



**AGENDA FOR THE REGULAR
MEETING OF THE COASTAL ADVISORY COMMITTEE
FOR THE CITY OF SAN CLEMENTE, CALIFORNIA**

**San Clemente Community Center
Ole Hanson Fireside Room
100 North Calle Seville
San Clemente, California**

**December 11, 2014
7:00 p.m.**

RULES FOR ADDRESSING THE COMMITTEE

Members of the audience who wish to address the Committee are requested to complete one of the forms located on the table near the entrance of the Ole Hanson Room and submit it to the Chairperson.

For matters on the agenda, public comments will be received at the time that the Coastal Advisory Committee considers the agenda item.

Please note: Written material distributed to the Coastal Advisory Committee, after the original agenda packet was distributed, is available for public inspection in the Environmental Programs office located at 910 Calle Negocio, San Clemente, CA during normal business hours.

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL**
- 4. APPROVAL OF MINUTES**
 - A. November 13, 2014**

Members of the audience who wish to address the Committee on matters of public interest pertaining to the City may step to the podium, state their name and the City in which they reside, and make their presentation. Please limit presentations to three minutes. Since the Committee cannot discuss or take action on matters not on the agenda, items of concern which are not urgent in nature can be resolved more expeditiously by completing and submitting a written request to the Engineering Division, Environmental Programs Section.

Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation in order to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Environmental Programs Assistant at (949) 361-6143. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

5. PUBLIC INPUT

6. UNFINISHED BUSINESS

A. Street Sweeping Program Update Continued

A memo by Mary Vondrak, Senior Management Analyst, continuing the discussion of the street sweeping program history and information pertaining to this item.

Staff Recommendation: Information and discussion item.

7. NEW BUSINESS

A. Street Sweeping Alert System Upgrade

A memo by Mary Vondrak, Senior Management Analyst, with information on changes to the existing street sweeping alert system.

Staff Recommendation: Information and discussion item

B. NPDES Stormwater Program Performance Evaluation Annual Update

A memo by Mary Vondrak, Senior Management Analyst, with a summary of the NPDES Performance Evaluation Assessment report submitted to the Regional Water Quality Control Board.

Staff Recommendation: Information and discussion item

8. ORAL AND WRITTEN COMMUNICATION

A. Bacteriological Monitoring Report – Date of Posted Report 12/3/14

Information item – Receive and File

B. November 2014 Environmental Programs Update

A summary of recent activities conducted by the City related to runoff/surface water quality and solid waste/recycling.

Information item – Receive and File

9. ITEMS FROM STAFF

A. Potential Future Agenda Items

A memo by Mary Vondrak, Senior Management Analyst, on scheduling of potential future Coastal Advisory Committee agenda items.

Staff Recommendation: Information and Discussion Item.

10. ITEMS FROM COMMITTEE MEMBERS

11. ADJOURNMENT

Adjourn the meeting to the next regular meeting of the Coastal Advisory Committee on Thursday, January 8, 2015 at 7:00 P.M., in the Ole Hanson Fireside Room, at the Community Center, 100 N. Seville, San Clemente, California.

**MINUTES
CITY OF SAN CLEMENTE
REGULAR COASTAL ADVISORY COMMITTEE MEETING**

Thursday, November 13, 2014 @ 7:00 p.m.
Community Center, Ole Hanson Fireside Room
100 N. Seville, San Clemente, CA 92672

1. CALL TO ORDER

Chair Brown called the meeting to order at 7:07 p.m.

2. PLEDGE OF ALLEGIANCE

Committee Member McMains led the Pledge of Allegiance.

3. ROLL CALL

Present: Alison Betts, Richard Dickey, Chris McCormack, and John McMains; Chair Don Brown

Absent: Vice Chair Susan Ambrose

Staff Present: Tom Bonigut, Assistant City Engineer
Mary Vondrak, Senior Management Analyst
Eileen White, Recording Secretary

4. APPROVAL OF MINUTES

A. Minutes of the Joint Council/Commissions/Committees Meeting of September 9, 2014

IT WAS MOVED BY COMMITTEE MEMBER MCMAINS, SECONDED BY COMMITTEE MEMBER DICKEY, AND CARRIED 4-0-1, WITH COMMITTEE MEMBER MCCORMACK ABSTAINING, to receive and file the minutes of the Joint Council/Commissions/Committees Meeting of September 9, 2014, as presented.

