



# STAFF REPORT

## SAN CLEMENTE PLANNING COMMISSION

Date: February 22, 2017

---

**PLANNER:** Christopher Wright, Associate Planner *CW*

**SUBJECT:** **Strategic Implementation Program Annual Review FY 2018**, a request for direction on the annual update of the General Plan Strategic Implementation Program for Fiscal Year 2017-2018

### **BACKGROUND**

This is a request for the Planning Commission to review and provide direction on an annual update of the Strategic Implementation Plan for Fiscal Year 2017-2018. The Strategic Implementation Plan (SIP) is a list and plan for making progress on over 300 projects or ongoing activities the City Council prioritizes to implement the Centennial General Plan. The Planning Commission's comments will be forwarded to the City Council. This report summarizes the review process, status of the SIP, and recommended changes for this annual update cycle of the SIP.

### **DISCUSSION**

Each year, the SIP is updated with the Long-term Financial Plan (LTFP) to ensure General Plan implementation occurs continually based on priorities and available resources for the coming fiscal year. First, City departments review the status of active IMs, evaluate the SIP, and may make recommendations to initiate, add, change, or delete IMs. Then, staff's findings are reviewed by the Planning Commission, and the City Council with the LTFP. The steps of the annual SIP review process are shown in Attachment 1.

This process aligns the efforts undertaken in many yearly processes, such as the annual budget, Capital Improvement Plan (CIP), and Information Technology Strategic Plan (ITSP). Typically, the Council then sets high-priority IMs to be considered as part of the LTFP/budget process for the following year. This process ensures the effective implementation of the Centennial General Plan by aligning General Plan Strategic Priorities through the LTFP and the annual budget review process. This coordination ensures that the General Plan remains a dynamic, up to date, responsive guide to public decision making and expenditures.

### ***Status of Implementation Measures***

The City Council has prioritized the 300-plus General Plan IMs in the SIP as shown in Table 1 below. The IMs are either a one time project that ends with a specific goal, or an ongoing project that requires routine activity with no specified end date. Staff is working on IMs in both of these categories.

**Table 1 - Status Summary**

	Priority	# of IMs	Initiated	Active/ Inactive	Completed
<b>High</b>	IM s undertaken within 3 years of General Plan adoption	52	50	26/26	4
<b>Medium</b>	IM s undertaken within 5 years	67	7	14/53	1
<b>Low</b>	IM s undertaken within 5+ years	71	1	5/66	0
<b>Ongoing</b>	Projects or activities that are routine with no specified end date	125	125	125/0	N/A
<b>Total</b>		315	183	170/145	5

Below is a summary of major projects or programs underway to implement the General Plan according to the SIP:

*Beaches, Parks and Recreation Department*

1. Updating the Beaches, Parks, and Recreation Master Plan,
2. Providing a variety of programs and explore new opportunities to meet the needs of the public and maximize use of City facilities,
3. Providing affordable recreational and healthy opportunities for the City's residents,
4. Promoting public safety, health and wellness; and
5. Increasing the sustainability of the City's public facilities.

*City Manager Department*

1. Supporting initiatives and alternatives that help better medical services in San Clemente,
2. Providing ongoing support to the local business community and focusing on improved ambulance transport services to the residents,
3. Exploring opportunities to establish a new San Clemente School District,
4. Maintaining best practices to provide public information,
5. Ensuring Police Services continues to work with neighborhoods to promote safety and the Neighborhood Watch Program,
6. Promoting and supporting a City employee wellness program, and
7. Evaluating the feasibility of establishing and operating a City business visitation program to improve communication and understanding of business needs, opportunities, and issues; and
8. Updating development fee costs along with financing mechanisms to ensure new development covers costs to future City services.

*Community Development Department*

1. Updating the Zoning Ordinance, Zoning Map, and Specific Plans for consistency with the General Plan. The first phase of this work program was completed that updated commercial and mixed-use Zoning districts and the Zoning Map to reflect land use changes in the General Plan. The second phase in process will implement several General Plan policies and update remaining Zoning districts. The third phase involves updating the Specific Plans;
2. Obtaining certification of the updated Coastal Land Use Plan (LUP) and process Coastal Commission recommended changes, as directed by the City Council;
3. Working on and obtaining certification of a Coastal Implementation Plan, or Local Coastal Program (LCP), as directed by the City Council, which includes a sea water level rise analysis and mapping efforts;
4. Obtaining certification of the Housing Element,
5. Reviewing development proposals for consistency with General Plan policies to ensure projects are compatible with neighborhoods, preserving historical resources, scenic corridors, and natural resources; maintaining or enhancing quality of life; and providing high quality architecture and site design consistent with the Urban Design Element and City's Design Guidelines;
6. Monitoring and enforcing environmental mitigation measures for the Centennial General Plan Environmental Impact Report (EIR) according to the Mitigation Monitoring Program the Council adopted and certified,
7. Supporting economic development through the continuation of the liaison program,
8. Providing grants for affordable health services, drug prevention, and enhanced educational opportunities for the City's residents through Housing and Social Services and various partner organizations;
9. Initiated and made progress towards adopting a Dark Skies Ordinance,
10. Completed a Downtown Paseo Plan, and
11. Completed parking demand surveys of the Downtown and North Beach.

*Public Works Department*

1. Implementing the Bicycle and Pedestrian Master Plan,
2. Identifying and install roadway and intersection features to provide more bicycling opportunities, maintaining and adding to the City's pedestrian network for all users,
3. Maintaining many of the City's beach and park facilities,
4. Protecting the city's natural resources by promoting energy conservation and reduced greenhouse gas emissions,
5. Ensuring the safety of the community through the review and dissemination of information related to local hazards,
6. Maintaining and updating public services and facilities,
7. Updating the City's Urban Water Management Plan,
8. Upgrading City facilities with more energy efficient features,
9. Working to complete tree inventory,
10. Evaluating water efficiency of City facilities and activities,
11. Recycling waste for commercial customers, achieving at least 75% diversion of construction and demolition waste;
12. Worked with County of Orange and Orange County Transportation Authority (OCTA) to complete Del Rio roadway extension in January 2017,



13. Worked with County of Orange and OCTA to complete La Pata gap closure in August 2016, and
14. Working to implement trolley service in 2017 with grant funding.

For details on the City's progress on IMs, refer to the IM Matrix (Attachment 2).

### ***Recommended changes for Fiscal Year 2017-2018***

In the annual SIP process, City departments evaluate their assigned IMs based on budget, need, legal requirements, resources, community demand, opportunities for efficiencies, and other criteria. Depending on staff's findings, each department typically makes recommendations to the Council that may include the following:

1. Continuing work on current priority IMs and not initiate new projects in the next fiscal year.
2. Initiating and/or adding IMs in the next fiscal year that further General Plan implementation, dependent on anticipated funding and resources.
3. Changing the phasing or prioritization of IMs to reflect need, legal requirements, community demand, Council direction, etc.
4. Changing the wording, replacing, or deleting IMs in the SIP. This type of recommendation may be made to reflect City Council direction or policy, budgeting, or other changes affecting the relevance, feasibility, or likelihood of success of IMs.

### **Proposed Actions**

Recommendations for Fiscal Year 2017-2018 are summarized below. For details on proposed changes, refer to Attachment 3. Attachment 4 lists IMs the Council removed through prior annual SIP updates. The IMs identified in the attachments were directed by Council on September 2, 2014 through the initial SIP review.

#### ***Initiation of new IMs/Projects:***

1. Identify several IMs as "initiated" that the Council directed since the last update of the SIP and LTFP in Fiscal Year 2016-2017.
2. No initiation of new IMs are recommended. Direct staff in the Beaches, Parks, and Recreation, City Manager, Community Development, and Public Works departments to continue work on current high priority IMs, and not initiate new projects in the next fiscal year. This recommendation is based on current resources available to departments to complete IMs the Council previously initiated and identified as high priorities.

#### ***Priorities:***

1. Direct the Community Development Department to evaluate priorities for assigned IMs and propose changes necessary to reflect resources and workload for IMs in process. Community Development is the lead department for 48 ongoing IMs, and 31 high priority IMs with 15 in process. Work is underway on updates to the Zoning Ordinance and Specific Plans for General Plan consistency, and on certification of a Local Coastal Program and the Housing Element. These are large work programs requiring significant resources and time that the Council set as high priorities due to

legal requirements, community need, etc. With Council direction, staff will provide recommendations to change specific IMs from “High” to “Medium” priority in the next SIP update.

2. Change the priority of Natural Resources Element IM # 21 from “Low” to “Medium”. Since the SIP update for Fiscal Year 2016-2017, the Council directed staff to initiate IMs related to “Dark Skies” standards, which are lighting restrictions to minimize glare and direct light downward instead of the sky. The Community Development department started work on these IMs, but the project is inactive to work on higher priority IMs, such as required updates to Zoning and Specific Plans.
3. Change the priority of several one-time projects from “High, Medium, or Low” to “Ongoing” because they are occurring programs or activities with no end date.

*IM Description/Scope Changes - None.*

*IM Removals:*

1. Remove Natural Resources Element IM #3 because it is very similar (almost identical) to IM #19 for the Beaches, Parks, and Recreation Element. The IM description is: *“Create signage on the Coastal Trail and at Vista Hermosa Park for educational outreach about critical habitats and native plant and animal species.”*

### ***Planning Division priorities for Fiscal Year 2017-2018***

The Planning Division’s goal is to accomplish the following Implementation Measures in the next fiscal year.

1. Certification of the Housing Element, including General Plan and Zoning amendments necessary to comply with State Senate Bill (SB) 2, for Emergency Shelters.
2. After budgeted staff positions are filled and brought “up to speed”, work will resume to complete remaining Zoning updates necessary for the Zoning Ordinance and Zoning Map to be consistent with the General Plan. In addition to these amendments, staff is processing code changes that will integrate Specific Plan standards and uses into the Zoning Ordinance and that will implement new General Plan policies, such as those that relate to automobile uses on El Camino Real, and farmer’s markets.
3. After Zoning is updated, staff will make progress toward updating Specific Plans for consistency with the General Plan. This includes updates to the Zoning Map and Specific Plan maps using the Geographic Information System (GIS). Specific Plan updates will be done in phases based on resources available and to Facilitate work on the Local Coastal Program (LCP). Likely, the Marblehead Coastal, Pier Bowl, and West Pico Corridor Specific Plans will be updated in the first phase. The second phase will update the “Ranchland” Specific Plans, such as Talega.
4. Contract staff is assisting the Division with Coastal planning, including plans to:
  - a. Obtain certification of the updated Coastal Land Use Plan (LUP) and process Coastal Commission recommended changes, as directed by the City Council;
  - b. Process and work toward obtaining certification of a Local Coastal Program, as directed by the City Council, including a sea water level rise analysis and mapping efforts;

5. In addition to the above, staff will be reviewing Community Development IMs and prioritizing the “high priority” IMs in the SIP to better organize and implement the identified tasks. This will be reviewed by the Planning Commission in next SIP update.

### **RECOMMENDATION**

This report analyzes the progress of the FY 2016-2017 SIP, identifies staff’s proposed direction for the FY 2017-2018 SIP, and provides staff’s revisions to specific IMs based on Council direction in an effort to maintain the momentum of the Centennial General Plan. This annual review provides an opportunity for the Planning Commission to evaluate the multiple parts of this report and provide feedback. Staff recommends the Planning Commission concur with staff’s proposed direction for the FY 2017-2018 SIP, and provide any comments or suggestions related to the IM revisions necessary to further promote the effectiveness of the SIP.

### **Attachments:**

1. Strategic Implementation Program Annual Review Process Outline
2. Strategic Implementation Program Implementation Measure Matrix
3. Strategic implementation Program Proposed Revisions
4. Implementation Measures the City Council has removed since General Plan adoption.

The following outlines the steps taken to review and update the Strategic Implementation Plan annually in conjunction with the Long-term Financial Plan (LTFP):

**1. Annual Manager Meeting**

At the beginning of the annual LTFP process, the Community Development Department schedules a meeting with appropriate managers and staff to review the Implementation Measures identified in the SIP. The meeting will review current General Plan Implementation Measures, what has been completed, and the progress of those measures in process.

The purpose of the meeting is to discuss the progress of Implementation Measures (IMs) and evaluate whether IMs should be initiated, added, changed, or deleted in the SIP, based on the following criteria:

1. Ease of implementation
2. Estimated cost and benefit
3. Community demand
4. Ability to combine projects and reduce costs
5. Legal necessity
6. Staff resources
7. Funding
8. City Council priority

**2. Status Report**

At the Annual Managers Meetings, departments will report on all Implementation Measures completed and in progress, and develop recommendations to prepare or not prepare new Implementation Measure projects/programs in the upcoming fiscal year. Recommendations will be based on each department's ability to work on new projects or programs with available resources anticipated in the next fiscal year.

**3. LTFP Issue Papers**

Department managers will prepare a report (or reports) annually listing the recommended programs/projects for implementation and their funding source. A report will also evaluate the City's progress in achieving the goals of the General Plan and identify Implementation Measures that have been completed, in progress or reprioritized. If projects/programs are recommended for removal, alternatives should be identified, if needed to accomplish the relevant General Plan goals and/or policies.

**4. Planning Commission Review**

The staff will provide an update to the Planning Commission on the progress of implementing the General Plan, including Implementation Measures that have been completed, the status of measures in process, and the list of the SIP's priority Implementation Measures. The Planning Commission will evaluate the SIP's list of

priority projects for consistency with the General Plan's goals and polices, make recommendations and/or modifications to Implementation Measures and recommendations for priorities for the next fiscal year.

