

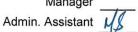
AGENDA REPORT

Agenda Item 3.0. Approvals:

Dept. Head 💋

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Manager



BEACHES, PARKS & RECREATION COMMISSION Meeting Date: June 13, 2017

Department:

Beaches, Parks and Recreation

Prepared By:

Samantha Thomas, Provisional Recreation Manager

Subject:

BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE

MARINE SAFETY DIVISION

Total in May	2017	2016	% Change
Approximate Attendance	185,100	140,000	32%
Rescues	10	45	-78%
Medical Aids	32	19	68%
Preventative Actions	341	553	-38%
Warnings for Ordinances	404	305	32%

RECREATION DIVISION

D	Total Registrations in May		
Recreation Registration	2017	2016	% Change
Community Center	263	138	91%
Aquatics Center	841	504	67%
Ole Hanson Beach Club	20	n/a	n/a
Online	1,327	2,211	-40%
TOTAL	2,451	2,853	14%

Facility Dautala	Total Revenue in May		
Facility Rentals	2017	2016	% Change
Community Center	\$7,419.74	\$3,200.87	132%
Aquatics Center	\$18,057.59	\$14,900.18	21%
Parks & Ball Fields	\$50,661.25	\$49,954.12	1%
TOTAL	\$76,138.58	\$68,055.17	12%

Aquatics Program	Total in May 2017 2016 % Change		
Aquatic Registration	2017 1,008	1,186	% Change -15%
Pool Passes Sold	49	33	48%
SCAC Drop-in Lap/Rec	5,176	3,844	35%
OHBC Drop-in Lap/Rec	542	n/a	n/a
TOTAL	6,775	5,063	34%

Varith and Taon Bearram	Attendance in May		
Youth and Teen Program	2017	2016	% Change
Fun on the Run	Monthly Total: 622 Daily Average: 20	Monthly Total: 602 Daily Average: 19	3%
Gap	48	28	71%
Middle School After Hours	90	186	-52%
Playschool	29	40	-28%
RECESS Homeschool	50	27	85%
Goal Zone	109	96	14%
TOTAL	1,403	1,318	6%

Adult Sports Program	2017 Teams	2016 Teams	% Change
Softball	34	41	-17%
Coed Soccer	10	9	11%

Special Events and Partnership Activities			
Date	Event	Attendance	Sponsor
5/6	Cinco De Mayo Fiesta	3,000	City Recreation Division
5/12	Beach Concert	500	City Recreation Division
5/20	Friend Raiser		Friends of BPR Foundation
5/27	Polynesian Festival	1500	Hawaiian Surf Club
5/29	Memorial Day	800	City Recreation Division
5/29	Memorial Day	300	Heritage of San Clemente
			Foundation

Upcoming Events:

Date	Event	Location	Sponsor
6/9	Movie in the Park	Tierra Grande	City Recreation and Foundation
6/10	Swing Festival	Community Center	San Clemente Rotary Club
6/11	Annual Car Show	Downtown Del Mar	Downtown Business Association
6/15	Beach Concert	North of the Pier	City Recreation and Foundation
6/23	Movie in the Park	San Gorgonio	City Recreation and Foundation
6/29	Beach Concert	North of the Pier	City Recreation and Foundation