



# AGENDA REPORT

## Beaches, Parks & Recreation Commission

Meeting Date: October 9, 2012

Agenda Item G.A.  
Approvals: \_\_\_\_\_  
Dept. Head [Signature]  
Manager \_\_\_\_\_  
Admin. Asst. \_\_\_\_\_

**Department:** Beaches, Parks and Recreation  
**Prepared By:** Sharon Heider, Beaches Parks & Rec Director

**Subject:** **BEACH TRAIL SIGN DONATION**

**Summary:** Local resident Rick Wilson contacted the Beaches, Parks & Recreation Department with the offer to donate a new sign product he has developed that would provide an attractive frame surrounding the existing required metal signage. His company, Public Safety Industries, has produced a custom frame that brands the San Clemente Beach Trail. Many type style and color options are available; however, staff recommends the option that uses the type style and form of the City's Way Finding Program. The Beach Trail, currently, has a number of regulatory signs, most mounted on poles or affixed to the fences. Mr. Wilson has offered to donate 30 sign frames at a value of \$2,250.

While the Beach Trail is not part of the City's Way Finding Program, the new signs throughout town are becoming more recognizable, and using a similar form and type style could add a more polished look to the existing signs on the beach trail. Should the city wish to accept the donation of sign frames, city forces would install the frames on the existing signs over the next two months as time permits.

**Recommended**

**Action:** Staff recommends that the Beaches, Parks & Recreation Commission recommend that the City Council accept the donation of 30 sign frames from Public Safety Industries.

**Fiscal Impact:** The donation is valued at \$2,250. Staff time to install will be incorporated into regular beach trail work and should be nominal.

**Attachments:** None. Samples will be available at the meeting.

**Notification:** Rick Wilson, Public Safety Industries