**5. Evaluation with Capital Improvement Program and Information Technology Strategic Plan**

Recommended Implementation Measures will be evaluated with the Capital Improvement Program (CIP) and Information Technology Strategic Plan process (ITSP) process to see if there are opportunities to reduce costs by combining projects. Depending on the type of project/program, it may be included in the proposed six-year CIP/ITSP or a decision package will be developed.

**6. Financial Model**

The financial impact of projects and programs that are identified in the LTFP issue papers, including one-time expenses and all ongoing costs and/or associated revenue, will be included in a financial model to reflect the impacts of decisions made today on future costs and revenues. As projects and programs are approved and budgeted by the City Council, the Long-term Financial Forecast will be updated to reflect the ongoing costs for future years.

**7. City Council Review and Action**

As part of the LTFP process, the City Council will complete the annual review of the General Plan Strategic Implementation Plan and evaluate the recommended Implementation Measures. Estimated costs and revenues from the projects/programs will assist the Council in prioritizing projects and, if necessary, amend the Strategic Implementation Plan to reflect changed priorities. If there is a funding need, each department with a City Council prioritized Implementation Measure will prepare a decision package or CIP proposal for the City Council's budget consideration.



# BPR Responsible IMs

# ATTACHMENT 2

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
BEACHES, PARKS and RECREATION	BPR-2.04-05	7	HIGH PRIORITY	Create a Beaches, Parks and Recreation Master Plan within two years of General Plan adoption and update it at least every ten years.	In progress	None	To be completed in 2017.	BPR
BEACHES, PARKS and RECREATION	BPR-2.01	10	HIGH PRIORITY	Prepare a plan which identifies underserved areas in terms of parks and recreational facilities and seek grants or other funding sources to help implement the plan.	In progress	None	Staff secured grant funding through Kaiser Permanente to fund one year of activities through Fun on the Run; Additional opportunities will be reviewed through the BPR Master Plan 2017.	BPR
BEACHES, PARKS and RECREATION	BPR-4.07	51	HIGH PRIORITY	Regularly review and update the Beaches, Parks and Recreation Master Plan, Bike and Pedestrian Master Plan and the City Facilities Master Plan to provide adequate guidance for the provision of parks, trails, and other recreational facilities.	In progress	None	Data will be included in the BPR Master Plan to be completed in 2017.	BPR
BEACHES, PARKS and RECREATION	BPR-7.04	52	HIGH PRIORITY	Investigate the possibility of establishing a volunteer staffing program to assist with recreational programs and reduce staffing costs at City public parks and recreational facilities.	In progress	None	Staff is currently working on establishing a Youth Advisory Council with active members of San Clemente High School community.	BPR
BEACHES, PARKS and RECREATION		2	MEDIUM PRIORITY	Work with community groups to help promote and establish projects that help celebrate the City's surf heritage.	Not started	None		BPR
BEACHES, PARKS and RECREATION	BPR-2.09	8	MEDIUM PRIORITY	Establish or improve joint-use agreements to maximize public recreation opportunities.	In progress	None	Staff are working to secure a joint-use agreement with Capistrano Unified School District; Additional opportunities will be reviewed through the BPR Master Plan 2017.	BPR
NATURAL RESOURCES	NR-1.01	3	MEDIUM PRIORITY	Create minimal and appropriate signage along the Coastal Beach Trail and in the Vista Hermosa Sports Park for educational outreach about critical habitats and native plant and animal species.	Not started	None		BPR
BEACHES, PARKS and RECREATION	BPR-4.04	17	LOW PRIORITY	Work with private land owners to help expand the community trails network by making privately-owned trails available for public use.	Not started	None		BPR
NATURAL RESOURCES	NR-1.06	5	LOW PRIORITY	Working with community volunteers, conservation clubs, youth groups and non-profit agencies, help plan and support conservation activities such as habitat restoration, interpretive signage and tours, trail building, erosion control and litter removal.	Not started	None	Will be considered in the BPR Master Plan 2017.	BPR
BEACHES, PARKS and RECREATION	BPR-1.01-03	1	ON-GOING	Explore new opportunities for all City recreational facilities to improve programming and maximize facility use.	In progress	None	Staff initiated new contracts.	BPR

- High Priority:** Start within 3 years of General Plan adoption
- Medium Priority:** Start within 5 years of General Plan adoption
- Low Priority:** Start within 5+ years of General Plan adoption
- On-going Priority:** On-going or reoccurring program or activity

SHADED CELLS INDICATE AN IM COUNCIL HAS NOT YET DIRECTED STAFF TO IMPLEMENT

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
BEACHES, PARKS and RECREATION	BPR-1.01-03	3	ON-GOING	Continue to provide a variety of programs to meet a range of needs and maximize facility use.	In progress	None	Currently offer programming for infants to seniors, including physical fitness, arts, aquatics, education, and more.	BPR
BEACHES, PARKS and RECREATION	BPR-1.03	4	ON-GOING	Monitor program participation to identify demand, including populations with special needs.	In progress	None	Data will be included in the BPR Master Plan to be completed in 2017.	BPR
BEACHES, PARKS and RECREATION	BPR-1.03 BPR-2.02-03	5	ON-GOING	Monitor facility (including beaches) use, population and development projections to plan for future program, facility, and staffing needs.	In progress	None	Data will be included in the BPR Master Plan to be completed in 2017.	BPR
BEACHES, PARKS and RECREATION	BPR-6.14	12	ON-GOING	The City will continue to support a dog park and access for dogs in neighborhood parks.	In progress	None	Staff promote the dog park and dog policies.	BPR
BEACHES, PARKS and RECREATION	BPR-6.02	26	ON-GOING	Encourage that healthy foods be served at City-sponsored events, meetings, and community-wide forums.	In progress	None	Staff encourages other departments and community groups to serve healthy food.	BPR
BEACHES, PARKS and RECREATION	BPR-7.01, 7.05	28	ON-GOING	Encourage private contributions to provide, improve or maintain public improvements that promote health and wellness, such as fitness stations, benches, bike racks and play equipment.	In progress	None	Staff encourages private organizations to include public improvements in new developments.	BPR
BEACHES, PARKS and RECREATION	BPR-7.01	29	ON-GOING	Seek grant funding and innovative public-private partnerships, where feasible, to increase residents' access to healthy foods and opportunities for physical activity, especially in underserved areas.	In progress	None	Staff is working with the Friends Foundation for opportunities to promote health and wellness in underserved areas.	BPR
BEACHES, PARKS and RECREATION	BPR-6.02, 6.12	34	ON-GOING	Continue collaboration with local health providers to provide public health programs and services in City parks with an emphasis on target areas.	In progress	None	Staff secured grant funding through Kaiser Permanente Foundation and continues to work with the OC Health Department on initiatives.	BPR
BEACHES, PARKS and RECREATION	BPR-6.11	35	ON-GOING	Staff shall continue participation in healthy living programs sponsored by collaborative partners and active youth.	In progress	None	Staff works with several collaborative partners, including the G.R.I.P. Initiative and NuPAC.	BPR
BEACHES, PARKS and RECREATION	BPR-7.01	50	ON-GOING	Pursue grants and other funding opportunities for beaches, trails, parks and other recreational facilities in San Clemente.	In progress	None	Staff complete and submit grants as opportunities arise.	BPR
SAFETY	S-7.02 BPR-3.07	19b	ON-GOING	Pursue emergency services grants and other funding opportunities for marine safety staffing, facilities, training, and programs.	In progress	None	In 2016 staff successfully solicited and received over \$10,000 in funding to assist with lifeguard and junior lifeguard operations. Staff will continue to pursue funding via grant opportunities.	BPR

## CM Responsible IMs

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
LAND USE	LU-7.02, 7.03	5	HIGH PRIORITY	Meet with medical office professionals and hospital administration to better understand their needs and use of City resources, and provide leadership to help them better accomplish the City's goals and objectives.	In progress	None	On-going, through the hospital review process, staff are seeking a number of options to better address medical services in San Clemente.	City Manager
ECONOMIC DEVELOPMENT	ED-1.01	2	HIGH PRIORITY	Consider adopting a Business Retention and Expansion (BRE) Program.	In progress	None	Reviewing methods and practices that encourage business retention and expansion.	City Manager
ECONOMIC DEVELOPMENT		8	HIGH PRIORITY	Establish and operate a City business visitation program to improve communication and understanding of business needs, opportunities and issues.	In progress	None	Evaluating. Implemented through the Community Liaison program.	City Manager
ECONOMIC DEVELOPMENT	ED-5.07	16	HIGH PRIORITY	Maintain best practices in local government for providing public information and in e-government.	In progress	None	On-going, as part of the IT Strategic Plan, staff are being diligent to continue to maintain best practices.	City Manager
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-2.06	7	HIGH PRIORITY	Work with the County of Orange to expedite the expansion of San Clemente's Public Library into the former Senior Citizen's Center and to include state-of-the-art technology and facilities.	Completed	None	Completed in 2015.	City Manager
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU Goal 2	8	HIGH PRIORITY	Explore opportunities to expand library services through creative public/private/non-profit partnerships, either as a supplement or alternative to the County operation.	Not started	None	Will be reviewing options in FY 2017.	City Manager
LAND USE	LU-6.02	10	MEDIUM PRIORITY	Meet with higher education administrators, trade school organizations and local businesses to better understand the opportunities to attract an educational or occupational training anchor in the Professional Business Overlay area.	Not started	None		City Manager
ECONOMIC DEVELOPMENT	ED-1.01	4	MEDIUM PRIORITY	Adopt and implement an Economic Development Strategy. The Strategy shall emphasize the mid- and long-term development of the local economy rather than focusing on individual projects. It will incorporate the long-term goals of the General Plan, but may also include additional goals with shorter time horizons. The Economic Development Strategy shall establish measurable objectives and a performance evaluation mechanism.	Not started	None		City Manager

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
ECONOMIC DEVELOPMENT		5	MEDIUM PRIORITY	Adopt and implement a Branding and Public Relations Program. The Economic Development Strategy shall include a branding and public relations program to establish a unified identity for San Clemente based on its Spanish Village by the Sea history. The Strategy shall also include implementation measures to ensure consistent quality of the "brand experience" and create a communications program to publicize the San Clemente brand for residents, visitors and potential visitors.	Not started	None		City Manager
ECONOMIC DEVELOPMENT	ED-2.02, 2.04	9	MEDIUM PRIORITY	Partner with regional business support agencies, such as the Orange County Workforce Investment Board and the Orange County Small Business Development Center, to ensure businesses in San Clemente are aware of and have access to workforce recruitment and training services, and to ensure residents are aware of and have access to job search and business start-up training.	Not started	None		City Manager
SAFETY	S-7.04	20	MEDIUM PRIORITY	Information Technology staff will periodically review and update an emergency preparedness and response plan into overall City Emergency Response Plan.	Not started	None		City Manager
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-2.01	6	MEDIUM PRIORITY	Work closely with the County of Orange Library System and Friends of the San Clemente Library to understand their local services and facilities needs.	Not started	None		City Manager
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-3.01	16	MEDIUM PRIORITY	Establish a dedicated source of funding for preservation, enhancement and promotion of arts and cultural and historical resources and programs.	Not started	None		City Manager
ECONOMIC DEVELOPMENT	ED-1.03	1	MEDIUM PRIORITY	Consider establishing an Economic Development Manager Position. The Economic Development Manager may be a full-time or part-time position, funded by the business community, or through a mix of public and private funding sources.	Not started	None		City Manager
GROWTH MANAGEMENT	GM-1.02	3	MEDIUM PRIORITY	Maintain City participation in the Richard and Donna O'Neill Conservancy, located on the Reserve at Rancho Mission Viejo.	Not started	None		City Manager
ECONOMIC DEVELOPMENT		11	LOW PRIORITY	Attract higher education facilities to San Clemente.	Not started	None		City Manager
ECONOMIC DEVELOPMENT	ED-5 (esp 5.06)	15	LOW PRIORITY	Establish and maintain a method to track communications and information technology demands of residents and employees, both current and future.	Not started	None		City Manager
ECONOMIC DEVELOPMENT	ED-5.03, 5.06	17	LOW PRIORITY	Establish a Technology Advisory Task Force to serve as a liaison between community stakeholders, staff and elected officials and to make recommendations to the City Council on technology matters.	Not started	None		City Manager
ECONOMIC DEVELOPMENT		18	LOW PRIORITY	Review and consider incorporating the Wireless Communications Master Plan, or portions thereof, into a broader Technology Master Plan that incorporates aspects of the preceding implementation ideas and other technologies.	Not started	None		City Manager



ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
MOBILITY AND COMPLETE STREETS	M-2.11	29	LOW PRIORITY	Develop City-wide navigational tools such as maps, digital map, GPS, or other emerging technologies.	Not started	None		City Manager
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-1.06	1	LOW PRIORITY	Publicize and promote the successes of the schools on an ongoing basis. While this is a typical responsibility of the local school district, we recognize that an educated workforce and quality educational opportunities are important considerations for investment by residents, businesses and property owners, and as such, we seek to recognize local educational excellence.	Not started	None		City Manager
PUBLIC SERVICES, FACILITIES AND UTILITIES	Goal 1	5	LOW PRIORITY	Explore opportunities to establish a new San Clemente School District.	Not started	None		City Manager
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-3.02	9	LOW PRIORITY	Work with the local arts community to contribute to future economic development through tourism, branding and retail spinoffs, and community events or activities.	Not started	None		City Manager
ECONOMIC DEVELOPMENT	ED-2.03	12	ON-GOING	Continue to support and promote an annual business awards program to recognize San Clemente's outstanding business citizens.	In progress	None	On-going with San Clemente Chamber of Commerce and City Manager.	City Manager
MOBILITY AND COMPLETE STREETS	M-1.22	32	ON-GOING	Encourage City officials and employees, as well as other employers, to participate in "Bike to Work Month" and "Bike to Work Week."	In progress	None	To be reviewed in fiscal year 2017.	City Manager
BEACHES, PARKS and RECREATION	BPR-2.10	11	ON-GOING	Work with other public agencies and non-profit organizations to help ensure all community-serving facilities, such as libraries, health centers, wellness centers, recreation facilities and parks are universally accessible.	In progress	None	On-going, it is collaborative effort between Risk Management & Community Development Building Services	City Manager
BEACHES, PARKS and RECREATION	BPR-6.08	32	ON-GOING	Continue City-sponsored Mayor's Walks and similar activities to encourage residents' participation in community events and encourage healthy neighborhoods.	In progress	None	On-going effort with BPR and City Manager.	City Manager
BEACHES, PARKS and RECREATION		33	ON-GOING	Ensure that Police Services continues to work with neighborhoods to promote safety and the "Neighborhood Watch Program."	In progress	None	On-going effort with OCSD and City Manager.	City Manager
BEACHES, PARKS and RECREATION		39	ON-GOING	Promote and support a City Employee Wellness Program.	In progress	None	Implemented and on-going program administered by BPR	City Manager
SAFETY	S-7.01	24	ON-GOING	Support and maintain an Active Ambulance Subscription Service.	In progress	None	Implemented and on-going.	City Manager

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-3.02-03	15	ON-GOING	Foster collaboration between City, art associations, non-profits, businesses, educational institutions and the private sector to provide more opportunities and venues for cultural arts programs, including the establishment of a performing arts venue in San Clemente.	In progress	None		City Manager
GROWTH MANAGEMENT	GM-2.01	5b	ON-GOING	City shall periodically update its standards for the provision of public services and facilities to reflect current needs and costs, including: fire/emergency medical, library, and police.	In progress	None	On-going, the review of these standards will be considered during the City's Long Term Financial Plan and the annual budget process.	City Manager
GROWTH MANAGEMENT		6	ON-GOING	If annexation to the City is considered, the potential annexation shall require preparation of an economic impact analysis.	In progress	None	In the event of an annexation, this requirement will be met.	City Manager
GROWTH MANAGEMENT	GM-1.03	7	ON-GOING	The City will adopt a development-fee program and other appropriate financing measures, so that new in-City development pays its share of the costs of new services and facilities needed to serve it.	In progress	None	Staff periodically updates development fee costs, along with financing mechanisms to ensure that new development covers costs of future City services.	City Manager

## CDD Responsible IMs

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
LAND USE		1	HIGH PRIORITY	Update the Zoning Ordinance, Zoning Map, Local Coastal Program and specific plans to ensure consistency with the Centennial General Plan. Key land use related areas to be revised include, but are not limited to: a. Zoning district changes to reflect General Plan land use changes. b. Mixed use districts development standards to reflect land use changes in the Focus Areas. c. Consideration of form-based standards for Avenida del Mar and El Camino Real, with emphasis on the commercial core in the T-Zone. d. New development standards for Professional Business and Medical Office Overlays. e. New standards to reflect the increases in Floor Area Ratios (FARs) in commercial areas along El Camino Real. f. Amending the Forster Ranch Specific Plan to change the former hotel site from CRC2 to RH and to require the property be used for senior housing.	In progress	None	The "General Plan consistency updates" involves updating Zoning, Specific Plans, and Coastal Land Use Plan (LUP) for consistency with the General Plan. Second is the LCP. Phase 1 was completed in 2015 that updated commercial and mixed-use Zoning districts and the Zoning Map to reflect General Plan land use changes. Phase 2, in process, includes Zoning changes to implement several General Plan policies, updates to remaining Zoning districts, and certifying the LUP. The third phase involves updating the Specific Plans and certifying a LCP. Phase 3 is planned to start actively in FY 2018.	Community Development
LAND USE	LU-8.01	6	HIGH PRIORITY	Update the Rancho San Clemente Business Park Specific Plan to strengthen policies to encourage light manufacturing and business-oriented uses, and to protect employment-oriented businesses.	Started but inactive	None	This may be done with the Specific Plan update or be phased as part of separate work program depending on the complexity of issues and work involved.	Community Development
LAND USE	LU-8.02	7	HIGH PRIORITY	Amend the Zoning Ordinance, Design Guidelines and Rancho San Clemente Specific Plan to accommodate automobile, truck, motorcycle, watercraft, and RV sales and services.	Started but inactive	None	Specific Plan updates will follow Zoning changes needed for General Plan consistency. See Land Use IM#1 for details.	Community Development
LAND USE	LU-9	8	HIGH PRIORITY	Update the West Pico Specific Plan to reflect the vision, land uses and policies for the Los Molinos Focus Area.	Started but inactive	None	Specific Plan updates will follow Zoning changes needed for General Plan consistency. See Land Use IM#1 for details.	Community Development
LAND USE	LU-6.02	13	HIGH PRIORITY	Develop new flexible use standards in the Zoning Ordinance to accommodate changing market demands. Consideration should be given, however, to preserving "experiential retail uses" in key shopping areas along Avenida Del Mar and El Camino Real, from the Downtown/T-zone to North Beach. Future changes in use must be sensitive to adjacent residential uses. [Experiential retail uses are those that enhance consumer interaction, drive repeat visits and purchases, and create distinction. This experience can only be achieved in "brick and mortar" retail establishments—not online.]	Not started	None	This will follow Zoning and Specific Plan updates and LCP	Community Development
LAND USE	LU-10.10 LU-13.01	16	HIGH PRIORITY	Consider improvements to our alleyways and paseos to provide alternative pedestrian and bicycle routes.	Completed	None	Paseo and alley master plan adopted in 2016. Plan implementation/Capital Improvement Projects considered in annual CIP and budget process.	Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
LAND USE	LU-12	17	HIGH PRIORITY	Update the Pier Bowl Specific Plan for consistency with the new General Plan or retire the Plan by relocating its unique development standards to the Zoning Ordinance, including residential building heights.	Started but inactive	None	Public outreach in 2016. Specific Plan updates will follow Zoning changes needed for General Plan consistency. See Land Use IM#1 for details.	Community Development
LAND USE	11.02-03 LU-12.02, 12.07 LU-14.07	21	HIGH PRIORITY	Create new development standards for mixed use, including stand-alone corridor residential uses.	Completed	None	Completed in 2015 with Phase 1 of Zoning update.	Community Development
URBAN DESIGN		11	HIGH PRIORITY	Conduct public meetings or design charrettes, including community stakeholders, to discuss ways to identify, protect and enhance Downtown Village Character. Based on meeting findings, consider updating and refining a Downtown Mission Statement which new projects must follow, and consider adopting new development regulations such as form-based codes or revised design guidelines to improve the effectiveness and predictability of the design review process, including how to accommodate commercial development on small MU-zoned lots.	Not started	None	Work to follow updates to Zoning and Specific Plans and LCP.	Community Development
URBAN DESIGN	UD-5.05-5.07	13	HIGH PRIORITY	Update the Design Guidelines and incorporate the Henry Lenny Spanish Colonial Revival Architectural Design Guidelines for Spanish Colonial Revival Architecture.	Not started	None	Work to follow updates to Zoning and Specific Plans and LCP.	Community Development
URBAN DESIGN	UD-1.09	14	HIGH PRIORITY	Prepare Sign Design Guidelines and incorporate them into the Design Guidelines. Preparation of the Guidelines will involve business, sign designers and manufacturers in their preparation and provide follow-up education.	Not started	None	Work to follow updates to Zoning and Specific Plans and LCP.	Community Development
URBAN DESIGN	UD-5.13	17	HIGH PRIORITY	Update Zoning Code to avoid penalizing commercial developments that include exterior patios, paseos and other similar outdoor use areas by allowing usable outdoor spaces to meet minimum Floor Area Ratio requirements.	Not started	None	Work to follow updates to Zoning and Specific Plans and LCP.	Community Development
URBAN DESIGN	UD-5.08	19	HIGH PRIORITY	Update the West Pico Corridor Specific Plan (future Los Molinos Specific Plan) to provide new design guidance for architecture and landscape character.	Started but inactive	None	Public outreach in 2016. This may be done with the Specific Plan update or be phased as part of separate work program depending on the complexity of issues and work involved.	Community Development
URBAN DESIGN	UD-5.13	21	HIGH PRIORITY	Review and update the Zoning Ordinance and Design Guidelines to streamline the development review process and to include the possibility of parking waivers and other incentives that encourage the rehabilitation and facade upgrades to one- and two-story buildings in the Downtown Core.	Started but inactive	None	Zoning streamline ordinance in 2015. Procedural changes will follow update of Zoning, Specific Plans, and Design Guidelines	Community Development



ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
URBAN DESIGN	UD-5.02 (UD5.11)	22	HIGH PRIORITY	Review and update the Zoning Ordinance and Design Guidelines to require three-story buildings in the Downtown to reflect high-quality design and materials and to reinforce San Clemente's Spanish Village by the Sea architectural character. Three-story buildings shall require City Council approval.	In progress	None	Included in Zoning updates in process	Community Development
URBAN DESIGN		23A	HIGH PRIORITY	Review the standards established by the International Society of Arboriculture and incorporate appropriate standards into a Tree Ordinance. The Ordinance shall consider standards and procedures for private property tree selection and removal, preservation and maintenance and the establishment of a tree canopy percentage target, based on standards encouraged by the International Society of Arboriculture. The tree ordinance shall include criteria for evaluating potential conflicts which may arise when trees uplift sidewalks or where new sidewalks are being constructed. Potential mitigation may include root pruning, modification of frontage improvements, root barriers, relocation, and removal and replacement.	Not started	None	This will be a collaboration with Public Works (along with NR IM #7 and UD IM #25)	Community Development
URBAN DESIGN	UD-6.04	25	HIGH PRIORITY	Identify incentives for tree maintenance on private property.	Not started	None	This will be a collaboration with Public Works (along with NR IM #7 and UD IM #23)	Community Development
HISTORIC PRESERVATION	HP-1.01-02	22	HIGH PRIORITY	Amend the Zoning Ordinance to require an assessment of potential impacts to onsite and nearby historic resources as part of applications for changes in zoning.	In progress	None	Included in Zoning updates in process	Community Development
HISTORIC PRESERVATION		23A	HIGH PRIORITY	Work with the property owner, citizens, San Clemente Historical Society, schools, performing arts, business and other community groups to assist in the rehabilitation of the Miramar Theatre.	In progress	None	Application submitted and in process for Miramar rehabilitation. Staff facilitating review.	Community Development
HISTORIC PRESERVATION		23B	HIGH PRIORITY	Adopt a CIP program to assist in the rehabilitation of the Miramar Theatre.	Not started	None	Application submitted and in process for Miramar rehabilitation. Staff facilitating review.	Community Development
MOBILITY AND COMPLETE STREETS	M-1.21-22 M-2.12, 2.19, etc	7	HIGH PRIORITY	Update the Municipal Code to require end of trip bicycle facilities, as appropriate to the scale and use of the project, such as parking, lockers, and showers in new or major remodels of non-residential sites.	Not started	None	Work to follow updates to Zoning and Specific Plans and LCP.	Community Development
MOBILITY AND COMPLETE STREETS	M-4.06	14	HIGH PRIORITY	Prepare comprehensive parking and circulation strategies for key commercial areas, including: North Beach, Pier Bowl, Del Mar/T-Zone and Plaza San Clemente.	Not started	None	This will be a collaboration with Public works. Work to follow updates to Zoning and Specific Plans and LCP.	Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
BEACHES, PARKS and RECREATION	BPR-6.01	30	HIGH PRIORITY	Amend the Zoning Ordinance to allow small, neighborhood-serving markets within easy walking and biking distance from most residential areas and encourage such markets to include fruits, vegetables and other healthy foods.	Not started	None	Work to follow updates to Zoning and Specific Plans and LCP.	Community Development
NATURAL RESOURCES	NR-4.04	11	HIGH PRIORITY	Revise City ordinances to require that all proposals for mineral extraction and reclamation be reviewed by the Planning Commission and City Council.	Not started	None	Work to follow updates to Zoning and Specific Plans and LCP.	Community Development
NATURAL RESOURCES	Goal 7	20	HIGH PRIORITY	Use the International Dark-Sky Association's (IDA's) Model Lighting Ordinance to aid in developing outdoor lighting standards for residential and non-residential uses.	Started but inactive	None	Started but currently inactive. Dark Skies Task Force established to create zoning standards.	Community Development
NATURAL RESOURCES	NR-7.02	26	HIGH PRIORITY	Review Engineering standards for possible changes to public street lighting design/spacing to reduce light pollution, improve energy efficiency and maintain safety.	Started but inactive	None	Started but currently inactive. Per Council direction, Planning Division and Planning Commission have started effort to develop outdoor lighting standards. Engineering will provide support. Work to resume after Zoning updates	Community Development
COASTAL	C-2.05	1	HIGH PRIORITY	Prepare a Local Coastal Program and secure California Coastal Commission certification.	In progress	None	Work in progress with grant funding.	Community Development
COASTAL	C-2.10	14	HIGH PRIORITY	Evaluate Environmentally Sensitive Habitat Areas (ESHAs) to determine their viability, restore degraded ESHAs, remove ESHA designation from areas that no longer contain environmentally sensitive habitat, and develop standards to protect ESHAs as open space.	In progress	None	Included in Local Coastal Program in process	Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-3.04	12	HIGH PRIORITY	Consider establishing an Art in Public Places Ordinance, including a funding mechanism that might include incentives to encourage private development to provide public art.	Not started	None	Consider after Zoning and Specific Plan updates and other high priority items	Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-5.12	26	HIGH PRIORITY	Review City landscaping and irrigation requirements for public and private development to ensure regulations promote drought-tolerant landscaping and systems best practices.	In progress	None	In progress. Draft ordinance is prepared and will be folded into phased Zoning updates. Additional support from Public Works will be required.	Community Development
GROWTH MANAGEMENT	GM-1.06, 2.06	4	HIGH PRIORITY	Working with LAFCO, initiate an update of the City's Sphere of Influence and Municipal Services Review to address potential development in unincorporated areas adjacent to the City.	Not started	None	Work actively on IM after Zoning and Specific Plan updates and other high priority items. This is about 2-3 years out.	Community Development
LAND USE	Goal 9	9	MEDIUM PRIORITY	Foster and support local efforts to attract arts and design businesses to the Los Molinos district.	Not started	None		Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
LAND USE	LU-6.05	11	MEDIUM PRIORITY	Work with U.S. Postal Service to explore opportunities to re-design the post office located on Avenida Pico, or relocate to a more appropriate location, to provide opportunities for improved circulation and new development opportunities with a master plan for the Pico Plaza area.	Not started	None		Community Development
LAND USE	LU-11.06	12	MEDIUM PRIORITY	Identify opportunities (e.g., sites and programming) for new or improved public spaces along or near Avenida Del Mar to provide areas for socializing or relaxing.	Not started	None		Community Development
LAND USE	LU-10	14	MEDIUM PRIORITY	Prepare a specific plan, zoning overlay or similar planning mechanism for North Beach to reflect the changes in the North Beach/North El Camino Real Focus Area.	Not started	None		Community Development
LAND USE	LU-11.09	22	MEDIUM PRIORITY	Develop a Downtown Improvement Plan to improve sidewalk quality and consistency and to encourage the construction and expansion of public spaces such as courtyards, plazas and paseos.	Not started	None		Community Development
LAND USE	LU-13.04	24	MEDIUM PRIORITY	Staff will prepare and implement a public view corridor plan that will be used to help maintain and restore ocean views from the I-5 Freeway, by reviewing development for its visual effects, including, but not limited to new buildings, signs and noise walls	Started but inactive	None	In Phase 1 of Zoning update, I-5 freeway ocean views were analyzed and interim design guidelines were adopted for mixed-use zone (MU 3.2) on S. El Camino Real. With Council direction, issue will be reviewed and addressed further after Zoning and Specific Plan updates.	Community Development
URBAN DESIGN	UD-2.01-2.12	5	MEDIUM PRIORITY	Create a Citywide gateway program to identify and implement gateway improvements.	Not started	None		Community Development
URBAN DESIGN LAND USE	LU-11.03	7	MEDIUM PRIORITY	Review and where appropriate, amend Zoning Ordinance, Design Guidelines and other City standards to allow added flexibility in land uses to respond to changing economic market forces over time.	Not started	None		Community Development
URBAN DESIGN	UD-5.04	8	MEDIUM PRIORITY	Consider amending the Design Guidelines to address compatibility between buildings that back onto alleys adjacent to South El Camino Real, specifically addressing transition areas and the interface between commercial or mixed-use and residential uses.	Started but inactive	None	Started but currently inactive. Interim Design Guidelines adopted in 2015 for S. El Camino Real MU 3.2 Zone. Design Guideline updates will be prioritized and scheduled after Zoning consistency updates.	Community Development
URBAN DESIGN		15	MEDIUM PRIORITY	Prepare and adopt Historic Preservation Guidelines describing design methods and standards for development on or adjacent to sites with historic resources.	Not started	None		Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
URBAN DESIGN	UD-5.07-5.08	16	MEDIUM PRIORITY	We will prepare and adopt urban design guidelines for the portion of the South El Camino Real corridor, west of Interstate 5, to direct building mass and scale and to allow new three-story buildings or building elements that meet specific standards and that protect designated public view corridors. Design Guidelines for the entire South El Camino Real Corridor will allow "Other Spanish" architectural styles in addition to Spanish Colonial Revival, such as Mission, Monterey, Italianate, Tuscan, and include a "Surf Zone" architectural style in the South El Camino Real area east of Interstate 5, to allow additional design flexibility.	Not started	None	Update of design guidelines document has not been started. This work is to follow Zoning and Specific Plan updates. Interim design guidelines adopted for S. El Camino Real MU 3.2 Zone in 2015 with Phase 1 Zoning updates.	Community Development
URBAN DESIGN	UD-2.05 UD-6.06	24	MEDIUM PRIORITY	Update the Master Landscape Plan for Scenic Corridors to identify public view corridors and views and establish a process for doing so, including public outreach., and formulate a comprehensive master plan which lists permitted trees in the public right-of-way for all areas in San Clemente. It will specify species, minimum size, spacing, and irrigation requirements and address considerations for topographical context and public view considerations in hillside neighborhoods. The Master Landscape Plan shall identify consistent tree species for blocks, streets, neighborhood, or districts to provide distinctive identities for these areas.	Not started	None		Community Development
HISTORIC PRESERVATION		5	MEDIUM PRIORITY	Consider adding historic features and sites to the Landmarks and Historic Resources lists and expanding the City's inventory of historic resources to include historic districts.	Not started	None		Community Development
HISTORIC PRESERVATION	HP-1.01	12	MEDIUM PRIORITY	Develop, and consider adopting, separate criteria and procedures for designating historic districts and thematic (noncontiguous) historic districts.	Not started	None		Community Development
HISTORIC PRESERVATION	HP-1.01	13	MEDIUM PRIORITY	Develop new eligibility criteria for the designation of potential district-contributing properties.	Not started	None		Community Development
HISTORIC PRESERVATION		19	MEDIUM PRIORITY	Develop Historic Preservation Guidelines for historic resources that include sustainability measures.	Not started	None		Community Development
HISTORIC PRESERVATION	HP-1.01	26	MEDIUM PRIORITY	Consider establishing a historic district in North Beach.	Not started	None		Community Development
ECONOMIC DEVELOPMENT	ED-4.02	7	MEDIUM PRIORITY	Adopt a specific plan for North Beach.	Not Started	None		Community Development
BEACHES, PARKS and RECREATION	BPR-3.05 BPR-4.004	18	MEDIUM PRIORITY	Evaluate the feasibility of and work towards extending the Beach Trail north and south.	On hold	None	Project put on hold by Council in review of LTFP and CIP in 2016 due to lack of funding and maintenance concerns.	Community Development
BEACHES, PARKS and RECREATION	BPR-6.12-13	45	MEDIUM PRIORITY	Establish a Community Living Gardens program, identify viable community garden sites and consider the feasibility of planting fruit trees in parks and on City-owned property and parkways.	Not started	None		Community Development



ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
NATURAL RESOURCES	NR-1.02-.06	4	MEDIUM PRIORITY	Amend the Zoning Ordinance to regulate the establishment or encroachment of non-compatible land uses or activities in habitat areas and passive open space, such as commercial uses, off-road motorized vehicle use, off-trail, non-motorized vehicle use, hang gliding, grading or other activities that conflict with biological conservation goals or policies.	Not started	None		Community Development
NATURAL RESOURCES	NR-2.01	6	MEDIUM PRIORITY	Review the Zoning Ordinance, Hillside Development Ordinance and other City standards to ensure regulations and guidelines adequately address ridgeline preservation, access roads, driveway and site design, and architectural and sign design to protect hillsides, coastal canyons and bluffs, and beaches.	Not started	None		Community Development
NATURAL RESOURCES	NR-6.02	19	MEDIUM PRIORITY	Ensure that energy conservation improvements for historic buildings preserve original historic features, materials, and details, consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties.	Not started	None		Community Development
COASTAL	C-4.03-4.06	17	MEDIUM PRIORITY	Prepare and implement a shoreline management strategy which includes, but is not limited to, the following: a. An examination of local and regional long-term erosion rates and trends to identify and plan for shoreline changes. b. An examination of mean sea level elevation trends and future sea level rise projections to help determine future erosion rates and plan for potential shoreline changes.	Not started	None		Community Development
SAFETY	S-1.02	2	MEDIUM PRIORITY	Review and update building, zoning, and grading codes to ensure adopted standards are appropriate to mitigate potential geologic, seismic, soils, flooding, and noise hazards, and would comply with the Alquist-Priolo Act if an active fault were identified in the City.	Not started	None		Community Development
SAFETY	S-1.03	3	MEDIUM PRIORITY	Encourage public and private entities to ensure that buildings housing critical public facilities, such as schools, hospitals and emergency services, are seismically strengthened to meet applicable building codes.	Not started	None		Community Development
SAFETY	S-4.08	13	MEDIUM PRIORITY	Adopt and maintain a City policy of best management practices for live entertainment uses to mitigate noise impacts on residential or other sensitive uses.	Not started	None		Community Development
SAFETY	S-7.07	21	MEDIUM PRIORITY	Update the City's Design Guidelines to address crime prevention features in the orientation and design of new buildings and public facilities.	Not started	None		Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-3.04	14	MEDIUM PRIORITY	Incorporate unique public art in public improvements such as street lighting, sidewalks, walls, bridges and public buildings.	Not started	None		Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
PUBLIC SERVICES, FACILITIES AND UTILITIES		19	MEDIUM PRIORITY	Establish a dedicated source of funding for preservation, enhancement and promotion of arts and cultural and historical resources and programs.	Not started	None		Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-4.05	20	MEDIUM PRIORITY	Amend the Zoning Ordinance to encourage child care facilities to be established, especially where such facilities are appropriate to serve working parents.	Not started	None		Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-6.03-04	32	MEDIUM PRIORITY	Review structures intended for human occupancy located in the 100-year flood plain for conformance with local, State and Federal (FEMA) requirements.	Not started	None		Community Development
GOVERNANCE	G-1.07	6	MEDIUM PRIORITY	Community Development Department staff will develop a Public Engagement Manual that includes specific strategies and guidelines for enhanced community notice and participation to promote informed and comprehensive decision-making. Strategies could include, but are not limited to, an interactive website, public opinion surveys, automatic public notifications through various media, etc.	Started but inactive	None	Research and attendance in trainings and seminars. Work on manual was started but is inactive based on resources and higher priorities	Community Development
LAND USE	LU-2.01, 2.03	2	LOW PRIORITY	Establish design standards for automobile repair, fueling stations, outdoor storage, and similar uses which provide for their physical and visual compatibility with the district in which they are located; including standards for building character and design, materials, colors, landscape, signage, lighting, and other pertinent elements.	Not started	None		Community Development
LAND USE	LU-1.02	4	LOW PRIORITY	Evaluate the locations of fast food outlets and drive-through restaurants and where applicable, establish standards for the spatial distribution of such uses.	Not started	None		Community Development
LAND USE	LU-10.01. 10.02	15	LOW PRIORITY	Consider establishing a historic district to ensure new and remodeled buildings are architecturally compatible with the area's Spanish Colonial Revival character, provide historic preservation incentives, and enforce historic preservation measures in the Zoning Ordinance.	Not started	None		Community Development
URBAN DESIGN	UD-1.11	4	LOW PRIORITY	Re-examine public space/outdoor area requirements in the Zoning Ordinance and specific plans to identify opportunities to create new public spaces or expand existing ones and to remove barriers to their implementation, per Implementation Measure #1.	Not started	None		Community Development
HISTORIC PRESERVATION	HP-1.04	2	LOW PRIORITY	Consider a City program to nominate properties for inclusion on the National Register of Historic Places.	Not started	None		Community Development
HISTORIC PRESERVATION		4	LOW PRIORITY	Participate in the National Trust for Historic Preservation Main Street Program [ <a href="http://www.preservationnation.org/main-street/">http://www.preservationnation.org/main-street/</a> ].	Not started	None		Community Development
HISTORIC PRESERVATION		6	LOW PRIORITY	Explore strategies for relocating threatened historic resources when other means of preservation are infeasible.	Not started	None		Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
HISTORIC PRESERVATION		11	LOW PRIORITY	Pursue a public-private partnership with financial institutions to establish a financing program for preservation of historic resources.	Not started	None		Community Development
HISTORIC PRESERVATION	HP-1.04	18	LOW PRIORITY	Establish and regularly update a list of qualified architectural historians to use for project consultation.	Not started	None		Community Development
HISTORIC PRESERVATION		20	LOW PRIORITY	Establish a rehabilitation loan program, as funding is available, and explore building-permit-fee waivers, redevelopment assistance, local financing programs, and	Not started	None		Community Development
HISTORIC PRESERVATION	HP-1.04	24	LOW PRIORITY	Help establish historic archives and/or library to protect, organize, preserve and make accessible the City's written and graphic archival records.	Not started	None		Community Development
HISTORIC PRESERVATION		27	LOW PRIORITY	Implement a historic plaque program for all historic resources. Plaque designs shall be consistent with the adopted wayfinding sign program.	Not started	None		Community Development
HISTORIC PRESERVATION		28	LOW PRIORITY	Develop a digital wayfinding program, including electronic or web-based interpretive information.	Not started	None		Community Development
ECONOMIC DEVELOPMENT	ED-2.04	10	LOW PRIORITY	Explore opportunities to partner with a business "incubator" in San Clemente.	Not started	None		Community Development
BEACHES, PARKS and RECREATION	BPR-6.01?	41	LOW PRIORITY	Consider amending the Zoning Ordinance to allow keeping chickens in low-density residential zones for home-based egg production and non-chemical pest control. City will establish guidelines and specific zoning standards for poultry raising in low-density residential zones.	Not started	None		Community Development
BEACHES, PARKS and RECREATION	BPR-6.12-13	46	LOW PRIORITY	Amend the Zoning Ordinance to allow compatible agriculture uses in Residential, Commercial and Public zones.	Not started	None		Community Development
BEACHES, PARKS and RECREATION	BPR-6.12-13	48	LOW PRIORITY	Introduce and promote organic gardening and encourage pursuit of local community organic gardens through education and local grants or programs.	Not started	None		Community Development
NATURAL RESOURCES	NR-2.09	9	LOW PRIORITY	Conduct a Visual Resource Assessment to identify Public View Corridors and specific sections of the Corridors meriting designation and consider expanding the list of the designated View Corridors as a result of the Assessment's finding.	Not started	None		Community Development
NATURAL RESOURCES	NR-5.03	14	LOW PRIORITY	Consider adopting an ordinance to establish an anti-idling zone (e.g. cars waiting to pick up students at schools).	Not started	None		Community Development
NATURAL RESOURCES	NR-6.03	17	LOW PRIORITY	Promote the retrofitting of buildings to help achieve energy conservation goals.	Not started	None		Community Development
NATURAL RESOURCES	NR-7.04	24	LOW PRIORITY	Develop a dark sky public awareness campaign (e.g., April is Dark Sky Month, dark sky page on city's website, City Council proclamation, etc.).	Not started	None		Community Development
NATURAL RESOURCES	Goal 7	25	LOW PRIORITY	Collaborate with neighboring jurisdictions to identify the appropriate location and night lighting standards for a dark sky park.	Not Started	None		Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
NATURAL RESOURCES	Goal 6	29	LOW PRIORITY	Consider point-of-sale efficiency retrofit requirements.	Not started	None		Community Development
COASTAL	C-3.02	10	LOW PRIORITY	Develop a GIS-based map of significant designated scenic view corridors and significant public views.	Not started	None		Community Development
SAFETY	S-4.04	10	LOW PRIORITY	Working with other agencies and property owners, the City will seek to re-establish ocean views blocked by noise barriers, where feasible.	Not started	None		Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-3.03	13	LOW PRIORITY	Establish cultural or historic themes for different areas of the City that provides cohesion City-wide, without compromising their distinctiveness.	Not started	None		Community Development
LAND USE	LU-12.07	19	ON-GOING	Working with the Chamber of Commerce, Downtown Business Association, Pier Bowl Merchants' Association, property owners, businesses and other groups, support efforts to develop economic development tools to aid in the area's continued revitalization.	In progress	None	Continue liaison programs for Downtown, Pier Bowl, and North Beach with current funding. Liasons for other areas will continue but are limited by current staffing.	Community Development
LAND USE	LU-12.02, 12.07	20	ON-GOING	Meet with developers who specialize in mixed use and residential infill development to better understand changing opportunities and constraints (physical, regulatory and financial).	In progress	None	Monitor and research issue as needed to address issues and inform decision makers. Study Session held in 2015 to review current trends (with Phase 1 Zoning updates).	Community Development
URBAN DESIGN	UD-1.08-09 UD-2.07	6	ON-GOING	Maintain and expand the Wayfinding Sign Program and City website to facilitate regional access from Interstate 5 to popular destinations (e.g., Del Mar, Pier Bowl, North Beach), primary beach access points, parks, public parking areas, prominent natural features and City entry points.	In progress	None	Ongoing effort. Continue to monitor issue, identify opportunities for improved wayfinding, and assess maintenance. Consider improvements in annual budget process.	Community Development
URBAN DESIGN	UD, Goals 3-5	20	ON-GOING	Review and update specific plans and Zoning Ordinance as necessary to reflect best practices in architectural design, landscaping and maintenance.	In progress	None	Zoning and Specific Plan updates are in progress.	Community Development
HISTORIC PRESERVATION		3	ON-GOING	Pursue financial resources from state, federal and private sources that assist in the identification and designation of cultural resources.	In progress	None	Monitor and seek fundings as opportunities become available, needs occur, and as directed by Council.	Community Development
HISTORIC PRESERVATION		7	ON-GOING	Continue to support and explore preservation incentives such as rehabilitation tax credits, facade easements, preservation grants, transfer of development rights, zoning incentives, and state, federal, non-profit assistance and private donations.	In progress	None	Continue to monitor and support opportunities to incentivize historic preservation pograms and improvements (e.g. HPPA), as directed by Council.	Community Development



ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
HISTORIC PRESERVATION	HP-1.04-05	8	ON-GOING	Provide the public with technical assistance and information on preservation methods and promote the use of California's Historic Building Code for preservation of historic resources. This information may consist of historic preservation materials and media for homeowners, realtors, contactors and developers to educate the public on requirements, guidelines and processes. Outreach should be provided through workshops for homeowners, developers, real estate professionals and others describing the benefits and obligations of owning historic property and the incentives available for rehabilitation.	In progress	None	HPPA program and development review process.	Community Development
HISTORIC PRESERVATION	HP-1.05	10	ON-GOING	Pursue a comprehensive strategy in partnership with other organizations to promote community awareness and appreciation of San Clemente's historic resources.	In progress	None	Liaison collaborates with historic society, Casa and other organizations.	Community Development
HISTORIC PRESERVATION	HP-1.01	15	ON-GOING	Develop and provide training for Cultural Heritage Board and City staff on the Secretary of the Interior's Standards for the Treatment of Historic Properties, the San Clemente preservation ordinance, the California Historical Building Code, and other preservation information.	In progress	None	Training is provided annually	Community Development
HISTORIC PRESERVATION	HP1.03	16	ON-GOING	Maintain Certified Local Government (CLG) status and apply for CLG grants to help update the historic inventory and accomplish other important preservation objectives.	In progress	None	Maintain CLG programs and apply for grants as opportunities and needs arise and as directed by Council.	Community Development
HISTORIC PRESERVATION		21	ON-GOING	Utilize guidelines for discretionary design review to address exterior alterations proposed to historic buildings in accordance with the Historic Preservation Ordinance.	In progress	None	This year the City reviewed 7 planning applications for exterior changes for compatibility	Community Development
ECONOMIC DEVELOPMENT	ED-1.03	3	ON-GOING	Continue to assign City urban planners with specialized knowledge and experience in specific business districts to serve as liaisons in the City's award-winning Business Liaison Program. The liaisons provide services to business owners. Services include on-site meetings to learn business owner needs and explain how to access City resources, where possible, to help businesses accomplish their goals and objectives.	In progress	None	Liaison program	Community Development
ECONOMIC DEVELOPMENT	ED-2.04 ED-4	6	ON-GOING	Support Business Improvement Districts or similar measures for Del Mar/T-zone, Los Molinos, El Camino Real, Pier Bowl, North Beach and other commercial districts. The districts should generate revenue to maintain each area, to support special events, and to publicize each area. The districts may also be empowered (or a separate financing vehicle established) to provide physical improvements, such as parking facilities, landscaping, lighting, and pedestrian and bicycle facilities.	In progress	None	Liaison program	Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
ECONOMIC DEVELOPMENT		13	ON-GOING	Assess parking needs in Del Mar/T-Zone, Pier Bowl, and North Beach every five years, or as needed, and implement solutions to identified parking deficiencies to achieve the City's Vision and Strategic Plan.	In progress	None	in 2016, City completed an update to Walker parking study supply analysis of downtown and completed a similar review of North Beach	Community Development
BEACHES, PARKS and RECREATION	BPR-3.06	14b	ON-GOING	Continue to enhance the beaches and beach support facilities at the North Beach train station, recognizing their importance as City gateways. and	In progress	None	Part of review process when opportunities for enhancement arise.	Community Development
BEACHES, PARKS and RECREATION		22	ON-GOING	Work with the State, Federal and County agencies to advocate strict enforcement of laws against the sale to or use of alcoholic beverages and tobacco products by minors.	In progress	None	Code Compliance Division, OCSD, Human Affairs Committee, SC Collaborative, SCHS PTA, Wellness & Prevention Center @ SCHS	Community Development
BEACHES, PARKS and RECREATION		23	ON-GOING	Work with governmental and non-governmental agencies to stem the availability of illegal drugs and to prevent substance abuse.	In progress	None	Code Compliance Division, OCSD, Human Affairs Committee, SC Collaborative, SCHS PTA, Wellness & Prevention Center @ SCHS, Janet D. at Sheriff's Crime Prevention Unit	Community Development
BEACHES, PARKS and RECREATION	BPR-6.01	24	ON-GOING	Encourage the development of healthy food outlets, farmers markets and food cooperatives and amend the Zoning Ordinance to establish standards allowing such uses where appropriate.	In progress	None	Will be included in Zoning updates in process	Community Development
BEACHES, PARKS and RECREATION		25	ON-GOING	Encourage restaurants to provide nutritional information to help customers make healthy dining choices and recognize those that do.	In progress	None	Human Affairs Committee, SC Collaborative Wellness Committee	Community Development
BEACHES, PARKS and RECREATION	BPR Goal 3 of Health and Wellness	31	ON-GOING	Support farmers' markets and similar types of events at various locations, times, and days of the week throughout the community and amend the Zoning Ordinance to broaden the range of temporary uses to allow the sale of agricultural products in commercial areas.	In progress	None	Support the DBA farmer's market and address farmers markets in Zoning updates in process.	Community Development
BEACHES, PARKS and RECREATION		36	ON-GOING	Continue to promote local health service providers participation in community-wide health fairs and similar events.	In progress	None	BP&R collaborates with Human Affairs Committee on community events that encourage local service participation	Community Development
BEACHES, PARKS and RECREATION		37	ON-GOING	Continue to cooperate with nonprofit health organizations to provide no- or low-cost health services on a regular basis.	In progress	None	CDBG Funding Camino Health Center & Mobile Vans	Community Development
BEACHES, PARKS and RECREATION		43	ON-GOING	Where feasible, the City will implement the Vista Los Mares Revitalization recommendations in the University of California at Irvine's Healthy Community Guide (March 2012), as grant funding is available.	In progress	None	Implementation occurs as funding and resources are available	Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
BEACHES, PARKS and RECREATION	BPR-7.07	49	ON-GOING	Continue to require open space dedication or appropriate park in-lieu fees as part of the development review process.	In progress	None	Reviewed by public works in discretionary review process through DMT	Community Development
NATURAL RESOURCES	NR-1.01-03	1	ON-GOING	Identify and protect riparian corridors through zoning, easements or other measures that ensure effective, long-term conservation.	In progress	None	Will be included in Zoning updates and Local Coastal Program process	Community Development
NATURAL RESOURCES	NR-1.01	2	ON-GOING	Continue to provide public education materials regarding the City's sensitive habitats, the values of watershed, biological resources and sensitive habitats and how to protect them.	In progress	None	Resources made available when needed or requested.	Community Development
NATURAL RESOURCES	NR-5.01	12	ON-GOING	Require development projects to utilize appropriate AQMD air quality mitigation measures.	In progress	None	Reviewed and required through discretionary project reviews through DMT, CEQA, and conditions of approval.	Community Development
COASTAL	C-1.01-04	3	ON-GOING	Protect the public's right of coastal access where established through public ownership, legislative authorization prescriptive rights, as adjudicated by a court of law. Where appropriate and legally permissible, new development shall be designed to provide public access or be required to provide public access or irrevocable offer to provide public access, as a condition of development.	In progress	None	Monitor and protect coastal access through discretionary process (conditions of approval and design review) and plan checks with Coastal Commission	Community Development
COASTAL	C-1.04	4	ON-GOING	Identify and require property owners to remove all non-permitted structures, including signs and fencing, which inhibit legal public access.	In progress	None	Part of Code Enforcement duties, along with collaboration with the Coastal Commission's enforcement division.	Community Development
COASTAL	C-1.14	7	ON-GOING	Preserve existing and identify opportunities for and encourage new low cost overnight accommodations in the Coastal Zone.	In progress	None	Included in Local Coastal Program in process	Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
COASTAL	C-1.01-02	8	ON-GOING	Access management programs for Capistrano Shores and the private beach area north of Capistrano Shores, La Ladera, Cypress Shores and Cotton's Point private communities shall be prepared when development is proposed in one of these private communities and a property owner is required to dedicate public coastal access. The purpose of such programs shall be to provide maximum public access consistent with the Coastal Act of 1976. The access management programs shall be implemented by the City of San Clemente, other public agencies or by private homeowner associations that accept the offers of dedication. The access management program shall include the following: a. Establishment of hours of public access which shall include, at a minimum, the hours between sunrise and sunset, and b. The provision of aesthetically pleasing bicycle racks for the appropriate number of bicycles based on use and site conditions, and c. The provision of signage at the entrance to the private communities in order to make the public aware of the existence of the accessway and its hours of operation, and d. The provision of a public restroom facility, and e. The provision of signage relating to proper animal management and animal waste disposal on the beach trail.	In progress	None	Included in Local Coastal Program in process	Community Development
COASTAL	C-2.06	13	ON-GOING	Provide public information on residential landscape plantings in coastal canyon and bluff areas. The information should address recommended plant types and their care, invasive plants removal, and landscaping for fire safety.	In progress	None	Included in Local Coastal Program in process	Community Development
COASTAL	Goal 4	16	ON-GOING	Update hazard maps (e.g., sea level rise, flood zones, etc.) as new information becomes available and make these publicly available.	In progress	None	Included in Local Coastal Program in process	Community Development
SAFETY	S-3.02	6	ON-GOING	Obtain and maintain information on fire and wildfire hazards and home, business, and open space fire mitigation measures. Make the information publicly	In progress	None	Available at the Planning and Building Counters	Community Development
SAFETY	S-4.01	8	ON-GOING	Review the Existing and Future Noise Contour Maps and Noise Ordinance for applicability to each development project to identify potential impacts to sensitive uses.	In progress	None	Reviewed during DMT process, when applicable	Community Development
SAFETY		12	ON-GOING	As part of a larger regional effort, improve safety in the Quiet Zone by using targeted and directed measures to reduce noise to within acceptable General Plan levels.	In progress	None	Quiet Zone safety measures and permitting pursued with public works and other agencies as directed by Council	Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-1.04	2	ON-GOING	Continue communication and cooperation efforts between City officials and CUSD, especially in the areas of population projections, safety and security, circulation and pedestrian elements, development of schools and funding sources, and monitoring of development activities to prevent overcrowding of schools and help meet future educational needs.	In progress	None	Human Affairs Committee, and Public Works – Safe Routes 2 School program	Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-1.05	3	ON-GOING	Through the development review process, solicit CUSD input to help assess the cumulative impacts of recent and new development on educational services and facilities.	In progress	None	Human Affairs Committee	Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-3.01	10	ON-GOING	Encourage San Clemente arts and cultural groups and organizations to grow and contribute to the community’s cultural richness and diversity.	In progress	None	Projects and programs considered and pursued as resources arise and directed by Council	Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-3.03, 3.05	11	ON-GOING	Promote the City’s rich cultural history by partnering with private and non-profit organizations to promote and support local arts, history and culture.	In progress	None	Projects and programs considered and pursued as resources arise and directed by Council	Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-3.01	17	ON-GOING	Recreational and cultural activities should be promoted in the Pier Bowl and North Beach since these are tourist and recreational hubs. Promote the City’s historic resources in visitor and tourist-oriented media and publications.	In progress	None	Business Liaisons	Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-4.01	18	ON-GOING	Continue coordination among the City and other human services-related agencies and institutions, both locally and regionally.	In progress	None	Human Affairs Committee	Community Development
GROWTH MANAGEMENT	GM-1.07	2	ON-GOING	Maintain a formal communication process with Camp Pendleton to stay informed of land use, noise, and other issues relating to military sites adjacent to the City.	In progress	None	Staff has established lines of communication related to issues affected by base operations.	Community Development
GOVERNANCE	G-1.01-02	1	ON-GOING	Community Development Department staff will annually evaluate progress in achieving the Strategic Implementation Program and other General Plan milestones. Staff will report its findings to the Planning Commission, City Council, and State agencies as necessary.	In progress	None	In coordination with the LTFP	Community Development
GOVERNANCE	G-1.04, 1.08	2	ON-GOING	Community Development Department staff will develop annual Centennial General Plan and Housing status reports. Reports will include a system of indicators or other feedback mechanisms to track the General Plan’s progress toward achieving its goals and community vision. The reports will be used to inform the Planning Commission, City Council, and the Long Term Financial Plan and annual budget process.	In progress	None	In coordination with the LTFP	Community Development
GOVERNANCE	G-1.02	3	ON-GOING	Community Development Department staff will annually review the General Plan to ensure internal consistency and consistency with other Federal, State and local regulations and policies.	In progress	None	In coordination with the LTFP	Community Development



ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
GOVERNANCE	G-1.06	4	ON-GOING	Community Development Department staff will review each new Capital Improvement Plan and Long Term Financial Plan for consistency with the General Plan and report its findings to the Planning Commission and City Council.	In progress	None	In coordination with the LTFP	Community Development
GOVERNANCE	G-1.09, 1.11	5	ON-GOING	The City will collect an impact fee as part of development applications or permits to offset costs of maintaining the Centennial General Plan, including updating web based text and graphics.	In progress	None	Impact fee is established	Community Development

## PW Responsible IMs

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
URBAN DESIGN		23b	HIGH PRIORITY	Review the standards established by the International Society of Arboriculture and incorporate appropriate standards into City policies that address tree maintenance on City-owned properties, such as water tanks and other City-owned utility sites, and examine opportunities for public-private partnerships aimed at expanding the City's tree canopy.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-1.25-29	5a	HIGH PRIORITY	Implement the La Pata roadway extension improvements based on the Mobility Element and Complete Streets Roadways Map and subject to design/environmental studies:	Completed	None	Completed with Council direction separate from SIP. La Pata Gap Closure completed and opened to traffic in August 2016.	Public Works
MOBILITY AND COMPLETE STREETS	M-3.01	39	HIGH PRIORITY	Prepare and maintain an inventory of sidewalk facilities to determine where pedestrian improvements are most needed to provide a continuous safe route for pedestrians throughout San Clemente.	In progress	None	Inventory is updated via ongoing inspections. A more comprehensive inventory will be developed in conjunction with full implementation of the Lucity system in FY2018.	Public Works
MOBILITY AND COMPLETE STREETS	M-3.01-02	41	HIGH PRIORITY	Work towards closing gaps in San Clemente's pedestrian network.	In progress	None	Addressed via annual CIP budget process and with ongoing private development.	Public Works
NATURAL RESOURCES	NR-5.07	7	HIGH PRIORITY	Develop a Tree Ordinance (refer to Urban Forest Implementation Measures for Urban Design Element).	Not started	None	This will involve collaboration with Community Development. Relates to Urban Design Element IMs #23 and 25.	Public Works
SAFETY		15	HIGH PRIORITY	Study the feasibility and practicality of obtaining adequate generators for critical City facilities that do not currently have them.	In progress	None	Planned activity for FY2017.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-5.09	27	HIGH PRIORITY	Complete water efficiency use surveys of all City facilities.	In progress	None	Planned activity for FY2017.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-6.02	29	HIGH PRIORITY	Review and if necessary, update the existing City Drainage Master Plan in order to identify deficiencies and needed improvements in the drainage system.	In progress	None	Study underway.	Public Works

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
URBAN DESIGN	UD-4.04	9	MEDIUM PRIORITY	Work with neighborhood volunteers to establish a Zero Trash chapter, or similar organization devoted to keeping San Clemente litter free. [Link to ZeroTrash.org]	Not started	None		Public Works
URBAN DESIGN	UD-4.01, UD-4.06	10	MEDIUM PRIORITY	Establish standards and programs to maintain clean, attractive sidewalks in commercial areas.	Not started	None		Public Works
URBAN DESIGN	UD-6.01	28	MEDIUM PRIORITY	New residential, commercial, and industrial development shall be required to install and maintain trees in accordance with the Tree Ordinance, as implemented through the City's Municipal Code.	Not started	None		Public Works
URBAN DESIGN	UD-6.03	29	MEDIUM PRIORITY	Adopt a citywide street tree maintenance plan, including trimming and pruning procedures, which cultivates the full potential of street trees as providers of shade and designators of key design corridors. Consider folding plan into one of the master plans or ordinances identified above.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-1.01, M-1.11-13	1	MEDIUM PRIORITY	Adopt a Street Design Manual based on the Model Design Manual of Living Streets.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-1.25-29	5b	MEDIUM PRIORITY	Implement the Camino Del Rio roadway extension improvements based on the Mobility Element and Complete Streets Roadways Map and subject to design/environmental studies.	Completed	None	Completed with Council direction separate from SIP. Del Rio connection opened to traffic in January 2017.	Public Works
MOBILITY AND COMPLETE STREETS	M-2.24	19	MEDIUM PRIORITY	Periodically review (for example, when the Bicycle and Pedestrian Master Plan is updated and as part of the Long Term Financial Plan process) official databases of bicycle and pedestrian accidents, analyze their causes and locations, and strive to reduce accidents through infrastructure improvements, community outreach and education and law enforcement efforts.	Not started	None		Public Works
NATURAL RESOURCES	NR-5.03	13	MEDIUM PRIORITY	Implement greenhouse gas emission reduction measures of the City's Climate Action Plan.	Not started	None		Public Works
NATURAL RESOURCES	Goal 5	15	MEDIUM PRIORITY	Review and update the San Clemente Municipal Code to further the goals, policies and measures of the Climate Action Plan and Sustainability Action Plan. Enforce provisions and establish additional energy performance requirements in the building code as information becomes available.	Not started	None		Public Works
NATURAL RESOURCES	Goal 6	28	MEDIUM PRIORITY	Consider programs that benchmark and sub-meter all City facilities.	Not started	None		Public Works
NATURAL RESOURCES	NR-6.07	30	MEDIUM PRIORITY	Research opportunities for Power Purchase Agreements (PPAs) and Sustainable Communities Program (SDG&E) for renewable power on City facilities.	Not started	None		Public Works

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-9.04	39	MEDIUM PRIORITY	Establish a schedule for energy efficiency and demand response program audits of City facilities.	Not started	None		Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-Goal 9	47	MEDIUM PRIORITY	Implement the Climate Action Plan and Sustainability Action Plan.	Not started	None	Specific actions considered in annual budget process	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES		48	MEDIUM PRIORITY	Update priorities for the undergrounding of overhead utility lines, including implementation plan and funding strategies.	Not started	None		Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-9.06	49	MEDIUM PRIORITY	Educate the community on and promote the benefits of energy efficiency and solar power generation and related utility-sponsored programs.	Not started	None		Public Works
URBAN DESIGN	Goals 7-14	1	LOW PRIORITY	Expand and upgrade the City's important public places, giving high priority to urban design and streetscape improvements in the following areas, in no particular order: a. North Beach b. South El Camino Real, between T-Zone and Interstate c. Los Molinos d. South El Camino Real, south of Avenida Magdalena e. Del Mar/T-Zone f. Pier Bowl g. South El Camino Real, between Interstate 5 and Avenida Magdalena h. Camino de Estrella/Camino de Los Mares i. North El Camino Real	Not started	None		Public Works
URBAN DESIGN	UD-1.05	2	LOW PRIORITY	Update landscape and streetscape plans for the public realm along for the entire length of El Camino Real within City Limits. The purpose is to ensure a cohesive and consistent design theme, while building on the unique character of different segments of El Camino Real and to strengthen the City's identity as the Spanish Village by the Sea.	Not started	None		Public Works
URBAN DESIGN	(LU-11.06,09)	3	LOW PRIORITY	Develop a streetscape and public spaces plan and standards for the Del Mar/T-Zone Focus Area (beyond Avenida Del Mar and El Camino Real). The plan should address sidewalk paving and locations, pedestrian access to Avenida Del Mar (refer to Figure LU-4, Del Mar/T-Zone Mixed Use Guide), signage, lighting, paseos, bike racks, landscaping, street furniture, news racks and other design features within the public realm.	Not started	None		Public Works

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
MOBILITY AND COMPLETE STREETS	M1.08	2	LOW PRIORITY	Conduct regular surveys of City residents to identify preferences and behavior and report on the survey results to the City Council to benchmark travel behavior.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS		6	LOW PRIORITY	If necessary to mitigate potential impacts, the City will implement improvements identified as mitigation measures in the Final Environmental Impact Report for the Centennial General Plan.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-2.10	9	LOW PRIORITY	Work with OCTA to identify shelter options to ensure adequate safety and comfort for transit users and encourage OCTA to provide bus shelters at all bus stops on El Camino Real, Camino De Los Mares, and Avenida Pico.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-1.04	11	LOW PRIORITY	Validate and incorporate a Multi-Modal Level of Service (LOS) or other metric to evaluate multi-modal facilities performance into future traffic studies.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-1.11	13	LOW PRIORITY	Consider preparing detailed concept plans to evaluate alternate visions for major MPAH corridors, and address types of multi-modal improvements that can be included within the constrained rights-of-way (unless it is decided to acquire more right-of-way) for various alternatives.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-2.24	18	LOW PRIORITY	Adopt a Pedestrian and Bicycle Facilities Management Plan.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-2.21-22	21	LOW PRIORITY	Integrate walking routes into new greenways and open space areas, where appropriate, and encourage them in existing greenways and open space areas.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-1.22-24 M-2.29	23	LOW PRIORITY	Assist employers in implementing a comprehensive bicycle awareness program for their employees.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-1.09	25	LOW PRIORITY	Consider designating a law enforcement liaison officer for the bicycle and pedestrian community.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-2.12?	30	LOW PRIORITY	Consider establishing a Bicycling Advisory Committee to assist the City with grant writing and implementation of the Bicycle and Pedestrian Master Plan.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-2.29	31	LOW PRIORITY	Collaborate with local businesses, bicycle shops, non-profits, schools, and government agencies to produce and distribute bicycle and pedestrian safety materials.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-2.21-22, 2.46	33	LOW PRIORITY	Collaborate with the local off-road advocacy groups, conservation non-profits, State Parks, adjacent jurisdictions and the Donna O'Neil Land Conservancy to develop a plan for off-road trail facilities.	Not started	None		Public Works



ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
MOBILITY AND COMPLETE STREETS	M-1.22, 2.48-49	34	LOW PRIORITY	Establish a bicycle-friendly business program to encourage and facilitate use of alternative modes of transportation by employees and customers.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-1.09	35	LOW PRIORITY	Consider establishing an Active Transportation Coordinator position to work with City departments and advocacy groups to support and coordinate efforts to improve alternative transportation modes and to implement the Bicycle and Pedestrian Master Plan.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-1.21-22 M-2.31	37	LOW PRIORITY	Establish mode shift/share goals.	Not started	None		Public Works
MOBILITY AND COMPLETE STREETS	M-1.21-22 M-2.31	38	LOW PRIORITY	Track mode shift to quantify greenhouse gas reductions.	Not started	None		Public Works
NATURAL RESOURCES	NR-6.08	16	LOW PRIORITY	Promote private utility programs for energy audits of existing structures and public education programs to promote energy conservation. The programs should define the current levels of use, compare these to current standards for similar types of structures and prescribe corrective methods to improve conservation.	Not started	None		Public Works
NATURAL RESOURCES	NR-7.02	22	LOW PRIORITY	Establish a retrofitting plan for outdoor lighting at City buildings, streets and parks.	Not started	None		Public Works
NATURAL RESOURCES	NR-6.04	27	LOW PRIORITY	Consider potential for achieving LEED Operations and Maintenance certification, or the equivalent, for appropriate City facilities.	Not started	None		Public Works
SAFETY	S-2.06	5	LOW PRIORITY	Obtain and maintain information on flooding, tsunami, and sea level rise hazards and make the information publicly available.	Not started	None		Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU- Goal 5	21	LOW PRIORITY	Study feasibility and effectiveness of new technologies to reduce the use of chemicals at the water treatment plant.	Not started	None		Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-8.02	36	LOW PRIORITY	Establish a strategic plan and public outreach campaign to exceed solid waste diversion requirements of AB 939, including waste created by construction and demolition activities.	Not started	None	Implemented an organics collection program in 2016.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-9.03	42	LOW PRIORITY	Where appropriate and feasible, install solar-powered street radar signs.	Not started	None		Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-9.09	43	LOW PRIORITY	Explore the feasibility of establishing a City grant program to provide funding support for local energy retrofitting projects.	Not started	None		Public Works

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-9.03	44	LOW PRIORITY	Consider requiring future City facilities to meet LEED Certification standards or equivalent standards.	Not started	None		Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-9.07-08	46	LOW PRIORITY	Update our codes to encourage the private development of alternative energy infrastructure where appropriate.	Not started	None		Public Works
LAND USE	LU-12.09	23	ON-GOING	Consider traffic calming strategies in the area.	In progress	None	Do as request/petitions are received and in conjunction with street improvement projects plus annual CIP planning.	Public Works
URBAN DESIGN	UD-5.18	18	ON-GOING	Develop incentives for the use of drought-tolerant and California native species in landscape design.	In progress	None	Periodically updating standards for the provision of incentives.	Public Works
MOBILITY AND COMPLETE STREETS	M-1.19-24 M-2.11-54	3	ON-GOING	Implement the Bicycle and Pedestrian Master Plan.	In progress	None	Ongoing. Considered as part of annual budget process.	Public Works
MOBILITY AND COMPLETE STREETS	M-1.19-24 M-2.11-54	4	ON-GOING	Implement the Candidate Projects in the Bicycle and Pedestrian Master Plan, subject to more detailed engineering studies.	In progress	None	Ongoing. Implemented as part of annual CIP process.	Public Works
MOBILITY AND COMPLETE STREETS	M-2.39-41	15	ON-GOING	Identify and designate Class 2 bike lanes where considered appropriate and there is sufficient curb-to-curb street paveout width.	In progress	None	Addressed in annual CIP process.	Public Works
MOBILITY AND COMPLETE STREETS	M-2.17, 2.25-26	16	ON-GOING	Install vehicle actuation to detect bicycles (CVC 21450.5) and install bicycle detector pavement markings at traffic signals using best practices and adopted State or Federal standards when intersections with signals are rehabilitated.	In progress	None	Addressed in annual CIP process when we have signal rehabilitation projects.	Public Works
MOBILITY AND COMPLETE STREETS	M-2.21, 2.25-26, 2.28	26	ON-GOING	Provide training opportunities for engineering and planning staff on ways to integrate bicyclists and pedestrians with the transportation network.	In progress	None	Ongoing as training opportunities/ courses arise.	Public Works
MOBILITY AND COMPLETE STREETS	M-3.05	27	ON-GOING	Provide training and public outreach opportunities about bicyclists' and pedestrians' legal rights and duties for City engineering and planning staff, as well as for law enforcement officials.	In progress	None	Ongoing as training opportunities/ courses arise.	Public Works
MOBILITY AND COMPLETE STREETS	M-2.30, 2.36 M-3.03	36	ON-GOING	Provide assistance to school districts in facility planning and transportation operations to ensure safety for users of all modes during school pick-up, drop-off and other special events.	In progress	None	Ongoing on an as-requested basis.	Public Works

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
MOBILITY AND COMPLETE STREETS	M-3.02	40	ON-GOING	Retrofit streets and require developments to install public improvements that provide disabled access and mobility on public streets, as required by State or Federal law.	In progress	None	ADA ramps are installed or upgraded when implementing street rehabilitation projects.	Public Works
BEACHES, PARKS and RECREATION	BPR-3.06	14a	ON-GOING	Continue to enhance the beaches and beach support facilities at the Municipal Pier, recognizing their importance as City gateways. and North Beach train stations	In progress	None	This is an ongoing effort with regular maintenance.	Public Works
BEACHES, PARKS and RECREATION	BPR-3.10-11	15	ON-GOING	Seek sand nourishment and replacement funding opportunities to ensure beachgoers have a high quality beach experience and to maintain ongoing monitoring activities.	In progress	None	Ongoing effort. Completed North Beach opportunistic project in late 2016.	Public Works
BEACHES, PARKS and RECREATION	BPR-3.02?	16	ON-GOING	Continue to provide and maintain beach fire pits in designated public beach locations.	In progress	None	No new fire rings are planned, maintenance of existing rings is ongoing.	Public Works
BEACHES, PARKS and RECREATION		27	ON-GOING	Implement the Bicycle and Pedestrian Master Plan by allocating a portion of the annual City budget to complete sidewalk projects that infill public sidewalk gaps and provide connectivity.	In progress	None	Ongoing effort.	Public Works
BEACHES, PARKS and RECREATION	BPR-3.02?	47	ON-GOING	Implement the City's Quiet Zone/Railroad Safety Program.	In progress	None	Completed installation of AWS system in 2016.	Public Works
NATURAL RESOURCES	Goal 4	10	ON-GOING	Maintain up-to-date information regarding the location of mineral resource zones in the City.	In progress	None	Information is made available upon request.	Public Works
NATURAL RESOURCES	Goal 6	18	ON-GOING	Solicit state and federal grants to implement the City's energy conservation programs as such funding becomes available.	In progress	None	On-going as opportunities become available.	Public Works
NATURAL RESOURCES	Goal 7	23	ON-GOING	Seek grant funding for City lighting upgrades, incentive programs, and new fixtures.	In progress	None	Ongoing as opportunities arise.	Public Works
NATURAL RESOURCES	NR-6.08	31	ON-GOING	Continue to promote energy conservation and educate residents on benefits of energy efficiency and solar power generation.	In progress	None	Ongoing – participate in local forums. Provided additional outreach in Fall 2015.	Public Works
NATURAL RESOURCES	NR-6.07	32	ON-GOING	Continue to promote utility sponsored programs and training for City staff, local businesses and residents.	In progress	None	Ongoing – participate in local forums. Same as above.	Public Works
NATURAL RESOURCES	NR-6.07	33	ON-GOING	Approach SDG&E about forming a local government partnership to develop, operate and maintain energy resources using sustainable practices and materials.	In progress	None	Met with SDG&E and started coordination on this.	Public Works

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
COASTAL	C-1.07	2	ON-GOING	Maintain the San Clemente Beach Trails as part of the California Coastal Trail siting and design standard contained here. [http://san-clemente.org/sc/Standard.aspx?PageID=356]	In progress	None	Ongoing maintenance is provided.	Public Works
COASTAL	C-1.06, 1.11	5	ON-GOING	Periodically inventory beach access facilities to identify access needs. Based on the inventory, prepare capital improvements projects and/or establish schedule for renovating access facilities, and update the City's way-finding program to facilitate regional access from Interstate 5 to coastal destinations (e.g., Del Mar, Pier Bowl, North Beach), primary beach access points, parks, public parking areas, prominent natural features and City entry points.	In progress	None	Staff continues to seek funding opportunities to approved and potential projects.	Public Works
COASTAL	C-1.06	11	ON-GOING	Seek funding to maintain and improve access ways, implement complete streets projects as identified in the Mobility and Complete Streets Element, and to enhance public coastal access, including: a. Improved pedestrian railroad crossings through the construction of at-grade, above-grade, or below-grade crossings at existing accessways. b. Additional off-street public parking spaces at or near public coastal access ways through improvements of existing beach parking lots and creation of parking lots, where feasible.	In progress	None	Staff continues to seek funding opportunities to approved and potential projects.	Public Works
COASTAL	C-2.05, 2.08, 2.10, 2.11	12	ON-GOING	Advocate and support the preservation and creation of coastal terrestrial wildlife or plant sanctuaries.	In progress	None	Information is made available upon request.	Public Works
COASTAL	C-1.01	15	ON-GOING	Implement City Policies and Procedures (effective date September 5, 2001) regarding Management of Beach Facilities in terms of their maintenance, replacement, protection, or relocation.	In progress	None	Part of current review process.	Public Works
SAFETY	S-1.01	1	ON-GOING	When feasible, make information on fault locations, soil hazards and areas of landslide or liquefaction publicly available, on request.	In progress	None	Information is made available upon request.	Public Works
SAFETY	S-2.04-06	4	ON-GOING	Review and update drainage and water retention studies and improvement plans to incorporate appropriate best practices and Federal, State, and County flood control regulations.	In progress	None	Reviewing and updating drainage and water retention studies and improvement plans	Public Works
SAFETY	S-4.02-03	9	ON-GOING	Work with local, State and Federal agencies to reduce highway-generated noise levels to within acceptable General Plan levels.	In progress	None	Engineering works with Cal-Trans	Public Works
SAFETY	S-4.06	11	ON-GOING	Continue to use a program of truck prohibitions, including appropriate signage, to minimize truck traffic noise impacts to sensitive land uses.	In progress	None	Part of current operations.	Public Works
SAFETY	S-5.01	14	ON-GOING	Continue to collect and disseminate information relating to all hazards, as well as to radiological hazards preparedness, response, and recovery for SONGS.	In progress	None	Part of current operations.	Public Works

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
SAFETY		16	ON-GOING	Regularly review and update, exercise and revise the San Clemente Multi-Hazard Emergency Plan with appropriate best practices related to the community's natural and human-made hazards.	In progress	None	Part of current review process.	Public Works
SAFETY	S-7.01	17	ON-GOING	Explore the siting and structural integrity of the City's critical facilities to identify and plan to mitigate any potential defects related to natural or human-made hazards.	In progress	None	Part of current operations.	Public Works
SAFETY	S-7.08-09	18	ON-GOING	Continue to maintain and update emergency services, preparedness, response and recovery plans and training programs that meet Federal and State requirements.	In progress	None	Part of current operations.	Public Works
SAFETY	S-7.02	19a	ON-GOING	Pursue emergency services grants and other funding opportunities for emergency planning, and public safety.	In progress	None	Pursuing emergency services grants and other funding opportunities	Public Works
SAFETY	S-7.03	22	ON-GOING	Provide educational materials and outreach efforts to inform the public about emergency preparation and response, and about the availability of emergency services.	In progress	None	Information is made available upon request, outreach made when possible.	Public Works
SAFETY	S-7.10	23	ON-GOING	Support and maintain active programs to enhance community safety, emergency preparedness and disaster response through volunteer programs such as the Community Emergency Response Team Program (CERT), Retired Senior Volunteer Program (RSVP), Explorer Scouts, Neighborhood Watch and Radio Amateur Citizen Emergency Services (RACES).	In progress	None	Being done.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU- 5.02	22	ON-GOING	Continue implementation of a tiered water rate structure to incentivize water conservation.	In progress	None	Ongoing, rate structure still in place.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-5.08	23	ON-GOING	Expand local water recycling capabilities.	In progress	None	Ongoing. Expansion project recently completed, now converting target sites.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-5.05	24	ON-GOING	Explore the feasibility of desalinization and other regional projects as an alternative resource to reduce the City's dependency on imported water.	In progress	None	Ongoing, participating in regional study.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-5.06	25	ON-GOING	Maintain and update the City's Urban Water Management Plan, as needed, and implement and enforce the water conservation ordinance.	In progress	None	Ongoing, plan is updated.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-5.07	28	ON-GOING	Continue providing education and community outreach on water conservation options and methods.	In progress	None	Information is made available upon request, outreach made when possible.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-6.01	30	ON-GOING	Continue to prepare 5-year Capital Improvement Programs for the City's storm drainage system.	In progress	None	Ongoing in annual CIP process.	Public Works



ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-6.07	31	ON-GOING	Review and amend as necessary and appropriate, drainage impact fees collected from new development for the construction of new drainage facilities necessitated by the new development.	In progress	None	Ongoing, fee schedule periodically reviewed.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-7.01	33	ON-GOING	Continue to implement the Clean Ocean Program and Stormwater Local Implementation Plan to protect local surface water quality and meet or exceed applicable regional, state and federal requirements.	In progress	None	On-going.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-Goal 7	34	ON-GOING	Include specific measure to address the need for sidewalk cleaning while protecting water quality and preventing runoff.	In progress	None	Staff enforcing water quality run-off standards.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-8.01	35	ON-GOING	Expand mandatory recycling for commercial customers consistent with State requirements.	In progress	None	Ongoing. State has implemented some mandates and City will update Muni Code by end of FY16.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-8.05	37	ON-GOING	Continue using rubberized asphalt and recycled aggregate for City street projects, as appropriate.	In progress	None	Ongoing. Where appropriate we use rubberized asphalt for street rehabilitation projects	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-8.10	38	ON-GOING	Continue to achieve at least the minimum construction and demolition waste diversion requirement of 75 percent.	In progress	None	Updated Municipal Code. Schedule is Council approval by end of 2017	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-9.03	40	ON-GOING	Upgrade City facilities by installing energy-efficient lighting where feasible, upgrading City facilities with EnergyStar or equivalent facilities, updating HVAC systems and establishing shut-off times, occupancy-sensing lighting controls, programmable thermostats and variable speed drive motors in City water and sewer pumping stations.	In progress	None	Upgrades completed in 2016 and on an ongoing basis. Specific upgrades determined through budget and CIP process as needed	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-9.03	41	ON-GOING	Transition to light emitting diode traffic signal light bulbs and pedestrian crossing signals.	In progress	None	Ongoing. LED traffic signals completed, and almost all LED pedestrian signals completed.	Public Works
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-9.09	45	ON-GOING	Pursue grant funding and other financial resources to offset the public cost of energy retrofits to existing City facilities.	In progress	None	Ongoing, continue to seek grant funds.	Public Works
GROWTH MANAGEMENT	GM-2.03, 2.05	1	ON-GOING	Continue to regularly update development impact fees and/or other financing mechanisms so that development outside City Limits that request use of City services or facilities pays the full costs needed to serve it and does not decrease levels of service to San Clemente residents.	In progress	None	Reviewed by Public Works, Sewer, and Water Departments	Public Works

