

Statewide Avg Rate **\$146** Peak 2014\* July & Aug avg  
 San Clemente Avg Rate **\$204** Peak 2015 July & Aug avg HOTELS only  
 \*Note: Once Statewide figures for 2015 are available, we should revise this table. Likely to see higher rates.  
**WITHOUT CAMPING**

	Daily Rate (avg July & Aug)	Number of rooms
<b>AFFORDABILITY</b>		
<b>LOWER</b>		
53 rooms	\$100.00	12
11%	\$120.00	10
	\$149.00	8
	\$160.00	23
<b>MODERATE</b>	\$165.00	97
268 rooms	\$177.00	43
59%	\$179.50	63
	\$189.00	65
<b>HIGHER</b>	\$249.00	69
136 rooms	\$249.00	11
30%	\$255.00	3
	\$255.00	12
	\$275.00	33
	\$330.00	8
<b>Total</b>	2852.5	457

Avg Rate of hotels (no camping) \$203.75

CCC Methodology  
 0.71656442 City average is 29% above Statewide average  
 (Round to 30%) \$40.75 is 20%

30% below	Avg.	30% above
\$163.00	\$204	\$244.50

Affordability Ratio 2015 (not including campsites)

Lower	Mod	Higher	hotel only	Percentage of total
12	97	69	0.11597374	0.297593
10	43	11	11%	59%
8	63	3		
23	65	12		
53	268	33		
		8		
		136	457 total rooms	

**2015 HOTELS +  
CAMPING**

UPDATED 4/27/15

AFFORDABILITY	Daily Rate (avg July & Aug)	Number of rooms
LOWER	\$47.50	160
213 accommodations 35%	\$100.00	12
	\$120.00	10
	\$149.00	8
	\$160.00	23
MODERATE	\$165.00	97
268 accommodations 43%	\$177.00	43
	\$179.50	63
	\$189.00	65
HIGHER	\$249.00	69
136 accommodations 22%	\$249.00	11
	\$255.00	3
	\$255.00	12
	\$275.00	33
Total	\$330.00	8
	2900	617

\$193.33 Avg Rate w/camping

CCC Methodology (Statewide compared to SC peak rates)

30% below	Avg.	30% above
\$163.00	\$204	\$244.50

Affordability Ratio 2015 hotel + camping

Lower	Mod	Higher
160	97	69
12	43	11
10	63	3
8	65	12
23	268	33
213		8
		136

Percentage in each category w/camping

0.3452188 0.43435981 0.22042139  
35% 43% 22%

**FUTURE**

**UPDATED 6/3/15 BREAKDOWN (Existing + 100 new higher cost accommodations)**

<b>AFFORDABILITY</b>	<b>Daily Rate (avg July &amp; Aug)</b>	<b>Number of rooms</b>
<b>LOWER</b>	\$47.50	160
213 accommodations	\$100.00	12
35%	\$120.00	10
	\$149.00	8
	\$160.00	23
<b>MODERATE</b>	\$165.00	97
268 accommodations	\$177.00	43
43%	\$179.50	63
	\$189.00	65
	\$249.00	69
<b>HIGHER</b>	\$249.00	11
136 accommodations	\$255.00	3
22%	\$255.00	12
	\$275.00	33
	\$330.00	8
<b>Total</b>	<b>TBD</b>	<b>100 NEW</b>
	2900	717

Number of higher cost rooms/number of total rooms  
236/717

0.32914923 33% of total stock

Last Updated: 6/3/15