

AGENDA FOR THE REGULAR MEETING OF THE COASTAL ADVISORY COMMITTEE FOR THE CITY OF SAN CLEMENTE, CALIFORNIA

San Clemente Community Center Ole Hanson Fireside Room 100 North Calle Seville San Clemente, California February 13, 2014 7:00 p.m.

RULES FOR ADDRESSING THE COMMITTEE

Members of the audience who wish to address the Committee are requested to limit discussions or questions to three minutes.

Please note: Written material distributed to the Coastal Advisory Committee, after the original agenda packet was distributed, is available for public inspection in the Environmental Programs office located at 910 Calle Negocio, San Clemente, during normal business hours.

- 1. PLEDGE OF ALLEGIANCE
- 2. ROLL CALL
- 3. APPROVAL OF MINUTES

A. January 9, 2014

Members of the audience who wish to address the Committee on matters of public interest pertaining to the City may step to the podium, state their name and the City in which they reside, and make their presentation. Please limit presentations to three minutes. Since the Committee cannot discuss or take action on matters not on the agenda, items of concern which are not urgent in nature can be resolved more expeditiously by completing and submitting a written request to the Engineering Division, Environmental Programs Section.

For matters on the agenda, public comments will be received at the time that the Coastal Advisory Committee considers the agenda item.

4. PUBLIC INPUT

Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation in order to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Environmental Programs Assistant at (949) 361-6143. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

5. OLD BUSINESS - None.

6. NEW BUSINESS

A. Poche Action Plan Update

A memo by Mary Vondrak, Senior Management Analyst, with updates on the Poche Action Plan.

Staff Recommendation: Information and discussion item

B. San Clemente Beach Trail Update

A memo by Mary Vondrak, Senior Management Analyst, with an update on the San Clemente Beach Trail.

Staff Recommendation: Information and discussion item

7. COMMUNICATIONS

A. <u>Bacteriological Monitoring Report – Date of Posted Report 2/4/14</u>

Information item - Receive and File

B. January 2014 Environmental Programs Update

A summary of recent activities conducted by the City related to runoff/surface water quality and solid waste/recycling.

Information item - Receive and File

8. ITEMS FROM STAFF

A. Potential Future Agenda Items

A memo by Mary Vondrak, Senior Management Analyst, on scheduling of potential future Coastal Advisory Committee agenda items.

Staff Recommendation: Information and Discussion Item.

9. ITEMS FROM COMMITTEE MEMBERS

10. ADJOURNMENT

Adjourn the meeting to the next regular meeting of the Coastal Advisory Committee on Thursday, March 13, 2014 at 7:00 P.M., in the Fireside Room, at the Community Center, 100 N. Seville, San Clemente, California.

MINUTES CITY OF SAN CLEMENTE REGULAR COASTAL ADVISORY COMMITTEE MEETING

Thursday, January 9, 2014 @ 7:00 p.m. Community Center, Ole Hanson Fireside Room 100 N. Seville, San Clemente, CA 92672

1. CALL TO ORDER/ PLEDGE OF ALLEGIANCE

Chair Hart called the meeting to order at 7:08 p.m. Committee Member Dickey led the Pledge of Allegiance.

2. ROLL CALL

Present: Susan Ambrose, Don Brown, Richard Dickey, Ken Nielsen, and

Michael Smith; Chair pro tem Peter Salgado and Chairman Bill

Hart

Absent: None

Staff Present: Mary Vondrak, Senior Management Analyst

Eileen White, Recording Secretary

3. APPROVAL OF MINUTES

A. Minutes of the Regular CAC Meeting of December 12, 2013

IT WAS MOVED BY COMMITTEE MEMBER SMITH, SECONDED BY COMMITTEE MEMBER BROWN, AND CARRIED 5-0-2, WITH COMMITTEE MEMBER DICKEY AND CHAIR PRO TEM SALGADO ABSTAINING, to receive and file the minutes of the regular meeting of December 12, 2013, with the following revisions:

Page 4, 7th paragraph, 1st sentence, following "letter" insert "to the editor in the local paper"

5. PUBLIC INPUT - None

6. OLD BUSINESS - None

7. NEW BUSINESS

A. Clean Ocean Outreach Campaign Update

Mary Vondrak, Senior Management Analyst, narrated a PowerPoint Presentation entitled, "Clean Ocean Outreach, Fiscal Year 2014 Update,

dated January 9, 2014." She reviewed the three focus issues for concentration, provided an overview of staff's strategies, displayed the spokes-gnome mascot and discussed its effectiveness, and exhibited both current and proposed advertising campaigns. She pointed out the "Tip of the Month" from the "Overwatering is Out" County campaign and indicated links to access the County website. In addition, she reviewed the e-newsletter advertising, web banner advertising, and proposed pledge forms. Staff recommended the Committee hear the report and provide input.

Committee Member Brown established from staff that much of the advertising features click-on links for more information, and encouraged staff to continue including that feature.

Committee Member Ambrose suggested staff add an "other" positive action category for residents to fill in on the pledge form.

Chair Hart requested staff eliminate the "optional" designation for providing email addresses on the form.

Chair pro tem Salgado suggested staff consider featuring messages on water bills, such as, "Good job, you reduced your water usage," which also would be an incentive for people to further reduce.

Senior Management Analyst Vondrak agreed to research options for bill messages. In addition, in response to a comment from Committee Member Brown, she agreed to research potential to provide comparison information, such as the water usage for adjacent or similar-sized properties, on water bills and report back. She noted the public outreach consulting firm that performed the assessment of the City's outreach campaign recommended that cities concentrate their efforts on narrowly targeted messages to help the public remain focused.

In response to comments regarding overwatering, Senior Management Analyst Vondrak described past and ongoing efforts to reduce homeowners associations' overwatering, including programs sponsored and/or supported by the City, Tri-City Water Savers, County, and NGOs.

The Committee Members endorsed Committee Member Nielsen's suggestion that water usage reduction should be a topic in the "Fire Chat" series on Avenida del Mar.

Committee Member Ambrose endorsed comparison figures on the water bills. She noted that many residents in her neighborhood are part-time residents who may be unaware and/or uncaring regarding the amount of overwatering going on at their vacation residences. She acknowledged it may be difficult to compare water usage from property to property without knowledge of circumstances.

Committee Member Ambrose recounted an experience with Andrew Kanzler, Water Conservation Analyst in response to her call regarding a non functioning sprinkler. She found Andrew to be polite and kind, and noted the correspondence sent to her landlord produced quick results. She believes the availability of this service should be actively communicated to the public. Senior Management Analyst Vondrak described the services provided by the Water Conservation Analyst in response to calls seeking assistance for water conservation strategies. In addition he identifies areas of high water use and proactively contacts the accounts with water reduction strategies.

Committee Member Smith questioned the image of the spokes-gnome depicted in tall uncut grass as an effective message and suggested an alternative background landscape; suggested staff develop a catchy tag line or buzz words to reflect current advertising trends; recommended staff consider issuing and publicizing the issuance of rebates to members of the public who have reduced their water usage; suggested publication of "fun facts" as a way to impart knowledge about water issues; encouraged staff to stress the cost savings of reducing water as an incentive in addition to the satisfaction of being a good citizen. He endorsed the Overwatering is Out website and encouraged City recognition for citizens that reduce their water usage.

Chair Hart opined that the existing tagline, "Overwatering is Out" is brief, effective, and gets the message out; encouraged increased promotion of the spokes-gnome as it is unusual, recognizable, and effective as an intention-grabbing visual tool; suggested ancillary promotions such as fridge magnets and other promotional communications. He pointed out that an alternative photo of the spokes-gnome depicted a less lush background.

Committee Member Brown commented that the City is currently in the process of redesigning its website and suggested the new website feature a prominent display and link to the Clean Ocean Program on the main page.

Chair pro tem Salgado encouraged advertising specially focused on the rebate program that rewards members of the public for replacing grass with drought tolerant landscaping; suggested development of a tagline to promote the program with the word "rebate" at the beginning of the tagline.

Senior Management Analyst Vondrak advised there is currently a naming contest via the "Overwatering is Out" website to name the gnome; noted email reminders are being used as an interactive tool to encouraged response from the public; agreed to email the banner ad link to the Committee Members for easy access. In addition, she agreed to provide statistics and feedback regarding reduction in water usage as the program progresses.

Report received and filed.

B. <u>Environmental Sustainability Grant Application Recommendations</u>

Committee Member Nielsen and Chair Hart recused themselves from considering this agenda item due to association with one or more of the organizations submitting applications.

Senior Management Analyst Vondrak reviewed the staff report and referenced information provided in the attached applications. She recommended the Committee recommend the City Manager approve the seven grants as presented in the staff report.

In response to questions from the Committee Members, Senior Management Analyst Vondrak advised that information on the precise uses of the funds is provided by the grant recipients in the required summary report; suggested the Committee consider conditionally approving the Las Palmas Elementary School grant request to ensure the requested tax ID information is provided in advance of the grant issuance.

IT WAS MOVED BY COMMITTEE MEMBER BROWN, SECONDED BY COMMITTEE MEMBER AMBROSE AND CARRIED 5-0-2, WITH COMMITTEE MEMBER NIELSEN AND CHAIR HART ABSTAINING, to recommend City Manager approval of seven grants as presented in the staff report, appropriating \$5,000 from the Clean Ocean Fund, \$4,000 from the Water Conservation Fund and \$1,000 from the Solid Waste Fund, with the following revision:

The grant for Las Palmas Elementary School is conditioned to require submittal of the school's tax ID number before the grant is awarded.

Report received and filed.

C. Strategic Priority Planning – Upcoming Budget Process

Senior Management Analyst Vondrak summarized the staff report. The City Manager has indicated he would be interested in any recommendations from the Committee regarding potential Capital Improvement Projects. She noted that issue papers regarding projects in this year's Long Term Financial Plan should be available in mid-February. She recommended the Committee receive and file the report.

Chair Hart provided background information on the Committee's past discussion regarding the Marine Safety Building Relocation. Approximately 6-7 years ago, the Committee considered potential to relocate the Marine Safety building. There was considerable opposition from the public, the main

reasons being 1) the existing Marine Safety building located on the beach provided extra eyes on the water and sand, which increased safety for all, and 2) there is a First Aid Station located in the building. Instead, approximately \$1 million in repairs were made to the building and it remained in the same location.

Committee Member Brown commented that following Council's approval of the General Plan, the Planning Commission will be considering the Implementation Measures, including those associated with the Coastal Element, which he anticipates will take up a considerable amount of time.

8. **COMMUNICATIONS**

- A. <u>Bacterial Monitoring Report Dated January 6, 2014</u>
- B. <u>December 2013 Environmental Programs Update</u>

Committee Members received and filed items 7A and 7B.

9. ITEMS FROM STAFF

A. Potential Future Agenda Items

Mary Vondrak, Senior Management Analyst, reviewed the Potential Future Agenda Items and requested the Committee Members provide input. Committee Members added Beach Trail Update from Beaches, Parks and Recreation Division staff including incident statistics and survey results to the February agenda and added General Plan Presentation including Review of the Coastal Element and Associated Implementation Measures for a future agenda item.

In addition, in response to a discussion of potential Plastic Bag Ban, Ms. Vondrak agreed to provide an update on any recent bans enacted by cities, counties and /or states since the topic was last discussed, as well as reusable bag information and the number of free reusable bags distributed to the public the last few years.

Report received and filed.

10. ITEMS FROM COMMITTEE MEMBERS

Committee Member Smith reported that the most recent Beaches, Parks and Recreation Commission meeting had been canceled; thanked Committee Member Nielsen for organizing the presentation from Lawrence Honma on the SANDAG Sand Replenishment Project at the last CAC meeting and requested staff organize more presentations for this Committee.

Committee Member Ambrose thanked staff for providing a copy of the Poche Beach Material Source Identification Study for her to read; suggested she could pass the study along to other interested Committee Members once she has read it.

Ms. Vondrak agreed to provide a copy of the study to Committee Member Smith.

Committee Member Brown reported that the Planning Commission did not meet for its first meeting in January; commented that at its upcoming meeting it will be discussing a south bound extension of the bike path along El Camino Real.

