

Design Review Subcommittee (DRSC)

Meeting Date: October 14, 2015

PLANNER:

Adam Atamian, Associate Planner

SUBJECT:

Minor Architectural Permit 15-268, Ocean View Plaza Escalator

<u>Modifications</u>, a request to consider covering four exterior escalators with stucco-finished walls to match the center's exterior, located at 638

Camino De Los Mares.

BACKGROUND:

Project Description

The property owner, Brixmor Property Group, proposes to decommission the exterior escalators at the Ocean View Plaza shopping center by enclosing them within stucco-finished structures that mimic the center's exterior design. The applicant proposes to install landscaping pots on top of these structures.

Why is DRSC Review Required?

Per Zoning Ordinance Section 17.16.100.E, the proposed exterior alterations require design review by the Design Review Subcommittee (DRSC). This is to ensure the architectural treatment of the project complies with the City's Design Guidelines and the general appearance of the proposal is in keeping with the character of the development.

Site Data

The project site is the 12.9 acre Ocean View Plaza shopping center. There are two sets of escalators located in the western and eastern portions of the development, where the project is proposed. These areas are slightly visible from the public right-of-way, however, the closest escalator to a street is approximately 485 feet away.

Ocean View Plaza was approved under Site Plan Review 88-21. The permit required architectural elements to be consistent throughout the property, such as stucco finish and color. Minor Architectural Permits have been approved allowing certain architectural changes to be made, such as adding awnings and changing the paint color palette.

ANALYSIS:

The Ocean View Plaza shopping center was built with four exterior escalators that have recently fallen into disrepair. The applicant proposes to remove them from use by building framed structures, with stucco finishes, around the escalators to mimic the look of the adjacent building elements. The proposed design includes landscaped pots on some portions of the new structures.

While there are no City design policies that would stipulate the use of escalators, there are a few Design Guidelines that impact how this type of structure should be removed from a commercial site.

The Design Guidelines state that commercial "building and site design should follow basic principles of Spanish Colonial Revival architecture" (II.C.2). In this scenario, these principles require that exterior building forms, materials, colors and architectural details be consistent with the underlying contemporary Spanish Colonial architectural design approved for the center. The original site design features ample pedestrian access to somewhat hidden second and third floor areas of the center. The pedestrian access provided on-site, in the project areas, features two sets of escalators in close proximity to two sets of stairs. To provide visual interest and break up the massing of these access ways, the site includes thick walls that are stucco-finished and which step up between the stairs and the escalators. Many of these walls incorporate landscaped planters or pots on the steps.

Figures 1 through 4, provided in Attachment 2, show the existing site conditions at both escalator areas of the center, along with visual simulations of how the project would alter the site. Please note that the visual simulations do not include the proposed landscaping pots, only a basic representation of the framed, stucco-finished walls to cover up the escalators.

The proposed design to cover up the escalators does not follow basic principles of Spanish design. The existing stepped walls between the stairs and escalators serve to define and orient the pedestrian space. The proposed project, while tying into the existing design, detracts from the original site design because the walls would be transformed from site accent features into substantial structures. These structures will not increase "pedestrian circulation", provide "opportunities for outdoor activities", nor "define outdoor spaces" (II.6).

Instead, the covered escalators increase the perceived building mass of the shopping center, reduce the visual connection between pedestrians and the shops, and restrict the amount of useable open space. Additionally, on the west escalators, the new structure separates the pedestrian circulation route from the bottom to the top floor because the two remaining staircases would not be in close proximity to one another.

RECOMMENDATIONS:

The Design Guidelines state that, "Site walls and planters should blend with the development's architecture so they appear to be extensions of the buildings" (II.D.2). Ultimately, this project changes walls that help to orient the pedestrian experience and circulation within the shopping center into large sections of building mass that do not serve to improve the pedestrian experience.

