



AGENDA REPORT

SAN CLEMENTE CITY COUNCIL MEETING
Meeting Date: April 19, 2016

Agenda Item 9B

Approvals:

City Manager [Signature]

Dept. Head [Signature]

Attorney [Signature]

Finance [Signature]

Department: Beaches, Parks & Recreation
Prepared By: Pamela Passow, Assistant Beaches, Parks & Recreation Director

Subject: *CONSIDERATION OF INSTALLING DONATED PET WASTE BAG STATIONS ON PUBLIC PROPERTY.*

Fiscal Impact: Yes. A reduction in expenditures related to pet waste bags up to \$5,000 annually.

Summary: San Clemente based business, Public Safety Industries, LLC has proposed installing donated pet waste stations and refill bags at various public trails, parks and facilities in San Clemente. Staff and the Beaches, Parks & Recreation Commission recommend the City Council allow the installation of donated pet waste stations on public property by Public Safety Industries, LLC.

Background: Dogs are allowed on City trails, including the beach trail, and parks, except for Park Semper Fi. There are pet waste stations on a few trails and parks. Bags are not provided at most San Clemente parks or trails. At the City Council meeting on March 18, 2014, the City Council during conversation regarding dog access to City parks discussed options to fund the provision of pet waste bags to the public including the option of sponsorships.

At its February 9, 2016 meeting, the Beaches, Parks and Recreation Commission voted to recommend the acceptance of donated pet waste stations on public property.

Discussion: Currently, the City of San Clemente spends \$5,000 annually for the purchase of pet waste bags provided at the Beach Trail (10), Sea Summit Trail (9), Rancho San Clemente Trail (9), Forster Ranch Ridgeline Trail (3), Mira Costa Park (2), Verde Park (1), Vista Hermosa Sports Park (1), and Baron Von Willard Memorial Dog Park (4). Additional pet waste stations and refill bags are not currently budgeted.

Public Safety Industries, LLC proposes to donate pet waste stations and solicit sponsorships to fund pet waste disposal bags at various public sites in exchange for sponsor recognition signage at the dispenser site. The signage would be minimal with only the sponsor's logo in an approximately 40 square inch space. A sample of the signage is shown in Attachment 2. Under the proposal, Public Safety Industries would provide the signage, dispenser, and up to seven cases of pet waste bags (14,000 individual bags), per station per year.

The proposed signage for the pet waste stations as shown in the proposal would match the style of signage along the Beach Trail that was also donated by Public Safety Industries, LLC. Maintenance of the stations and refilling of the bags would

continue to be the responsibility of the City. Staff recommends if the program is approved to phase in the pet waste stations, one trail or park at a time.

Recommended

Action: STAFF AND THE BEACHES, PARKS AND RECREATION COMMISSION RECOMMEND THAT the City Council 1) conceptually approve the installation of donated pet waste stations on public property; and 2) direct staff to draft an agreement with Public Safety Industries, LLC to provide ongoing operational details of the program.

Attachments:

1. Public Safety Industries, LLC Proposal
2. Sample Sponsorship Signage
3. Pet Waste Bag Dispenser Locations

Notification: Public Safety Industries, LLC



Public Safety Industries LLC
1389 Calle Avanzado
San Clemente, CA 92673

Sponsored Custom Pet Waste Stations

Proposal:

1. Public Safety Industries LLC would like to provide the City of San Clemente – Beaches, Parks, Recreation and Trails with pet waste stations and bags.
2. The new stations will be customized per location with the San Clemente wave design sign frame, engraved to identify its location.
3. A space of approximately 40 square inches will be offered to sponsors whose contribution will cover the cost of the new station and the bags used to keep it replenished, on an ongoing basis.
4. Public Safety Industries will be responsible for developing and managing appropriate sponsors and all financial considerations. The city will receive the stations and bags complimentary.

Details:

- 1a. Public Safety Industries LLC, a San Clemente business, manufactures an upgraded Dogipot pet waste station. Currently, there are standard Dogipot pet waste stations on the San Clemente Beach Trail and Sea Summit Trail. It is our understanding that the city would like to add new stations to various parks and trails, however the cost to install and replenish the stations is not budgeted.
- 1b. Our proposal includes the new station and an ongoing supply of DOGIPOT branded bags, both litter pick up and 10 gallon liner trash bags.
- 1c. Ongoing supply is calculated and capped at Seven cases = 70 rolls or 14,000 litter pick up bags and Two cases = 100, 10 gallon liner trash bags, per station, per year.
- 1d. Maintenance of stations including emptying trash receptacles, refilling dispenser bags and the receptacle liners will continue as contracted by the City of San Clemente to an outside service.
- 1e. Public Safety Industries LLC will be responsible for maintenance items related to the physical station, should the station be damaged or in need of repair/replacement. Physical station consists of post, sign, SignGuard, brackets, receptacle and dispenser.
- 2a. To stay consistent with San Clemente’s “brand voice”, the wave style HDPE sign frame, would be incorporated with a CHPL sign. All components, including post, brackets, receptacle and bag dispenser, are color-matched powder coated and accompanying hardware is stainless steel. Bolt heads are contained within a secure cover cap.