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
GROWTH MANAGEMENT	GM-2.01	5a	ON-GOING	City shall periodically update its standards for the provision of public services and facilities to reflect current needs and costs, including: drainage/flood control, parks, water and wastewater, and traffic.	In progress	None	Ongoing. Standards periodically reviewed.	Public Works

# ATTACHMENT 3

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
MOBILITY AND COMPLETE STREETS	M-3.03	24	HIGH PRIORITY	Expand the Safe Routes to School program, including International Walk/Bike to School events, and encourage all schools to get involved.	Recommend to initiate IM	Initiate IM	Some Walk to School events occur in October; this will be a joint effort from planning and recreation.	BPR
MOBILITY AND COMPLETE STREETS	M-3.05 M-2.29	22	MEDIUM PRIORITY	Include Bicycle and Walking Safety lessons in City recreation programs and collaborate with local schools and law enforcement to offer bicycle and pedestrian skills and safety education programs.	Recommend to initiate and change IM	Change priority to "ongoing"	This should be considered an ongoing project. Many after school programs include information and discussion about bike safety.	BPR
BEACHES, PARKS and RECREATION	BPR-2.07	9	MEDIUM PRIORITY	Consider reconfiguring Bonita Park to meet changing park user needs and provide additional parking for the Los Molinos area.	Recommend to initiate IM	Initiate IM	In progress per Council direction. Will be considered in the BPR Master Plan 2017.	BPR
BEACHES, PARKS and RECREATION	BPR-4.05-06	19	LOW PRIORITY	Create signage on the Coastal Trail and at Vista Hermosa Park for educational outreach about critical habitats and native plant and animal species.	Recommend to delete IM	Delete IM	This is very similar to Natural resources IM# 3. Recommend deleting one or the other.	BPR
BEACHES, PARKS and RECREATION	BPR-5	21	LOW PRIORITY	Incorporate golf course management and design improvements in future Beaches, Parks and Recreation master planning.	Recommend to initiate IM	Initiate IM	In progress per Council direction. BPR Master Plan is currently underway.	BPR
SAFETY	S-3.03	7	HIGH PRIORITY	Partner with Orange County Fire Authority to pursue grant and other funding opportunities for appropriate Fire and Emergency Medical Services measures, staffing, and facilities, and to support wildfire mitigation efforts in the City and in surrounding open space areas such as the Richard and Donna O'Neill Conservancy and San Onofre State Beach.	In progress. IM changes recommended	Change priority to "ongoing"	Reviewed during budget process .On-going with City staff and OCFA.	City Manager
COASTAL	C-1.11	6	MEDIUM PRIORITY	Update the City's website to facilitate regional access from Interstate 5 to coastal destinations (e.g., Del Mar, Pier Bowl, North Beach), primary beach access points, parks, public parking areas, prominent natural features and City entry points.	In progress. IM changes recommended	Change priority to "ongoing"	In process. Website improvements made as opportunities arise. Information added to City community maps (on website) including beach access and amenities, trails, parks, etc.	Community Development
NATURAL RESOURCES	NR-7.01-03	21	LOW PRIORITY	Establish lighting zones that provide different guidelines and standards for different areas, recognizing their various safety, aesthetic and environmental constraints and functions.	In progress. IM changes recommended	Change priority to "medium"	Started but currently inactive. At Council direction (after FY 2016-17 SIP update), work initiated and partially completed on a draft ordinance with a dark Skies task force. Work to resume after Zoning consistency updates.	Community Development
BEACHES, PARKS and RECREATION	BPR-3.01-03	13	HIGH PRIORITY	Continue to maintain and enhance the City's beaches and Municipal Pier and seek outside funding sources to help support these efforts.	In progress. IM changes recommended	Change priority to "ongoing"	This is an ongoing effort with regular maintenance.	Public Works

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
LAND USE	LU-1.02	3	MEDIUM PRIORITY	Consider a community-serving shuttle or trolley type transit system that connects San Clemente's key destination areas (e.g., North Beach, Del Mar/T-Zone, Marblehead, Pier Bowl and Pier) and residential areas with public transit and bicycle routes.	Recommend to initiate IM	Initiate IM	In process per City Council direction. Received OCTA grant and City Council approved trolley vehicle order. Start of trolley service planned for Memorial Day 2017	Public Works
LAND USE	LU-14.05	25	MEDIUM PRIORITY	Develop a new streetscape and landscaping plan and Safe Routes to School program to implement the Mobility and Complete Streets Element and Bicycle and Pedestrian Master Plan.	Recommend to initiate IM	Initiate IM	In process per City Council direction. Grants received and will construct Condordia Safe Routes to School Project in 2017 and Shorecliffs Safe Routes to school Project in 2018.	Public Works
MOBILITY AND COMPLETE STREETS	M-1.08-09 M-2.08-2.10	10	MEDIUM PRIORITY	When and where appropriate, prepare a feasibility study for a community-serving trolley type transit system that connects San Clemente's key destination areas (e.g., North Beach, Del Mar/T-Zone, Marblehead Coastal, Pier Bowl) and residential areas with public transit and bicycle routes.	Recommend to initiate IM	Initiate IM	In process per City Council direction. Will implement trolley service in 2017. Continuing to improve and/or add bicycle facilities in conjunction with approved street rehabilitation projects. Also started innovative rideshare program in partnership with Lyft.	Public Works
NATURAL RESOURCES	NR-2.07	8	MEDIUM PRIORITY	The City will develop and implement a utilities undergrounding plan to avoid the adverse impacts to aesthetic resources of public utilities and unmanned telecommunications facilities, where feasible and where costs of such undergrounding do not pose economic hardship. Where undergrounding is determined by the City to not be physically possible, such features shall be located and designed to reduce their visibility and in developed areas, consistent with prevailing architectural character and scale. In beaches, parks and open spaces areas, such facilities shall be designed and located to blend in with natural colors, textures and landforms.	Recommend to initiate IM	Initiate IM	In process per City Council direction. Report to City Council in Spring 2017.	Public Works
LAND USE	LU-8.06 LU-9.05 LU-10.09 LU-12.09 LU-13.02 LU-14.05	18	LOW PRIORITY	Develop strategies to improve transit, pedestrian and bicycle access and reduce congestion, possibly including shuttle services and bicycle facilities.	Recommend to initiate IM	Initiate IM	In process per City Council direction. Will implement trolley service in 2017. Continuing to improve and/or add bicycle facilities in conjunction with approved street rehabilitation projects. Also started innovative rideshare program in partnership with Lyft.	Public Works
MOBILITY AND COMPLETE STREETS	M-2.22, 2.46	8	LOW PRIORITY	Working with other agencies, the City will seek grants to help develop, operate and maintain a comprehensive trail system through San Clemente's open spaces.	Recommend to initiate and change IM	Change priority to "ongoing"	Ongoing effort with regular maintenance and improvements.	Public Works

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
MOBILITY AND COMPLETE STREETS	M-2.29	28	LOW PRIORITY	Provide an outreach and education component to coincide with the first installation of any new type of bicycle facility as part of the implementation of the associated capital improvement project.	Recommend to initiate and change IM	Change priority to "ongoing"	Ongoing. Conduct outreach when opening new major bike facilities.	Public Works



ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
URBAN DESIGN	UD-6.03	27	HIGH PRIORITY	In addition to utilizing the existing Master Landscape Plan for Scenic Corridors (which provides policy for specific arterials), the City shall formulate a comprehensive master plan which lists permitted trees in the public right-of-way for all areas in San Clemente. It will specify species, minimum	Deleted in FY 2017	None		BPR
BEACHES, PARKS and RECREATION		6	HIGH PRIORITY	Incorporate strategies for neighborhood and commercial area enhancement in the Master Plan for Parks and Recreation.	Deleted in FY 2017	None		BPR
URBAN DESIGN	UD-6.05	26	LOW PRIORITY	Update the Tree Inventory and include trees and public landscapes of historic significance.	Deleted in FY 2017	None		BPR
URBAN DESIGN	UD-6.05	30	LOW PRIORITY	Examine opportunities for public-private partnerships aimed at expanding the City's tree canopy and preservation of historic trees.	Deleted in FY 2017	None		BPR
BEACHES, PARKS and RECREATION	BPR-6.08?	20	LOW PRIORITY	Look for opportunities to create small neighborhood green/open spaces.	Deleted in FY 2017	None		BPR
MOBILITY AND COMPLETE STREETS	M-2.19	20	HIGH PRIORITY	Develop standards that require bicycle accommodations (such as parking, lockers and showers) in new or significantly rehabilitated nonresidential developments, consistent with Policy M-2.19.	Deleted in FY 2017	None		Community Development
BEACHES, PARKS and RECREATION		38	HIGH PRIORITY	In collaboration with local hospitals and health service providers, the City will support measures that improve the availability of and access to primary care and other physicians' services and emergency care facilities in San Clemente, such as public access to mobile health services.	Deleted in FY 2017	None		Community Development
BEACHES, PARKS and RECREATION	BPR-6.12-13	44	HIGH PRIORITY	Amend the Zoning Ordinance to allow the development of community gardens throughout the City.	Deleted in FY 2017	None		Community Development
HISTORIC PRESERVATION	HP-1.01	14	MEDIUM PRIORITY	Consider adopting procedures for establishing historic districts.	Deleted in FY 2017	None		Community Development
COASTAL	C-3.02	9	MEDIUM PRIORITY	Update the Master Landscape Plan for Scenic Corridors to identify public view corridors and views and establish a process for doing so, including public outreach.	Deleted in FY 2017	None		Community Development

ELEMENT	GENERAL PLAN POLICY	IM #	PRIORITY LEVEL	IMPLEMENTATION MEASURE DESCRIPTION	CURRENT STATUS	RECOMMENDED CHANGES	STATUS/RECOMMENDATION NOTES	LEAD DEPT.
URBAN DESIGN	UD-5.06	12	LOW PRIORITY	Update our Historic Building Survey to include architecturally significant buildings with styles different from Spanish Colonial Revival architecture, including "Post- Modern" and "Mid-Century Modern" architectural designs.	Deleted in FY 2017	None		Community Development
HISTORIC PRESERVATION	HP-1.01-02	1	LOW PRIORITY	Update our Historic Building Survey to include architecturally significant buildings with styles different from Spanish Colonial Revival architecture, including "Post-Modern" and "Mid-Century Modern" architectural designs.	Deleted in FY 2017	None		Community Development
HISTORIC PRESERVATION	HP-1.04	25	LOW PRIORITY	Develop historic preservation materials and media for homeowners, realtors, contactors and developers to educate the public on requirements, guidelines and	Deleted in FY 2017	None		Community Development
ECONOMIC DEVELOPMENT	ED-2.05	14	LOW PRIORITY	Explore ways to attract and promote opportunities for "flexexecutives" to live and work in San Clemente.	Deleted in FY 2017	None		Community Development
MOBILITY AND COMPLETE STREETS	M-1.18, 1.26, 1.32	12	LOW PRIORITY	Update the Master Landscape Plan for Scenic Corridors.	Deleted in FY 2017	None		Community Development
BEACHES, PARKS and RECREATION		40	LOW PRIORITY	Encourage San Clemente businesses to have employee wellness programs.	Deleted in FY 2017	None		Community Development
BEACHES, PARKS and RECREATION		42	LOW PRIORITY	City staff will cooperate with various community organizations and local agencies to provide free or low cost health information, nutrition classes, community-wide health fairs and other health and wellness – oriented events.	Deleted in FY 2017	None		Community Development
PUBLIC SERVICES, FACILITIES AND UTILITIES	PSFU-1.01	4	LOW PRIORITY	Promote the idea of attracting a higher educational facility or other educational/vocational training institution in the Los Molinos Focus Area.	Deleted in FY 2017	None		Community Development
HISTORIC PRESERVATION	HP-1.04	9	ON-GOING	Continue to provide technical assistance to property owners for the preservation of historic resources.	Deleted in FY 2017	None		Community Development
HISTORIC PRESERVATION	HP-1.04	17	ON-GOING	Conduct workshops for homeowners, developers, real estate professionals and others describing the benefits and obligations of owning historic property and the incentives available for rehabilitation.	Deleted in FY 2017	None		Community Development
MOBILITY AND COMPLETE STREETS	M-2.17, 2.25-26	17	ON-GOING	Install bicycle detector pavement markings at traffic signals using best practices and adopted State or Federal standards when intersections with signals are rehabilitated.	Deleted in FY 2017	None		Public Works