Committee Member Nielsen advised he will forward contact information to Ms. Vondrak for a stormwater expert who has agreed to make a presentation to the CAC.

Chair Hart reported that the Poche Beach Material Source Identification Study is available in electronic format via the City's website; commented that the CAC will be hearing some interesting topics in the months ahead.

11. ADJOURNMENT

MOVED BY COMMITTEE MEMBER BROWN, SECONDED BY COMMITTEE MEMBER DICKEY, AND UNANIMOUSLY CARRIED to adjourn at 8:40 p.m. to the Regular Meeting for the Coastal Advisory Committee to be held on Thursday, February 13, 2014, at 7:00 p.m. in the Fireside Room, at the Community Center, 100 N. Seville, San Clemente, California.

Respectfully submitted,
Bill Hart, Chair
Attest:
Mary Vondrak, Senior Management Analyst



Memorandum Engineering

Friday, February 07, 2014

To: Coastal Advisory Committee

From Mary Vondrak, Senior Management Analyst

Subject: Update on Poche Action Plan

This transmittal provides an update on the Poche Action Plan. Current activities include investigating the possibilities of eliminating or reconfiguring the scour pond, investigating the feasibility for the UV treated outfall to be diverted to the sewer land outfall pipe, water conservation efforts and bird deterrent measures.

Staff has researched the permitting process and steps required for any type of project at the Poche scour pond. Coastal Commission staff advised the first step would be for the City to update a 2002 Environmental Assessment to determine existing conditions at the site. Regulatory agency and stakeholder feedback would be solicited in advance of any assessment to make sure all concerns were addressed. The final report would serve as a resource for any other permits needed and talk about how different regulations would apply. Once the Environmental Assessment was updated and information evaluated then a concept plan could be proposed.

As mentioned previously, the City is planning to investigate the feasibility of diverting the M01 treated UV effluent into the sewer outfall pipe as part of a Sewer Master Plan update. This evaluation will be done by a consultant and the timeline is yet to be determined.

The City's Water Conservation and Environmental programs departments are collaborating on water conservation efforts to minimize yard runoff entering the stormdrain system. This effort will reduce bacteria through minimized transport and biofilm growth. The focus of the effort is on irrigation smart controller retrofits and landscape turf removal. Funding will be provided to bolster existing incentive programs currently offered by MWDOC and increase public awareness to these programs.

Adam's Falconry Service continues a bird abatement program at the Prima Deshecha Landfill. The OC Parks department coyote decoy program

continues and is demonstrating that it is effective. The Poche UV treatment system remains in its winter operation schedule. The facility is exercised weekly to keep the filter media stable but otherwise remains offline in anticipation of storm event periods. As of Jan 21, 2014 the water quality grade at Poche is an A+ and the beach has remained un-posted since August 25th.



Memorandum Engineering

Thursday, February 06, 2014

To: Coastal Advisory Committee

From Mary Vondrak, Senior Management Analyst

Subject: San Clemente Beach Trail Update

The following information provides an update on recent San Clemente Beach Trail policies and activities. The Beach Trail Management Program (Attachment #1) is a guidance document used by staff to assure that the trail maintains its original design, is well maintained, and has rules and regulations that are appropriate for the use, enjoyment and safety of the trail. In 2011 a comprehensive review and update of the guidance document was conducted by a special Beach Trail subcommittee. The two year review included a Beach Trail Survey (Attachment 2) which was given to users in person and online. A total of 507 responses were collected (447 online and 60 in person). A summary of the survey results is presented in Attachment 3. The updated guidance document was received and filed by the Beaches, Parks and Recreation Commission in June 2013.

In September 2013, City Council directed staff to prepare a modification to an ordinance reducing the "bike walk zone" south of the pier, allowing bike riding south of the bridge at Trafalgar Canyon. Staff was also given direction to research the possibility of requiring bicycle bells on bikes. After conducting their research, staff recommended encouraging the use of bells but not mandating them. At their November 19, 2013 meeting, City Council amended section 12.32.130 of the Municipal Code (Attachment 4) relating to the use of bicycles and other activities on the pier, beach access road and beach trail allowing less restrictions to bicycle activity south of the Trafalgar Canyon bridge. Bike restrictions remain for other sections including the boardwalk, Riviera Beach Trail Bridge, Montalvo Beach Trail Bridge, and the asphalt area extending north and south of the base of the pier. Bike riding is also prohibited from June 15 through Labor Day from the South end of the Pier to Trafalgar Canyon Bridge.

BEACH TRAIL MANAGEMENT PROGRAM

POLICIES, PROCEDURES, AND MANAGEMENT PRACTICES FOR THE SAN CLEMENTE BEACH TRAIL

Updated: May 15, 2013

Introduction

The San Clemente Beach Trail (beach trail) was completed in 2010 as a linkage and connectivity element to the California Coastal Trail – a magnificent trail stretching from Mexico to Oregon – which was mandated by Proposition 20 in 1972. That Proposition provided that "a hiking, bicycle, and equestrian trails system shall be established along or near the coast" and that "ideally the trails system should be continuous and located near the shoreline." The Coastal Act of 1976 required local jurisdictions to identify an alignment for the California Coastal Trail in their Local Coastal Programs.

The beach trail has been used by millions of people and is now considered one of the most stunning assets in the City. With its breathtaking views, proximity to the Pacific Ocean, native flora and fauna, and wonderful amenities, this trail certainly ranks high in trails throughout the nation.

As an example of how popular this trail is, in 2012 counters along the trail recorded nearly 1.1 million people using the Corto Lane crossing (going one direction or the other). Counters at the south T-Street crossing had showed nearly 870,000 of the same. Some of these counts may be the same person going two directions (up and back on the trail), but regardless, the trail is very heavily used by the public. Considering this high usage, the few complaints received regarding the trail are almost statistically insignificant. This is a testament to the staff who oversees trail maintenance, enforcement, and education.

Document Background

The programs described in this document are a compilation of input from staff, the Beaches, Parks and Recreation Commission, the Beach Trail Subcommittee, Animal Services, Orange County Sheriffs, and members of the public over the past few years. A major goal of the management program is to continually refine and implement a comprehensive, proactive, and flexible approach to managing this wonderful trail, using this document as guidelines.

Based on input from the groups described above, the Beaches, Parks and Recreation Department has developed policies, procedures, and best management practices for the Public Education, Trail Volunteer Programs, Trail Maintenance, Signage, and Enforcement components of the San Clemente Beach Trail (beach trail) which are described below.

Program Goals:

- 1. To assure the safety of all trail users
- 2. To enhance the enjoyment of the trail for users.
- 3. To preserve and protect the substantial financial investment by the City to this trail.
- 4. To maintain a proactive and flexible approach to managing the trail.

Document Overview

In order to achieve the goals described above, this document will describe five distinct areas of focus in order to objectively identify issues and practices that will support these goals. These areas of focus are:

- 1. Public Education
- 2. Trail Maintenance
- 3. Signage
- 4. Enforcement
- 5. Usage Policies, including commercial use such as advertising, soliciting business, groups, clubs, and workout businesses.

Public Education

Lead Division: Recreation

The need for increased public education programs was an overriding theme throughout the discussions regarding trail usage, rules, and etiquette. Some of the material created for educational purposes will be provided through volunteer programs not yet developed and are described in the next section of this document.

Public education programs that are being implemented include items such as:

- 1. Ongoing, systematic press releases regarding various trail-related issues
- 2. Single page educational advertisements to be placed in city brochures such as the Recreation Magazine
- 3. Development of trail maps and educational brochures that are distributed by staff and volunteers, including the Sheriff's Senior Retired Volunteer Program (RSVP).
- 4. Educating children at summer camp and classes when walking the trails.

Future suggestions as resources permit:

- 1. Coordinating with RSVP for educational patrols on trail.
- 2. City web page for trail information (separate web page with frequently asked questions, rules, maps, directions, etc.).
- 3. Coordination with volunteer groups (docent program, "adopt a trail", etc.).

4. Development of "About Town" segments specific to the Beach Trail (with clips posted on web site as well).

The recommended focus of the educational program is to continue to encourage trail etiquette for multi-use trails; encourage and promote positive aspects of the trail; and, to remind trail users of rules, with focus on keeping the message positive rather than negative when possible.

Trail Maintenance

Lead Division: Beach and Park Maintenance

The Beach and Park Maintenance Division completed a comprehensive review of all maintenance practices and concerns noted since the creation of the trail and have implemented the following practices or activities in response. The division has modified their existing program to better identify, quantify, prevent, and respond to maintenance issues on the trail.

Following is a brief outline of these trail maintenance program activities:

- 1. A trail maintenance and inspection schedule follows (Table 1).
- 2. Inspectors help distribute trail information and assist with public awareness and education.
- 3. The Maintenance Hotline number 949-361-8317 is provided for maintenance calls (vandalism, etc.) and the graffiti hot line of 949-361-8385 is provided so that trail users can report problems or items needing attention.
- 4. All trail informational and regulatory signage has been photo inventoried so that regular inspection can detect damaged or missing signage needing replacement.
- 5. Work review meetings with trail contractors have been changed from monthly to bi-weekly to improve communication flow and reduce turn around time for completion of repairs.
- 6. A daily check of hot line public requests takes place resulting in a quicker transmission of work requests to the maintenance contractors for correction.
- 7. Weekly inspection activity provides confirmation of completed contractor repairs for a timely close out and insures that work has been completed to the City's level of satisfaction.
- 8. A contract for the inspection and repair of the post and wire fence was instigated in 2012/13. This contract was successful and will be re-bid for 2013/14.
- 9. A Beach Trail page on the City's website provides important and helpful information for trail users and will be updated regularly.

LOCATION	DAYS/WEEK	HOURS/DAY
North Beach to Mariposa Boardwalk	1	1
Mariposa Boardwalk to Pier	1	1
Pier to South T-Street	1	1
South T-Street to Calafia	1	1

Table 1: Trail Inspection Schedule

Signage

Lead: Beaches, Parks and Recreation Administration

Signage can be broken into three distinct categories:

- 1. Informational
- 2. Regulatory
- 3. Warning and Safety

These Sign Guidelines are intended to supplement the Beaches, Parks and Recreation Master Plan. As identified in the Master Plan, the purposes of the Sign Guidelines are to create a framework for consistent signage along the beach trail and develop and reinforce an identity for the San Clemente Beach Trail and Park system through signage.

Compliance with the guidelines herein is recommended for consistency along the beach trail, to minimize "sign blight", to minimize the blocking of views and is sized appropriately for the target user. BP&R will work with the Beaches, Parks and Recreation Commission on developing and installing signage that meets these criteria.

The San Clemente Beach Trail development is an on-going effort and, therefore, information in this manual is subject to change. The manual will be updated accordingly.

General Guidelines

Keep sign messages brief. Unnecessary information will confuse the viewer. Whenever possible, messages should be presented using positive information. For example, park hours should be listed as "Trail Open Sunrise to Sunset" instead of "Trail Closed Sunset to Sunrise".

Line-spacing between two different messages should be greater than line spacing between lines of the same multiple-line message.

Text should not run right up to the edge of a sign or border.

If a line of text needs to be reduced in order to fit on a sign, use commonly recognized abbreviations, reduce the number of words, or reduce the size of the type for the entire message. Typeface should not be condensed.

Lettering and sign panel size should be appropriate for the distance and speed at which a sign is viewed. Use upper and lower case whenever possible. Upper and lower case text is easier to read and understood faster than text in all capital letters.

Signs should face the intended viewer. Refer to ADA requirements.

Directional Signs

Purpose

Directional signs are used to alert travelers to the location of the beach trail. They serve an important way finding function and will set traffic patterns to and from the beach trail and the beach trail access points.

Locations chosen should have the optimal benefit for bringing attention to the beach trail's access points, and ideally lead directly to the beach trail and/or the beach access point. As access points are created and/or improved, directional signs should be added as needed to direct visitors to the beach trail. Directional signs may also occur along the Bikeway itself, directing users to the parks and access points.

