



Agenda Item 3D

Approvals: _____

Dept. Head sf

Manager _____

Admin. Assistant _____

AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION

Meeting Date: June 11, 2013

Department: Beaches, Parks and Recreation
Prepared By: Sharon Heider, Director of Beaches, Parks and Recreation

Subject: *BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE*

Listed below are a variety of items that the Beaches, Parks and Recreation Department are currently focusing.

BEACHES, PARKS AND RECREATION ADMINISTRATION

Administration – Initiated by Sharon Heider

BEACHES AND PARKS MAINTENANCE DIVISION

May 15 marks the beginning of the 4 month period of more frequent mowing of parks' sport fields, more frequent trash pickup, restroom cleaning and beach sand grooming.

Beaches and Parks Maintenance awarded the Beach Trail Fence Repair contract, and will be taking the Playground Maintenance contract to City Council on June 18.

MARINE SAFETY DIVISION

Approximately 358,000 people enjoyed our beaches in May. Lifeguards performed 255 rescues, 83 medical aids, 2,054 preventative actions, and, gave 551 warnings for ordinances.

RECREATION DIVISION

Administration – Initiated by Recreation Manager Pamela Passow

Donations to Wishbook	Amount Donated	Program Funded
Southern California Edison	\$1,000	Cinco de Mayo Event
RL Public Relations & Marketing (Got Milk)	\$1,000	Cinco de Mayo Event

Recreation Programs

Spring is coming to an end and summer is just around the corner! Registration for camps and classes is currently going and they are filling up fast. Summer classes begin June 17 and goes through September 6. The camp to look out for this summer is Brick for Kids; kids will be having fun with LEGOS and engineering them to move. Pilates for adults is back, classes will take place in the afternoon and evenings.

Facility Rentals

Facility	Total Revenue in May		% Change
	2013	2012	
Ole Hanson Beach Club	\$3,375.00	\$360.00	838%
Community Center	\$7,230.48	\$6,218.21	16%
Library Annex	\$225.00	\$0.00	100%
Aquatics Center	\$9,728.04	\$15,434.71	-37%
Parks & Ball Fields	\$38,786.80	\$28,079.30	38%
TOTAL	\$59,345.32	\$50,092.22	18%

Partnerships and Co-sponsored Events – Initiated by Carol Gibson

Event	Organization	Dates	Attendance
Memorial Day Observance	City of San Clemente	May 27, 2013	900
Memorial Day	Heritage Foundation of SC	May 27, 2013	250
Student Beach Concert	City Recreation Division	May 30, 2013	150

Youth and Teen Programs

Activate at Shorecliffs

Activate enjoyed another great year of positive impact on the Shorecliffs students, seeing improvement in grades and behavior. The program year finished with a celebration inviting all the parent, siblings and key community leaders to enjoy dance performances, cooking demonstrations, awards and commendations for students and teachers. The program also said farewell to Kenny Moe, the Shorecliffs principal, who is retiring. He will be missed by the entire community. Staff and students continue to look forward to even greater success in the year to come!

After Hours Middle School

The spring programs ended quite strong, with students enrolling even in the last few weeks as word continued to spread of its popularity. Volleyball, golf, and soccer all finished with tournaments between the middle schools with parents and family in attendance, cheering them on. The theater program completed its spring season with showcase presentation held at the Library Annex. Students performed improvisations, scenes from assorted Broadway productions, and showcased their own student written screenplays.



Fun on the Run

Fun on the Run started the month of May by participating in the Cinco de Mayo event. While at the event, Fun on the Run staff provided a craft for children to create and organized games of limbo to the tune of mariachi music. During June, Fun on the Run will move to summer hours. Staff is preparing a variety of exciting themed weeks throughout the summer for children to enjoy!

Goal Zone Sports

Goal Zone finished its year strongly with record high enrollment. During the month of May participants played flag football. The tournament took place at the Vista Hermosa Sports Park on the football field where students from Concordia, Marblehead, and Las Palmas Elementary schools competed in friendly competition. For their healthy snack, Goal Zone participants were treated with a smoothie from Juice It Up! Parents expressed their gratitude to staff and the City for providing this program and are hopeful to see it return in the fall.



