



**AGENDA REPORT**  
**CITY OF SAN CLEMENTE**  
**BEACHES, PARKS AND RECREATION COMMISSION**  
 Meeting Date: September 11, 2012

Agenda Item 4. D. ①  
**Approvals:**  
 Dept. Head                       
 Manager                       
 Admin.                     

**Department:** Beaches, Parks and Recreation  
**Prepared By:** Sharon Heider, Director of Beaches, Parks and Recreation

**Subject:** ***BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE***

Listed below are a variety of items that the Beaches, Parks and Recreation Department are currently focusing.

**BEACHES AND PARKS MAINTENANCE DIVISION**

- B&P staff and the City's tree maintenance contractor, Rod's Tree Service, responded to an emergency call during the Arts & Crafts Fair on Sunday, August 19, when the pine tree at the Community Center dropped two large branches. A crane was used to remove the branches, and staff and Rod's Tree returned on Wednesday, August 22, to remove the entire tree due to the now unbalanced structure.

**MARINE SAFETY DIVISION**

Approximately 325,000 people enjoyed our beaches in August. Lifeguards performed 1,025 rescues, 283 medical aids, 13,647 preventative actions, and gave 2,109 warnings for ordinances (numbers accurate through August 26<sup>th</sup>).

**RECREATION DIVISION**

**Administration – Initiated by Recreation Manager Pamela Passow**  
 (no donations)

**Recreation Programs – Initiated by Wendyann Fernandez**

Summer classes and camps are officially over in San Clemente. Participants had the luck of great, sunny weather all summer and took advantage of surf and pool classes. The Community Center, Aquatics Center, and parks were filled daily with children taking classes from learning how to cook, act, swim, paint, play sports, and much more. This was a great time for San Clemente!

**Facility Rentals – Initiated by Laura Barnett**

Facility	Total Revenue in		
	2012	2011	% Change
Ole Hanson Beach Club	\$1,157.25	\$44,691.37	-97%
Community Center	\$7,222.21	\$14,105.97	-49%
Library Annex	\$350.00	\$518.75	-33%
Aquatics Center	\$10,565.00	\$3,564.00	196%
Parks & Ball Fields	\$35,533.25	\$23,198.75	53%

**TOTAL** **\$86,078.84** **\$54,827.71** **-36%**

***Facilities Update – Initiated by Carol Gibson and Tyson Clabaugh***

Staff has been working on cleaning & reorganizing storage areas located at multiple facilities. We’ve been busy assisting with many different events, in the past weeks. The Ole Hanson Beach Club has been restocked with tables and chairs and is ready for rental.

***Partnerships and Co-sponsored Events – Initiated by Carol Gibson***

Event	Organization	Dates	Attendance
National Night Out	Orange County Sheriff	8/7/12	400
Summer Beach Concert –Blues	City Recreation Division	8/9/12	1200
Street Faire “Fiesta”	San Clemente Chamber of Commerce	8/12/12	15,000
Art Faire	San Clemente Arts & Crafts Club	8/18 & 19	2500
Summer Beach Concert - Reggae	City Recreation Division	8/23/12	1200

***Youth and Teen Programs – Initiated by Peggy Lacayo, Samantha Thomas, Chris Smith***

Active Adventures Summer Camp – Chris Smith

For ten weeks staff kept an average of 25 children active and having fun with swimming lessons, water sports, team sports, hikes, field trips, art classes, crafts, snacks and Friday afternoon BBQ’s! This was the first year for the program. It was not only well received and clearly much needed, we actually had to add a waiting list some weeks with maxed out enrollment! We’re looking forward to the winter and spring Active Adventure camps to continue to meet the needs of working parents and kids looking for outdoor fun in San Clemente.

Beach Volleyball Camp – Chris Smith

The Recreation Beach Volleyball Camp completed its 10<sup>th</sup> year with tremendous success! Children came out and learned the basics of the sport, how to play as a team, and had a great time at North Beach enjoying the ocean during their breaks.