Within the San Clemente Beach Trail, directional signs are recommended at the following intersections:

Poche

North Beach

Dije Court

El Portal

Mariposa

Linda Lane Park

Corto Lane

Municipal Pier

T-Street

Boca del Canon

Lasuen "Lost Winds"

Califia

Signage Design should follow guidelines in Marker/Sign Detail – Sheets 1 & 2

Location and Placement

Locations for warning signs will be determined by Beaches, Parks and Recreation staff. Signs will be located along the beach trail, at access points, and within parks as needed to inform visitors.

Location and Placement should follow guidelines in Marker Sign Plan – Sheets 1 & 22

Installation

Installation should follow guidelines in Marker/Sign Detail - Sheet 3

Informational Signs

Purpose

Informational signs are used to inform visitors about a place, and include park entry signs and other non-regulatory signs. Park entry signs are used to inform visitors about the park or trail, the owner/operator, funding source(s), agencies and organizations involved with the project, as necessary. Grant funding sources may have specific requirements for credits and graphics. Where possible these requirements should be incorporated with the guidelines herein.

Signage Design should follow guidelines in Marker/Sign Detail – Sheets 1 & 2

Location and Placement

Locations for warning signs will be determined by Beaches, Parks and Recreation staff. Signs will be located along the beach trail, at access points, and within parks as needed to inform visitors.

Location and Placement should follow guidelines in Marker Sign Plan – Sheets 1 & 22

Installation

Installation should follow guidelines in Marker/Sign Detail – Sheet 3

Warning and Safety Signs

Purpose

Warning signs are used to warn beach trail users of dangerous conditions, or to inform bicyclists and pedestrians of regulations and upcoming conditions. Other types of warning signs may include text explaining potential dangers, such as poison oak or rattlesnakes.

Signage Design should follow guidelines in Marker/Sign Detail – Sheets 1 & 2

Location and Placement

Locations for warning signs will be determined by Beaches, Parks and Recreation staff. Signs will be located along the beach trail, at access points, and within parks as needed to inform visitors.

Location and Placement should follow guidelines in Marker Sign Plan – Sheets 1 & 22

Installation

Installation should follow guidelines in Marker/Sign Detail – Sheet 3

Enforcement

Lead Divisions: Orange County Sheriff's Department, Animal Services, and the Marine Safety Division

Regardless of the amount of public education and signage implemented, it is recognized that a certain percentage of trail users will not follow rules designed for the public's safety and enjoyment of the trail. Therefore, an enforcement component of the trail management program has been developed to address this.

This enforcement component has been developed with input from the Beach Trail Subcommittee, Orange County Sheriff Department, Animal Services, Recreation, and Marine Safety. The goal for this component is to develop a proactive enforcement program focused on education with the ability to enforce regulations as necessary.

Following is an overview of the enforcement plan.

Sheriff's Department: In addition to use of RSVP's as described above (under Public Education), the majority of involvement from the Sheriff's will be responding to calls for service and proactive patrol of the trail by the Beach Patrol when operational. This is typically during summer months when activity on the beach is highest.

Animal Services: Animal Services will perform random patrols of the trail, focusing on issues related to dogs, including; leash length (6' or less, dogs off leash), and licenses. Animal Services will respond and be the enforcement lead on any issues involving vicious dogs or dog bites.

Marine Safety Division: Marine Safety staff will focus on areas of the trail that are west of the railroad tracks, due to their obligation to be able to respond to water related emergencies. Marine Safety will assist with education and enforcement as necessary.

Trail Usage Policies

Lead Divisions: Recreation, Marine Safety, Code Enforcement, and Business Licensing

Trail usage policies are currently limited to enforcement of current city regulations and education related to these. Current regulations include:

- 1. Dogs off leash or leashes extending longer than 6 feet (SCMC 6.08.030).
- 2. Bikes riding in restricted areas or riding bikes over 10 mph (SCMC 12.32.130).
- 3. Graffiti (SCMC 8.32.030).
- 4. Smoking (SCMC 8.64.170).
- 5. Litter (SCMC 8.40.040).
- 6. Dog waste left behind (SCMC 6.08.120).

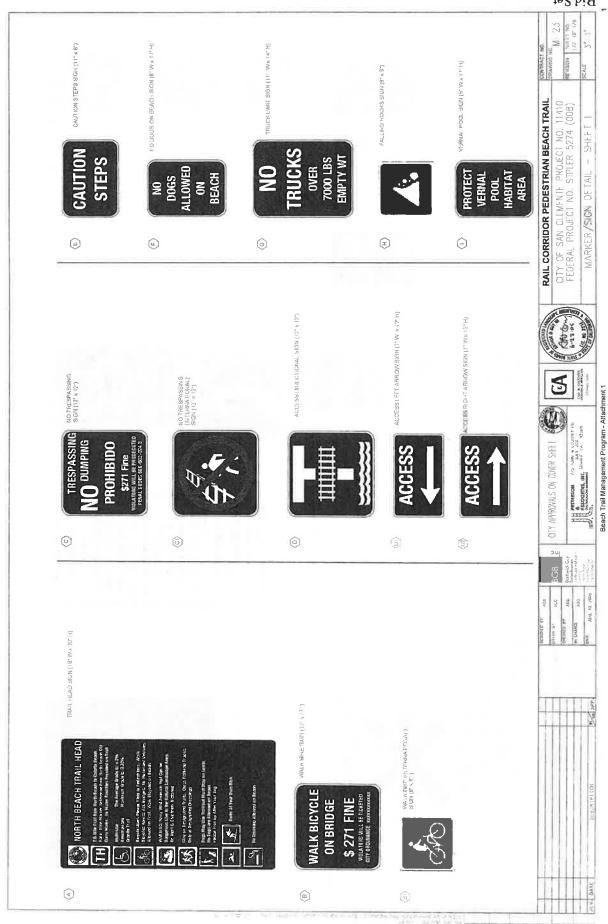
The City may consider the creation and implementation of additional policies/regulations related to organized events or sports on the trail, such as commercial fitness programs, running clubs or events, etc. However, these policies will be developed as part of a comprehensive beach activity review if deemed necessary, and therefore, will not be included in this document until implemented.

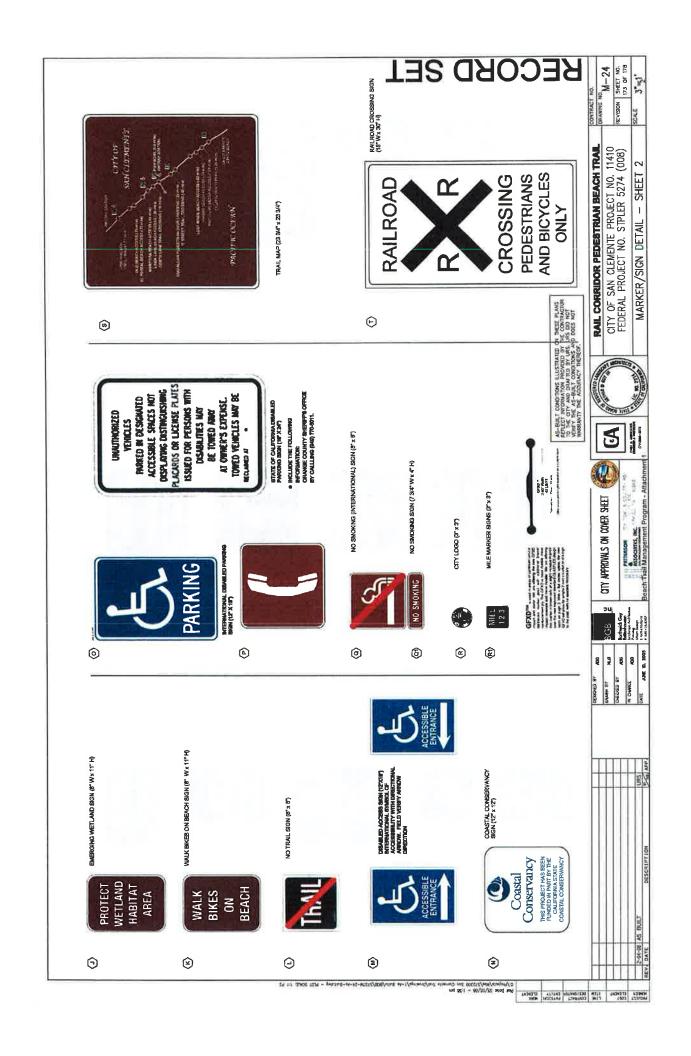
Conclusion

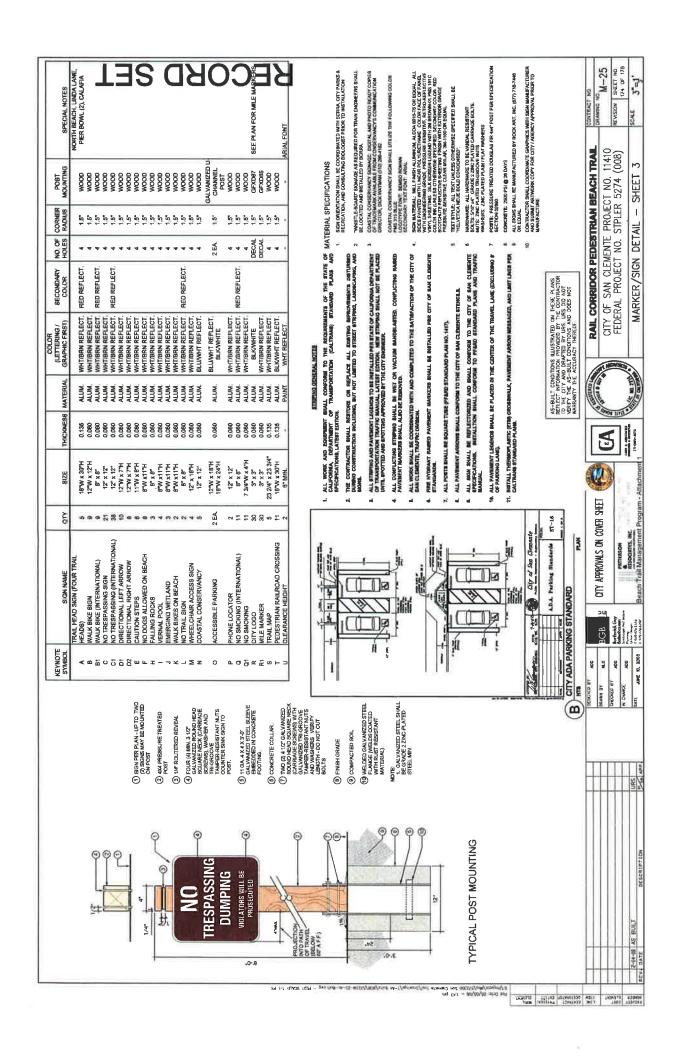
With the Beach Trail's growth in popularity as one of the premier mixed-use trails in Southern California, there will certainly be times when the attraction of the trail leads to a feeling of overcrowding. At such times, dog walkers may wish bikes were not present, parents pushing babies in strollers may prefer that there were no dogs or bikes on the trail, and walkers may prefer the trail be limited to walkers only. Obviously, this is not possible. Just as apparent is the fact that if common courtesy or "trail etiquette" is exhibited by all trail users, it can make these popular times a much more pleasant experience for everyone. Unfortunately, courtesy cannot be regulated and can only be encouraged and promoted. Therefore, in addition to the City working diligently to maintain this wonderful amenity in its current condition and making improvements fitting with the original goal of a small, "natural" trail, the City will work on promoting courtesy for all users. However, this goal of promoting and demonstrating common courtesy cannot solely rest on the shoulders of city government. This is a goal that is much larger and relies on a commitment and partnership of all trail users to practice and demonstrate positive trail etiquette, promote the same in others, and to be tolerant of transgressions by others. Working together, this trail will continue to be an icon in San Clemente for many future generations to enjoy.