B. Minutes of the Regular CAC Meeting of October 9, 2014

IT WAS MOVED BY COMMITTEE MEMBER MCMAINS, SECONDED BY COMMITTEE MEMBER DICKEY, AND CARRIED 4-0-1, WITH COMMITTEE MEMBER BETTS ABSTAINING, to receive and file the minutes of the Regular CAC Meeting of October 9, 2014, as presented.

5. PUBLIC INPUT - None

6. **OLD BUSINESS** - None

7. **NEW BUSINESS**

A. Renewal of Opportunistic Sand Replenishment Permits

Assistant City Engineer Bonigut reviewed the staff report, a recommendation that the CAC recommend City Council approval to renew the State Lands Lease and Coastal Commission Permit for the Opportunistic Sand Replenishment program.

In response to questions from the Committee Members, Assistant City Engineer Bonigut advised that he is currently researching Opportunistic Sand Replenishment Program funding options; described the City's past attempt to refurbish sand at North Beach; advised it is beneficial for the City to keep the permits updated as it is inexpensive and will allow the City to take quick action on any small sand refurbishment opportunities that might present themselves.

IT WAS MOVED BY COMMITTEE MEMBER MCCORMACK, SECONDED BY COMMITTEE MEMBER BETTS, AND UNANIMOUSLY CARRIED TO RECOMMEND CITY COUNCIL APPROVAL TO RENEW THE STATE LANDS LEASE AND COASTAL COMMISSION PERMIT FOR THE OPPORTUNISTIC SAND REPLENISHMENT PROGRAM.

B. Street Sweeping Program Update

Senior Management Analyst Vondrak summarized the staff report; reviewed the residential street sweeping map indicating posted areas, displayed graphs indicating various street sweeping statistics, and referred to the results of Debris Collection Study 2009. Staff recommended the Commission discuss the report, provide input, and receive and file the staff report.

Chair Brown reviewed important facts considered when the CAC requested the survey and made their recommendation for expanded services to City Council. He suggested the Committee receive and review all documentation associated with the Committee's recommendation to expand services; consider potential for recommendation to City Council; continue this item to the December meeting.

In response to questions, Senior Management Analyst Vondrak agreed to provide the requested information in advance of next month's meeting; noted staff is considering upgrading notification services to include text alerts.

IT WAS MOVED BY COMMITTEE MEMBER DICKEY, SECONDED BY COMMITTEE MEMBER MCMAINS AND UNANIMOUSLY CARRIED TO

CONTINUE STREET SWEEPING PROGRAM UPDATE TO REGULAR CAC MEETING OF DECEMBER 11, 2014.

C. Poche AB411 Monitoring Season Update

Senior Management Analyst Vondrak reviewed the staff report; recommended the CAC provide input, and receive and file the staff report.

Public Testimony:

Al Cullen, resident, questioned whether the dates and readings posted directly correlated between coliform content and presence of gulls; pointed out that readings indicate there was high coliform levels on days with low bird counts. He referred to a County of Los Angeles lawsuit regarding bacteria in the LA River; asked staff to check with the City Attorney to see if San Clemente's Poche Beach situation would be affected by the LA County rulings; opined that the City should not bear the entire financial burden for Poche Beach cleanup when the birds originate from the Orange County Landfill.

Senior Management Analyst Vondrak noted the City is fully aware of the LA County lawsuit referred to by Mr. Cullen and advised that the County of Orange pays for falconer services at the landfill. The results of the City's source identification study indicate the bacteria in the ocean at Poche Beach is from gulls, not humans or canines. She added that the Falcon Program has shown substantial success at reducing the bacteria and subsequently Health Care Agency postings at Poche Beach.

