



# AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION  
Meeting Date: June 9, 2015

Agenda Item 5.C.  
**Approvals:**  
Dept. Head ES  
Manager \_\_\_\_\_  
Admin. Assistant \_\_\_\_\_

**Department:** Beaches, Parks & Recreation  
**Prepared By:** Pamela Passow, Recreation Manager  
Aeryn Donnelly, Park Planner

**Subject:** *C.A.R.E. PROGRAM – PHASE II TILE STAIR RISERS*

**Fiscal Impact:** If all stair tile risers are sold, a total of \$36,000 would be collected to be used to fund the tile design, installation, and maintenance.

**Summary:** Staff recommends that the Beaches, Parks & Recreation Commission recommend approval of the proposed final design stair tile risers to be offered to the public as part of the C.A.R.E. Program.

**Background:** The C.A.R.E. Program was created to replace an informal memorial bench program where custom benches were considered on a case by case basis, purchased by donors, and installed in locations throughout the City. The City was not recouping all of the costs associated with the maintenance of the benches, did not have a strategy for replacement benches or vandalism, and did not have enough space in desired locations to meet demands. The approved C.A.R.E. Program was designed to address the following: public benefit, full cost recovery, public perception, space available, design consistency, lifespan, and a streamlined process.

At its regular meeting on July 15, 2014, the City Council approved Phase I of the C.A.R.E. Program for the donation and naming of public amenities as recommended by the Beaches, Parks and Recreation Commission, and conceptually approved future amenities including tile stair risers. Since that time, the City has successfully implemented Phase I, receiving donations of benches and picnic tables.

**Discussion:** The proposed Phase II of the C.A.R.E. Program includes the conceptually approved tile stair risers to be immediately available at the El Portal Beach Access location.

Many of the City's beaches are accessed by stairs. The risers of concrete stairs throughout the City are frequent locations of graffiti with surf wax and other materials. Installing tile on stair risers may have maintenance benefits in that tile is easier to clean than concrete, and the decorative nature of tile may also make it a less likely location of graffiti.

The El Portal Beach Access is currently being reconstructed and can include decorative tile on the highest and lowest stair risers. Staff recommends offering the customization of these tiles to the public as part of the C.A.R.E. Program at a cost of

\$1,800 per riser which will cover the cost of the design, installation, and maintenance of the tile.

An example of the design is attached. The left side shows what the upper stair treads would look like and the right side shows what the lower stair treads would look like. There are 10 risers available for customization on the upper and lower stair treads for a total of 20 available for the C.A.R.E. program. The tiles would be maintained by the City and the customized tiles would remain until replacement is needed in the future.

If the proposed design is not approved or the tiles do not sell out by the installation deadline, all Spanish tiles will be installed on each of the two runs of concrete stair risers at the El Portal Beach Access Rehabilitation Project.

Other amenities previously discussed including a wave tile mural, tree planting, and other park furnishings are recommended to be considered in future phases.

***Recommended***

***Action:*** STAFF RECOMMENDS THAT the Beaches, Parks & Recreation Commission recommend approval of the proposed design for the tile stair risers to be offered to the public as part of the C.A.R.E. Program.

***Attachments:*** Tile Stair Riser Design

***Notification:*** None.

Top  
10 risers custom  
41 risers Spanish Deco



Bottom  
10 risers custom  
41 risers Spanish Deco





