

May 19, 2014

City Manager Report

"I read the news today, oh boy..." (Lennon/McCartney)



'But it's our town... Come what may, it's our town'

(James Taylor)

Fires

As everyone in Southern California is aware, San Diego County was affected by a number of fires last week. The plume of the San Mateo Fire on Camp Pendleton was visible for miles and resulted in numerous phone calls to City Hall...which we appreciate. Fortunately for our little burg, the winds were blowing eastward away from the city but that didn't help those folks on Pendleton where residences and San Onofre School had to be evacuated. As Council member Bob Baker stated in an e-mail: "I was enormously impressed by the capabilities demonstrated by so many USMC helo pilots in battling the fires last Friday. I saw Hueys, CH-46's and CH-53's all doing water drops. The prior planning in place to have all those squadrons trained and the equipment ready to go is a testament to them and their leaders' dedication". Well said and, at Council member Baker's suggestion, we will be recognizing these folks at a Council meeting.

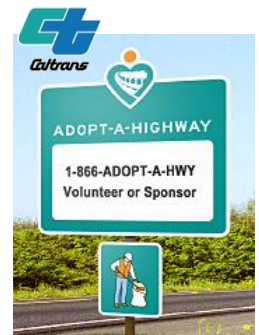
The Orange County Emergency Operations Center opened to organize evacuations and issued several press releases to keep citizens informed. Mayor Tim Brown immediately offered support and assistance to our neighbors and we were in contact with Camp Pendleton officials as professional firefighters brought the fires under control. We were asked to provide assistance to San Onofre School and responded by offering shelters for pets and pet crates. Family Assistance Ministries was contacted and immediately prepared themselves through public outreach to provide food and personal necessities. Thankfully, the volunteer services were not needed but I was incredibly proud of our team and our town when everyone we talked to responded without hesitation. This showed how much our City cares and how our City is prepared to respond on a moment's notice. For that, I am proud and very thankful.

Keeping Highways Clean

The Caltrans Adopt-A-Highway program provides an avenue for individuals, organizations or businesses to help maintain sections of roadside within California's State Highway System. Currently the I-5 in San Clemente is swept at least once a month by Caltrans staff for aesthetic reasons and compliance with the National Pollutant Discharge Eliminations System (NPDES) requirements.

There is one Adopt-A-Highway location available in the San Clemente area. Anyone one out there interested? If so, you can contact Caltrans District 12 at (949) 724-2175 or go to their website for more information and Program Application

<http://adopt-a-highway.dot.ca.gov/>



Pall Gudgeirsson, City Manager

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Rip Currents & Marine Safety Award

Since 2009 San Clemente's Marine Safety Division has been working with the National Oceanic and Atmospheric Administration (NOAA) serving as observers and reporting rip current information to NOAA forecast offices. Our Marine Safety Division was the second lifeguard agency to start working with NOAA researchers on rip currents. NOAA has now expanded the project to include lifeguard departments around the US and has partnered with the United States Lifesaving Association. They are working on collecting data, creating predictive models, and are now making public safety announcements (similar to the marine weather forecasts they transmit to mariners).



Representatives from NOAA stopped by Marine Safety and presented them with a Special Service Award to honor their exceptional service and partnering with the National Weather Service Forecast Office. As stated on the award "The professional competence displayed by the lifeguards in San Clemente Beach is in keeping with the finest tradition of the United States Lifesaving services and reflects distinct credit upon them and the rest of the City of San Clemente Lifeguards."

One interesting note is that rip currents cause more deaths around the US than floods, lightning, and tornados. Only hurricanes and heat cause more. So keep safe out there in the water!

Our Mission Statement

In this issue of the City Manager Report I would like to ask Subscribers for your thoughts on what the City of San Clemente's *mission statement* means to you.

I will be addressing the 4 statements in the next few issues.

First one:

Maintaining a *safe, healthy atmosphere in which to live, work and play;*

Describe what this statement means to you by replying to CMReports@san-clemente.org. We want to hear your thoughts on what our mission means *to you!* Don't be shy.



Mission Statement

The City of San Clemente, in partnership with the community we serve, will foster a tradition dedicated to:

- Maintaining a safe, healthy atmosphere in which to live, work and play;
- Guiding development to ensure responsible growth while preserving and enhancing our village character, unique environment and natural amenities;
- Providing for the City's long term stability through promotion of economic vitality and diversity;
- Resulting in a balanced community committed to protection of what is valued today while meeting tomorrow's needs.



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Upcoming Events

- May 20 6pm Council Meeting - City Hall Council Chambers
- May 26 11am Memorial Day Observance - Community Center
- May 26 2pm Memorial Day Remembrance - Park Semper Fi
- June 5 6pm Budget Public Hearing- City Hall Council Chambers
- June 6 6pm Beach Concert- SCHS Jazz Band & Shorecliffs Middle School Jazz Band
- June 8 10am Car Show- Avenida Del Mar
- June 17 6pm Budget Adoption-City Hall Council Chambers