



AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION
Meeting Date: April 9, 2013

Agenda Item 3D
Approvals:
Dept. Head SH
Manager _____
Admin. Assistant _____

Department: Beaches, Parks and Recreation
Prepared By: Sharon Heider, Director of Beaches, Parks and Recreation

Subject: ***BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE***

Listed below are a variety of items that the Beaches, Parks and Recreation Department are currently focusing.

BEACHES, PARKS AND RECREATION ADMINISTRATION

Administration – Initiated by Sharon Heider

BEACHES AND PARKS MAINTENANCE DIVISION

- Beaches and Parks have solicited quotes for the resurfacing of the Bonito Canyon Park tennis courts. Work should be completed by summer.
- On March 19, the City Council approved the extension of 12 Beaches & Parks maintenance contracts. Significant savings were garnered with the extensions.
- Beaches & Parks had the spring contractual sand pushing on City beaches accomplished the first week of March.

MARINE SAFETY DIVISION

Approximately 82,000 people enjoyed our beaches in March. Lifeguards performed 12 rescues, 16 medical aids, 496 preventative actions, and, gave 345 warnings for ordinances (numbers accurate through March 29, 2013).

RECREATION DIVISION

Administration – Initiated by Recreation Manager Pamela Passow

Donations to Wishbook	Amount Donated	Program Funded
Got Milk	\$1,000	Cinco De Mayo Fiesta
San Clemente Sunrise Rotary	\$5,000	San Clemente Playschool

Recreation Programs – Initiated by Wendyann Fernandez

The spring publication of Recreation classes was mailed to homes February 22 with registration beginning on February 27, including registration for summer camps. Summer camps were added in the spring magazine, allowing early registration for

residents who like to plan ahead! Winter programs are slowly coming to an end, and spring programs begin in mid-April.

Facility Rentals

Facility	Total Revenue in March		
	2013	2012	% Change
Ole Hanson Beach Club	\$421.87	\$150.00	181%
Community Center	\$4,465.82	\$5,502.96	-19%
Senior Center	\$475.00	\$28.12	1589%
Aquatics Center	\$10,845.77	\$11,889.71	-9%
Parks & Ball Fields	\$37,158.15	\$35,724.70	4%
TOTAL	\$53,366.61	\$53,295.49	0.13%

Facilities Update

Partnerships and Co-sponsored Events

Event	Organization	Dates	Attendance
St Patti's Day Dinner Dance	San Clemente Exchange Club	March 16, 2013	500
Easter Brunch and Egg Hunt	Family Assistance Ministries	March 30, 2013	150
Sensational Springtacular	City Recreation Division	March 30, 2013	2500
Teen Dance	National Assoc. of People against Bullying	March 30, 2013	250

Youth and Teen Programs

Activate at Shorecliffs

Activate is in the spring session with another solid enrollment. Grades continue to improve as well as behavior. The program has really begun to integrate the students and has lost the 'stigma' of being a program for primarily Latino kids, to being a great mix of kids that helps the overall school dynamic.

After Hours Middle School

Winter session just ended with 2 drama performances at the Community Center, a 5 school basketball tournament at the boys and girls club, along with great attendance at our guitar, cooking, weight training, dance and art programs. We will start up with the spring programs on April 15th.



Fun on the Run

March madness roared through Fun on the Run this month. Participants celebrated St. Patrick's Day by playing themed games such as, Shamrock Stomp and Leprechaun Loot. Each child participated in making a colorful leprechaun hat. During April Fun on the Run will be celebrating spring with an egg hunt and egg coloring activities at its annual Spring Fling event.

Goal Zone

Goal Zone Sports winter soccer session was completed in March with fantastic enrollment and a tournament held at Vista Hermosa Sports Park. Nearly 95% of participants showed up for the tournament and parents and friends came out to support their children. All participants received a t-shirt, certificate, and a smoothie from Juice it Up!



San Clemente Playschool

Playschool soared during the month of March with three successful programs, a special event, and grant recognition from the Sunrise Rotary Club of San Clemente. Programming included a course on Dr. Seuss and two courses of Turf Time. During the Dr. Seuss course students read four different Seuss books, learned songs, played silly Seuss games, and made crafts. Turf Time included sport instruction on soccer, baseball, football, and track and field.