San Clemente Playschool

During May Playschool preschoolers had the opportunity to participate in Hometown Heroes. Preschoolers got to meet their local heroes up close and personal with field trips to Fire Station 59, Marine Safety, a visit from San Clemente Police Officers, and a doctor and nurse from Saddleback hospital.



Program	May Avg. Daily Attendance and Monthly Total	April Avg. Daily Attendance and Monthly Total	% Change
Activate	40	40	0%
After Hours	281	281	0%
Fun on the Run	Total: 411 Daily Average: 19	April Total: 320 Daily Average: 18	22%
Goal Zone	113	113	0%
Playschool	33	33	0%

Adult Sports Programs

Adult Basketball

The spring Adult Basketball season began its season on June 2, 2013. There are eight teams registered. Games are played at the Boys & Girls Club on Sunday evenings. The league will run through August concluding with playoffs.

Adult Softball

The spring Adult Softball began its season on May 7th. There are 47 teams playing in eight different leagues, Tuesday through Thursday. The leagues consist of Co-ed and Men’s. In addition “SONGS” has eight coed teams playing on Monday nights.

Co-ed Adult Soccer

The spring Co-ed 7v7 Adult Soccer kicked off its season on June 2, 2013. There are 10 teams registered. This is the third consecutive season with 10 teams. Games are being played at Vista Hermosa Sports Park on Sunday mornings. The league will run through August concluding with playoffs.

Program	Spring 2013 Teams	Spring 2012 Teams	% Change
Softball	55	52	6%
Coed Soccer	10	8	25%
Basketball	8	6	33%

Steed Park Complex

Weekend Tournaments	Dates	Teams
Xtreme Diamond Sports	May 4-5, 2013	21
Triple Crown Girls Softball	May 11-12, 2013	24
USSSA	May 18-19, 2013	19
San Clemente Girls Softball – Memorial Weekend	May 24-27, 2013	61

Aquatics

Summer Hours at the Aquatics Center

Summer hours at the Aquatics Center begin Monday, June 17th. Recreation swim will be open Monday through Friday 1:00pm-3:00pm and Saturday and Sunday from 12:00pm-4:00pm.

Summer Swim Lessons

The first session of summer swim lessons will begin Monday, June 17th! Lessons are offered Monday through Thursday for two weeks, both morning and afternoon lessons will be available. The Aquatics Center has also extended the Diving and Boot Camp Classes to four days a week to meet the growing demand.

Summer Splash Thursdays

Looking for something for the family to do on those hot summer nights? Come on down to the Aquatics Center for Summer Splash Thursdays, July 18th, August 1st and August 15th from 6:00-9:00pm. Bring the entire family and slip, slide and splash the night away! Standard recreation swim fees apply.

San Clemente Aquatics Center Lifeguard of the Month!



The San Clemente Aquatics Center is proud to announce Josh Weik as Guard of the Month for May 2013. As a dual classified lifeguard, Josh serves both the Aquatics Center and Marine Safety. Josh is not only an outstanding lifeguard but an exceptional instructor, teaching swim lessons to children of all ages. He is a valuable member of the Aquatics Center team and an exemplary city employee. Josh is not only a dedicated guard, but is truly passionate about teaching all children to be water safe and ensuring a safe, welcoming and friendly environment for all of Aquatics Center patrons.

Programs At the Pool	May Attendance		
	2013	2012	% Change
Aquatic Class Registration	598	614	-2%
Pool Passes Sold	62	190	-67%
Drop-in Users	2,169	6,077	-64%
TOTAL	2,829	6,881	-58%

Upcoming Events:

Date	Event	Location	Sponsor
June 1	Swing Dance By the Sea	Community Center	San Clemente Rotary Club
June 8	Swim Across America	SC Aquatics Center	Swim Across America
June 9	Classic Car Show	Ave. Del Mar	Downtown Business Association
June 15-23	Paint San Clemente	All about Town	San Clemente Art Association