



AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION
Meeting Date: August 8, 2017

Agenda Item G.B.

Approvals: _____

Dept. Head ES

Manager [Signature]

Admin. Assistant MS

Department: Beaches, Parks & Recreation
Prepared By: Samantha Thomas, Recreation Manager [Signature]

Subject: *PLANNING OF THE NEW HALLOWEEN EVENT – “SPOOKY SAN CLEMENTE”.*

Fiscal Impact: Yes. The addition of this event was approved by the City Council through the fiscal 2017-2018 budget adoption.

Summary: Staff recommends that the Beaches, Parks & Recreation Commission provide comment and recommendation regarding the establishment of a new Halloween event to take place annually.

Background: The Recreation Division currently holds three large scale special holiday events – Santa’s Village by the Sea (December), The Sensational Springtacular (March/April), and Cinco de Mayo (May). Based on preliminary guidance and direction from the Beaches, Parks and Recreation Master Plan, the residents have expressed a need for additional special events. To fulfill this need, the Recreation Division is seeking to add a new Halloween event to be held in October.

Discussion: The Halloween event is scheduled to take place at the Community Center. In initial discussions, activity ideas included connecting this event to the Casa Romantica’s Casa Creepy event while also working with the Downtown Business Association to engage Del Mar businesses in the festivities. Initial ideas ranged from holding a movie on the lawn of the Community Center, establishing a maze in the Ole Hanson Fireside Room, and a candy crawl on Del Mar. In future years, staff are looking to incorporate a fun run/5k that would include costume competitions. City staff is seeking comment from the Beaches, Parks and Recreation Commission on activity opportunities that might be considered through the planning process.

Recommended Action: STAFF RECOMMENDS THAT the Beaches, Parks and Recreation Commission provide comment and recommendation regarding a new Halloween event to be held in October.

Attachments: None.

Notification: None.