	21.7%	36.2%	21.7%	7.9%
Q7-17. Special events in parks or on the beaches	18.0%	33.8%	28.2%	14.1%	6.0%
Q7-18. Martial arts classes	30.0%	16.0%	32.0%	14.0%	8.0%
Q7-19. Skateboarding programs	24.4%	26.8%	19.5%	14.6%	14.6%
Q7-20. Preschool programs	29.4%	17.6%	33.3%	13.7%	5.9%

CONTINUED

Q7. If you mark YES, please rate how well your needs are being met on a scale of 5 to 1, where 5 means "100%" of your household's needs are being met and 1 means "0%" (or none) of your household's needs are being met.

	100% met	75% met	50% met	25% met	0% met
Q7-21. Tennis lessons/clinics	15.6%	26.6%	32.8%	12.5%	12.5%
Q7-22. Painting/drawing classes	9.7%	23.3%	33.0%	20.4%	13.6%
Q7-23. Senior programs	13.0%	29.9%	31.2%	18.2%	7.8%
Q7-24. Environmental education programs	8.8%	17.6%	35.2%	23.1%	15.4%
Q7-25. Senior trips/tours	9.4%	18.9%	35.8%	17.0%	18.9%
Q7-26. Swimming lessons/aquatic programs	30.4%	29.6%	23.7%	11.9%	4.4%
Q7-27. Adaptive programs for special needs	12.0%	16.0%	40.0%	20.0%	12.0%
Q7-28. Music classes	10.6%	15.3%	29.4%	29.4%	15.3%
Q7-29. Other	17.6%	5.9%	17.6%	17.6%	41.2%

Q8. Which FOUR programs from the list in Question #7 are MOST IMPORTANT to your household?

<u>Q8. Most important</u>	<u>Number</u>	<u>Percent</u>
Before/after school programs	24	4.8 %
Children & youth camps	13	2.6 %
Open gym	8	1.6 %
Baseball leagues	10	2.0 %
Basketball leagues	3	0.6 %
Football/flag football leagues	3	0.6 %
Rugby leagues	3	0.6 %
Soccer leagues	14	2.8 %
Softball leagues	4	0.8 %
Lacrosse leagues	1	0.2 %
Surfing lessons	8	1.6 %
Dance & performing arts programs	4	0.8 %
Fitness & wellness classes	49	9.9 %
Dog obedience/training classes	10	2.0 %
Lawn bowling programs	1	0.2 %
Programs on the beach	21	4.2 %
Special events	123	24.8 %
Martial arts classes	2	0.4 %
Skateboarding programs	9	1.8 %
Preschool programs	7	1.4 %
Tennis lessons/clinics	9	1.8 %
Painting/drawing classes	4	0.8 %
Senior programs	18	3.6 %
Environmental education programs	5	1.0 %
Senior trips/tours	3	0.6 %
Swimming lessons/aquatic programs	21	4.2 %
Adaptive programs for special needs	5	1.0 %
Music classes	3	0.6 %
Other	7	1.4 %
None chosen	104	21.0 %
Total	496	100.0 %

Q8. Which FOUR programs from the list in Question #7 are MOST IMPORTANT to your household?

<u>Q8. 2nd most important</u>	<u>Number</u>	<u>Percent</u>
Before/after school programs	9	1.8 %
Children & youth camps	15	3.0 %
Open gym	8	1.6 %
Baseball leagues	2	0.4 %
Basketball leagues	9	1.8 %
Football/flag football leagues	2	0.4 %
Rugby leagues	3	0.6 %
Soccer leagues	13	2.6 %
Softball leagues	4	0.8 %
Lacrosse leagues	2	0.4 %
Surfing lessons	8	1.6 %
Dance & performing arts programs	9	1.8 %
Fitness & wellness classes	26	5.2 %
Dog obedience/training classes	17	3.4 %
Lawn bowling programs	4	0.8 %
Programs on the beach	37	7.5 %
Special events	63	12.7 %
Martial arts classes	4	0.8 %
Skateboarding programs	1	0.2 %
Preschool programs	7	1.4 %
Tennis lessons/clinics	9	1.8 %
Painting/drawing classes	13	2.6 %
Senior programs	16	3.2 %
Environmental education programs	13	2.6 %
Senior trips/tours	14	2.8 %
Swimming lessons/aquatic programs	24	4.8 %
Adaptive programs for special needs	2	0.4 %
Music classes	6	1.2 %
Other	4	0.8 %
None chosen	152	30.6 %
Total	496	100.0 %

Q8. Which FOUR programs from the list in Question #7 are MOST IMPORTANT to your household?

<u>Q8. 3rd most important</u>	<u>Number</u>	<u>Percent</u>
Before/after school programs	3	0.6 %
Children & youth camps	12	2.4 %
Open gym	10	2.0 %
Baseball leagues	7	1.4 %
Basketball leagues	4	0.8 %
Football/flag football leagues	4	0.8 %
Soccer leagues	4	0.8 %
Softball leagues	4	0.8 %
Surfing lessons	5	1.0 %
Dance & performing arts programs	13	2.6 %
Fitness & wellness classes	40	8.1 %
Dog obedience/training classes	11	2.2 %
Lawn bowling programs	3	0.6 %
Programs on the beach	17	3.4 %
Special events	47	9.5 %
Martial arts classes	2	0.4 %
Skateboarding programs	4	0.8 %
Preschool programs	6	1.2 %
Tennis lessons/clinics	5	1.0 %
Painting/drawing classes	14	2.8 %
Senior programs	18	3.6 %
Environmental education programs	13	2.6 %
Senior trips/tours	8	1.6 %
Swimming lessons/aquatic programs	23	4.6 %
Adaptive programs for special needs	5	1.0 %
Music classes	11	2.2 %
Other	1	0.2 %
<u>None chosen</u>	<u>202</u>	<u>40.7 %</u>
Total	496	100.0 %

Q8. Which FOUR programs from the list in Question #7 are MOST IMPORTANT to your household?