Also during March, Playschool put on its first special event, the Springtime Eggstravaganza! The event was geared specifically towards 3-5 year olds and included two hours of spring crafts and activities. The event included a visit from the San Clemente Animal Shelter with a live bunny, photos with the Easter Bunny, bunny games, egg dying, spring songs, a picture frame craft, and an egg hunt! The program was attended by 36 preschoolers and fun was had by all!

Playschool also received special recognition from the Sunrise Rotary through the Arons-Oliver grant. The program received \$5,000 towards future programming at the Tierra Grande park site building. Staff attended the Rotary meeting where they received the check. A picture and article were written in the Sun Post describing the award and program. Staff are thrilled at the tremendous acknowledgment and look forward to programming many more successful courses and classes for the tiny tots in San Clemente!



Program	March Avg. Daily Attendance and Monthly Total	Feb Avg. Daily Attendance and Monthly Total	% Change
Activate	40	40	0%
After Hours	222	219	1%
Fun on the Run	Monthly Total: 328 Daily Average: 16	Monthly Total: 287 Daily Average: 18	14%
Goal Zone	86	86	0%
Playschool	68	26	161%

Adult Sports Programs

Adult Basketball

Adult Basketball League started on January 13, 2013. Ten teams are playing at the Boy's & Girl's Club on Sundays between 3:00-7:00p.m. Registration for the spring league is underway and the season is scheduled to start on May 19, 2013.

Adult Softball

The Adult Softball winter season is coming to a close. There were 32 teams playing in seven different leagues, Monday through Thursday. Staff worked with the human resources department at the San Onofre Generating Station (SONGS) to coordinate an eight team coed softball league. Registration for the spring season started on February 27 and the leagues are scheduled to begin the week of May 7, 2013.



Co-ed Adult Soccer

The winter adult coed 7v7 soccer league kicked off on February 10, 2013. There are ten teams registered for the season. This has been the second consecutive season with ten teams participating. Games are being played at Vista Hermosa Sports Park Field #6 on Sunday's between 9:00am and 1:00pm. Registration for the spring season is underway and the league is scheduled to begin May 19, 2013.

Program	Winter 2013 Teams	Winter 2012 Teams	% Change
Adult Softball	32	38	-15%
Adult Basketball	10	8	25%
Adult Co-ed Soccer	10	9	11%

Steed Park Complex

Weekend Tournaments	Saturday & Sundays 8am- 10pm	Teams
March 2-3, 2013	AAU Baseball	25
March 9-10, 2013	Xtreme Diamond Sports	Rain Out
March 16-17	USSSA	22

March 23-24	Triple Crown	28
March 30	United Athletics	28

Aquatics

Swim Lessons

On the last day of March swim lessons, staff held a special underwater Egg Hunt for all of the swim lesson students. Children had the opportunity to hunt for eggs hidden throughout the pool playground and received a prize at the end of class.



Spring Break – Monday-Friday, April 8-12

Recreation Swim will be offered during the CUSD spring break, April 1-8th, 1-5pm, Monday-Friday. During Spring Break, staff will offer a special Spring Break swim lesson session, Monday-Thursday in the mornings. These lessons offer a condensed curriculum covering all the skills in four days during 55 minutes lessons.

Lifeguard Tryouts

On Sunday, March 24th from 5:00-8:00pm, pool lifeguard candidates participated in the Aquatics Center’s first lifeguard tryouts. Candidates went through a series of stations demonstrating various skills from a 300 yard timed swim to American Red Cross rescues and CPR/AED. The Aquatics Center will continue to recruit lifeguards and water safety instructors in preparation for the busy summer months.



Programs At the Pool	March 2013 Attendance	March 2012 Attendance	% Change
Aquatic Class Registration	144	488	-70%
Pool Passes Sold	48	14	70%
Drop-in Users	1,671	2,589	-35%
TOTAL	1,863	3,091	-39%

Upcoming Events:

Date	Event	Location	Sponsor
April 27	Trail Run – 5K/10 K Race	Forster Ranch Ridgeline Trail	Family Assistance Ministries
May 4	Cinco De Mayo Fiesta	Max Berg Plaza Park	City Recreation Division



AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION
Meeting Date: May 14, 2013

Agenda Item 3D
Approvals:
Dept. Head [Signature]
Manager [Signature]
Admin. Assistant _____

Department: Beaches, Parks and Recreation
Prepared By: Sharon Heider, Director of Beaches, Parks and Recreation

Subject: ***BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE***

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BEACHES, PARKS AND RECREATION ADMINISTRATION

Administration – Initiated by Sharon Heider

BEACHES AND PARKS MAINTENANCE DIVISION

- On Saturday April 27, 150 LDS volunteers called Helping Hands planted a large slope at Bonito Canyon Park. It was needed both for its poor condition visually and its contribution of silt to the storm water system. This helps meet the City's Clean Water goals.