Chair Brown advised that staff is researching alternative initiatives for long term solutions for the pond at Poche Beach and will soon be presenting the initiatives for public and CAC consideration.

Senior Management Analyst Vondrak agreed to provide the past staff reports and source identification studies concerning this issue to new members of the CAC.

Report received and filed.

8. ORAL AND WRITTEN COMMUNICATIONS

A. Bacterial Monitoring Report dated November 10, 2014.

B. October 2014 Environmental Programs Update

Committee Members received and filed items 7A & 7B.

9. ITEMS FROM STAFF

A. Potential Future Agenda Items

Senior Management Analyst Vondrak reviewed the Potential Future Agenda Items and requested the Committee Members provide input. Committee Members added Continued Discussion of Street Sweeping Program to the December agenda, and Grant Plan and Poche Action Plan Update (moved from the December agenda) to the January meeting.

Report received and filed.

10. ITEMS FROM COMMITTEE MEMBERS

Committee Member McCormack reported that at its last meeting, the Beaches, Parks, and Recreation Commission reviewed routine contracts.

11. ADJOURNMENT

MOVED BY COMMITTEE MEMBER DICKEY, SECONDED BY COMMITTEE MEMBER BETTS, AND UNANIMOUSLY CARRIED to adjourn at 8:22 p.m. to the Regular Meeting to be held on Thursday, December 11, 2014, at 7:00 p.m. in the Ole Hanson Room of the Community Center located at 100 N. Calle Seville, San Clemente, California.

Respectfully submitted,

Don Brown, Chair

Attest:

Mary Vondrak, Senior Management Analyst



6.A.

Memorandum Engineering

Wednesday, November 26, 2014

To: Coastal Advisory Committee
From: Mary Vondrak, Senior Management Analyst
Subject: Continued Item on Street Sweeping Program Update
Copies: Tom Bonigut, Assistant City Engineer

This item is continued from the November 13, 2014 Coastal Advisory Committee meeting. At that meeting, the CAC members requested to be updated on the history of the City street sweeping program, considerations for changes to the program, and the current status of those considerations. During the discussion CAC members requested more information on the recommendations given to Council at their strategic priority meeting on February 15, 2012. **Attachment 1** is a February 10, 2012 memo from the Coastal Advisory Committee to City Council and the City Manager on the subject of "Support for Street Sweeping Parking Restrictions Strategic Priority". **Attachment 2** is the Strategic Priority Request submitted to City Council by the Coastal Advisory Committee on Citywide Parking Restrictions for Street Sweeping.



Memorandum Coastal Advisory Committee

February 10, 2012

To: City Council
George Scarborough, City Manager
From: Coastal Advisory Committee
Subject: Support for Street Sweeping Parking Restrictions Strategic Priority
Copies: Tom Bonigut, Assistant City Engineer

Street sweeping is an important component of the City's Clean Ocean Program and is an essential Best Management Practice to minimize the amount of trash and debris polluting our local beaches. The State Water Quality Regional Control Board requires that all municipalities develop and implement an effective street sweeping program.

Overall, the City has achieved that. The City's proactive approach to educating residents about the importance of street sweeping as well as providing information on street sweeping routes and schedules has yielded positive results. In 2010, a monthly average of 235 cubic yards of trash and debris was collected. These results however can be much improved. The Coastal Advisory Committee (CAC) concluded that a recent study conducted by Staff and the City's street sweeping contractor shows a correlation between postings and removal of cars during street sweeping days. At present only streets within the Neighborhood Pride areas of the City have posted parking restrictions on designated street sweeping days. Most City streets are not posted, resulting in a significant number of vehicles impeding the street sweeper. At its October 2011 meeting, the Coastal Advisory Committee (CAC) showed unanimous support for enforcing City-wide parking restrictions for street sweeping and recommended that staff evaluate the cost and logistics of passing such legislation.

At the December 6, 2011 City Council meeting, Staff requested City Council direction on whether or not to proceed with developing a proposed plan to post all public City streets with parking restrictions for street sweeping. While Council's feedback was positive, it was not willing to commit the City's resources toward the recommended measures. Council instead opted to re-evaluate the recommended parking restrictions as part of its Strategic Planning scheduled for February, 2012. The CAC commends Council's willingness to reconsider and presents the following information with the goal of encouraging Council to move forward with the recommended measures.