<u>Q8. 4th most important</u>	<u>Number</u>	<u>Percent</u>
Before/after school programs	8	1.6 %
Children & youth camps	8	1.6 %
Open gym	15	3.0 %
Baseball leagues	4	0.8 %
Basketball leagues	3	0.6 %
Football/flag football leagues	4	0.8 %
Soccer leagues	7	1.4 %
Softball leagues	2	0.4 %
Lacrosse leagues	2	0.4 %
Surfing lessons	9	1.8 %
Dance & performing arts programs	14	2.8 %
Fitness & wellness classes	24	4.8 %
Dog obedience/training classes	15	3.0 %
Lawn bowling programs	1	0.2 %
Programs on the beach	13	2.6 %
Special events	24	4.8 %
Martial arts classes	4	0.8 %
Skateboarding programs	4	0.8 %
Preschool programs	3	0.6 %
Tennis lessons/clinics	4	0.8 %
Painting/drawing classes	18	3.6 %
Senior programs	9	1.8 %
Environmental education programs	16	3.2 %
Senior trips/tours	9	1.8 %
Swimming lessons/aquatic programs	15	3.0 %
Adaptive programs for special needs	2	0.4 %
Music classes	19	3.8 %
<u>None chosen</u>	<u>240</u>	<u>48.4 %</u>
Total	496	100.0 %

SUM OF TOP 4 CHOICES**Q8. Which FOUR programs from the list in Question #7 are MOST IMPORTANT to your household? (sum of top four choices)**

<u>Q8. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Before/after school programs	44	8.9 %
Children & youth camps	48	9.7 %
Open gym	41	8.3 %
Baseball leagues	23	4.6 %
Basketball leagues	19	3.8 %
Football/flag football leagues	13	2.6 %
Rugby leagues	6	1.2 %
Soccer leagues	38	7.7 %
Softball leagues	14	2.8 %
Lacrosse leagues	5	1.0 %
Surfing lessons	30	6.0 %
Dance & performing arts programs	40	8.1 %
Fitness & wellness classes	139	28.0 %
Dog obedience/training classes	53	10.7 %
Lawn bowling programs	9	1.8 %
Programs on the beach	88	17.7 %
Special events	257	51.8 %
Martial arts classes	12	2.4 %
Skateboarding programs	18	3.6 %
Preschool programs	23	4.6 %
Tennis lessons/clinics	27	5.4 %
Painting/drawing classes	49	9.9 %
Senior programs	61	12.3 %
Environmental education programs	47	9.5 %
Senior trips/tours	34	6.9 %
Swimming lessons/aquatic programs	83	16.7 %
Adaptive programs for special needs	14	2.8 %
Music classes	39	7.9 %
Other	12	2.4 %
<u>None chosen</u>	<u>104</u>	<u>21.0 %</u>
Total	1390	

Q9. Which FOUR programs from the list in Question #7 (on the previous page) does your household currently participate in MOST OFTEN?

Q9. Use most	Number	Percent
Before/after school programs	18	3.6 %
Children & youth camps	6	1.2 %
Open gym	5	1.0 %
Baseball leagues	12	2.4 %
Basketball leagues	4	0.8 %
Football/flag football leagues	10	2.0 %
Rugby leagues	3	0.6 %
Soccer leagues	19	3.8 %
Softball leagues	4	0.8 %
Surfing lessons	2	0.4 %
Dance & performing arts programs	7	1.4 %
Fitness & wellness classes	25	5.0 %
Dog obedience/training classes	5	1.0 %
Lawn bowling programs	2	0.4 %
Programs on the beach	21	4.2 %
Special events	114	23.0 %
Martial arts classes	1	0.2 %
Skateboarding programs	5	1.0 %
Preschool programs	5	1.0 %
Tennis lessons/clinics	5	1.0 %
Painting/drawing classes	1	0.2 %
Senior programs	7	1.4 %
Environmental education programs	3	0.6 %
Senior trips/tours	2	0.4 %
Swimming lessons/aquatic programs	33	6.7 %
Adaptive programs for special needs	3	0.6 %
Music classes	3	0.6 %
Other	4	0.8 %
None chosen	167	33.7 %
Total	496	100.0 %

Q9. Which FOUR programs from the list in Question #7 (on the previous page) does your household currently participate in MOST OFTEN?

Q9. Use 2nd most	Number	Percent
Before/after school programs	5	1.0 %
Children & youth camps	6	1.2 %
Open gym	4	0.8 %
Baseball leagues	8	1.6 %
Basketball leagues	6	1.2 %
Football/flag football leagues	5	1.0 %
Rugby leagues	2	0.4 %
Soccer leagues	7	1.4 %
Softball leagues	8	1.6 %
Lacrosse leagues	1	0.2 %
Surfing lessons	3	0.6 %
Dance & performing arts programs	13	2.6 %
Fitness & wellness classes	19	3.8 %
Dog obedience/training classes	7	1.4 %
Lawn bowling programs	1	0.2 %
Programs on the beach	29	5.8 %
Special events	53	10.7 %
Martial arts classes	3	0.6 %
Skateboarding programs	4	0.8 %
Preschool programs	3	0.6 %
Tennis lessons/clinics	10	2.0 %
Painting/drawing classes	7	1.4 %
Senior programs	9	1.8 %
Environmental education programs	7	1.4 %
Senior trips/tours	5	1.0 %
Swimming lessons/aquatic programs	18	3.6 %
Music classes	1	0.2 %
Other	3	0.6 %
None chosen	249	50.2 %
Total	496	100.0 %

Q9. Which FOUR programs from the list in Question #7 (on the previous page) does your household currently participate in MOST OFTEN?

Q9. Use 3rd most	Number	Percent
Before/after school programs	3	0.6 %
Children & youth camps	6	1.2 %
Open gym	10	2.0 %
Baseball leagues	3	0.6 %
Basketball leagues	2	0.4 %
Football/flag football leagues	3	0.6 %
Rugby leagues	1	0.2 %
Soccer leagues	8	1.6 %
Softball leagues	3	0.6 %
Surfing lessons	5	1.0 %
Dance & performing arts programs	6	1.2 %
Fitness & wellness classes	21	4.2 %
Dog obedience/training classes	3	0.6 %
Lawn bowling programs	2	0.4 %
Programs on the beach	16	3.2 %
Special events	33	6.7 %
Skateboarding programs	5	1.0 %
Preschool programs	5	1.0 %
Tennis lessons/clinics	4	0.8 %
Painting/drawing classes	7	1.4 %
Senior programs	5	1.0 %
Environmental education programs	4	0.8 %
Senior trips/tours	5	1.0 %
Swimming lessons/aquatic programs	18	3.6 %
Music classes	5	1.0 %
None chosen	313	63.1 %
Total	496	100.0 %

Q9. Which FOUR programs from the list in Question #7 (on the previous page) does your household currently participate in MOST OFTEN?