- Beach restrooms are being spruced up prior to the heavy summer season with an emphasis on proving more light and ventilation.

MARINE SAFETY DIVISION

Approximately 87,000 people enjoyed our beaches in April. Lifeguards performed 20 rescues, 39 medical aids, 576 preventative actions, and, gave 477 warnings for ordinances.

RECREATION DIVISION

Administration – Initiated by Recreation Manager Pamela Passow

Donations to Wishbook	Amount Donated	Program Funded
James Schmidt	\$50	Recreation Programs
Margaret Squire	\$100	Recreation Programs
Surrey & Susan Ewing	\$100	Recreation Programs

Cheri Curran	\$100	Recreation Programs
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Recreation Programs

It's springtime in San Clemente. This month started the spring session for Recreation. The new session began mid April, with new classes in music and a preview to summer camps. Recreation is gearing up for summer and the summer magazine was delivered to homes May 3.

Facility Rentals

Facility	Total Revenue in April		
	2013	2012	% Change
Ole Hanson Beach Club	\$395.25	\$192.00	106%
Community Center	\$4,693.06	\$6,681.58	-30%
Library Annex	\$162.50	\$100.00	63%
Aquatics Center	\$11,311.14	\$13,029.70	-13%
Parks & Ball Fields	\$37,060.50	\$30,354.00	22%
TOTAL	\$53,622.45	\$50,357.28	6%

Facilities Update

Staff has been working on cleaning and organizing storage areas. Staff painted both the Beaches, Parks & Recreation Directors office and the Park Planners office.

Partnerships and Co-sponsored Events – Initiated by Carol Gibson

Event	Organization	Dates	Attendance
Community Easter Brunch	Family Assistance Ministries	April 6, 2013	200
Community Garden Fest	San Clemente Garden Club	April 13, 2013	600
5 K/10 K Trail Run	Family Assistance Ministries	April 27, 2013	400

Youth and Teen Programs

Activate at Shorecliffs

Activate has been moving steadily forward, with a solid enrollment and continued improvement in the student's grades and behavior. Recreation Leader and PE teacher at Vista del Mar, Mark Yanaura, has been added to the leadership team and the addition has had a positive impact on the students.

After Hours Middle School

After Hours Spring Session started after Easter break on Tuesday, April 16th. Spring brings volleyball, golf, soccer and returning programs such as guitar and cooking. and The addition of St Michaels and Capistrano Beach Christian Schools to our programming has been a great addition as well, bringing in more students and revenue for the programs. All programs are at San Clemente school sites. Staff are also preparing for summer programming to include the Performings Arts Program located at San Clemente High School and Beach Volleyball at North Beach.

Fun on the Run

Fun on the Run caught spring fever during April and took full advantage of it! Fun on the Run celebrated spring during "Spring Fling" week. During this week, staff helped

children dye Easter eggs and make spring crafts! This week was a huge success, and Fun on the Run saw record numbers in attendance. In May, Fun on the Run will participate in the Cinco de Mayo event, providing crafts and children’s activities.

Goal Zone

April marked the beginning of flag football for Goal Zone. This is the second time that flag football was offered at Goal Zone, and it continues to be met with great enthusiasm by parents and students. Students have begun to develop skills in passing/receiving, kicking, flag pulling, and understanding the rules of the sport. For nutrition education, staff will be covering the following topics: body mass index (BMI), healthy lunches, portion control, MyPyramid, and Power Play. The tournament between all three schools will be held on May 21 at the Vista Hermosa Sports Park on the football field.