- The street sweeping program's effectiveness would improve due to better access to street curbs and gutters. From the study, the CAC concluded a direct correlation between blocked access and a reduced amount of trash and debris collected. Indeed, over a six-week observation period it was found that greater than 8100 vehicles were identified as impeding the street sweeper's ability to sweep the curb and gutter; and, that only 186 cubic yards of trash and debris was collected. This represents a 20% decrease from the 2010 monthly average of 235 cubic yards. Projected over the entire year, this could entail almost 600 cubic yards of trash and debris left uncollected and free to drain into our coastline.
- The credibility of the City's Clean Ocean Program of which street sweeping is a key component may be questioned. Property owners voluntarily assessed themselves with a monthly fee to support the Clean Ocean Program. And, when property owners observe street sweepers having limited access to curbs and gutters, leaving trash and debris uncollected, they would expectedly question the effectiveness of the street sweeping program and therefore question whether the Clean Ocean funds are being used efficiently.
- A secondary but important issue to be considered is whether posting only the Neighborhood Pride area and citing its residents exposes the City to litigation based on selective enforcement. City-wide posting would minimize the potential for litigation.
- Council questioned whether leaves and other organic debris on streets pose an environmental concern. In response to an inquiry, San Diego Regional Water Quality staff stated that green waste is a priority pollutant and needs to be picked up just like paper and other debris to ensure a clean ocean. Also, green waste is listed as a pollutant in the current NPDES stormwater permit.

The City of San Clemente has long been committed to implementing practices and policies which help protect and enhance its coastline. Ensuring the effectiveness of the City's street sweeping program is no different. Given the information outlined above, the CAC strongly recommends that the City commit resources to evaluate the cost and logistics of installing signage and enforcing parking restrictions for street sweeping.



2012 Strategic Priority Request

Submitted By: Coastal Advisory Committee

PROJECT

Project Title:	Citywide Parking Restrictions for Street Sweeping
Department/Division:	Public Works / Engineering
Initial Request Date:	February 1, 2012

FUNDING & COST

Funding Source(s):	Clean Ocean Fund
Capital/Program Cost:	Up to \$40,000
Maintenance and Operation Cost (Annual)	Unknown at this time
TOTAL COST	

TIMELINE

Estimated Start Date:	FY13
Estimated Date of Completion:	FY13

DESCRIPTION & JUSTIFICATION

Background

At the December 6, 2011 City Council meeting, the Coastal Advisory Committee (CAC) recommended that the City Council direct staff to coordinate with the City's street sweeping contractor to develop a proposed plan for posting street sweeping parking restrictions on all public residential streets in the City, and to identify associated program impacts and costs. The CAC believes that such a program is appropriate to: 1) increase program effectiveness; 2) maintain credibility; and 3) provide uniformity and equity throughout the City. The City Council decided to postpone consideration of this request until the February 2012 Strategic Priorities meeting, thus staff prepared this summary to assist the City Council's decision making process.

At the December meeting, the City Council requested copies of an informal street sweeping study conducted in 2009, and that report was subsequently provided to the City Council. In addition, for the Strategic Priorities meeting the City Council requested information on: 1) signage and notification options; 2) street sweeping parking restriction approach in other coastal cities; and 3) estimated cost and time needed to develop a recommended plan for citywide street sweeping restrictions.

Signage/Notification Options

At the October 13 CAC meeting, staff presented three options to evaluate the effectiveness of two signage/notification options and additional parking restrictions as summarized below.

1. Informational Street Sweeping Sign Program

This option would consist of installing “informational” street sweeping signs to remind people of the street sweeping date and time. These signs would be strictly informational and similar to those used in portions of Dana Point, and any vehicles parked during the street sweeper run would not be ticketed. The new signs would be installed at the beginning and end of each block. Staff suggested installing 60 signs in the Route #1 area which is located in the Broadmoor Tract. The cost of the signs and installation is approximately \$7,500. Data would be collected over several sweeping cycles to note the amount of debris collected and number of cars parked. The results could then be compared to the data previously collected to gauge strategy effectiveness.

