




POLICY AND PROCEDURE

Subject: Waiver of Minor Architectural or Cultural Heritage Permit Fees for Mural Displays	Index: Land Use Planning & Development Number: 304-1-1
Effective Date: November 17, 2009	Prepared By: City Manager
Supersedes: None	Approved By: City Council 

1.0 PURPOSE:

The purpose of this Policy is to encourage the beautification of San Clemente's visual environment by waiving Minor Architectural or Cultural Heritage Permit fees associated with the display of murals on commercial buildings or walls.

2.0 ORGANIZATIONS AFFECTED:

All City departments

3.0 REFERENCES:

San Clemente Municipal Code

4.0 POLICY:

The City of San Clemente recognizes the role of murals as an art form that can enhance community beautification, neighborhood enrichment, and civic pride. Consequently, it is the policy of the City of San Clemente to encourage applications for mural displays on commercial buildings or walls by waiving Minor Architectural or Cultural Heritage Permit fees associated with such applications. Fees associated with Minor Architectural or Cultural Heritage Permits that involve discretionary review for proposals in excess of mural displays are not eligible for a fee waiver under this Policy.

5.0 DEFINITIONS:

- 5.1 **Mural:** A display or illustration painted or tiled on a building or wall in public view that does not, in the opinion of the City Manager or his/her designee, involve a physical architectural change to the structure, and that is not intended to advertise a product, service or business, and therefore does not meet the definition of a sign as defined in the City's Zoning Ordinance.

6.0 PROCEDURE:

- 6.1 Fees for Minor Architectural or Cultural Heritage Permits that propose solely to display a mural on commercial buildings or walls shall be waived, provided that the application is filed by either the owner or tenant of the property on which the mural is proposed to be located.
- 6.2 Fees associated with Architectural or Cultural Heritage Permits that involve discretionary review for proposals in excess of mural displays on commercial buildings or walls are not eligible for a fee waiver under this Policy.
- 6.3 Nothing in this Policy is intended to exempt mural applications from the requirement to obtain a Minor Architectural or Cultural Heritage Permit. The purpose of this Policy is solely to relieve applicants from the requirement to pay application fees for Minor Architectural or Cultural Heritage Permits for mural proposals as herein described. Applications that qualify for a fee waiver under this Policy shall be subject to all levels of discretionary review that would otherwise have existed if said fees had not been waived.