Q9. Use 4th most	Number	Percent
Before/after school programs	2	0.4 %
Children & youth camps	9	1.8 %
Open gym	5	1.0 %
Baseball leagues	3	0.6 %
Basketball leagues	2	0.4 %
Football/flag football leagues	2	0.4 %
Rugby leagues	1	0.2 %
Soccer leagues	4	0.8 %
Softball leagues	4	0.8 %
Surfing lessons	5	1.0 %
Dance & performing arts programs	11	2.2 %
Fitness & wellness classes	9	1.8 %
Dog obedience/training classes	10	2.0 %
Lawn bowling programs	1	0.2 %
Programs on the beach	7	1.4 %
Special events	17	3.4 %
Martial arts classes	2	0.4 %
Skateboarding programs	5	1.0 %
Preschool programs	3	0.6 %
Tennis lessons/clinics	2	0.4 %
Painting/drawing classes	9	1.8 %
Senior programs	8	1.6 %
Environmental education programs	7	1.4 %
Senior trips/tours	2	0.4 %
Swimming lessons/aquatic programs	9	1.8 %
Adaptive programs for special needs	2	0.4 %
Music classes	12	2.4 %
None chosen	343	69.2 %
Total	496	100.0 %

SUM OF TOP 4 CHOICES**Q9. Which FOUR programs from the list in Question #7 (on the previous page) does your household currently participate in MOST OFTEN? (sum of top four choices)**

<u>Q9. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Before/after school programs	28	5.6 %
Children & youth camps	27	5.4 %
Open gym	24	4.8 %
Baseball leagues	26	5.2 %
Basketball leagues	14	2.8 %
Football/flag football leagues	20	4.0 %
Rugby leagues	7	1.4 %
Soccer leagues	38	7.7 %
Softball leagues	19	3.8 %
Lacrosse leagues	1	0.2 %
Surfing lessons	15	3.0 %
Dance & performing arts programs	37	7.5 %
Fitness & wellness classes	74	14.9 %
Dog obedience/training classes	25	5.0 %
Lawn bowling programs	6	1.2 %
Programs on the beach	73	14.7 %
Special events	217	43.8 %
Martial arts classes	6	1.2 %
Skateboarding programs	19	3.8 %
Preschool programs	16	3.2 %
Tennis lessons/clinics	21	4.2 %
Painting/drawing classes	24	4.8 %
Senior programs	29	5.8 %
Environmental education programs	21	4.2 %
Senior trips/tours	14	2.8 %
Swimming lessons/aquatic programs	78	15.7 %
Adaptive programs for special needs	5	1.0 %
Music classes	21	4.2 %
Other	7	1.4 %
<u>None chosen</u>	<u>167</u>	<u>33.7 %</u>
Total	1079	

Q10. Below is a list of actions that the City of San Clemente could take to IMPROVE the parks, trails and recreation system. For each potential action, please indicate how much you would support the action by circling the corresponding number to the right.

(N=496)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q10-1. Improve existing neighborhood parks	43.4%	25.4%	24.7%	6.5%
Q10-2. Improve existing community parks	41.2%	27.6%	24.5%	6.7%
Q10-3. Improve existing athletic fields	24.7%	25.8%	36.1%	13.4%
Q10-4. Improve existing outdoor sports courts	23.5%	31.6%	32.5%	12.4%
Q10-5. Improve existing playgrounds	32.0%	25.2%	32.9%	9.9%
Q10-6. Improve existing beach trail system	66.7%	14.8%	13.6%	4.9%
Q10-7. Improve existing swimming pools/ expand hours of operation	41.0%	23.7%	28.0%	7.3%
Q10-8. Improve access to the beaches	53.5%	19.3%	18.1%	9.1%
Q10-9. Improve existing restroom facilities	60.2%	21.1%	13.4%	5.3%
Q10-10. Connect parks to the trail system	50.3%	21.1%	20.7%	7.9%
Q10-11. Purchase land to preserve open space and natural areas	49.1%	15.4%	24.5%	11.0%
Q10-12. Improve existing skate park	17.4%	17.6%	36.9%	28.0%
Q10-13. Develop new large community parks	15.2%	22.3%	40.4%	22.1%
Q10-14. Develop new smaller neighborhood parks	21.7%	24.5%	34.9%	18.9%
Q10-15. Develop new skate park	13.8%	10.5%	35.9%	39.8%
Q10-16. Develop additional sports field capacity by adding lights to fields	21.5%	18.9%	38.5%	21.1%

CONTINUED

Q10. Below is a list of actions that the City of San Clemente could take to IMPROVE the parks, trails and recreation system. For each potential action, please indicate how much you would support the action by circling the corresponding number to the right.

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q10-17. Develop new off-leash dog park	31.6%	16.2%	27.0%	25.2%
Q10-18. Develop a new environmental education center	23.1%	22.9%	35.7%	18.3%
Q10-19. Develop new paved walking, biking beach trails	44.8%	22.9%	18.3%	14.0%
Q10-20. Develop additional mountain biking trails/BMX opportunities	17.2%	18.9%	39.8%	24.1%
Q10-21. Develop additional picnic benches/shelters	26.0%	33.1%	29.6%	11.4%
Q10-22. Build new restroom facilities	38.9%	25.6%	24.9%	10.5%
Q10-23. Convert existing volleyball courts to sand volleyball courts	14.8%	17.6%	45.2%	22.3%
Q10-24. Convert existing tennis courts to pickleball courts	6.5%	10.5%	43.8%	39.1%
Q10-25. Provide wi-fi services or charging stations in the parks or beaches	24.7%	17.2%	29.2%	28.8%
Q10-26. Provide outdoor exercise/fitness equipment in parks/trails/beaches	26.6%	23.9%	31.4%	18.1%
Q10-27. Upgrade existing sports lighting	20.1%	22.1%	40.6%	17.2%
Q10-28. Convert synthetic turf fields to organic fiber infill	15.8%	13.6%	47.5%	23.1%
Q10-29. Other	83.3%	4.8%	4.8%	7.1%

Q11. Which FOUR actions from the list in Question 10 would you MOST like to see funded?