San Clemente Playschool

During April, Playschool featured three different classes, “Bugalicious,” “Lil’ Dribblers,” and “Kicks & Swings”. During the Bugalicious class, preschool aged children read two books and went on bug hunts on the trail at the Vista Hermosa Sports Park to discover and explore all the bugs living in the hills. Children found caterpillars, ants, spiders, snails, and worms. Children also made caterpillar and butterfly crafts, and even practiced counting with bug bingo. They are all now Playschool certified entomologists. The Lil’ Dribblers course was a new offering for Playschool and proved to be very popular. During this four week course children learned the basics of basketball, including shooting, dribbling, passing, and blocking.

Program	April Avg. Daily Attendance and Monthly Total	March Avg. Daily Attendance and Monthly Total	% Change
Activate	40	40	0%
After Hours	281	222	26%
Fun on the Run	April Total: 320 Daily Average: 18	March Total: 328 Daily Average: 16	12.5%
Goal Zone	Spring Session: 113	Winter Session: 86	31.4%
Playschool	April Total: 33	March Total: 30	10%

Adult Sports Programs

Adult Basketball

The winter adult basketball league concluded on May 5th. “Showtime” defeated “Revolutionaries” in the championship game held at the Boys & Girls Club. The spring league is schedule to start June 2.

Adult Softball

The winter adult softball league concluded on April 25th. All Championship teams received Championship t-shirts. Every team in a division made the playoffs. The “Songs” League on Monday nights was a big success and will be returning for another season with eight teams. Their league began on April 29th. The spring league is scheduled to start Tuesday May 7th.



Co-ed Adult Soccer

The winter league concluded its first full season at Vista Hermosa Park on April 28th with a 10 team single elimination playoff. “Mad united FC” was crowned champions with a shut out win over defending champions, “Slammer FC”. The spring league is schedule to begin May 19th at Vista Hermosa Sports Park #6 on Sundays.



*2013 Winter Champions
Mad United FC*

Program	Winter 2013 Teams	Winter 2012 Teams	% Change
Softball	32	38	-16%
Coed Soccer	10	9	11%
Basketball	10	8	25%

Steed Park Complex

Weekend Tournaments	Dates	Teams
AAU Baseball	April 6-7	23
AAU Baseball	April 13-14	23
USSSA	April 20-21	17
Triple Crown	April 26-27	15

Aquatics

TOTAL Guard Training

On Saturday, April 13th, six Aquatics Center Lifeguards attended a special TOTAL Guard training presented by CPRS District 12 and the San Diego County Aquatics Council in Coronado. Lifeguards learned about preventative lifeguarding, pool rescue statistics and how to prevent lifeguard failure. After the in-class portion of the training, guards got in the water to practice their rescue skills. Drills highlighted the importance of teamwork when performing rescues, first aids and CPR as well as made lifeguards think outside of the box by having them perform two person rescues, rescues while blindfolded, etc.



San Clemente Aquatics Center Lifeguard of the Month!



The Aquatics Center recognizes one lifeguard per month for outstanding service and performance. Kelsey Davidson was selected for this honor in April 2013. Kelsey is not only an outstanding lifeguard but a star instructor, teaching swim lessons every day of the week to children of all ages. Kelsey is also the lead Boot Camp instructor and has recently stepped up as a morning water aerobics instructor. Kelsey is not only a dedicated guard, but is truly passionate about teaching all children to be water safe and ensuring a safe, welcoming and friendly environment for all of the Aquatics Center patrons.

Programs At the Pool	April Attendance		
	2013	2012	% Change
Aquatic Class Registration	712	783	-9.0%
Pool Passes Sold	70	40	75%
Drop-in Users	4903	7552	-35%
TOTAL	5,685	8,375	-32%

San Clemente Aquatics Center Lifeguards performed 6 medical first aids in the month of April, not including the numerous preventative measures taken to prevent accidents and incidents.

Upcoming Events:

Date	Event	Location	Sponsor
May 4	Cinco De Mayo Fiesta	Max Berg Plaza Park	City of San Clemente
May 10	Summer Preview Day	SC Aquatics Center	City of San Clemente
May 11	Sports Hall of Fame	SC Aquatics Center	Friends of BPR Foundation
May 27	Memorial Day Observance	Community Center	City of San Clemente
May 27	Memorial Day Observance	Park Semper Fi	Heritage of San Clemente
May 30	Student Beach Concert	Pier	City Recreation Division