



# AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION  
Meeting Date: November 11, 2015

Agenda Item 5.A.  
**Approvals:**  
Dept. Head ES  
Manager \_\_\_\_\_  
Admin. Assistant MS

**Department:** Beaches, Parks & Recreation  
**Prepared By:** Pamela Passow, Assistant Beaches, Parks and Recreation Director

**Subject:** *CONSIDERATION OF A NAME CHANGE FROM MARBLEHEAD INLAND PARK TO MARBLEHEAD PARK.*

**Fiscal Impact:** None. If name change is approved, signage will be updated as part of the normal sign changes currently budgeted.

**Summary:** Staff recommends that the Beaches, Parks & Recreation Commission recommend to the City Council change Marblehead Inland Park to Marblehead Park.

**Background:** **Park Naming Policy**  
Attached is the Park Naming policy created in 1987 by the then Parks and Recreation Commission for naming parks and park facilities. The policy defines the procedure for solicitation and provides selection criteria guidance. The policy can be summarized in the following three steps:  
Step 1) Solicit names from the community—this was done in the past, so it is not required.  
Step 2) Bring names before the Beaches, Parks & Recreation Commission for consideration  
Step 3) Recommend the Beaches, Parks & Recreation Commission preferred name to City Council

**Discussion:** As staff is replacing signage throughout the City’s parks and public spaces, all public signage is being evaluated. Staff is seeking consideration by the Commission of the name Marblehead Inland Park.

Marblehead Inland Park was developed in the 1990’s, prior to the completion of the Marblehead Coastal (now Sea Summit) community. At its March 10, 1992 meeting, the then Parks and Recreation Commission recommended the name Marblehead Park for the park being developed in the Marblehead Inland area. The “Inland” was likely included at the time to avoid confusion with the parks in the Marblehead Coastal area which were yet to be named. With the Marblehead Coastal area now known as Sea Summit, and the parks all officially named, this distinction is no longer necessary.

**Recommended Action:** STAFF RECOMMENDS THAT the Beaches, Parks & Recreation Commission recommend to the City Council rename Marblehead Inland Park to Marblehead Park.

- Attachments:**
1. Resolution 92-20
  2. Excerpt from City Council Agenda Report dated March 18, 1992
  3. Park Naming Policy

**Notification:** Marblehead Community Association

RESOLUTION NO. 92-20

A RESOLUTION OF THE CITY COUNCIL OF THE CITY  
OF SAN CLEMENTE, CALIFORNIA, OFFICIALLY NAM-  
ING MARBLEHEAD INLAND PARK

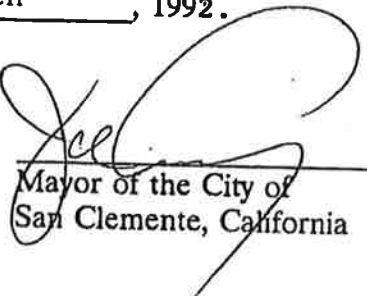
WHEREAS, a neighborhood park located in Tract 10882 is currently in the development process; and

WHEREAS, the Parks and Recreation Commission, by majority vote, at its March 10, 1992 meeting, recommended the official name of "Marblehead Inland Park."

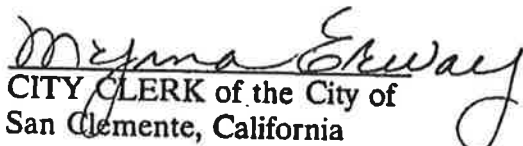
NOW, THEREFORE, the City Council of the City of San Clemente does hereby resolve as follows:

SECTION 1: The new park located in Tract 10882 is hereby officially named "Marblehead Inland Park."

PASSED AND ADOPTED this 18 day of March, 1992.

