



# AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION  
Meeting Date: June 9, 2015

Agenda Item 3.C.  
**Approvals:**  
 Dept. Head ES  
 Manager \_\_\_\_\_  
 Admin. Assistant MB

**Department:** Beaches, Parks and Recreation  
**Prepared By:** Erik Sund, Assistant City Manager

**Subject:** *BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE*

## MARINE SAFETY DIVISION

Total in May	2015	2014	% Change
Approximate Attendance	163,200	320,600	-49%
Rescues	37	191	-80%
Medical Aids	25	41	-39%
Preventative Actions	680	1,807	-62%
Warnings for Ordinances	248	381	-35%

## RECREATION DIVISION

Recreation Registration	Total Registrations in May		
	2015	2014	% Change
Community Center	338	93	263%
Aquatics Center	696	654	6%
Online	2,026	1,084	87%
<b>TOTAL</b>	<b>3,060</b>	<b>1,831</b>	<b>67%</b>

Facility Rentals	Total Revenue in May		
	2015	2014	% Change
Ole Hanson Beach Club	\$548.25	\$5,112.48	-89%
Community Center	\$3,933.73	\$3,181.23	23%
Aquatics Center	\$15,348.37	\$14,926.22	3%
Parks & Ball Fields	\$35,769.75	\$28,219.70	27%
<b>TOTAL</b>	<b>\$55,600.10</b>	<b>\$51,439.63</b>	<b>8%</b>

Aquatics Center Program	Total in May		
	2015	2014	% Change
Aquatic Registration	894	560	60%
Pool Passes Sold	35	53	-33%
Drop-in Lap/Rec Swim	3,329	3,609	-8%
<b>TOTAL</b>	<b>4,258</b>	<b>4,222</b>	<b>.8%</b>

Youth and Teen Program	Attendance in May		
	2015	2014	% Change
Fun on the Run	530	301	76%
Goal Zone	123	77	60%
Gap	18	15	20%
Middle School After Hours	148	159	-7%
Playschool	55	47	17%
RECESS Homeschool	27	19	42%
Friday Night Football (New Spring League)	205	N/A	N/A
<b>TOTAL</b>	<b>1,106</b>	<b>618</b>	<b>79%</b>

Adult Sports Program	Spring 2015 Teams	Spring 2014 Teams	% Change
Softball	47	45	4%
Coed Soccer	9	10	-10%

Special Events and Partnership Activities in May			
Date	Event	Attendance	Sponsor
5/9	Summer Camp Palooza	100	City Recreation Division
5/25	Memorial Day Observance	700	City Recreation Division
5/25	Memorial Day Remembrance	300	The Heritage Foundation
5/29	Student Beach Concert	300	City Recreation Division
5/30	Big Band-Swing Night	500	Rotary Club

**Upcoming Events:**

Date	Event	Location	Sponsor
6/14	Classic Car Show	Ave. Del Mar	Downtown Business Assn
6/13-21	Paint San Clemente & Gala	Around Town	San Clemente Art Assn
7/4	Fireworks Show	Pier	City of San Clemente