



# AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION  
Meeting Date: May 10, 2016

Agenda Item 3.C.

Approvals:

Dept. Head ES

Asst. Director \_\_\_\_\_

Admin. Assistant MS

**Department:** Beaches, Parks and Recreation  
**Prepared By:** Pamela Passow, Assistant Beaches, Parks and Recreation Director

**Subject:** *BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE*

## MARINE SAFETY DIVISION

Total in April	2016	2015	% Change
Approximate Attendance	150,000	135,700	11%
Rescues	78	39	100%
Medical Aids	26	22	18%
Preventative Actions	664	1,003	-34%
Warnings for Ordinances	335	396	-15%

## RECREATION DIVISION

Recreation Registration	Total Registrations in April		
	2016	2015	% Change
Community Center	205	340	-39%
Aquatics Center	558	582	-4%
Online	1,075	1,065	-1%
<b>TOTAL</b>	<b>1,838</b>	<b>1,987</b>	<b>-7%</b>

Facility Rentals	Total Revenue in April		
	2016	2015	% Change
Community Center	\$8,572.99	\$4,317.60	99%
Aquatics Center	\$13,846.42	\$18,413.55	-25%
Parks & Ball Fields	\$46,893.00	\$36,224.10	30%
<b>TOTAL</b>	<b>\$69,312.41</b>	<b>\$58,955.25</b>	<b>18%</b>

Aquatics Center Program	Total in April		
	2016	2015	% Change
Aquatic Registration	968	948	2%
Pool Passes Sold	34	43	-21%
Drop-in Lap/Rec Swim	5,066	4,958	2%
<b>TOTAL</b>	<b>6,068</b>	<b>5,949</b>	<b>2%</b>

Youth and Teen Program	Attendance in April		
	2016	2015	% Change
Fun on the Run	Month Total: 386 Daily Average: 19	Monthly Total: 457 Daily Average: 23	-17%
Goal Zone	94	120	-22%
Gap	28	8	250%
Middle School After Hours	186	129	44%
Preschool Playschool	19	38	-5%
RECESS Homeschool	27	24	13%
Friday Night Football	287	205	4%
<b>TOTAL</b>	<b>1027</b>	<b>981</b>	<b>5%</b>

Adult Sports Program	Spring 2016 Teams	Spring 2015 Teams	% Change
Softball	43	41	5%
Coed Soccer	8	9	-11%
Basketball	4	4	0%

Special Events and Partnership Activities in April			
Date	Event	Attendance	Sponsor
4/9/16	Garden Festival	800	San Clemente Garden Club
4/23/16	Earth Day	1500	Watershed Task Force
4/30/16	Camp Palooza	250	City Recreation Division

**Upcoming Events:**

Date	Event	Location	Sponsor
5/1/16	Cinco de Mayo	Max Berg Plaza Park	City Recreation Division
5/21/16	Friend Raiser	San Clemente Aquatic Center	San Clemente Friends Foundation
5/20/16	Beach Concert	North of the Pier	City Recreation Division
5/30/16	Memorial Day Observance	Community Center Grounds	City Recreation Division
5/30/16	Memorial Day Celebration	Park Semper Fi	Heritage of San Clemente Foundation



# AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION  
Meeting Date: June 14, 2016

Agenda Item 3.C.  
 Approvals:  
 Dept. Head ES  
 Asst. Director \_\_\_\_\_  
 Admin. Assistant MS

**Department:** Beaches, Parks and Recreation  
**Prepared By:** Pamela Passow, Assistant Beaches, Parks and Recreation Director

**Subject:** *BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE*

## MARINE SAFETY DIVISION

Total in May	2016	2015	% Change
Approximate Attendance	140,000	163,200	-14%
Rescues	45	37	22%
Medical Aids	19	25	-24%
Preventative Actions	553	680	-19%
Warnings for Ordinances	305	248	23%

## RECREATION DIVISION

Recreation Registration	Total Registrations in May		
	2016	2015	% Change
Community Center	138	338	-59%
Aquatics Center	504	696	-27%
Online	2,211	2,026	9%
<b>TOTAL</b>	<b>2,853</b>	<b>3,060</b>	<b>-6%</b>

Facility Rentals	Total Revenue in May		
	2016	2015	% Change
Community Center	\$3,200.87	\$3,933.73	-19%
Aquatics Center	\$14,900.18	\$15,348.37	-3%
Parks & Ball Fields	\$49,954.12	\$35,769.75	40%
<b>TOTAL</b>	<b>\$68,055.17</b>	<b>\$55,051.85</b>	<b>24%</b>

Aquatics Center Program	Total in May		
	2016	2015	% Change
Aquatic Registration	1,186	894	33%
Pool Passes Sold	33	35	-6%
Drop-in Lap/Rec Swim	3,844	3,329	15%
<b>TOTAL</b>	<b>5,063</b>	<b>4,258</b>	<b>19%</b>

Youth and Teen Program	Attendance in May		% Change
	2016	2015	
Fun on the Run	Month Total: 602 Daily Average: 28	Monthly Total: 530 Daily Average: 25	14%
Goal Zone	96	120	-20%
Gap	28	18	55%
Middle School After Hours	186	148	26%
Preschool Playschool	40	55	-27%
RECESS Homeschool	27	24	12.5%
Friday Night Football	287	205	40%
<b>TOTAL</b>	<b>1328</b>	<b>1140</b>	<b>15%</b>

Adult Sports Program	Spring 2016 Teams	Spring 2015 Teams	% Change
Softball	43	41	5%
Coed Soccer	10	9	-11%

Special Events and Partnership Activities in May			
Date	Event	Attendance	Sponsor
5/1/16	Cinco de Mayo	3,000	City Recreation Division
5/21/16	Friend Raiser	200	San Clemente Friends Foundation
5/20/16	Beach Concert	500	City Recreation Division
5/30/16	Memorial Day Observance	800	City Recreation Division
5/30/16	Memorial Day Celebration	300	Heritage of San Clemente Foundation

**Upcoming Events:**

Date	Event	Location	Sponsor
6/12/16	Classic Car Show	Del Mar Street	DBA
6/18-25	Paint San Clemente	Community Center	SC Art Association
6/17/16	Movie in the Park	Tierra Grande	City Recreation and Foundation