  
\_\_\_\_\_  
Mayor of the City of  
San Clemente, California

ATTEST:

  
\_\_\_\_\_  
CITY CLERK of the City of  
San Clemente, California

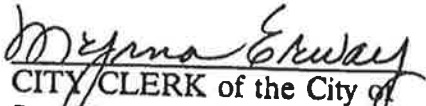
STATE OF CALIFORNIA )  
COUNTY OF ORANGE ) ss  
CITY OF SAN CLEMENTE)

I, MYRNA ERWAY, City Clerk of the City of San Clemente, California, do hereby certify that Resolution No. 92-20 was adopted at a regular meeting of the City Council of the City of San Clemente held on the 18 day of March , 1992 , by the following vote:

AYES: BENEDICT, DIEHL, LORCH, HAGGARD, MAYOR ANDERSON

NOES: NONE

ABSENT: NONE

  
CITY CLERK of the City of  
San Clemente, California

Approved as to form:

  
City Attorney

4F. Naming of Rancho San Clemente and Marblehead Inland Neighborhood Parks

MOTION BY COUNCILMEMBER HAGGARD, SECOND BY COUNCILMEMBER LORCH, CARRIED 5-0, to:

1. Adopt Resolution No. 92-20 entitled A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN CLEMENTE, CALIFORNIA, OFFICIALLY NAMING MARBLEHEAD INLAND PARK.
2. Adopt Resolution No. 92-24 entitled A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN CLEMENTE, CALIFORNIA, OFFICIALLY NAMING RANCHO SAN CLEMENTE PARK.



AGENDA REPORT  
SAN CLEMENTE CITY COUNCIL MEETING  
March 18, 1992

|              |     |
|--------------|-----|
| Agenda Item  | 4F  |
| Approvals:   |     |
| City Manager | WWP |
| Dept. Head   | BW  |
| Attorney     | JAF |
| Finance      |     |
| Other        |     |

**Department:** Beaches, Parks and Recreation  
**Prepared By:** Bruce Wegner, Interim Beaches, Parks & Recreation Director BW

**Subject:** Naming of Rancho San Clemente and Marblehead Inland Neighborhood Parks

**Summary:** On October 8, 1991, the Parks and Recreation Commission requested community input regarding officially naming Rancho San Clemente and Marblehead Inland Parks as part of the upcoming development process surrounding both the parks. Currently, the parks have received informal names based upon the specific plan ranch areas where they reside. However, these names are not official and therefore are not necessarily the most appropriate names for the parks.

The following is the City adopted Park Naming Policy.

- A. The submittal of recommended park names for consideration to be received in writing, accompanied by a statement summarizing the justification, to the Parks and Recreation Commission.
- B. Parks and Recreation Commission review of the new park name submittals at a scheduled Commission meeting for the purpose establishing a formal Commission recommendation to the City council.
- C. City Council action on the final decision to name a new park from the full list of submittals received from the Parks and Recreation Commission.
- D. The criteria for park names which may be most appropriate would include but not be limited to historical figures, national and/or military heroes, living or deceased individuals who made significant contributions to the community, local geographic locations, neighborhoods, prominent landmarks, appropriate Spanish language designations, and/or close by schools.

Staff received press coverage requesting community input with the naming of the parks in the Daily Sun Post on October 11, 1991 and in the San Clemente News on October 24, 1991. Submittals were to be accepted at the Community Center, 100 North Seville, through November 15, 1991. No submittals were received as of the deadline.

The Parks and Recreation Commission, at their December 10, 1991 meeting, decided to ask the master homeowner associations of each specific plan ranch area where the two parks are located for their input. Both the Rancho San Clemente Community Association and Marblehead Community Association responded. In addition, one sub-association (Highland Light Homeowners Association) within the Marblehead Inland ranch area responded. All requested that their parks be named Rancho San Clemente Community Park and Marblehead Community Park respectively.

The Parks and Recreation Commission reviewed these requests at their March 10, 1992 meeting. The Commission voted 4-1 to approve Rancho San Clemente Park and Marblehead Park as the official names. Commissioner Fernandez dissented. She preferred Marblehead Inland Park being named Vista Hermosa Park since the street Vista Hermosa runs adjacent to the park. The word "community" was left off due to both parks being defined as "neighborhood" parks versus "community" parks within the Parks and Recreation Master Plan.