2. Informational Street Sweeping Electronic Voice/Email Notification

This option would include the solicitation of electronic voice/email notification to the residents in portions of Route #4 area which is located north of City Hall. An aggressive campaign to have residents sign up for the City’s electronic voice/email notification program would be implemented to try and maximize the number of street sweeping reminder subscriptions in this area. The results could then be also compared with the data previously collected to gauge if this strategy is effective in removing parked cars during street sweeping. The cost for this program is directly related to staff time to canvas the area. The estimate is \$3,000.

3. Posted No Parking for Street Sweeping

This option consists of expanding the parking restriction area. The target area is Route #11 which is located from El Camino Real toward the beach, bordered by Trafalgar Lane and Avenida Princessa. Streets in this area would be posted with no parking signs for specific days and times, and vehicles left on the street during posted times would be ticketed. The cost to install about 234 signs is approximately \$30,000. The cost for the additional sweeping would be approximately \$5,500 per year, and the accompanying additional enforcement cost would be about \$4,000 per year. After the initial installation is completed and after a specified grace period for the residents to get accustomed to the parking restrictions, new data could be collected to gauge the effectiveness of the additional parking restriction.

Coastal Cities – Street Sweeping Parking Restrictions

In Orange County, only one of the six coastal cities (Seal Beach) has citywide parking restrictions for street sweeping, while the other five (San Clemente, Dana Point, Laguna Beach, Newport Beach and Huntington Beach) have street sweeping parking restrictions for selected areas only and not citywide. In San Diego County, only one of the nine coastal cities (Oceanside) has citywide street sweeping parking restrictions. The others have either partial or no street sweeping parking restrictions.

Plan for Posting All City Public Streets

The City's sweeping contractor estimates that it would take between 3 and 6 months to develop a recommended street sweeping program that includes parking restrictions on all public City streets. During this time sweeping route alternatives would be developed and tested to ensure that they could be completed and to identify the most efficient new proposed sweeping program. Associated program costs would also be developed, including a comparison of program costs with expected parking fine revenue. The cost to develop a new street sweeping program is estimated at up to \$25,000.

STATUS

I:\Engineering\Budget\2013 Budget\Strategic priority Submittal\Street Sweeping Strategic Priority Request_2012.doc



Memorandum Engineering

Wednesday, November 26, 2014

To: Coastal Advisory Committee
 From: Mary Vondrak, Senior Management Analyst
Subject: Street Sweeping Alert System Upgrade
 Copies: Tom Bonigut, Assistant City Engineer
 Jim Waters, Maintenance Operations Supervisor

In June 2007 the City implemented an automated alert system for street sweeping on public streets. This system currently operates to notify residents and business owners the day before a sweeping event on their street. Posted areas stagger sweeping days to allow for one side of the street to remain open for parked cars while the other is swept. Those living in the posted areas are sent separate alerts for each side of the street. Registration for the service is done through the City website under the Maintenance Services section. Alerts are sent via e-mail or phone call. Currently 457 contacts are registered for this service. The current number of registrations delineated by route is shown in the table below.

Street Sweeping Route	Sweeping Days	Registered
Route numbers 1 & 9	1st & 3rd Mondays	58
Route numbers 2 & 10	1st & 3rd Tuesdays	35
Route numbers 3 & 11	1st & 3rd Wednesday	51
Route numbers 4 & 12	1st & 3rd Thursday	44
Route numbers 5 & 13	2nd & 4th Monday	32
Route numbers 6 & 14	2nd & 4th Tuesday	29
Route numbers 7, 8, 15, 16	2nd & 4 th Wed & Thursday	208

The current system is outdated and needs upgrading. While there is an idea of the number of registrants, there is no way to tell how many of the associated e-mail addresses or phone numbers are current and in use. In addition, the system server has become unreliable and needs to be replaced. Since 2007 technology and communication has evolved. With this emerged an opportunity to leverage other venues such as text messaging to reach more people. Staff investigated options and contracted with a company called Mozeo to manage text and e-mail alerts. Phone call alerts are not supported through this service and will be phased out. The current timeline for initiating the new system is mid December. The old system will remain in effect over the course of several months as the database is built and more routes are brought online. Notification of the change will be sent over the course of at least three street sweeping cycles to current subscribers to

allow them time to switch to the new system. A public outreach strategy will also be developed and implemented to engage new subscribers.