Attachments:

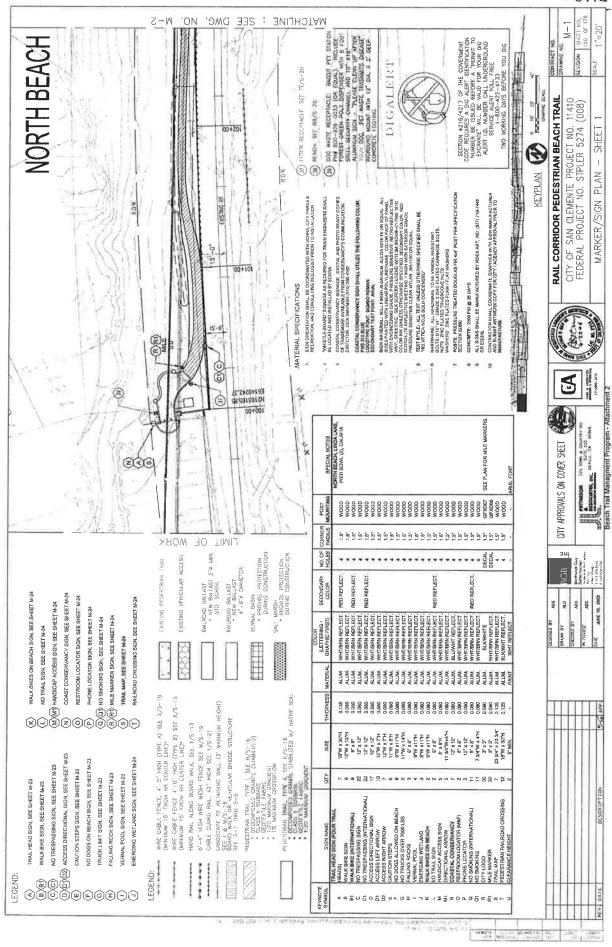
- Marker/Sign Detail
 Marker Sign Plan



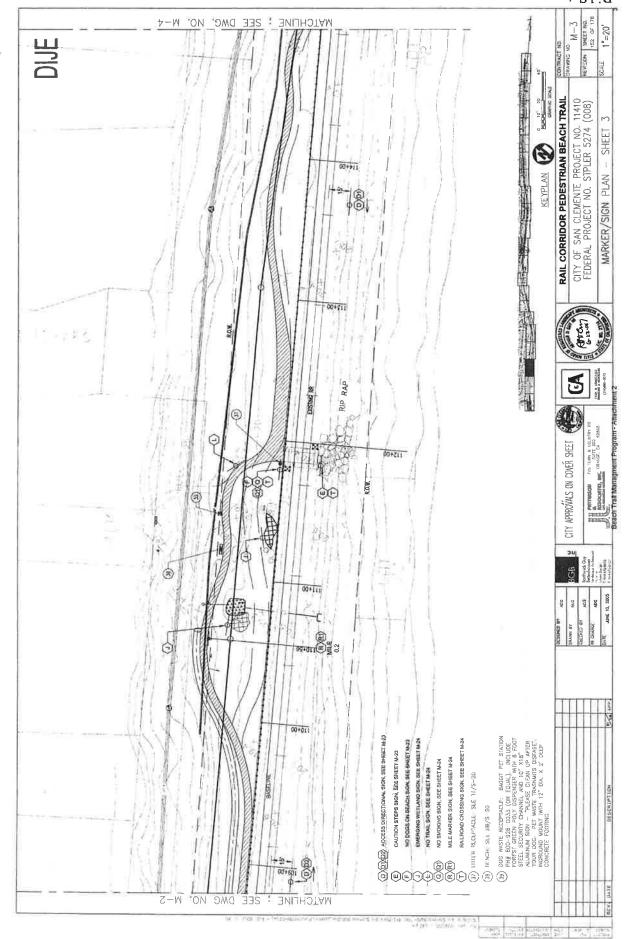


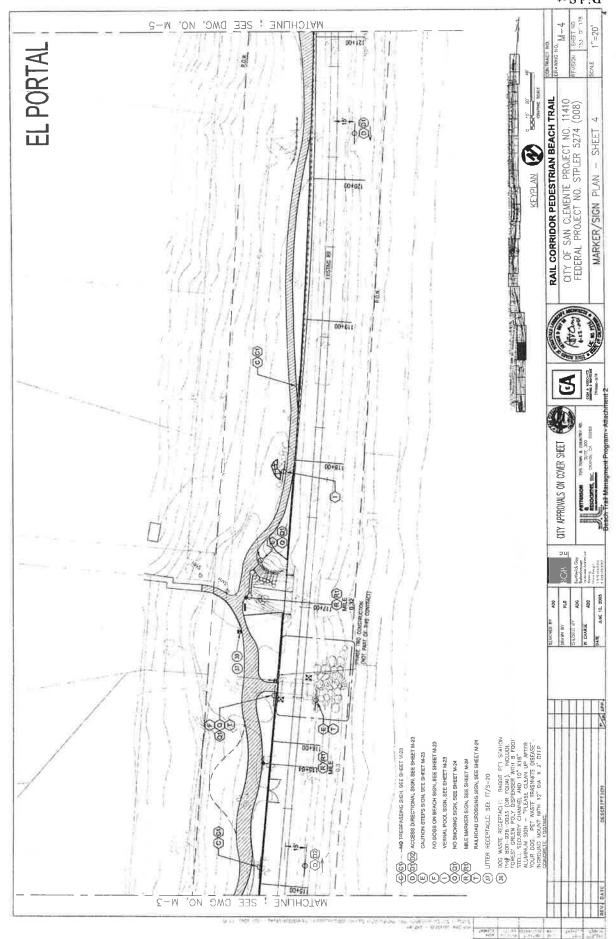


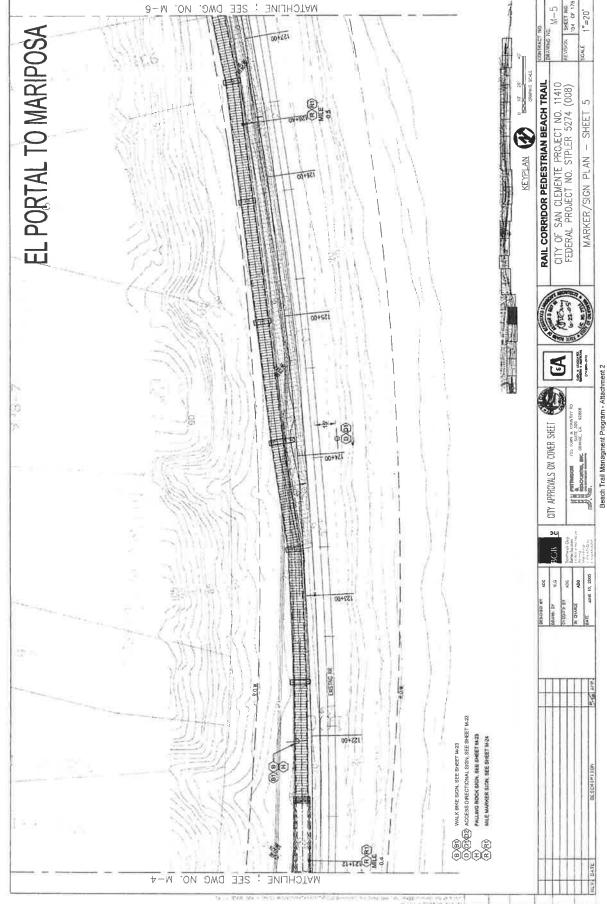
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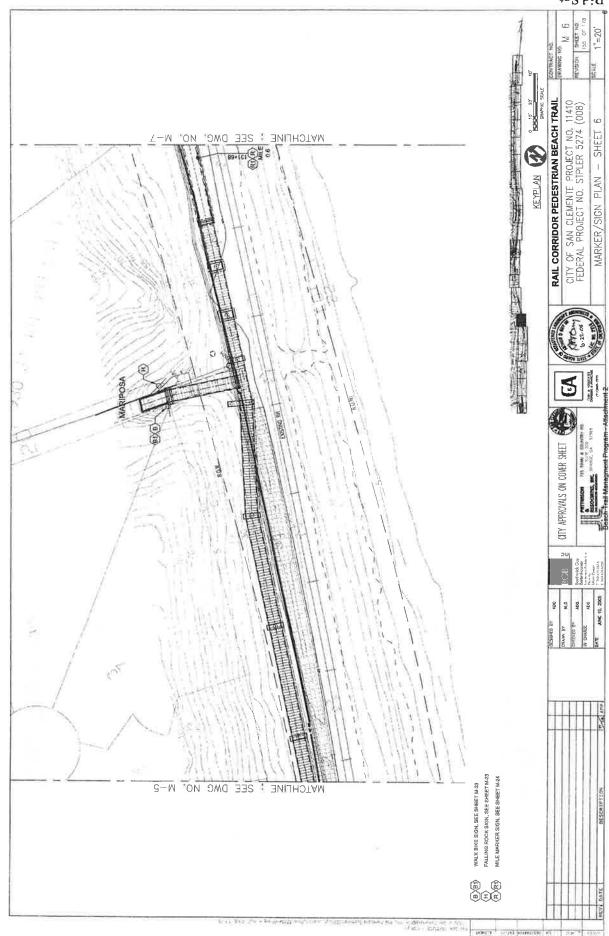


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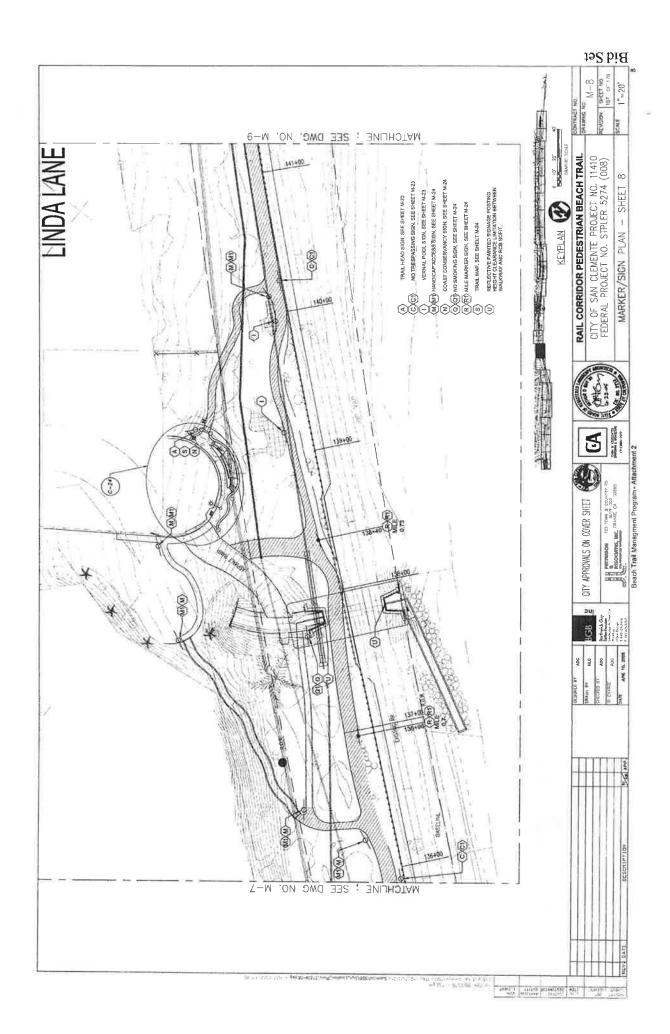


