

**CITY OF SAN CLEMENTE
MINUTES OF THE REGULAR MEETING OF THE
DESIGN REVIEW SUBCOMMITTEE
AUGUST 28, 2013**

Subcommittee Members Present: Michael Kaupp, Julia Darden, and Bart Crandell

Staff Present: Jim Pechous, Cliff Jones, Sean Nicholas, and Tom Frank

1. MINUTES

Minutes approved: August 14, 2013

2. ARCHITECTURAL REVIEW OF THE FOLLOWING ITEMS

A. Minor Architectural Permit 13-321, San Clemente Sports Hall of Fame Tiles (Nicholas)

A request to establish a San Clemente Sports Hall of Fame Tile Display and Murals at the San Clemente Aquatic Center.

Planning Intern Evan Jedynak presented the staff report.

Design Review Subcommittee (DRSC) was very supportive of the project. Subcommittee Member Crandell stated that he thought it would be good if staff and the Foundation look at ways to ensure the tiles aren't easily pulled off due to the full area not being tiled right away. He also suggested looking at the color of the Hall of Fame tiles and stucco and make sure they are the same so that it does not look unfinished.

Staff indicated they would work on this issue with the Foundation.

Sharon Heider, Director of Beaches, Parks and Recreation, stated that there will be lights installed to illuminate the murals but they will be in the planter at the base of the building to provide low level up lighting. DRSC had no issue with this.

The DRSC members discussed the definition of murals and public art, and what does and does not qualify, including public, quasi-public, and private locations.

City Planner Pechous said that these were all good discussion points, and when the new Design Guidelines are developed these issues will be addressed.

The DRSC thanked the Foundation for their project and indicated they look forward to seeing the murals installed.

B. Minor Cultural Heritage Permit 13-254, Schwartz Garage Doors (Jones)

A request to allow exterior changes to a building located at 160 Avenida Cabrillo. The property is located within the Mixed Use zoning district and within the Architectural Overlay (MU3-A).

Associate Planner Cliff Jones presented the staff report.

Subcommittee Member Michael Kaupp recused himself stating he owns property within 500 feet of the subject application.

The DRSC expressed support for the project concurring with City practice that allows non Spanish Colonial Revival elements to be added to potentially historic Mid-Century modern buildings.

Subcommittee Member Crandell suggested staff analyze the impacts to on-site parking with the addition of the garage doors. The DRSC recommended the project move forward to the Zoning Administrator for consideration.

C. Pacific Coast Bike Route Signage and Bike Racks (Frank)

Transportation Engineering Manager Tom Frank summarized the project. Brenda Miller and Barry Wood with PEDal also participated in the presentation and discussion.

Staff requested DRSC direction on:

1. Bicycle parking areas bike rack design. Subcommittee Member Michael Kaupp recused himself stating he owns property within 500 feet of proposed bike rack locations. The DRSC preferred the Bollard Style with the SC logo in center including a base cover. They also suggested painting the parking area green with white borders as shown in the application. They also suggested bicycle parking be considered in the public parking lots off the alleys. The DRSC recommended against any curbing to further delineate and protect the parking areas from the adjacent parking, citing concerns over trip hazards and restricting access to bike areas. Michael Kaupp, President of the Downtown Business Association, and Brenda Miller, PEDal, expressed their support for the DRSC preferred bike rack design.

2. Providing input on whether the DRSC prefers directional signing, pavement directional markings "SHARROWS", or a combination of both. The DRSC preferred the combination approach with minimizing any additional directional signing and supported using the directional signing budget for the installation of Sharrows with a green background to provide further attention and recognition as a bike route. Budget will also be used to remove double yellow centerline. The DRSC agreed with the approach to be sensitive to sign pollution. Brenda Miller suggested that the sharrow be located in the center of the lane to reduce wear and tear on the sharrow paint and alert motorists that they need to share the lane with cyclists. The DRSC suggested staff look into Brenda's suggestion.
3. Providing direction on the design of wayfinding signs along the Pacific Coast Bicycle Route including QR coding items. Tom Frank explained the history and issues associated with the wayfinding effort and Brenda Miller described the benefits of QR coding on the wayfinding signs. The DRSC appreciated the assistance to the users of the route and positive economic implications to the local businesses from the QR coding wayfinding effort. They appreciated Barry and Brenda's work on the subject. Several concerns over the QR coding included a question if the benefits of the QR coding were greater than all the costs of the program including installation, ongoing maintenance, and the cost of the additional signage on the area aesthetics. The DRSC also questioned whether the QR technology will be prevalent in the future. The DRSC also wanted the safety and liability issues fully vetted by the City staff.

Regarding the sign design, the DRSC were presented with six alternatives for the sign design including a sign designed and recommended by PEDal. After deliberations regarding the balance between overall size of the sign and the range of functional scanning of the QR code, the DRSC preferred the three versions with the QR coding half the size of the original presented by PEDal. The reduction in the QR coding size results in the scanning distance of the code from approximately 10 feet to five feet. They also preferred the City's wayfinding sign design for stand alone new sign locations when wayfinding signs are installed and directional signs are replaced.

3. NEW BUSINESS

None

4. OLD BUSINESS

None

5. ADJOURNMENT

Adjourn to the Regular Meeting of the Design Review Subcommittee to be held September 11, 2013 at 10:00 a.m. in Conference Room A, Community Development Department, 910 Calle Negocio, Suite 100, San Clemente, CA 92673.

Respectfully submitted,


Michael Kaupp, Chair

Attest:


Cliff Jones