



# AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION  
 Meeting Date: September 8, 2015

Agenda Item **3.C.**  
 Approvals:  
 Dept. Head ES  
 Manager \_\_\_\_\_  
 Admin. Assistant NS

**Department:** Beaches, Parks and Recreation  
**Prepared By:** Erik Sund, Assistant City Manager

**Subject:** *BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE*

## MARINE SAFETY DIVISION

Total in August	2015	2014	% Change
Approximate Attendance	428,900	351,400	22%
Rescues	537	683	-21%
Medical Aids	264	217	21%
Preventative Actions	11,879	12,788	-7%
Warnings for Ordinances	1,684	1,669	0.9%

## RECREATION DIVISION

Recreation Registration	Total Registrations in August		
	2015	2014	% Change
Community Center	\$7,968	\$4,723	69%
Aquatics Center	\$38,312	\$39,321	-3%
Online	\$112,957	\$103,587	9%
<b>TOTAL</b>	<b>\$159,237</b>	<b>\$147,631</b>	<b>8%</b>

Facility Rentals	Total Revenue in August		
	2015	2014	% Change
Community Center	\$7,239	\$3,497	107%
Aquatics Center	\$15,274	\$11,823	29%
Parks & Ball Fields	\$53,949	\$57,200	-6%
<b>TOTAL</b>	<b>\$76,462</b>	<b>\$72,520</b>	<b>5%</b>

Aquatics Center Program	Total in August		
	2015	2014	% Change
Aquatic Registration	683	641	7%
Pool Passes Sold	52	43	21%
Drop-in Lap/Rec Swim	9,221	8,853	4%
<b>TOTAL</b>	<b>9,956</b>	<b>9,537</b>	<b>4%</b>

Youth and Teen Program	Attendance in August		
	2015	2014	% Change
Fun on the Run	514	378	36%
Active Adventures Camp	142	85	67.1%
Beach Volleyball Camp	15	17	-11.8%
Playschool Camp	56	55	1.8%
Performing Arts Camp	12	23	-47.8%
<b>TOTAL</b>	<b>739</b>	<b>558</b>	<b>32.4%</b>

Adult Sports Program	Summer 2015 Teams	Summer 2014 Teams	% Change
Softball	47	45	4%
Coed Soccer	9	10	-10%

Special Events and Partnership Activities in August			
Date	Event	Attendance	Sponsor
8/6	Beach Concert	3,000	City of San Clemente
8/9	Fiesta	25,000	Downtown Business Association
8/15-16	Arts & Crafts Fair	3,500	SC Art Association
8/20	Beach Concert	3,200	City of San Clemente
8/28	Concert & Movie in the Park	500	City of San Clemente/ Friends of San Clemente BPR Foundation
8/29	Library Grand Opening	50	County of Orange/ City of San Clemente

**Upcoming Events:**

Date	Event	Location	Sponsor
9/26	Annual Skate Tournament	Ralph's Skate Court	City Recreation Division With BPR Friends Foundation
10/4	Sea Fest	Pier	San Clemente Chamber of Commerce



# AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION  
 Meeting Date: October 13, 2015

Agenda Item 3.C.  
 Approvals:  
 Dept. Head ES  
 Manager \_\_\_\_\_  
 Admin. Assistant HS

**Department:** Beaches, Parks and Recreation  
**Prepared By:** Erik Sund, Assistant City Manager

**Subject:** *BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE*

## MARINE SAFETY DIVISION

Total in September	2015	2014	% Change
Approximate Attendance	326,100	247,100	32%
Rescues	318	143	122%
Medical Aids	80	70	14%
Preventative Actions	5,034	1,390	262%
Warnings for Ordinances	751	289	160%

## RECREATION DIVISION

Recreation Registration	Total Registrations in September		
	2015	2014	% Change
Community Center	222	374	-41%
Aquatics Center	495	578	-14%
Online	600	785	-24%
<b>TOTAL</b>	<b>1,317</b>	<b>1,737</b>	<b>-24%</b>

Facility Rentals	Total Revenue in September		
	2015	2014	% Change
Community Center	\$7,204.35	\$9,963.62	-28%
Aquatics Center	\$17,602.25	\$11,759.95	50%
Parks & Ball Fields	\$50,467	\$41,413.45	22%
<b>TOTAL</b>	<b>\$75,273.60</b>	<b>\$63,137.20</b>	<b>19%</b>

Aquatics Center Program	Total in September		
	2015	2014	% Change
Aquatic Registration	362	438	-17%
Pool Passes Sold	57	61	-6%
Drop-in Lap/Rec Swim	6,369	3,799	68%
<b>TOTAL</b>	<b>6,788</b>	<b>4,298</b>	<b>58%</b>

Youth and Teen Program	Attendance in September		
	2015	2014	% Change
Fun on the Run	579	324	78.7%
Goal Zone	64	57	12.3%
Gap	30	22	36.4%
Middle School After Hours	301	297	1.3%
Preschool Playschool	45	40	12.1%
Friday Night Football	339	275	
<b>TOTAL</b>	<b>1019</b>	<b>740</b>	<b>37.7%</b>

Adult Sports Program	Fall 2015 Teams	Fall 2014 Teams	% Change
Softball	45	40	12.5%
Coed Soccer	11	8	37.5%

Special Events and Partnership Activities in September			
Date	Event	Attendance	Sponsor
9/26	Annual Skate Tournament	400	City Recreation Division With BPR Friends Foundation

**Upcoming Events:**

Date	Event	Location	Sponsor
10/4	Sea Fest	Pier and Beach	SC Chamber of Commerce
10/8-10/11	Carnival Colossal	Vista Hermosa Sports Park	Friends of the Beaches, Parks and Recreation Foundation
10/10	Fall Plant Sale	Community Center	SC Garden Club
10/11	10 <sup>th</sup> Anniversary of Marine Monument	Park Semper Fi	Heritage of San Clemente Foundation
10/17	Classic Surf Tournament	T Street	Chamber of Commerce
10/17	Bike Tour	Bike Path	National Muscular Dystrophy Society
10/18	Hunger Walk	Del Mar	Family Assistance Ministries
10/23	Homecoming Parade	Del Mar	San Clemente High School
10/24	Stoke A Rama Surf Contest	T Street	Guadaskas Family & Positive Vibe Warrior Foundation
10/26	Red Ribbon Parade	Del Mar	City Recreation Division