<u>Q11. Most like to see</u>	<u>Number</u>	<u>Percent</u>
Improve existing neighborhood parks	30	6.0 %
Improve existing community parks	9	1.8 %
Improve existing athletic fields	5	1.0 %
Improve existing outdoor sports courts	17	3.4 %
Improve existing playgrounds	8	1.6 %
Improve existing beach trail system	100	20.2 %
Improve existing swimming pools/expand hours of operation	19	3.8 %
Improve access to the beaches	17	3.4 %
Improve existing restroom facilities	27	5.4 %
Connect parks to the trail system	17	3.4 %
Purchase land to preserve open space & natural areas	38	7.7 %
Improve existing skate park	5	1.0 %
Develop new large community parks	2	0.4 %
Develop new smaller neighborhood parks	4	0.8 %
Develop new skate park	13	2.6 %
Develop additional sports field capacity	3	0.6 %
Develop new off-leash dog park	46	9.3 %
Develop a new environmental education center	3	0.6 %
Develop new paved walking, biking beach trails	19	3.8 %
Develop additional mountain biking trails/BMX opportunities	2	0.4 %
Develop additional picnic benches/shelters	3	0.6 %
Build new restroom facilities	6	1.2 %
Convert existing volleyball courts to sand volleyball courts	2	0.4 %
Convert existing tennis courts to pickleball courts	6	1.2 %
Provide wi-fi services or charging stations	7	1.4 %
Provide outdoor exercise/fitness equipment	7	1.4 %
Upgrade existing sports lighting	1	0.2 %
Convert synthetic turf fields	5	1.0 %
Other	19	3.8 %
None chosen	56	11.3 %
Total	496	100.0 %

Q11. Which FOUR actions from the list in Question 10 would you MOST like to see funded?

<u>Q11. 2nd most like to see</u>	<u>Number</u>	<u>Percent</u>
Improve existing neighborhood parks	20	4.0 %
Improve existing community parks	17	3.4 %
Improve existing athletic fields	6	1.2 %
Improve existing outdoor sports courts	11	2.2 %
Improve existing playgrounds	8	1.6 %
Improve existing beach trail system	46	9.3 %
Improve existing swimming pools/expand hours of operation	18	3.6 %
Improve access to the beaches	38	7.7 %
Improve existing restroom facilities	44	8.9 %
Connect parks to the trail system	28	5.6 %
Purchase land to preserve open space & natural areas	32	6.5 %
Improve existing skate park	7	1.4 %
Develop new large community parks	1	0.2 %
Develop new smaller neighborhood parks	5	1.0 %
Develop new skate park	5	1.0 %
Develop additional sports field capacity	5	1.0 %
Develop new off-leash dog park	16	3.2 %
Develop a new environmental education center	11	2.2 %
Develop new paved walking, biking beach trails	44	8.9 %
Develop additional mountain biking trails/BMX opportunities	5	1.0 %
Develop additional picnic benches/shelters	5	1.0 %
Build new restroom facilities	14	2.8 %
Convert existing volleyball courts to sand volleyball courts	1	0.2 %
Convert existing tennis courts to pickleball courts	1	0.2 %
Provide wi-fi services or charging stations	9	1.8 %
Provide outdoor exercise/fitness equipment	12	2.4 %
Upgrade existing sports lighting	1	0.2 %
Convert synthetic turf fields	2	0.4 %
Other	4	0.8 %
None chosen	80	16.1 %
Total	496	100.0 %

Q11. Which FOUR actions from the list in Question 10 would you MOST like to see funded?

<u>Q11. 3rd most like to see</u>	<u>Number</u>	<u>Percent</u>
Improve existing neighborhood parks	14	2.8 %
Improve existing community parks	8	1.6 %
Improve existing athletic fields	5	1.0 %
Improve existing outdoor sports courts	8	1.6 %
Improve existing playgrounds	12	2.4 %
Improve existing beach trail system	29	5.8 %
Improve existing swimming pools/expand hours of operation	18	3.6 %
Improve access to the beaches	31	6.3 %
Improve existing restroom facilities	30	6.0 %
Connect parks to the trail system	39	7.9 %
Purchase land to preserve open space & natural areas	31	6.3 %
Improve existing skate park	6	1.2 %
Develop new large community parks	6	1.2 %
Develop new smaller neighborhood parks	8	1.6 %
Develop new skate park	7	1.4 %
Develop additional sports field capacity	7	1.4 %
Develop new off-leash dog park	17	3.4 %
Develop a new environmental education center	10	2.0 %
Develop new paved walking, biking beach trails	26	5.2 %
Develop additional mountain biking trails/BMX opportunities	12	2.4 %
Develop additional picnic benches/shelters	8	1.6 %
Build new restroom facilities	11	2.2 %
Convert existing tennis courts to pickleball courts	3	0.6 %
Provide wi-fi services or charging stations	11	2.2 %
Provide outdoor exercise/fitness equipment	6	1.2 %
Upgrade existing sports lighting	8	1.6 %
Convert synthetic turf fields	8	1.6 %
Other	2	0.4 %
<u>None chosen</u>	<u>115</u>	<u>23.2 %</u>
Total	496	100.0 %

Q11. Which FOUR actions from the list in Question 10 would you MOST like to see funded?

<u>Q11. 4th most like to see</u>	<u>Number</u>	<u>Percent</u>
Improve existing neighborhood parks	16	3.2 %
Improve existing community parks	9	1.8 %
Improve existing athletic fields	5	1.0 %
Improve existing outdoor sports courts	10	2.0 %
Improve existing playgrounds	8	1.6 %
Improve existing beach trail system	19	3.8 %
Improve existing swimming pools/expand hours of operation	12	2.4 %
Improve access to the beaches	14	2.8 %
Improve existing restroom facilities	25	5.0 %
Connect parks to the trail system	30	6.0 %
Purchase land to preserve open space & natural areas	20	4.0 %
Improve existing skate park	6	1.2 %
Develop new large community parks	3	0.6 %
Develop new smaller neighborhood parks	9	1.8 %
Develop new skate park	7	1.4 %
Develop additional sports field capacity	3	0.6 %
Develop new off-leash dog park	15	3.0 %
Develop a new environmental education center	11	2.2 %
Develop new paved walking, biking beach trails	40	8.1 %
Develop additional mountain biking trails/BMX opportunities	6	1.2 %
Develop additional picnic benches/shelters	9	1.8 %
Build new restroom facilities	25	5.0 %
Convert existing volleyball courts to sand volleyball courts	3	0.6 %
Convert existing tennis courts to pickleball courts	2	0.4 %
Provide wi-fi services or charging stations	11	2.2 %
Provide outdoor exercise/fitness equipment	12	2.4 %
Upgrade existing sports lighting	7	1.4 %
Convert synthetic turf fields	3	0.6 %
Other	1	0.2 %
None chosen	155	31.3 %
Total	496	100.0 %

