

AGENDA REPORT

Agenda Item 3.6. Approvals:

Dept. Head

Manager ____

Admin. Assistant

BEACHES, PARKS & RECREATION COMMISSION Meeting Date: September 8, 2015

Department: Prepared By:

Beaches, Parks and Recreation Erik Sund, Assistant City Manager

Subject:

BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE

MARINE SAFETY DIVISION

Total in August	2015	2014	% Change
Approximate Attendance	428,900	351,400	22%
Rescues	537	683	-21%
Medical Aids	264	217	21%
Preventative Actions	11,879	12,788	-7%
Warnings for Ordinances	1,684	1,669	0.9%

RECREATION DIVISION

Recreation Registration	Total Registrations in August			
Recreation Registration	2015	2014	% Change	
Community Center	\$7,968	\$4,723	69%	
Aquatics Center	\$38,312	\$39,321	-3%	
Online	\$112,957	\$103,587	9%	
TOTAL	\$159,237	\$147,631	8%	

Facility Rentals	Total Revenue in August		
racinty Rentals	2015	2014	% Change
Community Center	\$7,239	\$3,497	107%
Aquatics Center	\$15,274	\$11,823	29%
Parks & Ball Fields	\$53,949	\$57,200	-6%
TOTAL	\$76,462	\$72,520	5%

Aquatics Center Program	2015	Total in August 2014	% Change
Aquatic Registration	683	641	7%
Pool Passes Sold	52	43	21%
Drop-in Lap/Rec Swim	9,221	8,853	4%
TOTAL	9,956	9,537	4%

Youth and Teen Program	Attendance in August		
routh and reen Program	2015	2014	% Change
Fun on the Run	514	378	36%
Active Adventures Camp	142	85	67.1%
Beach Volleyball Camp	15	17	-11.8%
Playschool Camp	56	55	1.8%
Performing Arts Camp	12	23	-47.8%
TOTAL	739	558	32.4%

Adult Sports Program	Summer 2015 Teams	Summer 2014 Teams	% Change
Softball	47	45	4%
Coed Soccer	9	10	-10%

	Special Events and Partnership Activities in August				
Date	Event	Attendance	Sponsor		
8/6	Beach Concert	3,000	City of San Clemente		
8/9	Fiesta	25,000	Downtown Business Association		
8/15-16	Arts & Crafts Fair	3,500	SC Art Association		
8/20	Beach Concert	3,200	City of San Clemente		
8/28	Concert & Movie in the Park	500	City of San Clemente/ Friends of San Clemente BPR Foundation		
8/29	Library Grand Opening	50	County of Orange/ City of San Clemente		

Upcoming Events:

Date	Event	Location	Sponsor
9/26	Annual Skate Tournament	Ralph's Skate	City Recreation Division
9/20	Annual Skale Tournament	Court	With BPR Friends Foundation
10/4	Sea Fest	Pier	San Clemente Chamber of
10/4	Sea rest	FIEI	Commerce



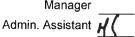
AGENDA REPORT

Agenda Item

Approvals:

Dept. Head 4

Manager



BEACHES, PARKS & RECREATION COMMISSION Meeting Date: October 13, 2015

Department: Beaches, Parks and Recreation Prepared By: Erik Sund, Assistant City Manager

Subject: BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE

MARINE SAFETY DIVISION

Total in September	2015	2014	% Change
Approximate Attendance	326,100	247,100	32%
Rescues	318	143	122%
Medical Aids	80	70	14%
Preventative Actions	5,034	1,390	262%
Warnings for Ordinances	751	289	160%

RECREATION DIVISION

Recreation Registration	Total Registrations in September		
Recreation Registration	2015	2014	% Change
Community Center	222	374	-41%
Aquatics Center	495	578	-14%
Online	600	785	-24%
TOTAL	1,317	1,737	-24%

Facility Rentals	Total Revenue in September		
r acmity iventais	2015	2014	% Change
Community Center	\$7,204.35	\$9,963.62	-28%
Aquatics Center	\$17,602.25	\$11,759.95	50%
Parks & Ball Fields	\$50,467	\$41,413.45	22%
TOTAL	\$75,273.60	\$63,137.20	19%

Aquatics Center Program	2015	Total in September 2014	% Change
Aquatic Registration	362	438	-17%
Pool Passes Sold	57	61	-6%
Drop-in Lap/Rec Swim	6,369	3,799	68%
TOTAL	6,788	4,298	58%

Youth and Teen Program	Attendance in September			
roddi and reen Program	2015	2014	% Change	
Fun on the Run	579	324	78.7%	
Goal Zone	64	57	12.3%	
Gap	30	22	36.4%	
Middle School After Hours	301	297	1.3%	
Preschool Playschool	45	40	12.1%	
Friday Night Football	339	275		
TOTAL	1019	740	37.7%	

Adult Sports Program	Fall 2015 Teams	Fall 2014 Teams	% Change
Softball	45	40	12.5%
Coed Soccer	11	8	37.5%

Special Events and Partnership Activities in September				
Date	Event	Attendance	Sponsor	
9/26	Annual Skate Tournament	400	City Recreation Division With BPR Friends Foundation	

Upcoming Events:

Date	Event	Location	Sponsor	
10/4	Sea Fest	Pier and Beach	SC Chamber of Commerce	
10/8- 10/11	Carnival Colossal	Vista Hermosa Sports Park	Friends of the Beaches, Parks and Recreation Foundation	
10/10	Fall Plant Sale	Community Center	SC Garden Club	
10/11	10 th Anniversary of Marine Monument	Park Semper Fi	Heritage of San Clemente Foundation	
10/17	Classic Surf Tournament	T Street	Chamber of Commerce	
10/17	Bike Tour	Bike Path	National Muscular Dystrophy Society	
10/18	Hunger Walk	Del Mar	Family Assistance Ministries	
10/23	Homecoming Parade	Del Mar	San Clemente High School	
10/24	Stoke A Rama Surf Contest	T Street	Guadaskas Family & Positive Vibe Warrior Foundation	
10/26	Red Ribbon Parade	Del Mar	City Recreation Division	