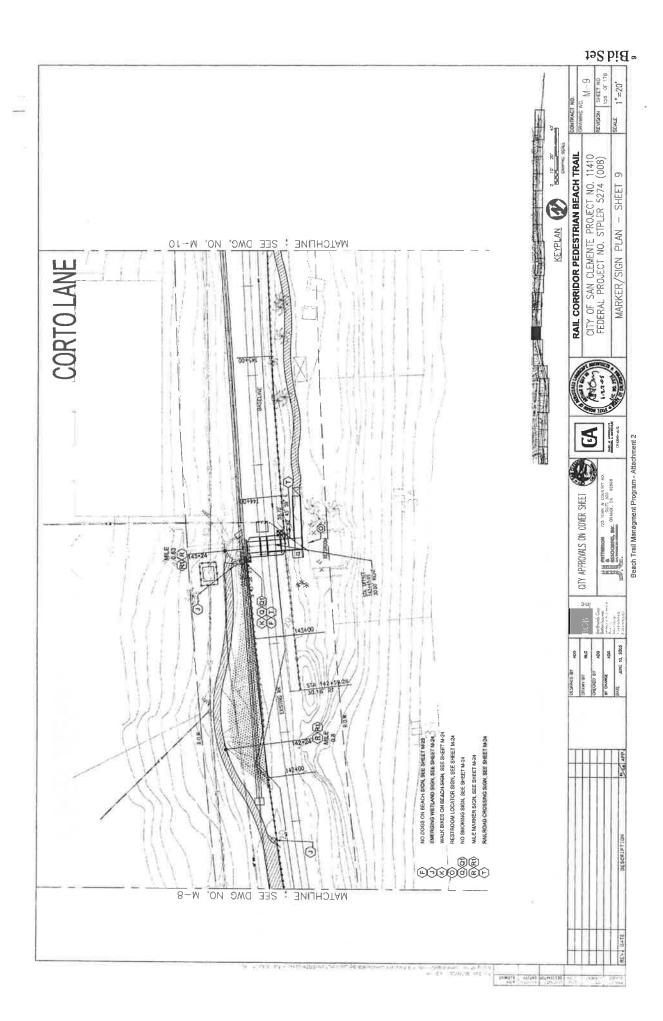


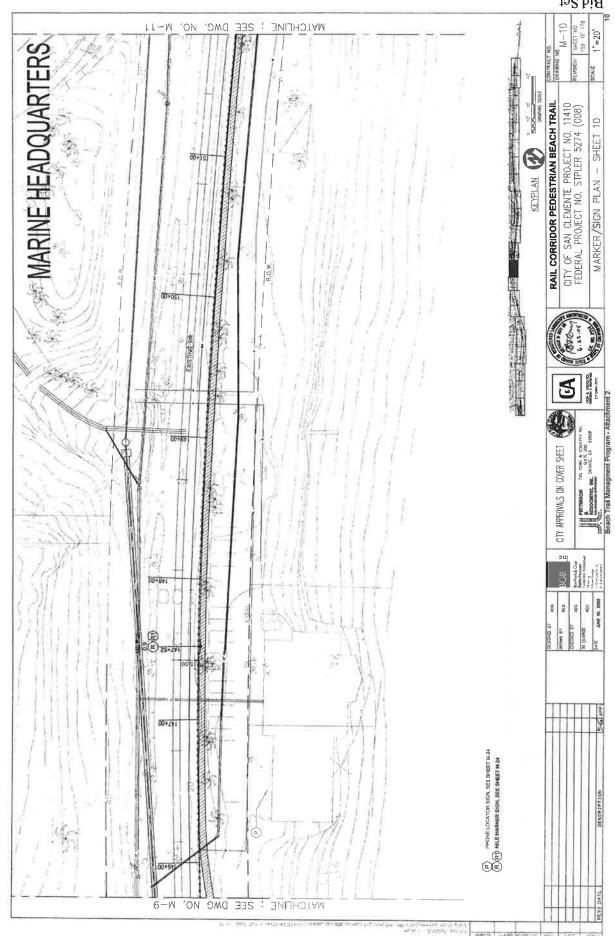


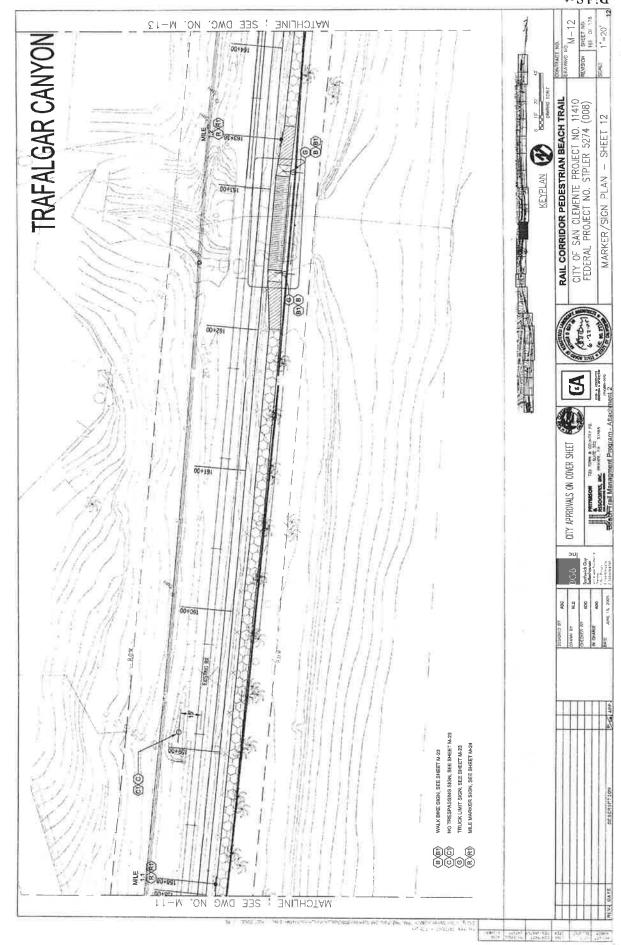


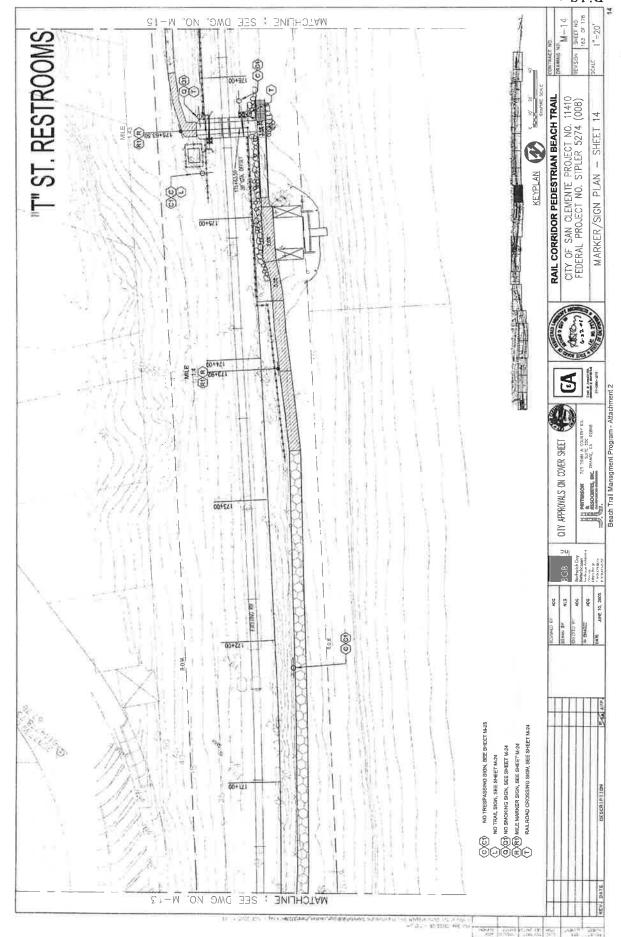


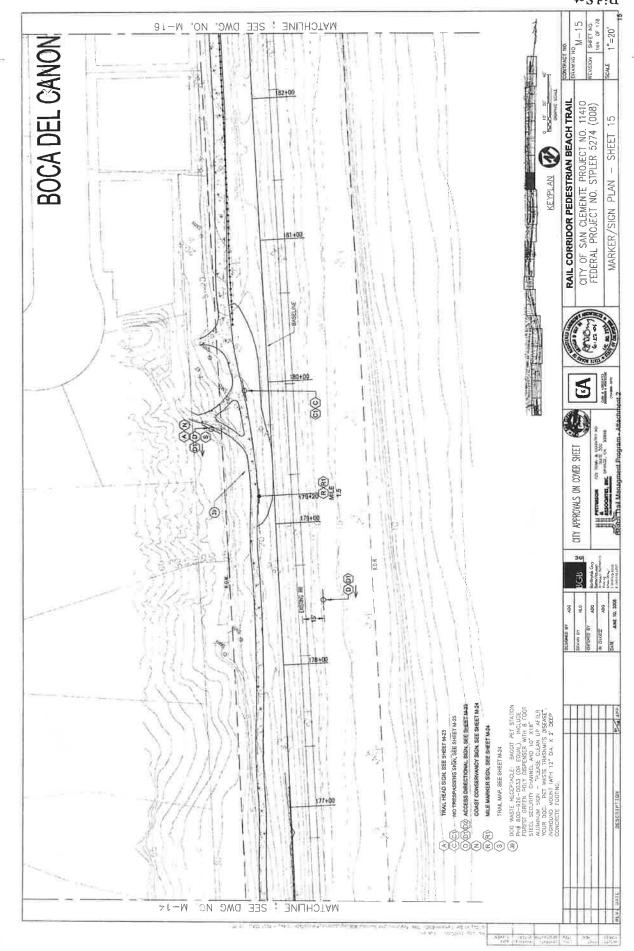


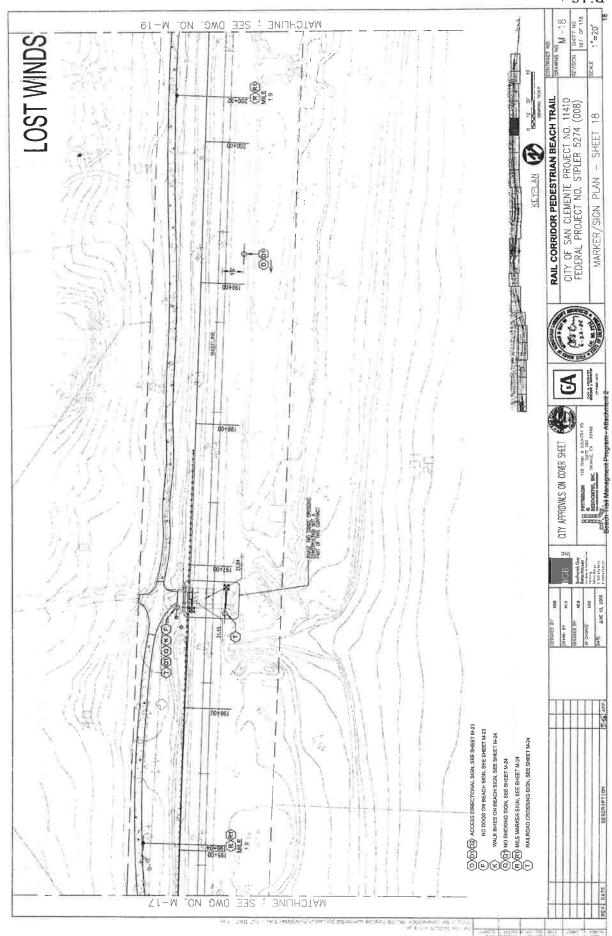


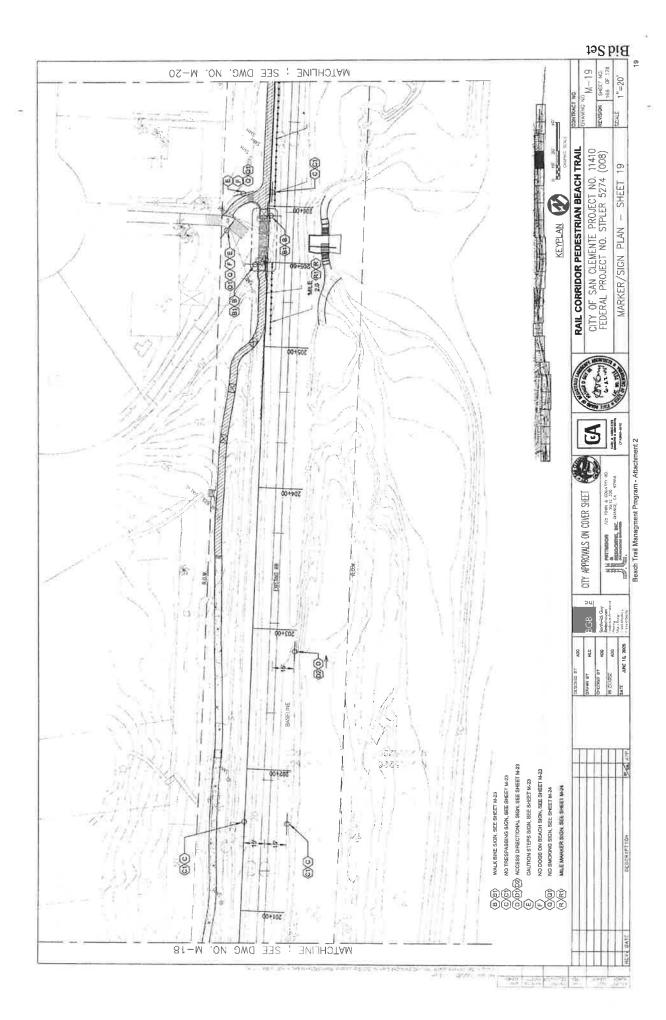


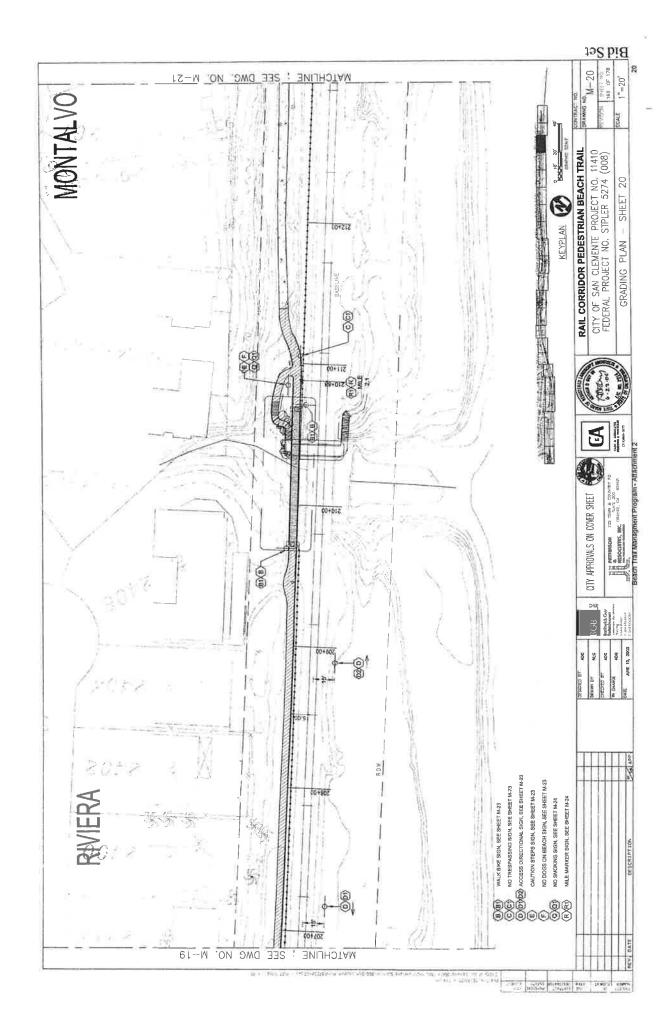


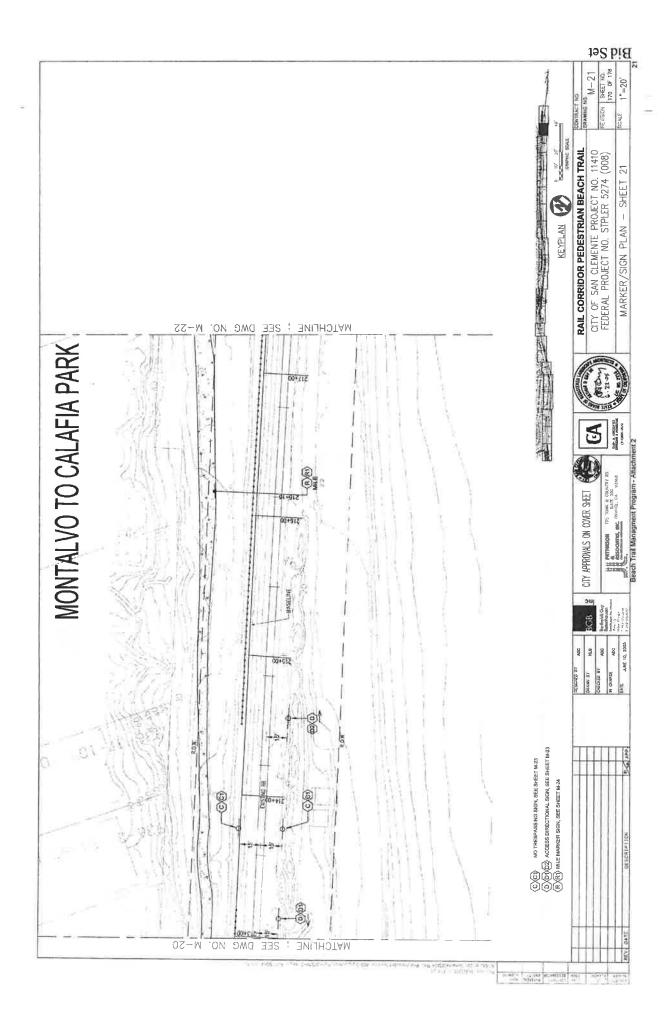


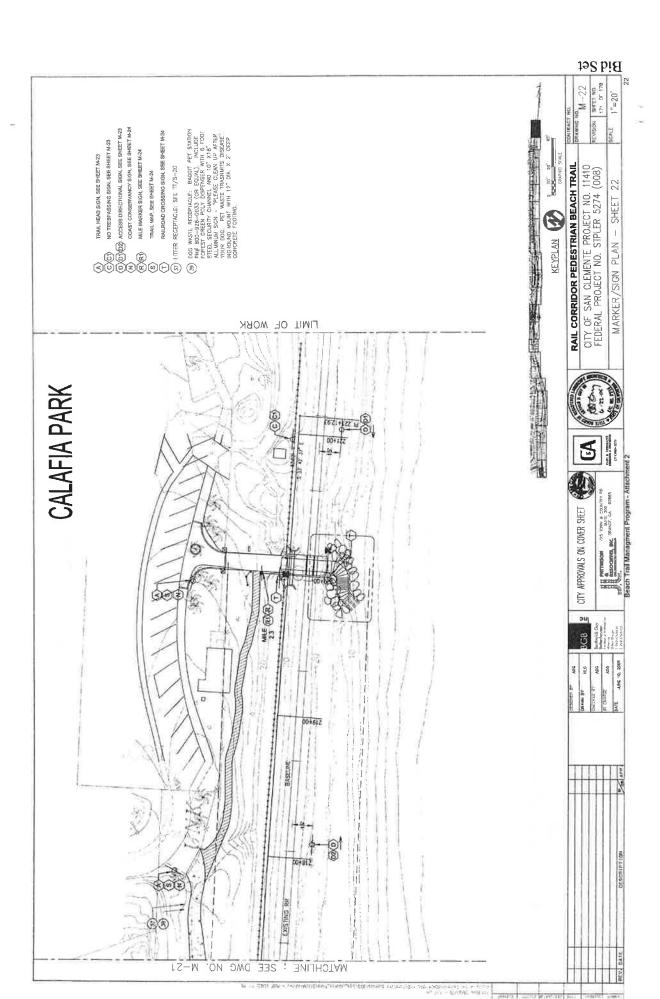












City of San Clemente Beach Trail User Survey

1.	1. How often do you use the Beach Trail?				
	Almost daily				
	3 to 5 days per week				
	1 to 2 days per week				
	2 to 3 times per month				
	Very rarely				
2.	What time of day do ye	ou most often use the tra	ail?		
	Early morning				
	Mid-morning				
	Mid-day				
	Afternoon				
	Evening				
3.	What do you normally	use the trail for?			
	Walking (If selected, skip que	estion #4)			
	Jogging or running (If selected, skip question #4)				
	Dog walking (If selected, skip question #4)				
	Biking (If selected, skip question #4)				
	Walking or running with a stroller (If selected, skip question #4)				
	To access a restaurant or business (If selected, skip question #4)				
	To access beach (If selected, PLEASE ANSWER question #4)				
	Other (please specify)				
<u></u>	Which heach do you tu	pically access via the tra	:12		
	North Beach	□ El Portal	: 	Dije Court	
		☐ Linda Lane			
	Mariposa	☐ Between Pier and T-Street		Immediately north of Pier T-Street	
	Immediately south of Pier				
_	T-Street Other (please specify)	☐ Lost Winds	П	Riviera	
	Other (please specify)				

City of San Clemente Beach Trail User Survey

5.	Which section of the trail do you typically use?
	North of Pier (North Beach to Pier)
	South of Pier (Pier to Calafia Beach)
	Entire trail (North Beach to Calafia Beach)
	Other (please specify)
6.	Do you normally go "round-trip" or "one-way"?
	Round trip (up and back to starting point)
	One way (different starting and ending points)
7.	What do you like best about the trail (multiple answers are fine!)?
	The view
	Fresh air
	Being near the ocean
	Seeing or meeting other people on trail
	Other (please specify)
8.	What do you like least about the trail?
	Nothing - it's perfect!
	Other (please specify)
9.	Where do you live?
	San Clemente
	Dana Point/Capistrano Beach
	South Orange County
	North Orange County
	Southern California
	Other (please specify)

City of San Clemente Beach Trail User Survey

10. How do you typically get to the trail?						
	Drive and park					
	Ride bike					
	Walk					
	Public transportation (bus	or train)				
	Other (please specify)					
11	. If you drive a vehicle	e to the trai	l, where do	you usually	park?	
	North Beach area - paid pa	arking	□ Nort	h Beach area -	- free parking	