SUM OF TOP 4 CHOICES**Q11. Which FOUR actions from the list in Question 10 would you MOST like to see funded? (sum of top four choices)**

Q11. Sum of Top 4 Choices	Number	Percent
Improve existing neighborhood parks	80	16.1 %
Improve existing community parks	43	8.7 %
Improve existing athletic fields	21	4.2 %
Improve existing outdoor sports courts	46	9.3 %
Improve existing playgrounds	36	7.3 %
Improve existing beach trail system	194	39.1 %
Improve existing swimming pools/expand hours of operation	67	13.5 %
Improve access to the beaches	100	20.2 %
Improve existing restroom facilities	126	25.4 %
Connect parks to the trail system	114	23.0 %
Purchase land to preserve open space & natural areas	121	24.4 %
Improve existing skate park	24	4.8 %
Develop new large community parks	12	2.4 %
Develop new smaller neighborhood parks	26	5.2 %
Develop new skate park	32	6.5 %
Develop additional sports field capacity	18	3.6 %
Develop new off-leash dog park	94	19.0 %
Develop a new environmental education center	35	7.1 %
Develop new paved walking, biking beach trails	129	26.0 %
Develop additional mountain biking trails/BMX opportunities	25	5.0 %
Develop additional picnic benches/shelters	25	5.0 %
Build new restroom facilities	56	11.3 %
Convert existing volleyball courts to sand volleyball courts	6	1.2 %
Convert existing tennis courts to pickleball courts	12	2.4 %
Provide wi-fi services or charging stations	38	7.7 %
Provide outdoor exercise/fitness equipment	37	7.5 %
Upgrade existing sports lighting	17	3.4 %
Convert synthetic turf fields	18	3.6 %
Other	26	5.2 %
None chosen	56	11.3 %
Total	1634	

Q12. Please check ALL the reasons that are keeping you from visiting City parks, trails, or beaches (or visiting them more often if you have used parks/trails/beaches during the past year).

(N=496)

	Yes	No
Q12. Use parks/trails/beaches in other cities	10.5%	89.5%
Q12. Distance from residence	12.3%	87.7%
Q12. Parks/trails/beaches are not well maintained	10.7%	89.3%
Q12. Lack of features we want to use	11.5%	88.5%
Q12. Lack of parking	29.6%	70.4%
Q12. Do not feel safe using parks/trails/beaches	17.4%	82.6%
Q12. Lack of handicap accessibility	1.4%	98.6%
Q12. Not aware of parks or trails' locations	18.0%	82.0%
Q12. Other	13.6%	86.4%
Q12. Nothing	32.4%	67.6%

Q13. Has your household participated in any recreation programs offered by the City of San Clemente during the past 12 months?

Q13. Has your household participated in any recreation programs offered by the City of San Clemente during the past 12 months?

	Number	Percent
Yes	196	39.5 %
No	282	56.9 %
Not provided	18	3.6 %
Total	496	100.0 %

Q13a. Please check ALL the reasons you have participated in City of San Clemente recreation programs during the past 12 months.

(N=196)

	Yes	No
Q13a. Convenient schedule	47.4%	52.6%
Q13a. Quality staff/instructors	34.2%	65.8%
Q13a. Price	48.0%	52.0%
Q13a. Proximity/location	65.3%	34.7%
Q13a. Ease of registration	35.7%	64.3%
Q13a. Fun	72.4%	27.6%
Q13a. Safe	37.8%	62.2%
Q13a. Variety of offerings	34.7%	65.3%
Q13a. City magazine/city website is convenient and user friendly	36.7%	63.3%

Q13b. Please check ALL the reasons you have NOT participated in City of San Clemente recreation programs during the past 12 months.

(N=282)

	Yes	No
Q13b. Lack of quality instructors	2.5%	97.5%
Q13b. Use other service providers	10.6%	89.4%
Q13b. I do not know what is offered	19.5%	80.5%
Q13b. Lack of quality programs	5.3%	94.7%
Q13b. Fees are too high	12.4%	87.6%
Q13b. Too far from residence	3.2%	96.8%
Q13b. Classes were full	2.8%	97.2%
Q13b. Inconvenient facility hours/program times	18.4%	81.6%
Q13b. Program not offered	12.1%	87.9%
Q13b. Registration for programs is difficult	1.4%	98.6%
Q13b. Poor customer service by staff	1.1%	98.9%
Q13b. Lack of transportation	1.4%	98.6%
Q13b. Lack of right program equipment	1.4%	98.6%
Q13b. Too busy/not interested	50.7%	49.3%

Q14. How supportive would you be of paying a tax increase to fund improvements to the City's parks, recreation and beaches that are important to you and members of your household?

Q14. How supportive would you be of paying a tax increase to fund improvements to the City's parks, recreation and beaches that are important to you and members of your household?

	Number	Percent
Very supportive	52	10.5 %
Supportive	99	20.0 %
Not sure	153	30.8 %
Unsupportive	86	17.3 %
Very unsupportive	106	21.4 %
Total	496	100.0 %

Q15. As you are aware, sand erosion is an issue of significant concern at our beaches in San Clemente. Sand replenishment is an ongoing focus to ensure the residents of San Clemente continue to enjoy their experience on the beach. Since grant funding is not guaranteed and wouldn't cover the entire cost of sand replenishment projects, which of the following strategies for funding sand replenishment would you support?

(N=496)

	Yes	No
Q15. Increase the existing Transient Occupancy Tax rate	40.7%	59.3%
Q15. Increase the local sales tax rate	13.4%	86.6%
Q15. Increase metered beach parking areas	39.5%	60.5%
Q15. Extend metered beach parking hours of operation	40.9%	59.1%
Q15. None of these	20.4%	79.6%
Q15. Other	11.5%	88.5%

Q16. Please rate your level of satisfaction with the overall value that your household receives from the City of San Clemente Beaches, Parks and Recreation Department.

Q16. Please rate your level of satisfaction with the overall value that your household receives from the City of San Clemente Beaches, Parks and Recreation Department.

