



# AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION  
Meeting Date: May 14, 2013

Agenda Item 5B  
**Approvals:**  
Dept. Head [Signature]  
Manager \_\_\_\_\_  
Admin. Assistant \_\_\_\_\_

**Department:** Beaches, Parks & Recreation/Recreation Division  
**Prepared By:** Pamela Passow, Recreation Manager

**Subject:** *SCHOLARSHIP PROGRAM FOR MARINE FAMILIES STATIONED AT CAMP PENDLETON AND RESIDENT STATUS FOR ACTIVE MILITARY.*

**Fiscal Impact:** \$2,500 for a scholarship program for Marine families stationed at Camp Pendleton; increased participation is expected to offset loss of revenue for non-resident charges.

**Summary:** Staff recommends that the Beaches, Parks & Recreation Commission recommend that the City Council support the addition of a scholarship program for Marine families stationed at Camp Pendleton and add the active military as a resident status for programs, swim passes, and rentals.

**Background:** The City of San Clemente is adjacent to the Marine Corps Base Camp Pendleton. The population of the north side of Camp Pendleton is 10,100. 4,011 families live at San Onofre housing, and 81% of the families include children. The San Clemente Marine Corps Support Group approached the City of San Clemente to assist the Marines and their families, as the closest city with amenities.

**Discussion:** Staff has met with the San Clemente Marine Corps Support Group several times to explore options to assist the Marines and their families. Most of the amenities the Base has to offer are on the south side of the base and further than the City of San Clemente. After surveying a sample of marines and their families, it was concluded that they are interested in swim programs, as well as fitness, art, and early childhood classes. The median annual income is \$28,900 for marine families at Camp Pendleton.

The San Clemente Marine Corps Support Group is proposing to have a scholarship available for Marines at Camp Pendleton and their families to take classes and programs through the City of San Clemente. They would like to propose a pilot program with \$5,000 set aside. They would like to start the program with \$2,500 from their group and have requested that the City of San Clemente provide the other \$2,500.

The current scholarship form would be modified for marines and their families currently stationed at Camp Pendleton, and would go through the Marine Corps Support Group for funding. Certain classes would be offered at a 50% discount, with the applicant paying 50% of the fees and the Marine Corps Support Group paying

for the other half through the new scholarship account. The Marine Corps Support Group would determine the eligibility for the scholarship based on their rank.

In addition, staff is requesting that active military receive resident rates for programs, swim passes, and rentals. Currently, military living on Camp Pendleton pay the non-resident rate for these services.

**Recommended**

**Action:** STAFF RECOMMENDS THAT the Beaches, Parks & Recreation Commission provide a recommendation to the City Council to support the addition of a scholarship program for Marine families stationed at Camp Pendleton, and add the active military as a resident status for programs, swim passes, and rentals.

**Attachments:** Marine Corps Support Group Proposal

**Notification:** Marine Corps Support Group

# Parks & Recreation Proposal

## Tuition Reduction for Marine Corp Families

### Overview

The population of Camp Pendleton North of Las Pulgas Rd. is 10,100 persons. 4011 Families live at San Onofre Housing and 81% of those families include children. The median annual income (according to the 2012 Census) is \$28,900. 8% of the families live below the poverty line.

Most of the services offered by Marine Corps Community Services are located at the south end of the Base, 45 minutes to one hour away from San Onofre Housing. As a result of sequestration these services are being scaled back. North base has recently had both its Community Center and Hobby Shop closed and more cuts to services are planned.

The San Clemente Marine Corps Support Group in Association with the Dept. of Beaches, Parks and Recreation are proposing a pilot program aimed at determining whether or not we can fill the gap in Community Services for Marines and Dependents living at North Camp Pendleton by providing affordable classes and other recreational opportunities for these families.

According to MCCS's own marketing plan 80% of Marine Corps Families would prefer to shop off base. The City stands to benefit from increased exposure by drawing families to our area during their leisure time.

Our proposal would offer families recreational programs they prefer according to our survey at approximately 50% less than the fee charged residents. The cost of the program would be shared 50% through the Support Group and 50% by the Dept. of Parks and Recreation up to a total of \$5000.

If this pilot program is successful it will be expanded to include all of the programs offered by Beaches, Parks and Recreation. Future funding sources could include Community Grants, Friends of Beaches Parks and Recreation, the City of San Clemente and the San Clemente Marine Corps Support Group.

<b>Classes</b>	<b>Regular Cost \$</b>	<b>Marine Cost \$</b>
3 mo. Swim Pass/Jr.	75	42.50
3 mo. Swim Pass/Adult	100	50
Learn to Swim	45	20
Diving	40	20
Adaptive Swim	40	20
Master's Swim Program	55/mo.	30/mo.
Mommy Swim	60	30
Junior Lifeguard Program	185	90

**Logistics**

I will have the families fill out a registration form and submit them to me with a check for their portion of the cost. I will issue a check for the balance due. At the end of the month I will invoice Parks and Recreation for half of the SCMCSG cost.