



## CITY OF SAN CLEMENTE

### DRAFT MINUTES OF THE REGULAR GOLF COURSE COMMITTEE MEETING

THURSDAY, JULY 7, 2016, 7:00 P.M.

A regular meeting of the Golf Course Committee of the City of San Clemente was called to order on Thursday, July 7, 2016, at 7:00 p.m., at City Hall, Council Chambers, 100 Avenida Presidio, San Clemente, CA 92672.

#### 1. ROLL CALL

Committee members present: Nick Azzollini, Rick Divel, Kevin Kellerman, Tim Kiernan, Darlyn Regan, Parker Steel

Committee members absent: Dick Veale

Staff present: Gus Nelson, Golf Course Manager  
Maile Stivers, Administrative Assistant

#### 2. SPECIAL COMMENDATION

The Golf Course Committee commented that George Gooch should be honored at a future City Council meeting for his 16 years of service to the Golf Course Committee.

#### 3. ELECTION OF COMMITTEE CHAIR AND VICE CHAIR FOR FISCAL YEAR 2017

MOTION BY COMMITTEE MEMBER AZZOLLINI, SECOND BY COMMITTEE MEMBER KIERNAN, AND CARRIED 5-0-1 WITH COMMITTEE MEMBER DIVEL ABSTAINING, to elect Committee Member Divel to Chairperson.

MOTION BY CHAIR DIVEL, SECOND BY COMMITTEE MEMBER KIERNAN, AND CARRIED 6-0, to elect Committee Member Veale to Vice Chairperson.

#### 4. APPROVAL OF MINUTES

##### A. Approval of Minutes of the Regular Meeting held May 5, 2016

MOTION BY COMMITTEE MEMBER KIERNAN, SECOND BY COMMITTEE MEMBER AZZOLINI, AND CARRIED 5-0-1, WITH COMMITTEE MEMBER REGAN ABSTAINING, to approve the minutes of the regular meeting held May 5, 2016.

**5. PUBLIC INPUT**

None.

**6. OLD BUSINESS**

**A. Proposed Wording of Courtesy Placard**

Golf Manager Nelson reviewed the proposed wording for the courtesy placard and responded to Committee Member inquiries.

Committee Members either individually or in agreement commented:

- The placard is too wordy.
- The 90 degree rule should not be season specific.
- "Marshal" has a typo.
- "Rake bunkers" should be added.
- Course marshal reference should be eliminated.
- A specific distance from the fringe should be added.
- The phone numbers for the starter and snack bar should be added.

Consensus was reached to allow the House Subcommittee provide the final determination on wording of the courtesy card.

**B. Resident Card Revenue**

Golf Manager Nelson summarized the contents of the administrative report, and responded to Committee inquiries.

Vinnie Poncino, Head Golf Professional, stated software issues have prevented Pro Shop staff from computerizing Resident Card information, but information will be computerized in the future.

Committee Members either individually or in agreement commented:

- Expiring Resident Cards should be sent a renewal notice.
- Online renewals should be available.
- A list of expiring resident cards should be posted in the Pro Shop.
- Resident Cards should be advertised on the website and by email.
- Resident Cards should be required to be presented at check-in.

Consensus was reached to direct the Pro Shop to work with staff and the software provider to allow the input of Resident Cards, and explore software reporting options.

**C. Additional Putting Green and Other Projects**

Golf Manager Nelson stated the forward tee project and the tee leveling project are moving forward; stated smaller projects including reestablishment of a nursery behind #18 and tree work on #5 and #13 greens are moving forward; and stated other proposed large projects were not included in the budget for fiscal year 2017.

D. Employee Recruitment

Golf Manager Nelson summarized recruitment efforts for a Course Lead Worker.

**7. NEW BUSINESS**

A. Reestablishment of Subcommittees for FY 2017

CHAIR DIVEL APPOINTED COMMITTEE MEMBERS AZZOLINI, REGAN, AND STEEL to the House Subcommittee.

CHAIR DIVEL APPOINTED COMMITTEE MEMBER KIERNAN, VICE CHAIR VEALE, AND CHAIR DIVEL, to the Greens Subcommittee.

B. Initial Discussion of Marketing Efforts for 2017

Golf Manager Nelson summarized a proposal by an app company to develop a San Clemente Golf Course app to track personal score and golf play, tournament scoring information, and enhance course marketing.

Committee Members commented that email marketing of the course could be enhanced similar to other courses.

**8. COMMUNICATIONS**

Golf Manager Nelson read into the record the following communications from the public:

- Concerns about the website not functioning.
- Concerns about condition of the practice green.
- Concerns about #13 ladies restroom plumbing issues.
- Concerns regarding sewer odor in clubhouse restrooms.
- Concerns regarding snack bar hours and involving the restaurant with the golf activities.

**9. ITEMS FROM STAFF**

Golf Manager Nelson summarized his monthly report and discussed financial and maintenance activity at the course since the last meeting.

**10. ITEMS FROM COMMITTEE MEMBERS**

Committee Members discussed maintenance activities including clover on the green at #10 hole, successful recent aeration project, efforts to improve the driving range, upcoming tee leveling project priorities, and use of blue flags for cart users with special needs who may drive closer to the greens.

**11. ADJOURNMENT**

MOTIONED BY COMMITTEE MEMBER KIERNAN, SECONDED BY COMMITTEE MEMBER KELLERMAN, AND CARRIED 6-0, to adjourn at 8:21 p.m. to the next regular meeting to be held September 1, 2016.

  
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Rick Divel, Golf Course Committee Chair

Date: 9/01/16

  
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Gus Nelson, Golf Course Manager

Date: 9-1-16