The new system does not allow for automatic recurring alert scheduling. Manual setup of each daily alert by City staff will be required. Currently the City sends alerts one day prior to street sweeping. Staff is considering the feasibility and effectiveness of changing the frequency to notify at the beginning of the week instead of the day before each sweeping event. This would increase staff workload efficiency and allow for a quicker rollout.

The first phase of the rollout will focus on the posted areas of the City. Based on the testing of this phase and feedback received, staff will either make corrections to the system or continue to phase in other routes. The goal will be to have the system switched over by the start of the next fiscal year in July 2015.

Staff is requesting recommendations from the Coastal Advisory Committee on the notification strategy, the order and timing of the routes to be phased during rollout, and the public outreach strategy.



Memorandum Engineering

Wednesday, November 26, 2014

To: Coastal Advisory Committee
From: Mary Vondrak, Senior Management Analyst
Subject: NPDES Stormwater Program Performance Evaluation Annual Update

This agenda item is an update on the performance of the City's NPDES Stormwater Program. The City is required to annually report on the implementation and outcomes of the program to the Regional Water Quality Control Board. The report details activities and outcomes related to compliance of the permit which ultimately strives for excellent receiving water quality. The latest report assessed the City's efforts from the previous fiscal year (July 1, 2013 – July 30, 2014). It includes details of program elements such as municipal activities, land development, construction, commercial and industrial inspections, public education, water quality code enforcement, and water quality monitoring. The City reported carrying out all requirements of the NPDES permit. A summary of the data and findings will be presented at the December 11th meeting.

The current 2014-2015 fiscal year is the final year of reporting under the current permit. The Regional Board is considering the adoption of a regional permit with additional requirements and changes to the existing programs. The anticipated adoption date for the new permit is February 2015. Once adopted, the City will initiate activities and make program changes to comply with the new requirements.



Excellence
Integrity
Service

COUNTY OF ORANGE
HEALTH CARE AGENCY/ENVIRONMENTAL HEALTH
SOCWA (Doheny Outfall) Ocean Bacteriological Monitoring Program

8.A.

Enterococcus (ENT), Fecal Coliform (FC), Total Coliform (TC) Colony Forming Units / 100 ml Sample
NS, -99, or blank spaces = no data available
Date posted: 12/3/14

Beach Name	Lab	StationID	Location	Type	10/15/2014	10/21/2014	10/23/2014	10/27/2014	10/29/2014	11/6/2014	11/10/2014
San Clemente	RA	S-15	Poche Beach	Enterococcus	=10	=40	<10	=5	<20	=185	=40
San Clemente	RA	S-15	Poche Beach	Fecal Coliforms	<10	=20	<10	<10	<20	=50	=140
San Clemente	RA	S-15	Poche Beach	Total Coliforms	=15	=40	=110	=10	<20	>310	=320
San Clemente City Beach	RA	S-17	North Beach	Enterococcus	<10	<10	=10	=30	=60	<10	<10
San Clemente City Beach	RA	S-17	North Beach	Fecal Coliforms	<10	=40	=10	=40	=110	=20	=80
San Clemente City Beach	RA	S-17	North Beach	Total Coliforms	<10	=100	=140	=70	=80	=10	=20
San Clemente City Beach	RA	S-19	450' North of Pier	Enterococcus	<10	<10	<10	<20	<10	=30	<10
San Clemente City Beach	RA	S-19	450' North of Pier	Fecal Coliforms	=30	<10	<10	=40	=50	<10	=100
San Clemente City Beach	RA	S-19	450' North of Pier	Total Coliforms	=10	=20	=280	=100	=10	=30	=140
San Clemente State Beach	RA	S-21	Avenida Calafia	Enterococcus	<20	=10	<10	<20	<10	<4	=5
San Clemente State Beach	RA	S-21	Avenida Calafia	Fecal Coliforms	=20	=20	<10	<20	<10	=4	=5
San Clemente State Beach	RA	S-21	Avenida Calafia	Total Coliforms	<20	=20	=220	=20	<10	=20	=5
San Clemente State Beach	RA	S-23	Las Palmeras	Enterococcus	<20	=10	<10	=10	<10	<10	<5
San Clemente State Beach	RA	S-23	Las Palmeras	Fecal Coliforms	=20	=70	=10	<10	<10	<10	<5
San Clemente State Beach	RA	S-23	Las Palmeras	Total Coliforms	<20	=60	=150	=10	<10	=10	<5