	Linda Lane area - paid park	king	☐ Lind	a Lane area - f	ree parking	
	Pier area - paid parking		☐ Pier	area - free par	rking	
	T-Street area - paid parkin	g	☐ T-Sti	eet area - fre e	e parking	
	Other (please specify)					
						1
12. Overall, how satisfied are you with the following aspects of the trail?						
12	. Overall, how satisfie	ed are you v	vith the follo	owing aspe	cts of the tra	il?
12	. Overall, how satisfie	Extremely	vith the follows Very Satisfied	owing aspe	Needs	Extremely
	. Overall, how satisfied				7	
1.	Overall enjoyment of trail Physical maintenance of trail (fencing, trail	Extremely			Needs	Extremely
1.	Overall enjoyment of trail Physical maintenance of	Extremely			Needs	Extremely
1. 2. 3. 4.	Overall enjoyment of trail Physical maintenance of trail (fencing, trail surface, amenities, etc.)	Extremely			Needs	Extremely
1. 2. 3. 4.	Overall enjoyment of trail Physical maintenance of trail (fencing, trail surface, amenities, etc.) Landscaping Courtesy of other trail	Extremely			Needs	Extremely
1. 2. 3. 4.	Overall enjoyment of trail Physical maintenance of trail (fencing, trail surface, amenities, etc.) Landscaping Courtesy of other trail users	Extremely			Needs	Extremely
1. 2. 3. 4. 5.	Overall enjoyment of trail Physical maintenance of trail (fencing, trail surface, amenities, etc.) Landscaping Courtesy of other trail users Cleanliness of trail	Extremely Satisfied	Very Satisfied	Satisfied	Needs Improvement	Extremely
1. 2. 3. 4. 5.	Overall enjoyment of trail Physical maintenance of trail (fencing, trail surface, amenities, etc.) Landscaping Courtesy of other trail users Cleanliness of trail Other (please specify)	Extremely Satisfied	Very Satisfied	Satisfied	Needs Improvement	Extremely
1. 2. 3. 4. 5.	Overall enjoyment of trail Physical maintenance of trail (fencing, trail surface, amenities, etc.) Landscaping Courtesy of other trail users Cleanliness of trail Other (please specify)	Extremely Satisfied	Very Satisfied	Satisfied	Needs Improvement	Extremely

City of San Clemente Beach Trail – Summary of Survey Results

507 Total Responses (447 online and 60 hand)

General Statistics

- 79% of survey respondents use the trail one or more times per week.
- 60% of survey respondents use the trail in the morning or through mid-day.
- 79% of survey respondents use the trail for walking, jogging, and accessing the beach or restaurants.
- 13% of survey respondents use the trail for walking a dog.
- 8% of survey respondents use the trail for biking.
- 94% of survey respondents go round trip (return to where they started).
- 93% of survey respondents live in San Clemente.
- 65% of trail users who drive to the trail, park at North Beach.
- Dog walkers (13%) generated 21% (141) of negative comments.
- Bikers (8%) generated 20% (131) of negative comments.

