



AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION
Meeting Date: September 12, 2017

Agenda Item 3.B
Approvals:
 Dept. Head ES
 Manager ST
 Admin. Assistant MX

Department: Beaches, Parks and Recreation
Prepared By: Samantha Thomas, Recreation Manager

Subject: *RECREATION DIVISION ACTIVITY UPDATE*

Recreation Registration	Total Registrations in August		
	2017	2016	% Change
Community Center	285	295	-3%
Aquatics Center	664	833	-20%
Ole Hanson Beach Club	27	n/a	n/a
Online	1,484	1,264	17%
TOTAL	2,460	2,392	3%

Facility Rentals	Total Revenue in August		
	2017	2016	% Change
Community Center	\$4,684.86	\$3,752.74	25%
Aquatics Center	\$12,189.40	\$17,373.48	-30%
Parks & Ball Fields	\$73,592.50	\$62,658.75	17%
TOTAL	\$90,466.76	\$83,784.97	8%

Aquatics Program	Total in August		
	2017	2016	% Change
Aquatic Registration	838	810	3%
Pool Passes Sold	65	62	5%
SCAC Drop-in Lap/Rec	9,226	8,999	3%
OHBC Drop-in Lap/Rec	1,093	n/a	n/a
TOTAL	11,222	9,871	14%

Adult Sports Program	2017 Teams	2016 Teams	% Change
Softball	34	41	-17%
Coed Soccer	10	9	11%

Youth and Teen Program	Attendance in August		% change
	2017	2016	
Fun on the Run* *new reporting requirements	Monthly Total: 619 Daily Average: 27	Monthly Total: 170 Daily Average: 10	264%
Playschool Summer Camp	60	34	76%
Playschool Kids Club	31	0	n/a
GAP	45	48	-6%
Active Adventures	126	73	73%
Drama Camp	57	0	n/a
Volleyball	15	15	0%
TOTAL	334	170	65%

Special Events and Partnership Activities			
Date	Event	Attendance	Sponsor
8/10	Beach Concert	1500	City Recreation and Foundation
8/13	Annual Street Fiesta	10,000	San Clemente Chamber of Commerce
8/18	Movie in the Park	150	City Recreation and Foundation
8/19-8/20	Arts and Craft Faire	4000	San Clemente Arts and Crafts Association
Weekly on Wed.	Market at North Beach	59	City of San Clemente

Upcoming Events:

Date	Event	Location	Sponsor
Wednesdays	Market at North Beach	North Beach Lot	City of San Clemente
9/16	Surf Classic Contest	T Street	San Clemente Chamber of Commerce
9/16	Coastal Clean up Day	Beaches, and Pier	Water Shed Task Force