**Recommended**

**Action:** STAFF RECOMMENDS THAT City Council approve (1) Rancho San Clemente Park and (2) Marblehead Park as the official names for each neighborhood park located within their respective specific plan ranch areas.

**Fiscal Impact:**  Yes  None

**Attachments:** Letter from Rancho San Clemente Community Association  
Letter from Marblehead Community Association  
Letter from Highland Light Homeowners Association

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4-F-2

Council Action

PROFESSIONAL MANAGEMENT ASSOCIATES

January 21, 1992



Parks & Recreation Commission  
City of San Clemente

Re: MARBLEHEAD COMMUNITY ASSOCIATION  
Marblehead Inland Park

Honorable Commissioners:

The Board of Directors of the Marblehead Community Association has requested that we contact you. The Marblehead Park Committee, in cooperation with the Board of Directors, understands that you are soliciting names for the new Marblehead Inland Park. The Board of Directors and the Marblehead Park Committee have unanimously agreed to recommend for your consideration the following name: "Marblehead Community Park." We feel that due to the location and impact that this park will have, the name "Marblehead Community Park" will be consistent with the overall plan and design of this community.

We hope that you will seriously consider our recommendation for the new park and thank you in advance for your time. Should you have any questions, please feel free to contact me personally.

Sincerely,

ON BEHALF OF THE BOARD OF DIRECTORS  
MARBLEHEAD COMMUNITY ASSOCIATION

  
Daniel Teter, Association Manager

DLT/clr

4-F-4





January 22, 1992

Parks and Recreation Commission  
City of San Clemente  
100 Avenida Presidio  
San Clemente, California 92672

Dear Commission Members:

We understand that you are entertaining "names" for the Marblehead inland park off Vista Hormosa.

Highland Light Homeowners Association would like to go on record as requesting the name to be Marblehead Community Park.

Thank you for your consideration.

Sincerely,

PACIFIC COAST PROPERTY MANAGEMENT CORPORATION

Sue Carranza  
Executive Assistant

SC/mlb

cc: Board of Directors  
cc: Dan Teter, Professional Management Assoc.



4-F-5

ACTION OF THE PARKS AND RECREATION COMMISSION

ATTACHMENT 3

CITY OF SAN CLEMENTE

FEBRUARY 10, 1987

SCANNED

A regular meeting of the Parks and Recreation Commission of the City of San Clemente was called to order by Chairperson Wohlfarth at 7:30 p.m. at the Community Center in the Ole Hanson Room, on Tuesday, February 10, 1987.

Addressed to: San Clemente City Council

Re: Procedure for Naming Parks

The Parks and Recreation Commission discussed the recommendation regarding a procedure for naming new parks in San Clemente.

Following discussion, IT WAS MOVED BY COMMISSIONER YEILDING, SECONDED BY COMMISSIONER DOHERTY FOR DISCUSSION PURPOSES, THAT THE PARKS AND RECREATION COMMISSION RECOMMEND TO THE CITY COUNCIL THE ADOPTION OF THE FOLLOWING PARK NAMING PROCEDURES:

THE PROCEDURE FOR NAMING NEW PARKS IN THE CITY SHALL INCLUDE THE FOLLOWING:

A. The submittal of recommended park names for consideration to be received in writing, accompanied by a statement summarizing the justification, to the Parks and Recreation Commission.

B. The Parks and Recreation Commission review of the new park name submittals at a scheduled Commission meeting for the purpose of establishing a formal Commission recommendation to the City Council.

C. City Council action on the final decision to name a new park from the full list of submittals received from the Parks and Recreation Commission.

D. The criteria for park names which may be most appropriate would include but not be limited to historical figures, national and/or military heroes, living or deceased individuals who made significant contributions to the community, local geographic locations, neighborhoods, prominent landmarks, appropriate Spanish language designations, and/or close by schools.

COMMISSIONERS DOHERTY, WOHLFARTH, AND YEILDING VOTED YES; COMMISSIONER MITCHELL VOTED NO. THE ACTION WAS APPROVED (3-1-0).

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Parks & Recreation Manager

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Chairperson and Commissioner of the  
Parks and Recreation Commission

END DOCUMENT