	Number	Percent
Very satisfied	160	32.4 %
Somewhat satisfied	210	42.5 %
Neutral	81	16.4 %
Somewhat dissatisfied	27	5.5 %
Very dissatisfied	8	1.6 %
No response	8	1.6 %
Total	494	100.0 %

Q17. Please check ALL the ways you learn about the recreation programs and activities.

(N=496)

	Yes	No
Q17. Activity Guide/Magazine	73.9%	26.1%
Q17. City Website	29.8%	70.2%
Q17. BPR E-newsletter	1.6%	98.4%
Q17. Newspaper	32.8%	67.2%
Q17. Conversations with staff	2.6%	97.4%
Q17. Facebook account	7.9%	92.1%
Q17. Instagram account	2.0%	98.0%
Q17. Twitter Feed	0.4%	99.6%
Q17. From friends & neighbors	46.2%	53.8%
Q17. Promotions at special events	16.0%	84.0%
Q17. Materials at park & recreation facilities or beaches	15.2%	84.8%
Q17. Flyers/newsletter	25.1%	74.9%
Q17. TV	1.2%	98.8%
Q17. Other	3.4%	96.6%

Q18. How many people in your household are:

	Mean	Sum
number	3.12	1507
Q18. Under age 5	0.19	91
Q18. Ages 5-9	0.25	119
Q18. Ages 10-14	0.23	109
Q18. Ages 15-19	0.26	126
Q18. Ages 20-24	0.18	86
Q18. Ages 25-34	0.22	107
Q18. Ages 35-44	0.40	191
Q18. Ages 45-54	0.48	231
Q18. Ages 55-64	0.53	254
Q18. Ages 65+	0.40	193

Q19. What is your age?

Q19. What is your age?	Number	Percent
Under 35	86	17.4 %
35 to 44	103	20.9 %
45 to 54	121	24.5 %
55 to 64	86	17.4 %
65+	90	18.2 %
Not provided	8	1.6 %
Total	494	100.0 %

Q20. What is your gender?

Q20. What is your gender?	Number	Percent
Male	244	49.4 %
Female	250	50.6 %
Total	494	100.0 %

Q21. How many years have you lived in San Clemente?

Q21. How many years have you lived in San Clemente?	Number	Percent
5 or less	101	20.4 %
6 to 10	75	15.1 %
11 to 15	63	12.7 %
16 to 20	70	14.1 %
21 to 30	96	19.4 %
31+	75	15.1 %
Not provided	16	3.2 %
Total	496	100.0 %

Q22. Which of the following best describes your race?

(N=496)

	Yes	No
Q22. White/Caucasian	84.6%	15.4%
Q22. Asian	5.5%	94.5%
Q22. Pacific Islander	1.0%	99.0%
Q22. African American/Black	1.0%	99.0%
Q22. Native American	1.8%	98.2%
Q22. Other	9.3%	90.7%

Q22. Other:

Q22. Define other	Number	Percent
Persian	1	2.2 %
Hispanic	28	60.9 %
Arabic	1	2.2 %
Mix	1	2.2 %
German American	1	2.2 %
Mixed race	1	2.2 %
Irish American	2	4.3 %
Latino	3	6.5 %
Mexican American	1	2.2 %
Mexican/American	1	2.2 %
Mexican-American	1	2.2 %
WHITE ASIAN	1	2.2 %
Mexican	2	4.3 %
Eastern European	1	2.2 %
Finnish	1	2.2 %
Total	46	100.0 %

Section 5
Survey Instrument



City of San Clemente Beaches, Parks & Recreation

Phone: (949) 361-8237 Fax: (949) 361-8280
recreation@san-clemente.org

February 2017

Dear San Clemente Resident,

Your response to the enclosed survey is very important...

The City of San Clemente is conducting a comprehensive survey to determine needs for beaches, parks, and recreation in our community. The results of this survey will be used to help establish priorities for the City.

Your household was one of a limited number selected at random to receive this survey, therefore, it is very important that you participate.

We appreciate your time...

We realize that this survey will take approximately 15 minutes to complete, but each question is important. The time you invest in completing this survey will aid the City in taking a resident-driven approach to making decisions that will enrich the future of our community and positively affect the lives of all its residents.

Please complete and return your survey within the next two weeks...

We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the City later this year. Your responses will remain confidential. Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you would like to take the survey over the web, the address is www.SanClementeSurvey.org.

If you have any questions, please feel free to contact the Recreation Division at (949) 361-8237 or recreation@san-clemente.org.

Thank you for your participation in this important effort.

Sincerely,



Erik Sund
Assistant City Manager



Samantha Thomas
Provisional Recreation Manager



Community Interest and Opinion Survey

The City of San Clemente would like your input to help determine parks, trails, and recreation priorities for our community. This survey will take 12-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. You may also complete the survey at www.SanClementeSurvey.org. We greatly appreciate your time!

1. Has your household used any **parks** operated by the City of San Clemente during the past 12 months? ___ (1) Yes [Answer #1a-b] ___ (2) No [Go to #2]

1a. [If Yes to #1] Which of the following parks operated by the City of San Clemente have you or other members of your household used during the past 12 months? (Check all that apply)

- | | |
|--|---|
| ___ (01) Baron Von Willard Dog Park | ___ (13) Pico Park |
| ___ (02) Bonito Canyon Park | ___ (14) Ralphs Skate Court |
| ___ (03) Canyon View Park | ___ (15) Rancho San Clemente Park |
| ___ (04) Courtney's Sandcastle Universally Accessible Playground | ___ (16) Richard T. Steed Memorial Park |
| ___ (05) Forster Ranch Community Park | ___ (17) San Gorgonio Park |
| ___ (06) Leslie Park | ___ (18) San Luis Rey Park |
| ___ (07) Liberty Park | ___ (19) Talega Park |
| ___ (08) Linda Lane Park | ___ (20) Tierra Grande Park |
| ___ (09) Marblehead Park | ___ (21) Verde Park |
| ___ (10) Max Berg Plaza Park | ___ (22) Vista Bahia Park |
| ___ (11) Mira Costa Park | ___ (23) Vista Del Sol Park |
| ___ (12) Parque Del Mar | ___ (24) Vista Hermosa Sports Park |

1b. [If Yes to #1] How would you rate the overall condition of the City of San Clemente **parks** you and your household have used during the past 12 months?