To increase the project's consistency with the basic principles of site design specified in the City's Design Guidelines, staff recommends that the applicant modify the proposal to consist of one of the following options (listed in descending order of staff preference):

- Install additional stairs. This option would involve the complete removal of the escalators and would include the removal of some of the walls that currently separate the escalators from the stairs. This option would maintain the ample pedestrian circulation that originally existed on the site by providing stairs where the escalators are now, and maintain a visually inviting and apparent path for shoppers.
- 2. Create new courtyard/ public spaces. This option would involve the complete removal of the escalators and associated walls. This would require that most of the affected areas be regraded, and that new hardscape and landscaping is installed to create open areas that can be used as additional outdoor restaurant seating or sitting areas. This option enhances the functionality of the site, providing additional public areas.
- 3. Install new landscaping. This option would involve the complete removal of the escalators and would include the removal of some of the walls that currently separate the escalators from the stairs. This would require that new hardscape and landscaping is installed to create stepping, landscaped planters near the existing grades of the escalators. This option reduces pedestrian access areas, but increases the site landscaping to help reduce the apparent building mass of the center.

Attachments:

- 1. Location Map
- 2. Visual Simulations of Project Areas Plans

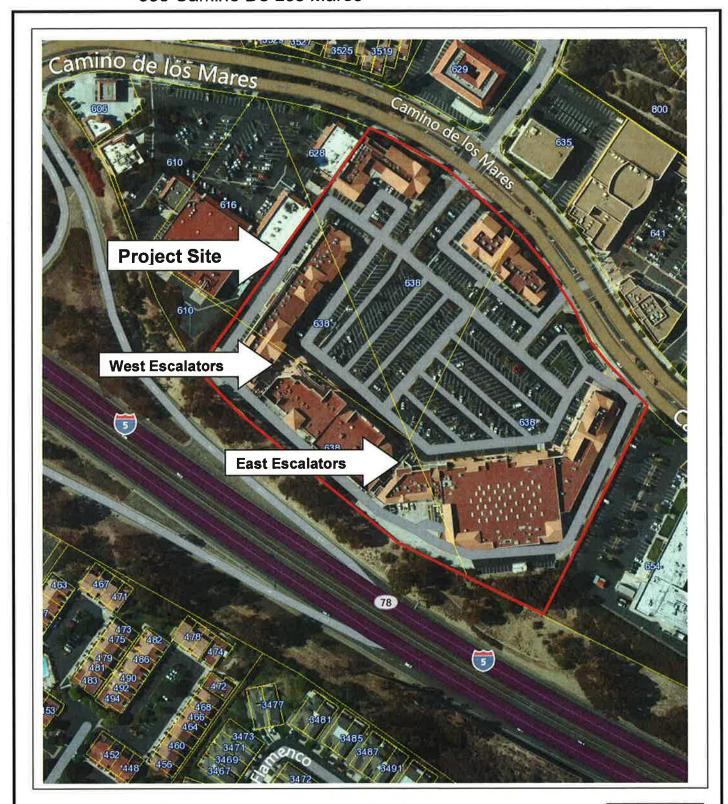
ATTACHMENT 1

No scale



LOCATION MAP

Minor Architectural Permit 15-268, Ocean View Plaza Escalator Modifications 638 Camino De Los Mares



