

**MINUTES OF THE ADJOURNED REGULAR STUDY SESSION  
OF THE CITY OF SAN CLEMENTE  
PLANNING COMMISSION  
February 8, 2012 @ 5:30 p.m.  
Oceanview Conference Room  
100 Avenida Presidio  
San Clemente, CA 92672**

6B(4)  
02/21/2012

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**CALL TO ORDER**

Chair Anderson called the Regular Study Session of the Planning Commission of the City of San Clemente to order at 5:30 p.m. in the Oceanview Conference Room, located at 100 Avenida Presidio, San Clemente, CA 92672.

**ROLL CALL**

Commissioners Present: Donald Brown, Barton Crandell, Jim Ruehlin, and Michael Kaupp; Chair pro tem Julia Darden, Vice Chair Lew Avera, and Nesa Anderson

Commissioners Absent: None

Staff Present: Jim Pechous, City Planner  
Jeff Hook, Principal Planner  
Eileen White, Recording Secretary

**AGENDA**

A. **Strategic Priorities** (Hook)

As part of the City's annual budget process, the Planning Commission is being asked to identify its most important strategic priorities for the community. These priorities are then considered by the City Council for possible inclusion in the budget and in the Capital Improvement Plan. Last year, the Commission identified nine strategic priorities and three potential priorities for the next year. Last year's strategic priorities included: work on a new General Plan, preparation of a Bicycle and Pedestrian Master Plan, adoption of an updated Housing Element and related code amendments, and customer service improvements. The Commission will review last year's priorities, consider changes or additions to the list and forward its recommendations to the City Council.

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Jeff Hook, Principal Planner, reviewed the staff report and recommended the Commission review priorities, add or delete priorities as desired, and forward a recommendation to the City Council.

Commission Members discussed the importance of parking availability to the future of the Downtown area in terms of its success and growth in years to come; speculated the continued success of its retail uses and restaurants, proposed new restaurants and other uses will intensify existing parking demands Commissioners felt the relationship between parking and economic health was strong and that the City needed to address long-term Downtown Business Development and Parking Strategies.

Commissioner Ruehlin suggested the addition of Information Technology (IT) Direction Strategies to the General Plan. He noted the IT Department does an excellent job of maintaining the City's computer systems. He felt that expanding strategies to include IT Development will allow the department to research new technologies available, potentially reduce costs, etc. Chair pro tem Darden suggested Commissioner Ruehlin share his ideas with one or more members of the City Council. If Council agrees with the suggestion, they may direct the City Manager to investigate further and suggest actions.

IT WAS MOVED BY COMMISSIONER KAUPP, SECONDED BY COMMISSIONER RUEHLIN, AND UNANIMOUSLY CARRIED to adopt the following potential future projects as Strategic Priorities:

- 1) Zoning Ordinance Update
- 2) Update Specific Plans for Consistency with new General Plan
- 3) Local Coastal Plan Preparation
- 4) Downtown Business Development and Parking Strategies

**COMMISSION COMMENT:** None

**RECESS** - Recess until 7:00 p.m.

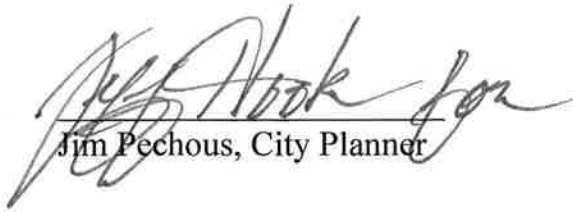
Respectfully submitted,

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Nesa Anderson, Chair

Attest:

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Jim Pechous, City Planner

DRAFT

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