3a. The face of the sign is approximately 138 square inches. The majority of the sign will incorporate the City of San Clemente logo with language reminding pet owners to leash and clean up after their pet. Allowing an area of 40 square inches, about 8" x 5", at the bottom of the sign for appropriate sponsors recognition and logo. Also included would be a QR code that can be scanned with most mobile devices. The QR code will direct interested parties to a content page. We envision partnering with a local animal rescue organization to regularly update the content on the page with adoptable pets and offer the sponsor an expanded outreach.

3b. Public Safety Industries LLC would ask the City for a six-year term. We will be offering three-year sponsorship commitments.

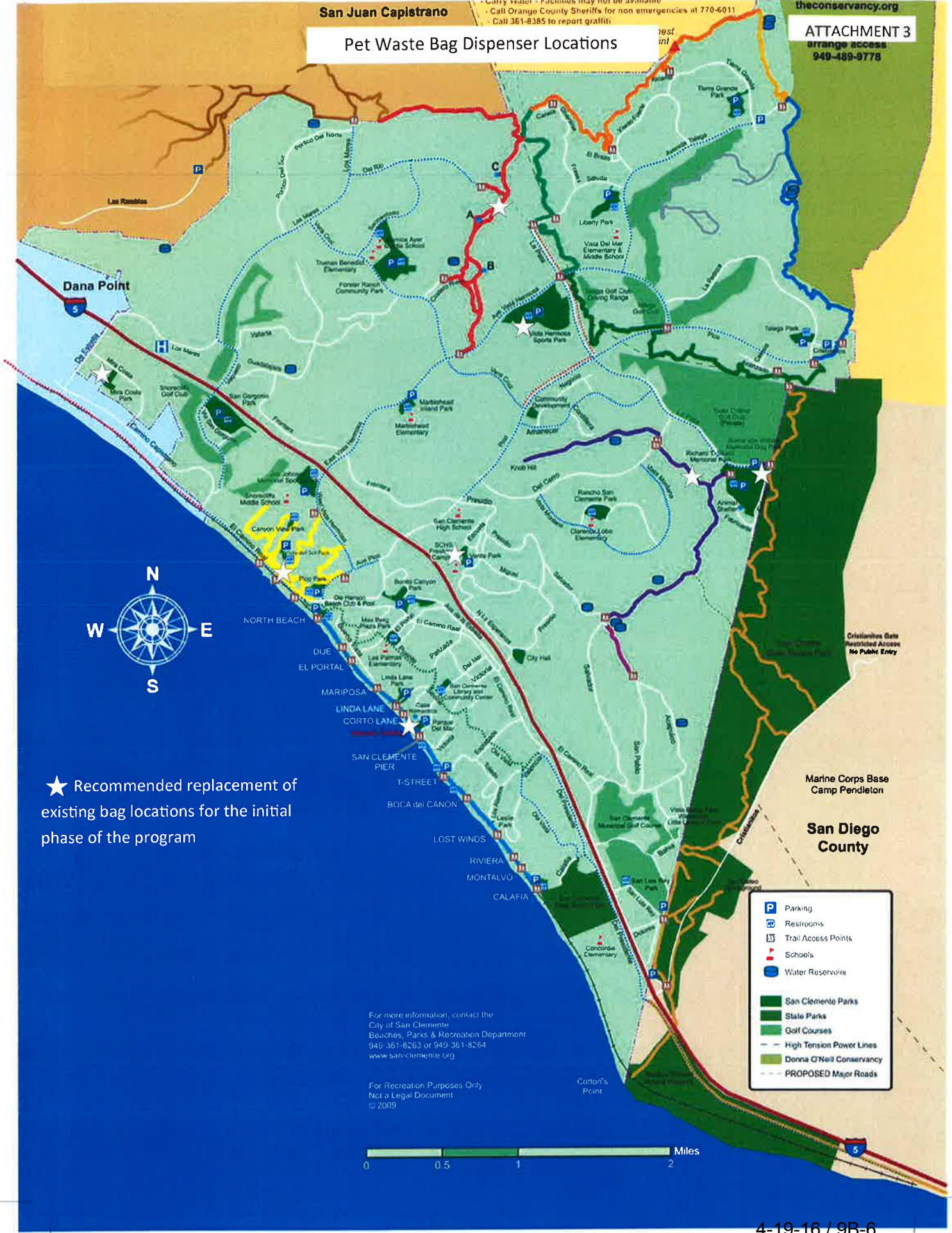
4a. Public Safety Industries LLC will work closely with City of San Clemente – Beaches, Parks and Recreation along with the City Maintenance staff to determine appropriate sponsors and locations for station placement. Public Safety Industries LLC will be responsible for acquiring sponsors to fulfill the stated goal of providing complimentary pet waste stations and ongoing bag replenishment to the City of San Clemente.

4b. Placement of new pet stations would begin by replacing existing stations along the Beach Trail and Sea Summit Trail. In any of the given areas we would replace them all at one time.



Pet Waste Bag Dispenser Locations

ATTACHMENT 3
arrange access
949-489-9778



★ Recommended replacement of existing bag locations for the initial phase of the program

For more information, contact the City of San Clemente Beaches, Parks & Recreation Department 949-361-8263 or 949-361-8264 www.san-clemente.org

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- Parking
- Restrooms
- Trail Access Points
- Schools
- Water Reservoirs
- San Clemente Parks
- State Parks
- Golf Courses
- High Tension Power Lines
- Donna O'Neill Conservancy
- PROPOSED Major Roads