ATTACHMENT 2

Figure 1 – East Escalator Existing



Figure 2 – East Escalator Proposed



Figure 3 – West Escalator Existing

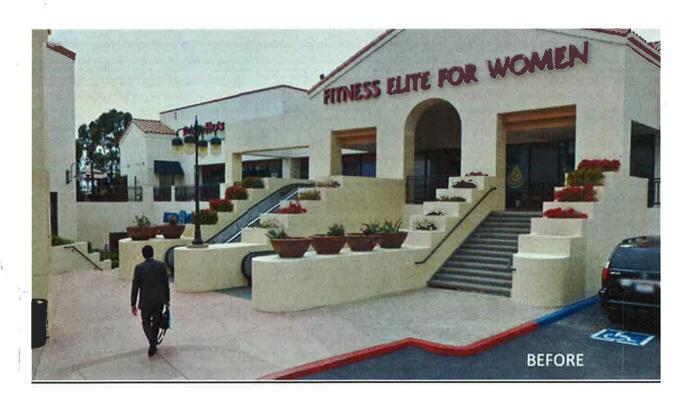
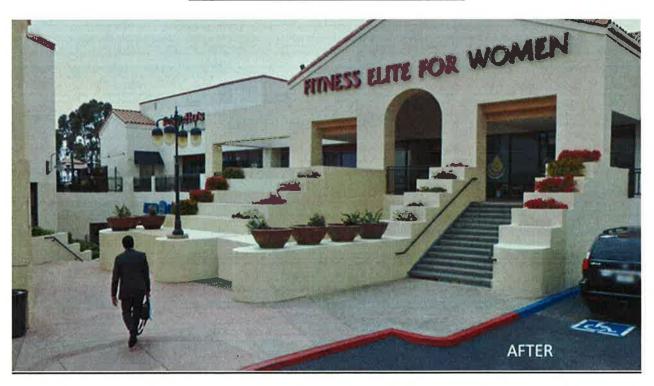


Figure 4 – West Escalator Proposed

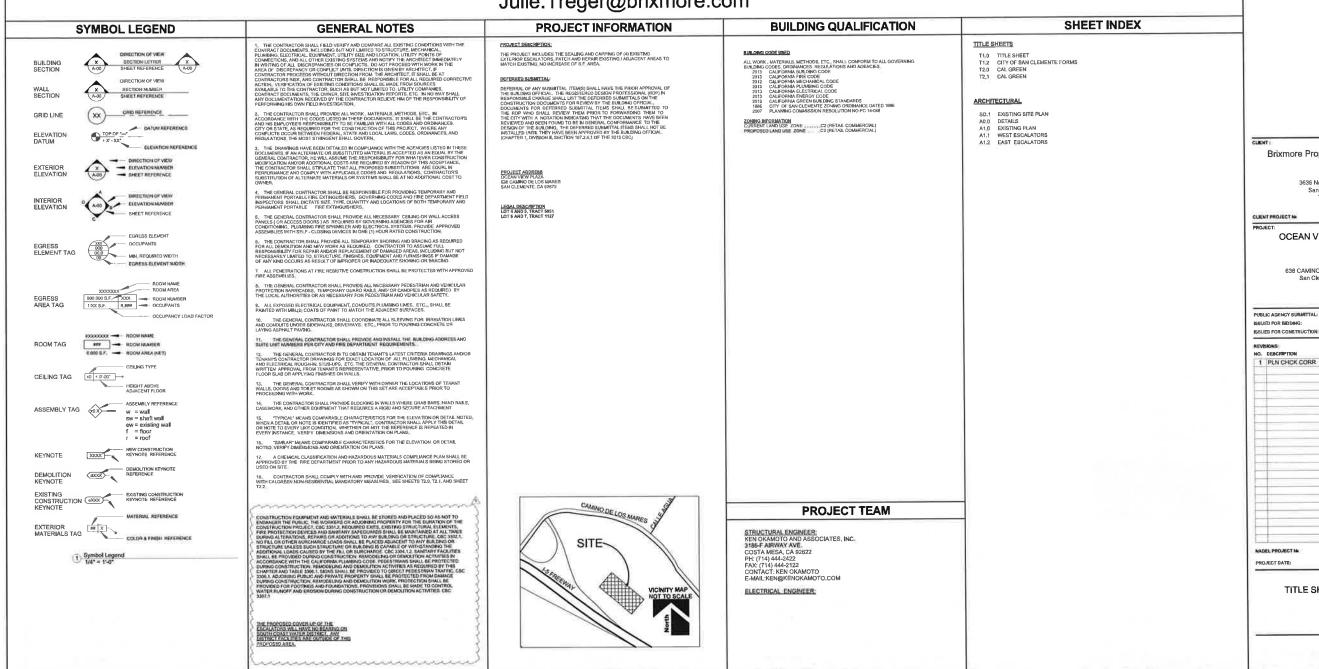


OCEAN VIEW PLAZA

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TITLE SHEET

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