Overall Satisfaction with Trail

- 96% stated they were satisfied to extremely satisfied with their overall enjoyment of trail.
- 90% stated they were satisfied to extremely satisfied with the physical maintenance of trail.
- 91% stated they were satisfied to extremely satisfied with the landscaping.
- 73% stated they were satisfied to extremely satisfied with the courtesy of other trail users.
- 87% stated they were satisfied to extremely satisfied with the cleanliness of trail.

Attachment 4

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SAN CLEMENTE, CALIFORNIA, AMENDING SECTION 12.32.130 OF THE SAN CLEMENTE MUNICIPAL CODE RELATING TO THE USE OF BICYCLES AND OTHER ACTIVITIES ON THE PIER, BEACH ACCESS ROAD AND BEACH TRAIL

WHEREAS, Section 12.32.130 of the San Clemente Municipal Code generally prohibits bike riding on the pier, access road and portions of the beach trail that overlay on beach service road; and

WHEREAS, Section 12.32.130 of the Municipal Code permits the City Council to make modifications if the City Council determines that such modification will not be contrary to the public health, safety or welfare.

WHEREAS, The City Of San Clemente desires to increase the amount of area available for bicycle riding in that it is not contrary to public health, safety or welfare.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SAN CLEMENTE HEREBY ORDAINS AS FOLLOWS:

<u>SECTION 1</u>. Section 12.32.130 of the San Clemente Municipal Code, entitled "Cycling, skateboarding and similar activities on pier and access road," is hereby amended to read in its entirety as follows:

12.32.130 Cycling, skateboarding and similar activities on pier, access road and beach trail.

- A. Prohibited Activities on Pier and Access Road.Except as provided below in Subsection (B) of this section, no person shall ride or permit to be ridden, drive, or permit to be driven, any bicycle, tricycle, skateboard, roller skates, or similar type device on the municipal pier, accesses to the pier, service roads, or beach access roads. In addition, no person shall throw any "frisbee" or other similar device on the municipal pier, accesses to the pier, service roads, or beach access roads.
- **B.** Use of Bicycles on Beach Trail.Riding of bicycles is permitted on the Beach Trail, including those portions that overlay the beach service road, subject to the restrictions of this subsection B. Riding of bicycles on the Beach Trail is not permitted between the pier and the south end of the Trafalgar Canyon Bridge from June 15 through Labor Day. Riding of bicycles is not permitted on Mariposa Point Boardwalk, Riviera Beach Trail Bridge, Montalvo Beach Trail Bridge, or on the asphalt area extending north and south of the base of the pier at any time. Bicycle owners are permitted to walk their bicycles through restricted areas and at restricted times. Bicycles may be ridden at a

8 A-3

maximum speed of ten (10) mph on all portions of the Beach Trail. Reckless riding of bicycles is prohibited, and no person shall allow his or her bicycle to block or be left unattended on the Beach Trail at any time.

C. Modification.In the event of special circumstances so warranting, the City Council may by resolution modify the requirements established herein. Modifications by the City Council shall only be made if the City Council determines that such modification will not be contrary to the public health, safety or welfare.

<u>SECTION 3</u>. The City Clerk shall certify to the passage and adoption of this Ordinance and the same shall be noticed as required by law and shall take effect as provided by law.



COUNTY OF ORANGE HEALTH CARE AGENCY/ENVIRONMENTAL HEALTH SOCWA (Doheny Outfall) Ocean Bacteriological Monitoring Program

Beach Name	Lab	StationID	Location	Туре	12/26/2013	12/31/2013	1/2/2014	1/8/2014	1/14/2014	1/21/2014
San Clemente	-	S-15	Poche Beach	Enterococcus		<10		<10	=10	<10
San Clemente	RA	S-15	Poche Beach	Fecal Coliforms		<10		<10	=5	<1
San Clemente	RA	S-15	Poche Beach	Total Coliforms		=20		=25	<10	=2
San Clemente City Beach	EH	S-17	North Beach	Enterococcus			=28			
San Clemente City Beach	EH	S-17	North Beach	Fecal Coliforms			=30			
San Clemente City Beach	EH	S-17	North Beach	Total Coliforms			=70			
San Clemente City Beach	RA	S-17	North Beach	Enterococcus		=150		=20	=120	=1
San Clemente City Beach	RA	S-17	North Beach	Fecal Coliforms		=190		=20	=160	=11
San Clemente City Beach	RA	S-17	North Beach	Total Coliforms		=130		=10	=98	=6
San Clemente City Beach	EH	S-19	450' North of Pier	Enterococcus	<2		=8			
San Clemente City Beach	EH	S-19	450' North of Pier	Fecal Coliforms	<10		<10			
San Clemente City Beach	EH	S-19	450' North of Pier	Total Coliforms	<10		<10			
San Clemente City Beach	RA	S-19	450' North of Pier	Enterococcus		=410		=10	=4	=1
San Clemente City Beach	RA	S-19	450' North of Pier	Fecal Coliforms		<1		=2	=2	=1
San Clemente City Beach	RA	S-19	450' North of Pier	Total Coliforms		=100		=2	>90	=1
San Clemente State Beach	RA	S-21	Avenida Calafia	Enterococcus		<10		=2	<2	<
San Clemente State Beach	RA	S-21	Avenida Calafia	Fecal Coliforms		<10		=4	=8	=4
San Clemente State Beach	RA	S-21	Avenida Calafia	Total Coliforms		=10		<2	=2	=2
San Clemente State Beach	EH	S-23	Las Palmeras	Enterococcus			<2			
San Clemente State Beach	EH	S-23	Las Palmeras	Fecal Coliforms			<10			
San Clemente State Beach	EH	S-23	Las Palmeras	Total Coliforms			<10			
San Clemente State Beach	RA	S-23	Las Palmeras	Enterococcus		=2700		<2	<2	<2
San Clemente State Beach	RA	S-23	Las Palmeras	Fecal Coliforms		=2400		=2	=2	=2
San Clemente State Beach	RA	S-23	Las Palmeras	Total Coliforms		=4200		<2	=20	=2

AB411 Single Sample Standards				
Total Coliforms 10,000				
Fecal Coliforms	400			
Enterococci 104				
Fecal to Total Coliform ratio	1,000 total coliform,			
26	if ratio exceeds 0.1			
AB411 30-Day Geometric Mean Standards				
Total Coliforms	1,000			
Fecal Coliforms	200			
Enterococci	35			

All values expressed in cfu/100 ml.



CITY OF SAN CLEMENTE • ENVIRONMENTAL PROGRAMS JANUARY 2014 CLEAN OCEAN PROGRAM UPDATE 7.B.

Meeting	S
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1/7	Website Cleanup Meeting	(D.McIntosh)
1/13	Household Hazardous Waste Report meeting w/County Meet	ting (D.McIntosh)
1/14	Watershed Task Force Meeting	(M.Vondrak/D. McIntosh/ J. Taitano)
1/16	OC Recycling Coordinators Meeting	(D.McIntosh)
1/21	Water Quality & Science Task Force	(M.Vondrak)
1/23	CalRecycle State Audit Meeting	(D.McIntosh)
1/23	NPDES General Permittee Meeting	(M.Vondrak)
1/28	NPDES Pub Ed Subcommittee	(M.Vondrak)
1/30	SCHS Drought Tolerant Landscape Meeting	(M.Vondrak/A. Kanzler)

Public Outreach

PUBLIC OUTREACH

1/29 Presentation to SC Chamber of Commerce (M.Vondrak)

PRINT

1/9 San Clemente Times ad, "Switch to Water Efficient Irrigation Systems using Rebates."1/23 San Clemente Times ad, "Switch to Water Efficient Irrigation Systems using Rebates."

INTERNET

January SC Sustainability December Newsletter

1/1-31 City of San Clemente www.san-clemenete.org - "Clean Ocean Fee Renewal"

1/1-31 City of San Clemente www.san-clemenete.org- "Remember, Only Rain Down the Drain"

TELEVISION/MEDIA EXPOSURE

1/6, 13, 20, 27 Community Calendar, Cox Ch. 30 - Universal Waste Collection Service
1/6, 13, 20, 27 Community Calendar, Cox Ch. 30 - What To Do If You See A Spill
January Cox Channel 30/854 - Curiosity Quest - videos various episodes

January Cox Channel 30/854 - Trash in the Pacific with Captain Charles Moore video

January Cox Channel 30/854 - Around Town Prima Deshecha Watershed Tour

On going PSA- Public Service Announcement on Cox Ch. 30, "The Ocean Begins at Your Front Door - Litter"
On going PSA- Public Service Announcement on Cox Ch. 30, "The Ocean Begins at Your Front Door - General"

Staff Training

1/14 "Communication Tools for HHW Collection & Improper Disposal" Training (D.McIntosh)

Storm Drain Maintenance Program - November

Catch Basins Cleaned 159
Storm Drain Lines Inspected 0

Street Sweeping Program - December

Material Collected/Recycled: 62,560 lbs. debris (31.28 tons)

of Parking Citations Issued: 235

Water Quality Code Compliance

Verbal Warnings	1
Notices of Non-Compliance	4
Administrative Citations	5
Stop Work	0

Water Quality Inspections

Commercial Site	10
Construction	58
Municipal Inspection	9
Safety Inspection	20

Recycling & Solid Waste Program

Red Tag Violation Warnings	177
Waste Management Plans	48
Complaints and Calls Received	217
Abandoned Bulky Item Requests	139

Attachments	
November	City of San Clemente 2013 Solid Waste & Recycling Tons Summary November Report
January	City of San Clemente Environmental Code Enforcement Action January 2014 Reports
1/9	San Clemente Times ad, "Switch to Water Efficient Irrigation Systems using Rebates."
1/23	San Clemente Times ad, "Switch to Water Efficient Irrigation Systems using Rebates."



CITY OF SAN CLEMENTE 2012-2013 SOLID WASTE & RECYCLING TONS SUMMARY REPORT NOVEMBER 2013

RESIDENTIAL

				7000			
MONTH	CURBSIDE DIVERTED	CURBSIDE LANDFILLED	CURBSIDE DIVERSION %	MULTI FAM DIVERTED	MULTI FAM LANDFILLED	MULTI FAM DIVERSION %	TOTAL RESI DIVERSION %
Nov-12	1,191.21	1,623.38	42.32%	148.73	141.22	51.30%	43.16%
Dec-12	1,110.48	1,553.49	41.69%	153.73	145.99	51.29%	42.66%
Jan-13	1,196.08	1,661.59	41.86%	134.39	127.61	51.29%	42.65%
Feb-13	1,009.00	1,378.71	42.26%	125.54	119.20	51.30%	43.10%
Mar-13	1,197.88	1,509.99	44.24%	159.77	151.71	51.29%	44.96%
Apr-13	1,301.29	1,618.24	44.57%	180.09	171.01	51.29%	45.29%
May-13	1,398.18	1,695.40	45.20%	152.98	145.27	51.29%	45.73%
Jun-13	1,280.88	1,570.60	44.92%	151.42	143.79	51.29%	45.52%
Jul-13	1,506.15	1,819.83	45.28%	167.59	159.16	51.29%	45.82%
Aug-13	1,316.62	1,666.39	44.14%	182.03	172.85	51.29%	44.90%
Sep-13	1,252.34	1,561.68	44.50%	147.28	139.86	51.29%	45.13%
Oct-13	1,262.64	1,609.30	43.96%	153.31	145.59	51.29%	44.66%
Nov-13	1,116.22	1,519.91	42.34%	142.33	135.15	51.29%	43.20%
2013 YTD TOTAL	13,837.28	17,611.64	44.00%	1,696.73	1,611.20	51.29%	44.69%