- ___ (1) Excellent ___ (2) Good ___ (3) Fair ___ (4) Poor

2. Has your household used any **trails** operated by the City of San Clemente during the past 12 months? ___ (1) Yes [Answer #2a] ___ (2) No [Go to #3]

2a. [If Yes to #2] How would you rate the overall condition of the City of San Clemente **trails** you and your household have used during the past 12 months?

- ___ (1) Excellent ___ (2) Good ___ (3) Fair ___ (4) Poor

3. Has your household used any **beaches** in the City of San Clemente during the past 12 months? ___ (1) Yes [Answer #3a-b] ___ (2) No [Go to #4]

3a. [If Yes to #3] Which of the following **beaches** operated by the City of San Clemente have you or other members of your household used during the past 12 months?

- | | | |
|----------------------------|---------------------|--------------------------------|
| ___ (01) North Beach | ___ (04) Linda Lane | ___ (07) Lausen ("Lost Winds") |
| ___ (02) Dije Court | ___ (05) Pier | |
| ___ (03) El Portal ("204") | ___ (06) T-Street | |

3b. [If Yes to #3] How would you rate the overall condition of the City of San Clemente **beaches** you and your household have used during the past 12 months?

- ___ (1) Excellent ___ (2) Good ___ (3) Fair ___ (4) Poor

4. Please indicate if your household has a need for each of the facilities listed below by circling YES or NO.

If you mark YES, please rate how well your needs are being met on a scale of 5 to 1, where 5 means “100%” of your household’s needs are being met and 1 means “0%” (or none) of your household’s needs are being met.

Type of Facility		Does Your Household Have a Need for this Facility?		If YES, How Well Are Your Needs Being Met?				
		Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01.	Small neighborhood parks	Yes	No	5	4	3	2	1
02.	Large community parks (Example: Forster Ranch Community Park)	Yes	No	5	4	3	2	1
03.	Open space conservation areas	Yes	No	5	4	3	2	1
04.	Community gardens	Yes	No	5	4	3	2	1
05.	Playgrounds	Yes	No	5	4	3	2	1
06.	Covered picnic areas	Yes	No	5	4	3	2	1
07.	Outdoor exercise/fitness equipment area	Yes	No	5	4	3	2	1
08.	Swimming pool	Yes	No	5	4	3	2	1
09.	Basketball Courts	Yes	No	5	4	3	2	1
10.	Baseball/softball fields	Yes	No	5	4	3	2	1
11.	Multi-purpose sports fields (Football/lacrosse/soccer/rugby fields)	Yes	No	5	4	3	2	1
12.	Tennis courts	Yes	No	5	4	3	2	1
13.	Pickle ball courts	Yes	No	5	4	3	2	1
14.	Sand volleyball courts	Yes	No	5	4	3	2	1
15.	Skate parks	Yes	No	5	4	3	2	1
16.	Lawn bowling	Yes	No	5	4	3	2	1
17.	Walking and biking/beach trails	Yes	No	5	4	3	2	1
18.	Mountain biking trails	Yes	No	5	4	3	2	1
19.	BMX bike course/pump track	Yes	No	5	4	3	2	1
20.	Lighting on beach trails/skate parks/other parks/courts	Yes	No	5	4	3	2	1
21.	Off-leash dog areas (small or large dog park)	Yes	No	5	4	3	2	1
22.	Dog beach	Yes	No	5	4	3	2	1
23.	Recreation center (community center with activities from youth to seniors)	Yes	No	5	4	3	2	1
24.	Indoor gymnasium	Yes	No	5	4	3	2	1
25.	Other: _____	Yes	No	5	4	3	2	1

5. Which FOUR facilities/amenities from the list in Question #4 are MOST IMPORTANT to your household? [Using the numbers in Question #4 above, please write in the numbers below for your 1st, 2nd, 3rd and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

6. Which FOUR facilities/amenities from the list in Question #4 does your household currently use MOST OFTEN? [Using the numbers in Question #4 above, please write in the numbers below for your 1st, 2nd, 3rd and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

7. Please indicate if your household has a need for each of recreation **PROGRAMS** listed below by circling YES or NO.

If you mark YES, please rate how well your needs are being met on a scale of 5 to 1, where 5 means "100%" of your household's needs are being met and 1 means "0%" (or none) of your household's needs are being met.

Type of Program		Does Your Household Have a Need for this Program?		If YES, How Well Are Your Needs Being Met?				
		Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01.	Before/After school programs	Yes	No	5	4	3	2	1
02.	Children & youth camps	Yes	No	5	4	3	2	1
03.	Open gym (accommodate drop-in play for volleyball, basketball, pickle ball, etc.)	Yes	No	5	4	3	2	1
04.	Baseball leagues	Yes	No	5	4	3	2	1
05.	Basketball leagues	Yes	No	5	4	3	2	1
06.	Football/Flag football leagues	Yes	No	5	4	3	2	1
07.	Rugby Leagues	Yes	No	5	4	3	2	1
08.	Soccer leagues	Yes	No	5	4	3	2	1
09.	Softball leagues	Yes	No	5	4	3	2	1
10.	Lacrosse leagues	Yes	No	5	4	3	2	1
11.	Surfing Lessons	Yes	No	5	4	3	2	1
12.	Dance and Performing Arts programs	Yes	No	5	4	3	2	1
13.	Fitness and Wellness Classes	Yes	No	5	4	3	2	1
14.	Dog obedience/training classes	Yes	No	5	4	3	2	1
15.	Lawn Bowling Programs	Yes	No	5	4	3	2	1
16.	Programs on the Beach	Yes	No	5	4	3	2	1
17.	Special Events in parks or on the beaches (for example farmers market, movies in the park, concerts on the beach)	Yes	No	5	4	3	2	1
18.	Martial Arts classes	Yes	No	5	4	3	2	1
19.	Skateboarding programs	Yes	No	5	4	3	2	1
20.	Preschool Programs	Yes	No	5	4	3	2	1
21.	Tennis Lessons/clinics	Yes	No	5	4	3	2	1
22.	Painting/Drawing classes	Yes	No	5	4	3	2	1
23.	Senior Programs	Yes	No	5	4	3	2	1
24.	Environmental education programs	Yes	No	5	4	3	2	1
25.	Senior Trips/Tours	Yes	No	5	4	3	2	1
26.	Swimming Lessons/Aquatic Programs	Yes	No	5	4	3	2	1
27.	Adaptive programs for special needs	Yes	No	5	4	3	2	1
28.	Music classes	Yes	No	5	4	3	2	1
29.	Other: _____	Yes	No	5	4	3	2	1

8. Which **FOUR programs** from the list in Question #7 are **MOST IMPORTANT** to your household? [Using the numbers in Question #7 above, please write in the numbers below for your 1st, 2nd, 3rd and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

9. Which **FOUR programs** from the list in Question #7 (on the previous page) does your household currently **participate in MOST OFTEN?** [Using the numbers in Question #7, please write in the numbers below for your 1st, 2nd, 3rd and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

10. Below is a list of actions that the City of San Clemente could take to **IMPROVE** the parks, trails and recreation system. For each potential action, please indicate how much you would support the action by circling the corresponding number to the right.