AB411 Single Sample Standards	
Total Coliforms	10,000
Fecal Coliforms	400
Enterococci	104
Fecal to Total Coliform ratio	1,000 total coliform, if ratio exceeds 0.1
AB411 30-Day Geometric Mean Standards	
Total Coliforms	1,000
Fecal Coliforms	200
Enterococci	35

All values expressed in cfu/100 ml.



CITY OF SAN CLEMENTE • ENVIRONMENTAL PROGRAMS NOVEMBER 2014 CLEAN OCEAN PROGRAM UPDATE

8.B.

Meetings

11/11	Watershed Task Force Meeting	(D. McIntosh)
11/13	Coastal Advisory Committee Meeting	(M. Vondrak)
11/17	TrakIt Collaboration Meeting	(M. Vondrak)
11/18	Public Works Department Vision and Values Meeting	(Engineering Staff)

Public Outreach

PUBLIC OUTREACH

11/8	Trestle's Clean-up w/SCHS	(D. McIntosh)
11/9	Shoreline Church for a Beach Clean up	(D. McIntosh)
11/15	Compost Event	(D. McIntosh)

PRINT

Winter	San Clemente Magazine ad, "Little Gnome Fact Remove Turf and Install a Smart Irrigation Controller with Water\$mart Rebates. Check our webstie to find out more."	
Nov/Dec/Jan	San Clemente Magazine ad, "Little Gnome Fact Remove Turf and Install a Smart Irrigation Controller with Water\$mart Rebates. Check our webstie to find out more."	
11/13	San Clemente Times ad, "Have You Heard? In a year and a half over 41,000 ft. of thirsty turf has been removed in San Clemente. What are you doing to save water? "	
11/27	San Clemente Times ad, "Have You Heard? In a year and a half over 41,000 ft. of thirsty turf has been removed in San Clemente. What are you doing to save water? "	

INTERNET

November	SC Sustainability November Newsletter	
11/1-30	City of San Clemente www.san-clemenete.org - "Remember, Only Rain Down the Drain" SC Times ad, "OverwateringisOut.org"	

TELEVISION/MEDIA EXPOSURE

11/3,10,17,24	Community Calendar, Cox Ch. 30 - Universal Waste Collection Service	
11/3,10,17,24	Community Calendar, Cox Ch. 30 - What To Do If You See A Spill	
November	Cox Channel 30/854 - Curiosity Quest - videos various episodes	
November	Cox Channel 30/854 - Trash in the Pacific with Captain Charles Moore video	
November	Cox Channel 30/854 - Around Town Prima Deshecha Watershed Tour	
On going	PSA- Public Service Announcement on Cox Ch. 30, "The Ocean Begins at Your Front Door - Litter"	
On going	PSA- Public Service Announcement on Cox Ch. 30, "The Ocean Begins at Your Front Door - General"	

Staff Training

11/4	Recycling Programs: Applying Existing California Law	(D. McIntosh)
11/6	Food Recovery Challenge Webinar	(D. McIntosh)
11/4	Engineering/CIP Staff NPDES Training	(M. Vondrak)
11/12	JPIA Environmental Saftey Training	(M. Vondrak)
11/12	Environmental Safety Training	(B. Hoffenberg, D. McIntosh, J. Taitano)
11/13	EPA's SMM Webinar Series: The Changing "Waste" Stream	(D. McIntosh)
11/18	Managing Food Waste with Anaerobic Digestion: Incentives and Innovations	(D. McIntosh)