San Clemente Playschool – Samantha Thomas

This month at Playschool, the activity was Turf Time 4 Tots! The children, ages 3-5 year old, learned the basics of different sports each week. The sports included soccer, tee ball, flag football, field hockey and basketball. At the end of each class, everyone gets to choose a sticker from the sticker box, which, as many parents have explained, is the highlight of their day!



Fun on the Run – Samantha Thomas

The month of August completed Fun on the Run’s summer programming and extended hours. Themes for the month included earth awareness, water games, super scooters, giant game mania, and carnival games.



Program	August Avg. Daily Attendance & Monthly Total	Previous Month Avg. Daily & Monthly total	% Increase or Decrease From Prior Month
Active Adventures	85	110	-22.7%
Beach Volleyball	38	48	-20.8%
SC Playschool	11	0	100%
Fun on the Run	Monthly Total: 447 Daily Average: 19	Monthly Total: 349 Daily Average: 17	10.5%

**Adult Sports Programs – Initiated by Randy Solar**

Adult Softball

The Adult Softball League concluded its summer season with playoffs on August 16. The winning team from each division received “CHAMPIONSHIP” T-shirts. There were 11 teams that received the awards. Registration for the fall season is currently taking place, and the season is schedule to begin the week of September 10.

Adult Basketball

The adult basketball league finished its regular season on August 26. Playoffs are scheduled for September 9 and 16 at San Clemente High School upper gym. The top four teams make the playoffs. Registration for the fall season is currently taking place, and the season is scheduled to start September 23.

Co-ed Adult Soccer

The adult soccer league concluded its summer season with a Round Robin Tournament on August 26. “Slammers” from the upper division won their division with a 2-1 record, and “SC” won the lower division by going undefeated. Each team received CHAMPIONSHIP T-shirts. Registration for the fall season is currently taking place, and the season is scheduled to start September 23.

Program	(Season) 2012 Teams	(Season) 2011 Teams	% Increase or Decrease From Prior Year
Men’s Basketball	6	10	-40%
Co-ed Soccer	8	10	-20%
Adult Softball	47	52	-9%

**Steed Park Complex – Initiated by Samantha Thomas**

Weekend Tournaments	Saturday & Sundays 8am- 10pm	Teams
AAU Softball	August 4-5	27
Dealer Socket	August 2	-
United Athletics	August 11	17
AAU Softball	August 18-19	26
Top Gun Softball	August 24-26	33

**Aquatics – Initiated by Marty Walsh, Peggy Lacayo**



American Red Cross Learn to Swim Program

Summer swim lessons wrapped up the week of August 27<sup>th</sup> with a fall season of lessons beginning on September 10<sup>th</sup> that are already SOLD OUT!

Parents Night Out

The last night out was hosted on Friday, August 17<sup>th</sup> with the attendance of 34 children enjoying a night at the Aquatics Center while their parents received quality time together.



Water Fitness

Water Fitness Programs continue to grow at the San Clemente Aquatics Center with the additions of Aqua Zumba, Aqua Boot Camp, Tai Chi, and Aqua Toning. Water exercise has all the benefits of land exercise without the sweat while reducing the risk of injury.

Programs At the Pool	August 2012 Attendance	August 2011 Attendance	% Change
Aquatic Class Registration	665	466	42.7%
Pool Passes Sold	71	63	12.7%
Drop-in Users	12,705	2,915	335.8%
<b>TOTAL</b>	<b>13,441</b>	<b>3,444</b>	<b>290.3%</b>

**Events:**

Date	Event	Location	Sponsor
9/15	Coastal Clean up	Beach/Pier	Environmental Services
9/15	Stoke a Rama Surf Contest	T-Street	BPR Friends Foundation
9/16	SC OPEN Skateboard Contest	Ralph's Skate Park	BPR Friends Foundation
9/28	Homecoming Parade	Del Mar	San Clemente High School