



AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION
Meeting Date: March 8, 2016

Agenda Item 3.B.

Approvals:

Dept. Head ED
Asst. Director PJP
Admin. Assistant NS

Department: Beaches, Parks and Recreation
Prepared By: Pamela Passow, Assistant Beaches, Parks and Recreation Director

Subject: *BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE*

MARINE SAFETY DIVISION

Total in February	2016	2015	% Change
Approximate Attendance	158,200	92,000	72%
Rescues	4	8	-50%
Medical Aids	10	12	-16%
Preventative Actions	227	441	-49%
Ordinance Violations	237	241	-1%

RECREATION DIVISION

Recreation Registration	Total Registrations in February		
	2016	2015	% Change
Community Center	200	149	34%
Aquatics Center	570	534	7%
Online	884	890	-.7%
TOTAL	1,654	1573	5%

Facility Rentals	Total Revenue in February		
	2016	2015	% Change
Community Center	\$3,179.22	\$3,361.91	-5%
Aquatics Center	\$13,131.56	\$11,543.12	14%
Parks & Ball Fields	\$50,371	\$40,910	23%
TOTAL	\$66,681.78	\$55,942.53	20%

Aquatics Center Program	Total in February		
	2016	2015	% Change
Aquatic Registration	544	342	59%
Pool Passes Sold	39	24	63%
Drop-in Lap/Rec Swim	4,460	3,733	19%
TOTAL	5,043	4,099	23%

Youth and Teen Program	Attendance in February		
	2016	2015	% Change
Fun on the Run	536	408	31.4%
Goal Zone	139	156	-10.9%
Gap	30	23	30.4%
Middle School After Hours	194	170	14.1%
Preschool Playschool	68	45	51.1%
RECESS Homeschool	31	12	158.3%
Friday Night Football	283	203	39.4%
TOTAL	1281	1017	26%

Adult Sports Program	Winter 2016 Teams	Winter 2015 Teams	% Change
Softball	41	40	3%
Coed Soccer	9	9	0%
Basketball	6	4	50%

Upcoming Events

Date	Event	Location	Sponsor
3/18/16	Playschool Springtime Eggstravaganza	Tierra Grande Park	City Beaches, Parks and Recreation Department
3/26/16	Sensational Springtacular	Vista Hermosa Sports Park	City Beaches, Parks and Recreation Department