

**NOTICE TO VOTERS OF DATE AFTER WHICH NO ARGUMENTS FOR OR AGAINST A CITY MEASURE MAY BE SUBMITTED TO THE CITY CLERK**

NOTICE IS GIVEN that a General Municipal Election is to be held in the City of San Clemente, California on November 8, 2016, at which there will be submitted to the voters the following measure:

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|--|----------------------------------|
| <p><b>[Insert Ballot Measure Letter] San Clemente, Increase in "Hotel" Guest Tax</b></p>   | <p align="center"><b>YES</b></p> |
| <p>Shall Ordinance No. 1627 be adopted to increase the transient occupancy tax ("TOT") from its current rate of 10 percent to 13 percent in perpetuity, for an estimated annual increase of \$570,000?</p> | <p align="center"><b>NO</b></p>  |


NOTICE IS FURTHER GIVEN THAT PURSUANT TO Article 4, Chapter 3, Division 9 of the Elections Code of the State of California, the legislative body of the City, or any member or members thereof authorized by the body, or any individual voter or bona fide association of citizens, or any combination of voters and associations, may file a written argument, not to exceed 300 words in length, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, for or against the City measure.

NOTICE IS FURTHER GIVEN that, based upon the time reasonably necessary to prepare and print the arguments and sample ballots for the election, the City Clerk has fixed **June 27, 2016**, during normal office hours, as posted, as the date after which no arguments for or against the City measure may be submitted to the clerk for printing and distribution to the voters as provided in the Article 4. Arguments shall be submitted to the City Clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, in the City Clerk's Office, located at 100 Avenida Presidio, San Clemente, California. Arguments may be changed or withdrawn until and including the date fixed by the City Clerk.

NOTICE IS FURTHER GIVEN that the City Council has determined that rebuttal arguments, not to exceed 250 words in length, as submitted by the authors of the opposing direct arguments, may be filed with the clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, not more than 10 days after the final date for filing direct arguments. The deadline for filing rebuttals has been set for **July 7, 2016**, during normal office hours.

NOTICE IS FURTHER GIVEN that the City Clerk, in determining whether the arguments and rebuttals comply with the word number limitations contained in this Notice will use the Word Count Standards set forth in Section 9 of the California Elections Code.

NOTICE IS FURTHER GIVEN that any resolution, impartial analysis, or direct argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10 calendar days from the deadline for the filing of the arguments and analysis. Any rebuttal argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10 calendar days from the deadline for filing rebuttal arguments.



\_\_\_\_\_  
City Clerk of the City of  
San Clemente, California

Dated: June 14, 2016

FORM OF STATEMENT TO BE FILED BY AUTHOR OF ARGUMENT

All arguments concerning measures filed pursuant to Division 9, Chapter 3 (beginning with §9200) of the Elections Code shall be accompanied by the following form statement to be signed by each proponent, and by each author, if different, of the argument:

The undersigned proponent(s) or author(s) of the (primary/rebuttal) argument (in favor of/against) ballot measure \_\_\_ at the General Municipal Election for the City of San Clemente to be held on November 8, 2016 hereby state that the argument is true and correct to the best of (his/her/their) knowledge and belief.

Sign Name

Print Name

Date

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