Street Sweeping Program - September

Material Collected/Recycled:	92,540 lbs. debris (46.27 tons)
# of Parking Citations Issued:	429

Street Sweeping Program - October

Material Collected/Recycled: 74,700 lbs. debris (37.35 tons)
 # of Parking Citations Issued: 396

Water Quality Code Compliance

Verbal Warnings 0
 Notices of Non-Compliance 1
 Administrative Citations 1
 Stop Work 0

Water Quality Inspections

Commercial Inspections 3
 Construction Inspections 9

Recycling & Solid Waste Program

Red Tag Violation Warnings 180
 Waste Management Plans 68
 Complaints and Calls Received 221
 Abandoned Bulky Item Requests 127

Attachments

November City of San Clemente Environmental Code Enforcement Action November 2014 Reports
 Winter San Clemente Magazine ad, "Little Gnome Fact Remove Turf and Install a Smart Irrigation Controller with Water\$mart Rebates. Check our webstie to find out more."
 Nov/Dec/Jan San Clemente Magazine ad, "Little Gnome Fact Remove Turf and Install a Smart Irrigation Controller with Water\$mart Rebates. Check our webstie to find out more."
 11/13 San Clemente Times ad, "Have You Heard? In a year and a half over 41,000 ft. of thirsty turf has been removed in San Clemente. What are you doing to save water? "
 11/27 San Clemente Times ad, "Have You Heard? In a year and a half over 41,000 ft. of thirsty turf has been removed in San Clemente. What are you doing to save water? "

City of San Clemente
Chronology by Officer Case Type and Action Type
For the Period 11/1/2014 thru 11/30/2014

Case No. Date Opened Status	Case Name Case Type Sub-Type	Site Address Parcel No.	Watershed
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ENV-SEDIMENT

ENV2014-0080	15269		
11/6/2014	ENVIRONMENTAL	170 AVENIDA DE LA PAZ	M00
COMPLAINT TAKEN	ENV-SEDIMENT	057-062-26	

<i>Date</i>	<i>Action Type</i>	<i>Action Notes</i>
11/6/2014	\$ ADMIN CITATION ISSUED	(11/5/2014 3:33:40 PM BH) Action Created (11/5/2014 3:33 PM BH) Advised to: 1) Discontinue all prohibited discharges off of the property. 2) Implement proper required sediment control BMPs by Wednesday, November 19, 2014.

** Vactor crew cleaned street, gutter, and stormdrain. Chase will be back billed.

1 Sub Total **ENV-SEDIMENT**

ENV-WASTEWATER

ENV2014-0079	15315		
11/5/2014	ENVIRONMENTAL	314 Avenida Santa Margarita	M00
COMPLAINT TAKEN	ENV-WASTEWATER	060-083-07	

<i>Date</i>	<i>Action Type</i>	<i>Action Notes</i>
11/5/2014	NOTICE OF NON-COMPLIANCE	(11/5/2014 3:20:36 PM BH) Action Created (11/5/2014 3:20 PM BH) Advised to: 1) Discontinue all prohibited discharges to the MS4 2) Implement Proper required BMPs when cleaning

1 Sub Total **ENV-WASTEWATER**

2 Total of ALL Actions



Memorandum Engineering Division

Wednesday, November 26, 2014

9.A.

To: Coastal Advisory Committee
From: Mary Vondrak, Senior Management Analyst
Subject: **Potential Future Agenda Items**

The following is a list of potential topics that the CAC is considering for future meetings, based on input from CAC members during prior meetings.

January

1. Land Use Plan (LUP) Update (Tentative)
2. Environmental Sustainability Grant Recommendations

February

1. Trafalgar Canyon Outlet Predesign Project (Tentative)
2. Poche Action Plan Update (Tentative)

March

1. To be determined