COMMERCIAL

COMMENCIAL	2030									
MONTH	COMMERCIAL DIVERTED	COMMERCIAL ROLL OFF DIVERTED	PUBLIC WORKS	BIO SOLIDS	SELF HAUL GREENWASTE	TOTAL COMMERCIAL DIVERTED	COM DIRECT LANDFILLED	COMM ROLL OFF RESIDUE/DIRECT LANDFILLED	TOTAL COMMERCIAL LANDFILLED	TOTAL COM DIVERSION %
Nov-12	119.31	174.53	188.59	310.59	298.74	1,091.76	947.38	123.56	1,070.94	50.48%
Dec-12	112.74	141.32	55.87	389.89	298.74	998.56	943.03	90.96	1,033.99	49.13%
Jan-13	112.97	189.22	33.94	354.16	175.51	865.80	938.67	119.97	1,058.64	44.99%
Feb-13	104.38	135.68	42.53	285.91	175.51	744.01	896.29	100.10	996.39	42.75%
Mar-13	113.83	189.94	83.94	303.05	175.51	866.27	982.94	99.67	1,082.61	44.45%
Apr-13	115.06	215.43	187.81	285.49	266.07	1,069.86	965.67	94.43	1,060.10	50.23%
May-13	124.13	195.01	154.42	348.66	266.07	1,088.29	1,017.38	108.13	1,125.51	49.16%
Jun-13	114.87	236.31	93.36	331.83	266.07	1,042.44	960.56	96.90	1,057.46	49.64%
Jul-13	118.80	198.86	130.24	328.37	337.00	1,113.27	1,087.43	109.27	1,196.70	48.19%
Aug-13	122.97	257.76	61.94	335.62	337.00	1,115.29	1,049.26	106.83	1,156.09	49.10%
Sep-13	110.93	299.44	88.45	307.94	337.00	1,143.76	955.54	71.00	1,026.54	52.70%
Oct-13	118.70	296.18	60.77	326.05	0.00	801.70	1,002.93	99.56	1,102.49	42.10%
Nov-13	108.28	265.16	33.38	299.65	0.00	706.47	931.55	74.60	1,006.15	41.25%
2013 YTD TOTAL	1,264.92	2,478.99	970.78	3,506.73	2,335.74	10,557.16	10,788.22	1,080.46	11,868.68	47.08%
		INCLUDES MRF DIVERTED & SOURCE SEPARATED	•						•	

C&D PROCESSING PRIMA SELF HAUL

	4060		4060		4060			_		
MONTH	CR&R SJC MRF DIVERTED	CR&R SJC MRF LANDFILLED	CRT STANTON DIVERTED	CRT STANTON LANDFILLED	SOURCE SEPARATED C&D DIVERTED	ROLL OFF LANDFILLED	TOTAL C&D DIVERSION %	PRIMA SELF HAUL DIVERTED	PRIMA SELF HAUL LANDFILLED	TOTAL PRIMA DIVERSION %
Nov-12	266.93	86.44	0.00	0.00	88.86	0.00	80.45%	565.38	136.09	80.60%
Dec-12	345.62	88.02	0.00	0.00	91.75	0.00	83.25%	460.58	107.58	81.07%
Jan-13	259.52	90.25	0.00	0.00	131.38	0.00	81.24%	487.93	117.97	80.53%
Feb-13	144.78	63.06	0.00	0.00	99.14	0.00	79.46%	559.06	134.05	80.66%
Mar-13	230.96	74.29	0.00	0.00	142.00	0.00	83.39%	753.86	180.06	80.72%
Apr-13	273.53	90.17	0.00	0.00	141.97	0.00	82.17%	619.85	150.44	80.47%
May-13	160.57	65.33	0.00	0.00	138.55	0.00	82.07%	600.88	143.33	80.74%
Jun-13	185.93	73.53	0.00	0.00	22.10	2.14	73.33%	635.24	154.07	80.48%
Jul-13	262.50	105.65	0.00	0.00	143.58	5.50	78.51%	700.49	164.74	80.96%
Aug-13	345.28	107.58	0.00	0.00	90.81	8.59	78.96%	807.93	198.58	80.27%
Sep-13	232.63	81.31	0.00	0.00	107.10	0.00	80.69%	696.42	167.19	80.64%
Oct-13	315.50	84.28	0.00	0.00	257.50	0.00	87.18%	708.79	171.37	80.53%
Nov-13	172.12	64.57	0.00	0.00	157.42	0.00	83.62%	709.44	168.80	80.78%
2013 YTD TOTAL	2,583.32	900.02	0.00	0.00	1,431.55	16.23	81.42%	7,279.89	1,750.60	80.61%

OVERALL TOTAL

	TOTAL	TOTAL	OVERALL
MONTH	RECYCLED	LANDFILLED	DIVERSION
Nov-12	3,360.07	3,058.07	52.35%
Dec-12	3,168.04	2,929.07	51.96%
Jan-13	3,081.83	3,056.06	50.21%
Feb-13	2,688.25	2,691.41	49.97%
Mar-13	3,365.43	2,998.66	52.88%
Apr-13	3,606.69	3,089.96	53.86%
May-13	3,559.99	3,174.84	52.86%
Jun-13	3,336.22	3,001.59	52.64%
Jul-13	3,913.56	3,451.58	53.14%
Aug-13	3,879.13	3,310.08	53.96%
Sep-13	3,600.54	2,976.58	54.74%
Oct-13	3,519.53	3,113.03	53.06%
Nov-13	3,021.93	2,894.58	51.08%
12 MO TOTAL	40,741.14	36,687.44	52.62%
2013 YTD TOTAL	37,573.10	33,758.37	52.67%

3040
FOOD
WASTE
PROGRAM
7.20
7.32
6.73
6.72
14.69
20.10
20.54
18.21
19.98
21.17
21.01
20.09
17.93
194.49
187.17

THIS REPORT REFLECTS THE MOST UP-TO-DATE INFORMATION FOR ALL MONTHS LISTED.

2/7/2014 City of San Clemente Page 1 of 3

Chronology by Officer Case Type and Action Type

For the Period 1/1/2014 thru 1/31/2014

Case No. Case Name Site Address Watershed

Date Opened Case Type Parcel No.

Status Sub-Type

ENV2014-0003 verbal

1/7/2014 ENVIRONMENTAL 1409 S El Camino Real

COMPLAINT TAKEN 692-131-07

Date Action Type Action Notes

1/7/2014 VERBAL WARNING (1/8/2014 8:22:29 AM JT) Action Created

(1/8/2014 8:22:29 AM JT) Advised to remove all styrofoam.

1 Sub Total

ENV-BMPS

9:27:55AM

ENV2014-0001 15225

1/7/2014 ENVIRONMENTAL XXX Los Mares/Calle Nuevo M01 COMPLAINT TAKEN ENV-BMPS 680-301-09

Date Action Type Action Notes

1/7/2014 \$200 ADMIN CITATION ISSUED (1/7/2014 2:59:11 PM BH) Action Created

(1/7/2014 2:59:11 PM BH) Advised to: Implement proper required

BMPs on unprotected slope to keep sediment from discharging off site

to the MS4 by Monday, February 4th, 2014 (4 weeks).

ENV2014-0008 15219

1/16/2014ENVIRONMENTAL505 S Ola VisCOMPLAINT TAKENENV-BMPS058-105-05

Date Action Type Action Notes

1/16/2014 \$100 ADMIN CITATION ISSUED (1/21/2014 8:36:44 AM JT) Action Created

(1/21/2014 8:36:44 AM JT) They were advised to install B.M.P.'s to

contain their job site and protect the storm drain.

ENV2014-0009 15220

1/22/2014 ENVIRONMENTAL 3701 S El Camino Real M00

COMPLAINT TAKEN ENV-BMPS 060-112-17

Date Action Type Action Notes

1/22/2014 \$100 ADMIN CITATION ISSUED (1/23/2014 9:30:20 AM JT) Action Created

(1/23/2014 9:30:20 AM JT) they were asked to install B.M.P.'s to

contain their job site and to protect the storm drain.

3 Sub Total ENV-BMPS

ENV-HYDROCARBONS

ENV2014-0010 15175

1/30/2014 ENVIRONMENTAL 3362 Calle La Veta M01

COMPLAINT TAKEN ENV-HYDROCARBONS 691-132-22

Date Action Type Action Notes

9:27:55AM

Chronology by Officer Case Type and Action Type

For the Period 1/1/2014 thru 1/31/2014

			For the Per	riod 1/1/2014 thru 1/31/2014	
	Case No. Date Opened Status		Case Name Case Type Sub-Type	Site Address Parcel No.	Watershed
	1/30/2014	NOTI	CE OF NON-COMPLIANCE	(1/30/2014 9:21:03 AM BH) Action (1/30/2014 9:21:03 AM BH) Advised vehicle leaks from reaching the MS4 BMPs to contain fluids. 2) fix vehicle by 3/3/14 (30 days)	d to: 1) immediately discontinue by implementing proper required
				** Vehicle is subject to daily fines ar MS4 after 3/3/14	nd/or towing if found leaking to the
1	Sub Total	ENV-F	IYDROCARBONS		
NV-	ILLEGAL BINS				
	ENV2014-0006 1/9/2014 COMPLAINT TAK	EN	15216 ENVIRONMENTAL ENV-ILLEGAL BINS	340 Avenida Vista Hermosa 691-011-20	M00
	Date	Action T	ype	Action Notes	
	1/10/2014	\$100	ADMIN CITATION ISSUED	(1/15/2014 8:52:05 AM JT) Action (1/15/2014 8:52:05 AM JT) They we bin/container, and if there are any fur increased fines or impounding of bin	ere asked to remove the rther violations, they could receive
1	Sub Total	ENV-II	LLEGAL BINS		
NV-	WASTEWATER				
	ENV2014-0002 1/7/2014 COMPLAINT TAK	EN	15174 ENVIRONMENTAL ENV-WASTEWATER	415 E Avenida Pico P 057-015-26	M02
	Date	Action T	ype	Action Notes	
	1/7/2014	NOTI	CE OF NON-COMPLIANCE	(1/7/2014 3:24:41 PM BH) Action C (1/7/2014 3:24:41 PM BH) Advised and comply with city ordinances regament Monday, January 27, 2014 (3 weeks)	to: fix or replace grease interceptor arding grease interceptors by
	ENV2014-0005 1/8/2014 COMPLAINT TAK	EN	15226 ENVIRONMENTAL ENV-WASTEWATER	702 N Avenida De La Estrella 692-102-22	M02
	Date	Action T	ype	Action Notes	
	1/8/2014	NOTI	CE OF NON-COMPLIANCE	(1/9/2014 10:03:02 AM BH) Action (1/9/2014 10:03:02 AM BH) Advised discharges to the MS4. 2) Implement	d to: 1) Discontinue all prohibited
	ENV2014-0007		15218		
	1/13/2014 COMPLAINT TAK	EN	ENVIRONMENTAL ENV-WASTEWATER	317 N El Camino Real 057-133-12	M00
	Date	Action T	уре	Action Notes	
	1/13/2014	\$100	ADMIN CITATION ISSUED	(1/15/2014 9:08:36 AM JT) Action (1/15/2014 9:08:36 AM JT) They we recover and dispose of the grey water	ere asked to contain their site,

2/7/2014 City of San Clemente Page 3 of 3

Chronology by Officer Case Type and Action Type

For the Period 1/1/2014 thru 1/31/2014

Case No. Case Name Site Address Watershed

Date Opened Case Type Parcel No. Status Sub-Type

ENV-WASTEWATER

ENV2014-0012 15176

1/31/2014 ENVIRONMENTAL 107 Boca De La Playa M00

Date Action Type Action Notes

1/31/2014 NOTICE OF NON-COMPLIANCE (2/3/2014 8:02:50 AM BH) Action Created

(2/3/2014 8:02:50 AM BH) Advised to: 1) dicontinue all prohibited discharges to the MS4. 2) Implement proper required cleaning BMPs.

692-121-08

4 Sub Total ENV-WASTEWATER

10 Total of ALL Actions

COMPLAINT TAKEN

9:27:55AM





Memorandum Engineering Division

Thursday, February 04, 2013

To:

Coastal Advisory Committee

From:

Mary Vondrak, Senior Management Analyst

Subject:

Potential Future Agenda Items

The following is a list of potential topics that the CAC is considering for future meetings, based on input from CAC members during prior meetings.

<u>March</u>

1. Sand Replenishment Update (tentative)

<u>April</u>

1. Update on Plastic Bag Bans (tentative)

May

 Review of Coastal Element and Associated Implementation Measures (tentative)