How supportive are you of having the City of San Clemente...		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Improve existing neighborhood parks	4	3	2	1
02.	Improve existing community parks	4	3	2	1
03.	Improve existing athletic fields (diamond or rectangular)	4	3	2	1
04.	Improve existing outdoor sports courts (e.g. basketball/tennis)	4	3	2	1
05.	Improve existing playgrounds	4	3	2	1
06.	Improve existing beach trail system	4	3	2	1
07.	Improve existing swimming pools / expand hours of operation	4	3	2	1
08.	Improve access to the beaches	4	3	2	1
09.	Improve existing restroom facilities (e.g. upgrade or add doors)	4	3	2	1
10.	Connect parks to the trail system	4	3	2	1
11.	Purchase land to preserve open space and natural areas	4	3	2	1
12.	Improve existing skate park (e.g. expansion/add lighting)	4	3	2	1
13.	Develop new large community parks	4	3	2	1
14.	Develop new smaller neighborhood parks	4	3	2	1
15.	Develop new skate park	4	3	2	1
16.	Develop additional sports field capacity by adding lights to fields	4	3	2	1
17.	Develop new off-leash dog park (for small or large dogs)	4	3	2	1
18.	Develop a new environmental education center	4	3	2	1
19.	Develop new paved walking, biking beach trails	4	3	2	1
20.	Develop additional mountain biking trails/BMX opportunities	4	3	2	1
21.	Develop additional picnic benches/shelters	4	3	2	1
22.	Build new restroom facilities	4	3	2	1
23.	Convert existing volleyball courts to sand volleyball courts	4	3	2	1
24.	Convert existing tennis courts to pickleball courts	4	3	2	1
25.	Provide wi-fi services or charging stations in the parks or beaches	4	3	2	1
26.	Provide outdoor exercise/fitness equipment in parks/trails/beaches	4	3	2	1
27.	Upgrade existing sports lighting	4	3	2	1
28.	Convert synthetic turf fields to organic fiber infill	4	3	2	1
29.	Other: _____	4	3	2	1

11. Which **FOUR actions** from the list in Question 10 would you **MOST** like to see funded? [Using the numbers in the left-hand column of Question 10, please write in the numbers below for your 1st, 2nd, 3rd and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

12. Please check ALL the reasons that are keeping you from visiting City parks, trails, or beaches (or visiting them more often if you have used parks/trails/beaches during the past year). (Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> (01) Use parks/trails/beaches in other cities | <input type="checkbox"/> (06) Do not feel safe using parks/trails/beaches |
| <input type="checkbox"/> (02) Distance from residence | <input type="checkbox"/> (07) Lack of handicap accessibility |
| <input type="checkbox"/> (03) Parks/trails/beaches are not well maintained | <input type="checkbox"/> (08) Not aware of parks or trails' locations |
| <input type="checkbox"/> (04) Lack of features we want to use | <input type="checkbox"/> (09) Other: _____ |
| <input type="checkbox"/> (05) Lack of parking | <input type="checkbox"/> (10) Nothing |

13. Has your household participated in any recreation programs offered by the City of San Clemente during the past 12 months? (1) Yes [Answer #13a] (2) No [Answer #13b]

13a. [If YES to #13] Please check ALL the reasons you have participated in City of San Clemente recreation programs during the past 12 months. (Check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> (01) Convenient Schedule | <input type="checkbox"/> (06) Fun |
| <input type="checkbox"/> (02) Quality staff/Instructors | <input type="checkbox"/> (07) Safe |
| <input type="checkbox"/> (03) Price | <input type="checkbox"/> (08) Variety of offerings |
| <input type="checkbox"/> (04) Proximity/Location | <input type="checkbox"/> (09) City magazine/city website is convenient and user friendly |
| <input type="checkbox"/> (05) Ease of registrations | |

13b. [If NO to #13] Please check ALL the reasons you have NOT participated in City of San Clemente recreation programs during the past 12 months. (Check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> (01) Lack of quality instructors | <input type="checkbox"/> (08) Inconvenient Facility Hours/Program times |
| <input type="checkbox"/> (02) Use other service providers | <input type="checkbox"/> (09) Program not offered |
| <input type="checkbox"/> (03) I do not know what is offered | <input type="checkbox"/> (10) Registration for programs is difficult |
| <input type="checkbox"/> (04) Lack of quality programs | <input type="checkbox"/> (11) Poor customer service by staff |
| <input type="checkbox"/> (05) Fees are too high | <input type="checkbox"/> (12) Lack of transportation |
| <input type="checkbox"/> (06) Too far from residence | <input type="checkbox"/> (13) Lack of right program equipment |
| <input type="checkbox"/> (07) Classes were full | <input type="checkbox"/> (14) Too busy/not interested |

14. How supportive would you be of paying a tax increase to fund improvements to the City's parks, recreation and beaches that are important to you and members of your household?

- | | |
|--|--|
| <input type="checkbox"/> (5) Very supportive | <input type="checkbox"/> (2) Unsupportive |
| <input type="checkbox"/> (4) Supportive | <input type="checkbox"/> (1) Very Unsupportive |
| <input type="checkbox"/> (3) Not sure | |

15. As you are aware, sand erosion is an issue of significant concern at our beaches in San Clemente. Sand replenishment is an ongoing focus to ensure the residents of San Clemente continue to enjoy their experience on the beach. Since grant funding is not guaranteed and wouldn't cover the entire cost of sand replenishment projects, which of the following strategies for funding sand replenishment would you support? (Check all that apply)

- (1) Increase the existing Transient Occupancy Tax (TOT) rate.
- (2) Increase the local sales tax rate.
- (3) Increase metered beach parking rates.
- (4) Extend metered beach parking hours of operation.
- (5) None of these
- (6) Other: _____

